

1981 News Releases

1981 NEWS RELEASES

JANUARY

- X- 1 BART'S SAFE HOLIDAY PROGRAM A HUGE SUCCESS
- X- 2 BART - A YEAR-END ROUNDUP
- X- 3 PIX CAPTION: BART VEHICLE UNDERGOING TEST
- X- 4 PIX CAPTION: BART VEHICLE AT TEST SITE
- X- 5 BART PRESIDENT TO PARTICIPATE IN FREMONT CELEBRATION
- X- 6 BART SEEKS ADDITIONAL FEDERAL FUNDING FOR VEHICLE FIRE SAFETY PROGRAM
- X- 7 BART HOLDS OFF ON RICHMOND LINE SURCHARGE
- X- 8 BIANCO ANNOUNCES MORE SERVICE ON BART EXPRESS "P" LINES
- X- 9 TAKE BART TO THE OAKLAND RAIDERS PARADE
- X-10 BART TO WEAR YELLOW RIBBON
- X-11 PIX CAPTION: BART EMPLOYEE RECEIVES COMMENDATION
- X-12 PIX CAPTION: BART EMPLOYEE RECEIVES COMMENDATION

FEBRUARY

- X-13 CONCORD SST RIDERSHIP GROWS
- X-14 BART APPROVES ALIGNMENT FOR WARM SPRINGS EXTENSION
- X-15 BART FILES APPEAL
- X-16 BART SERVICE TO HALT IN MEMORIAM
- X-17 BART HAS 100,000 TICKET PROTECTORS AVAILABLE
- X-18 BART EMPLOYEE TO RECEIVE MEDAL...THIRTEEN YEARS LATER
- X-19 BART TO OPERATE SATURDAY SCHEDULE ON WASHINGTON'S BIRTHDAY
- X-20 IDENTITY OF WOUNDED ATTACKER SOUGHT BY BART
- X-21 BART RICHMOND LINE PATRONS CONTINUE TO PAY LESS (To Richmond Independent)
- X-22 BART YESTERDAY, TODAY & TOMORROW (Special to S.F. Progress)
- X-23 BART TO OFFER MROE SERVICE TO CHINESE NEW YEAR PARADE
- X-24 PIX CAPTION: JACK MC DOWELL RECEIVES BRONZE STAR
- X-25 BART SEEKS FUNDING FOR CARPOOLING AND SHUTTLE PROJECTS
- X-26 (NOT USED)
- X-27 PARKING RESTRICTION AT ROCKRIDGE STATION
- X-28 BART FLAGS AT HALF-MAST IN MEMORIAM OF ELLA HILL HUTCH

1981 NEWS RELEASES

MARCH

- X-29 BART SURVEY RESULTS
- X-30 MEMORIAL SERVICES FOR ELLA HILL HUTCH TO BE HELD AT BART
- X-31 BART POLICE ACTION
- X-32 BART POLICE OFFICER TO RECEIVE HEROISM AWARD
- X-33 TAKE BART TO THE ST. PATRICK'S DAY UNITY PARADE
- X-34 BART POLICE OFFICER TO RECEIVE HEROISM AWARD (Business Wire Only)
- X-35 BARTPOOL PARKING PROGRAM TO BE EXPANDED
- X-36 PIX CAPTION: BARTPOOL
- X-37 TAKE BART TO THE ST. PATRICK'S DAY PARADES IN OAKLAND AND SAN FRANCISCO
(Business Wire Only - Shortened version of X-33)
- X-38 PIX CAPTION: BART POLICE OFFICER RECEIVES CHP AWARD
- X-39 PIX CAPTION: BART POLICE OFFICER RECEIVES CHP AWARD
- X-40 PIX CAPTION: BART POLICE OFFICER RECEIVES CHP AWARD
- X-41 TWO NEW BROCHURES AVAILABLE AT BART STATIONS
- X-42 BOARD ADOPTS RIGHT OF WAY EXTENSION POLICY
- X-43 BART TO TICKET PARKING VIOLATORS AT STATIONS
- X-44 BART ANNOUNCES TIPSTER PROGRAM TO BEGIN

APRIL

- X-45 TTY TELEPHONE AVAILABLE AT FREMONT BART STATION
- X-46 BART TO INCREASE PARKING LOT CAPACITY
- X-47 PIX CAPTION: TTY TELEPHONE AVAILABLE AT FREMONT BART STATION
- X-48 BART RIDERSHIP GROWS
- X-49 BART CONSIDERS TENTATIVE BUDGET FOR FY 1981/82
- X-50 TAKE BART TO HEALTH FAIR '81
- X-51 BART TO CONDUCT TEST OF EMERGENCY PROCEDURES ON SUNDAY, APRIL 12
- X-44* BART ANNOUNCES TIPSTER PROGRAM TO BEGIN (Note: This news release was originally numbered and dated on March 31, 1981 but was not released until April 13, 1981.)
- X-52 BART TRAINS WILL BE LONGER FOR A'S FANS TONIGHT AND OVER THE WEEKEND
- X-53 BART WILL HOLD CEREMONY TO KICK-OFF ANONYMOUS WITNESS PROGRAM
- X-53a BART HOLDS CEREMONY TO KICK-OFF ANONYMOUS WITNESS PROGRAM (To CAIAA Newsletter)

1981 NEWS RELEASES

- X-54 BART'S NEW ENGINEERING CHIEF
- X-55 BART'S "CUT-OUT CAR" PROGRAM APPROVED BY THE CPUC
- X-56 MORE PARKING FOR FREMONT AND UNION CITY BART STATIONS
- X-57 PIX CAPTION: BART STARTS UP "WE TIP" (To Hayward Daily Review)
- X-58 PIX CAPTION: BART STARTS UP "WE TIP" (To S.F. Chronicle)
- X-59 PIX CAPTION: BART STARTS UP "WE TIP" (To S.F. Examiner)
- X-60 BART TO CONDUCT EMERGENCY DRILL IN BERKELEY HILLS TUNNEL SUNDAY (Bay City News)
- X-61 FIVE OAKLAND A'S WILL RIDE BART ON THURSDAY, APRIL 30
- X-62 A'S ON BART (Advisory to News & Sports Editors)

MAY

- X-63 BART SALUTES CINCO DE MAYO
- X-64 BART'S CONCORD/COLISEUM SPECIAL TO THE A'S VS. YANKEES GAMES (Business Wire Only)
- X-65 A BIT OF OLD MEXICO ON BART FOR CINCO DE MAYO
- X-66 APRIL - A RECORD MONTH FOR BART IN TERMS OF RIDERSHIP
- X-67 PIX CAPTION: OAKLAND A'S CATCHER TIM HOSLEY
- X-68 PIX CAPTION: OAKLAND A'S CATCHER TIM HOSLEY
- X-69 PIX CAPTION: OAKLAND A'S CATCHER TIM HOSLEY
- X-70 PIX CAPTION: OAKLAND A'S PITCHER STEVE MC CATTY
- X-71 BART TO CRACK DOWN ON FARE EVADERS
- X-72 BART TO PROVIDE DIRECT SERVICE TO THE COLISEUM FROM CONCORD THIS WEEKEND
- X-73 BART APPROVES MARTINEZ/AMTRAK TRANSIT PROJECT
- X-74 BART TRACKWAY WORK TO BEGIN THIS WEEKEND
- X-75 BART LOOKS TO MEETING THE CHALLENGES OF THE '80'S (To Passenger Transport)
- X-76 FREE BLOOD PRESSURE TESTS AVAILABLE AT DALY CITY STATION
- X-77 MEMORIAL DAY SCHEDULE
- X-78 BART TO EXTEND ITS SAFE HOLIDAY PROGRAM TO MEMORIAL DAY
- X-79 BART SETS PUBLIC MEETING ON BUDGET FOR FY, 1981/82
- X-80 SPECIAL A'S TRAINS SCHEDULED
- X-81 BART EXPRESS BUSES GO BLUE
- X-82 FREE COFFEE AND DONUTS AT SEVERAL BART STATIONS MONDAY, MEMORIAL DAY (Bus. Wire)
- X-83 PIX CAPTION: BART EXPRESS BUSES ARE NOW BLUE
- X-84 PIX CAPTION: BART BOARD MEMBERS LOOK OVER NEW EXPRESS BUS COLOR SCHEME

1981 NEWS RELEASES

JUNE

- X- 85 BART BUDGET PAMPHLETS AVAILABLE
- X- 86 BART TO SEEK INCREASED PARKING FINES AT STATIONS
- X- 87 BART APPROVES INCREASED PARKING AT EL CERRITO DEL NORTE STATION
- X- 88 BART POLICE ARREST SUSPECTS IN SERIES OF THEFTS
- X- 89 BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES
- X- 90 BART TO CONDUCT EMERGENCY DRILL IN BERKELEY TUNNEL SUNDAY
- X- 91 BART'S THE WAY TO GO TO THE A'S GAMES
- X- 91a BART'S THE WAY TO GO TO THE A'S GAMES (Corrected version of X-91)
- X- 92 BASEBALL STRIKE CANCELS BART'S SPECIAL A'S TRAIN TO THE COLISEUM
- X- 93 PUBLIC HEARING TO BE HELD ON BART/GREYHOUND CONTRA COSTA COUNTY COMMUTE SERVICE
- X- 94 BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES (Bus. Wire)
- X- 95 BART TO HOLD PUBLIC HEARING ON NEW EXPRESS BUS ROUTES
- X- 96 BART BOARD ADOPTS 1981/92 BUDGET
- X- 97 BART JOINS IN MULTI-AGENCY ANTI-VANDALISM PROJECT

JULY

- X- 98 CELEBRATE A SAFER JULY 4TH ON BART WITH FREE COFFEE AND DOUGHNUTS
- X- 99 BART ANNOUNCES JULY 4TH WEEKEND SCHEDULE
- X-100 BART'S "D" LINE EXPRESS BUS SERVICE TO BE EXPANDED
- X-101 BART BOARD TODAY PROPOSED \$4.2 MILLION IN SYSTEM ACCESS PROJECTS
- X-102 BART - BREAKING RECORDS AND OVERALL IMPROVED PERFORMANCE
- X-103 BART PUBLISHES "ALL ABOUT BART SAFETY" BROCHURE
- X-104 BIANCO ADVOCATES WEST CONTRA COSTA BART EXTENSION
- X-105 CLOWNS, MIMES, DANCERS AND PUPPETEERS WILL RIDE SPECIAL BART EXPRESS TRAIN
- X-106 "ALL ABOUT BART 1981" IN SPANISH AND CHINESE NOW AVAILABLE
- X-107 BART WILL OPERATE LONGER TRAINS ON SUNDAY FOR DAY ON THE GREEN CONCERT AT COLIS.
- X-108 CLOWN, MIMES, PUPPETS, AND DANCERS WILL RIDE BART ON SUNDAY AUGUST 2
- X-109 PIX CAPTION: CLOWNS, MIMES, PUPPETEERS AND DANCERS RIDE BART

1981 NEWS RELEASES

AUGUST

- X-110 BART'S THE WAY TO GO TO THE RAIDER'S GAME ON SATURDAY
- X-111 BART'S SPECIAL A'S TRAINS FROM CONCORD AND DALY CITY BACK IN SERVICE
- X-112 BART TICKETS TO BE GIVEN TO GAMS ATTENDING OAKLAND A'S GAME ON THURS. AUG 20
- X-113 BART TO AUCTION USED DISTRICT VEHICLES
- X-114 TAKE BART TO THE RAIDERS/49ERS GAME AND THE CIRCUS AT THE COLISEUM ON SATURDAY
- X-115 BART BOARD ADOPTS LOWER PROPERTY TAX RATE FOR 1981/82

SEPTEMBER

- X-116 BART BOARD ADOPTS PREFERRED PITTSBURG/ANTIOCH ROUTE
- X-117 BART TO OPERATE ON SATURDAY SCHEDULE FOR LABOR DAY
- X-118 BART TO RUN SPECIAL A'S TRAIN TO "WESTERN NIGHT" AT THE COLISEUM TONIGHT
- X-119 BART WILL BE DOING MAINTENANCE IN THE TRANSBAY TUBE
- X-120 BART SETS TRANSBAY TUBE INSPECTION TRIP FOR NEWS MEDIA
- X-121 BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE
- X-121a BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE (Corrected Version of X-121)
- X-122 BART'S 9TH YEAR
- X-123 BART TO RUN SPECIAL A'S TRAINS TO FIVE MORE GAMES AT THE COLISEUM
- X-124 BART TO OPEN SPECIAL EXHIBIT IN MARKING SYSTEM'S NINTH YEAR
- X-125 BART'S RIGHT TO APPEAL PAYMENT OF UNEMPLOYMENT INSURANCE UPHELD
- X-126 BART TO SALUTE MEXICAN INDEPENDENCE DAY
- X-127 EXHIBIT AT EMBARCADERO (Press Advisory of Opening)
- X-128 THE BART EXHIBIT
- X-129 THE BART EXHIBIT
- X-130 BART EXHIBIT OPENS AT EMBARCADERO STATION
- X-131 PIX CAPTION: ALLEN WITH STATE SEN. MARKS & FORAN AT BART EXHIBIT
- X-132 PIX CAPTION: GLENN WITH STATE SEN. MARKS & FORAN AT BART EXHIBIT
- X-133 PIX CAPTION: GLENN WITH STATE SEN. MARKS & FORAN AT BART EXHIBIT
- X-134 PIX CAPTION: BIANCO WITH STATE SEN. MARKS & FORAN AT BART EXHIBIT
- X-135 BART NOT INVOLVED WITH FIREWORKS ADVERTISING (Business Wire Only)
- X-136 BART TO RUN SPECIAL WEEKEND SERVICE IN OCTOBER FOR THE RAIDERS & A'S GAMES
- X-137 BART TO BAYLANDS
- X-138 BART TO BAYLANDS (Public Service Announcement)

1981 NEWS RELEASES

OCTOBER

- X-139 BART TO RUN SPECIAL TRAINS TO RAIDERS GAME AT THE COLISEUM THIS SUNDAY
- X-140 BART PUBLISHES NEW ENTERTAINMENT GUIDE
- X-141 LONGER BART TRAINS TO CARRY FANS TO A'S PLAY-OFF GAMES AT THE COLISEUM FRIDAY
- X-142 BART TO TEMPORARILY ALTER SATURDAY EVENING AND SUNDAY SCHEDULES BEGINNING 10/10
- X-143 "BART. GOING PLACES" EXHIBIT AT EMBARCADERO STATION THREE MORE WEEKS
- X-144 NOTICE OF RESCHEDULING OF ADMINISTRATION COMMITTEE MEETING (Business Wire Only)
- X-145 RECORD PATRONAGE DAY FOR BART (Business Wire Only)
- X-146 BART WILL OPERATE LONGER TRAINS TO SAN FRANCISCO FOR ROLLING STONES FANS
- X-147 LONGER TRAINS TO CARRY OAKLAND A'S FANS TO THE COLISEUM ON THURSDAY, OCT. 15
- X-148 BART TO OPERATE LONGER TRAINS FOR FOURTH PLAY-OFF GAME ON FRIDAY, OCT. 16
- X-149 BART JOINS SAN FRANCISCO MISSION MERCHANTS RED TAG DAYS SALE
- X-150 SPECIAL DIRECT RAIDERS BART TRAINS TO OPERATE ON SUNDAY, OCTOBER 18
- X-151 SUSPECTED RAPIST SOUGHT BY BART POLICE
- X-152 PIX CAPTION: SUSPECTED RAPIST SOUGHT BY BART POLICE
- X-153 BART PATRONAGE REACHES ALL-TIME HIGH
- X-154 BART BOARD TO RECEIVE EXTENSIVE REPORT ON "EMERGENCY PREPAREDNESS & LIFE SAFETY" PROGRAM
- X-155 BART RECEIVES FIRST GRANT TOWARD PURCHASE OF NEW "C" CAR
- X-156 BART BOARD HEARS STATUS REPORT ON EMERGENCY PREPAREDNESS PROJECTS
- X-157 PIX CAPTION: WM. ROYER INFORMS BART BOARD PRESIDENT JOHN GLENN OF C-CAR GRANT
- X-158 BART'S THE BEST WAY TO GO TO THE RAIDERS GAMES AT THE COLISEUM
- X-159 WIN FREE ICE CAPADES TICKETS AT BART STATIONS
- X-160 SPECIAL RAIDERS BART TRAINS TO RUN THIS SUNDAY, OCTOBER 25 (Advisory)
- X-161 LAST WEEK FOR BART EXHIBIT AT EMBARCADERO BART STATION
- X-162 BART PATRONS HAVE CHANCE TO WIN FREE ICE CAPADES TICKETS (Advisory)
- X-163 BART SPECIAL EXHIBIT MAKES FREMONT DEBUT
- X-164 BART CELEBRATES FLEET WEEK OFFERING FREE RIDES TO SERVICE PERSONNEL IN UNIFORM
- X-165 PIX CAPTION: BEAUTIFUL DREAMER ON BART
- X-166 PIX CAPTION: JUST ANOTHER BART PASSENGER?
- X-167 PIX CAPTION: IT'S EYEBALL TO EYEBALL ON A BART TRAIN
- X-168 PIX CAPTION: "PEEK-A-BOO" ON BART
- X-169 PIX CAPTION: THINGS YOU NEVER EXPECTED TO SEE ON BART
- X-170 BART TO ALTER SATURDAY EVENING AND SUNDAY SCHEDULES THIS WEEKEND (Advisory)
- X-171 MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY (Advisory)
- X-172 CONSTRUCTION ON BART'S NEW MAINLINE TRACK THROUGH DOWNTOWN OAKLAND PROGRESSES

1981 NEWS RELEASES

- X-173 MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY SATURDAY, OCTOBER 31
X-174 BART WILL CARRY RAIDER FANS DIRECTLY TO THE COLISEUM ON SUNDAY, NOVEMBER 1

NOVEMBER

- X-175 BART INSTALLS MASSIVE SWITCH ON MAINLINE
X-176 PIX CAPTION: FIRST BART TRAIN THROUGH THE SWITCH OF THIRD TRACKWAY
X-177 BART INSTALLS MASSIVE SWITCH ON MAINLINE (Version X-175 w/o video script)
X-178 PIX CAPTION: SWITCH IS PLACED INTO POSITION ON K-E TRACK
X-179 BART EXHIBIT OPENS AT FREMONT STATION
X-180 PIX CAPTION: THE BEARER OF GOOD NEWS (BART gets C-Car funding)
X-181 BART PUBLIC AWARENESS SURVEY
X-182 BART TO HOLD AUCTION THIS SATURDAY, NOVEMBER 14
X-183 BART PATRONS HAVE A CHANCE TO WIN FREE EARTHQUAKES TICKETS
X-184 BART TO CONDUCT TEST OF EMERGENCY PROCEDURES IN TUBE THIS SUNDAY (Advisory)
X-185 PIX CAPTION: AUCTION
X-186 PIX CAPTION: AUCTION
X-187 PIX CAPTION: AUCTION
X-188 PIX CAPTION: AUCTION
X-189 PIX CAPTION: AUCTION
X-190 PIX CAPTION: AUCTION
X-191 PIX CAPTION: AUCTION
X-192 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
X-193 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
X-194 SPECIAL RAIDER TRAINS FROM CONCORD AND DALY CITY TO OPERATE ON SUNDAY
X-195 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
X-196 BART OFFERS REDUCED FARES FOR DECEMBER WEEKENDS, CHRISTMAS DAY & NEW YEAR'S DAY
X-197 BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES
X-198 UNION CITY BART PARKING
X-199 BART TO OPERATE SPECIAL RAIDER TRAINS ON SUNDAY, NOVEMBER 20
X-200 BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES
X-201 BART TO OPERATE ALTERED SCHEDULES FOR THANKSGIVING AND THE DAY AFTER

1981 NEWS RELEASES

DECEMBER

- X-202 INCREASED SERVICE AND ROUTE CHANGES FOR BART EXPRESS BUSES TO BEGIN IN DECEMBER
- X-203 BART TO AUCTION USED DISTRICT VEHICLES
- X-204 ENJOY CHRISTMAS IN OAKLAND WITH BART
- X-205 BART TO CONDUCT TEST OF BERKELEY HILLS TUNNEL EVACUATION PROCEDURE ON DEC. 2
- X-206 BART TO AGAIN OPERATE ON ALTERED SCHEDULE THIS WEEKEND
- X-207 BART BOARD TO ELECT NEW OFFICERS
- X-208 ALTERED SCHEDULE ON WEEKEND (Advisory to Bay Area News Media)
- X-209 BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND
- X-210 BART BOARD OF DIRECTORS ELECT NEW OFFICERS
- X-211 BART'S NEW PRESIDENT
- X-212 BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND
- X-213 BART PRESIDENT GARFINKLE ANNOUNCES BART BOARD COMMITTEE ASSIGNMENTS FOR 1982
- X-214 SECOND WEEKEND OF BART REDUCED HOLIDAY FARES
- X-215 BART'S SPECIAL RAIDERS TRAINS TO OPERATE FOR THE LAST HOME GAME OF SEASON
- X-216 DISCOUNT TICKETS TO OAKLAND'S NUTCRACKER OFFERED TO BART PATRONS
- X-217 BART WEEKEND ACTIVITIES
- X-218 HOLIDAY CAROLLERS ON BART THIS YEAR
- X-219 BART RIDERSHIP REACHES NEW RECORD HIGHS
- X-220 BART GOES TO BID ON NEW TRANSIT CARS
- X-221 PIX CAPTION: SANTA MAKES AN EARLY TRIP TO BART
- X-222 PIX CAPTION: YES, CLAUDIA, THERE IS A SANTA CLAUS AND HE RIDES BART
- X-223 PIX CAPTION: ALL I WANT FOR CHRISTMAS IS A BART TICKET
- X-224 PIX CAPTION: SANTA CLAUS TO VISIT BART ON SATURDAY, DECEMBER 19
- X-225 BART TO RUN SPECIAL CHRISTMAS DAY AND ALL NIGHT ON NEW YEARS EVE
- X-226 MORE HOLIDAY CAROLLERS ON BART
- X-226a MORE HOLIDAY CAROLLERS ON BART (Business Wire & Bay City News Only)
- X-227 BART'S REDUCED HOLIDAY FARES IN EFFECT AGAIN THIS WEEKEND
- X-228 BART ANNOUNCES CHRISTMAS EVE AND NEW YEAR'S EVE SERVICE
- X-229 BART TO OFFER COFFEE & DONUTS ON CHRISTMAS & NEW YEAR'S EVE AT NINE STATIONS
- X-230 PIX CAPTION: SANTA GREETED BY YOUNG BART PATRONS
- X-231 PIX CAPTION: SANTA GETS A KISS
- X-232 PIX CAPTION: CHRISTMAS DECORATIONS AT MANY BART STATIONS (Concord)
- X-233 PIX CAPTION: CHRISTMAS DECORATIONS AT MANY BART STATIONS (Daly City)
- X-234 PIX CAPTION: CHRISTMAS DECORATIONS AT MANY BART STATIONS (San Leandro)
- X-235 PIX CAPTION: CHRISTMAS DECORATIONS AT MANY BART STATIONS (Oakland West)

1981 NEWS RELEASES

- X-236 HOLIDAY ACTIVITIES ON BART TO CONTINUE
- X-237 PIX CAPTION: A HOLIDAY PRESENT TO BART PATRONS
- X-238 PIX CAPTION: A MERRY CHRISTMAS AT THE EL CERRITO DEL NORTE STATION
- X-239 PIX CAPTION: NEW YEAR'S EVE CELEBRATION ON BART
- X-240 PIX CAPTION: IT WAS A FAMILY AFFAIR AT THE 12TH STREET BART STATION
- X-241 PIX CAPTION: SAFE HOLIDAY AT FRUITVALE BART STATION SET FOR NEW YEAR'S EVE
- X-242 BART PATRONS OFFERED DISCOUNT TICKETS TO BOAT SHOW
- X-243 BART TO OPERATE ALL NIGHT LONG ON NEW YEAR'S EVE
- X-244 BART PLANNING TO OPERATE LONGER TRAINS FOR 49ERS GAME ON SUNDAY
- X-245 FOR A SAFER NEW YEAR'S EVE RIDE BART
- X-246 STATEMENT FROM KEITH BERNARD, GENERAL MANAGER, BART (Re: cash losses)

JANUARY

JANUARY, 1981

- X-1 BART'S SAFE HOLIDAY PROGRAM A HUGE SUCCESS
- X-2 BART - A YEAR-END ROUNDUP
- X-3 PIX CAPTION - BART vehicle undergoing test
- X-4 PIX CAPTION - BART vehicle at test site
- X-5 BART PRESIDENT TO PARTICIPATE IN FREMONT CELEBRATION
- X-6 BART SEEKS ADDITIONAL FEDERAL FUNDING FOR VEHICLE FIRE SAFETY PROGRAM
- X-7 BART HOLDS OFF ON RICHMOND LINE SURCHARGE
- X-8 BIANCO ANNOUNCES MORE SERVICE ON BART EXPRESS "P" LINES
- X-9 TAKE BART TO THE OAKLAND RAIDER PARADE
- X-10 BART TO WEAR A YELLOW RIBBON
- X-11 BART EMPLOYEE RECEIVES COMMENDATION
- X-12 BART EMPLOYEE RECEIVES COMMENDATION

NEWS RELEASE



Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mauber
Manager, Public Information
(415) 465-4100, Ext. 514

January 2, 1981

FOR IMMEDIATE RELEASE

BART'S SAFE HOLIDAY PROGRAM

A HUGE SUCCESS

BART has reported that about 33,500 cups of coffee and 8400 donuts were served free to the public this New Years 'Eve at several stations as part of the system's Safe Holiday program, BART also provided round the clock service.

Coffee and Donuts were served from 7 p.m. to midnight at 11 stations around the system in an effort to promote safe travel for New Years Eve celebrants. The program was jointly sponsored by various community groups, several bay area radio stations, and BART.

The same program was conducted during Christmas Eve from 5 p.m. to about 9 p.m. during which time about 10,000 cups of coffee and 4000 donuts were given out.

Total patronage for this New Years Eve was 147,800 which works out to approximately 28% over New Years Eve last year (1980) which saw a total ridership of 115,000. New Year's Eve is normally a light commute day.

#

NEWS RELEASE



Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

January 13, 1981

FOR IMMEDIATE RELEASEBART - A YEAR-END ROUNDUP

BART saw its highest patronage year during 1980 with annual ridership reaching 45.3 million, some 99.5% of forecast. This represents an 8% increase over 1978 (1979 was not typical due to two periods of prolonged service interruption). Patronage exceeded forecast each month except January, February and December. At the beginning of the year, BART riders were still returning to the system following the labor dispute. In December, the economic downturn probably reduced the normal amount of shopping trips on BART.

Since BART began operating, the system has carried over 250,000,000 passengers more than 3.4 billion passenger miles. In the eastbay, ridership was approximately 87.5 million, westbay 67.4 million and transbay about 96 million.

As BART begins the new year, average daily ridership is running slightly over 160,000 which is ahead of forecast by about 5 percent for January. Historically, there has always been a dramatic dip in ridership at the beginning of a new year.

Also during the past year BART obtained permission from the California Public Utilities Commission (CPUC) to go forward with its plans to replace all of the seats in the fleet with a new cushion material made from a new low-smoke neoprene material. BART had conducted an extensive research and development program throughout the latter part of 1979 to find a suitable material to replace the polyurethane seats. Over 400 materials were evaluated in the process. The installation began in June, 1980, and was completed late in October of last year.

In June, BART received permission from the CPUC to proceed with its long-awaited Close Headways program which would allow more trains to be put into operation at one

--- MORE ---

time and pave the way for full direct Richmond/Daly City service, which began operating July 7, 1980.

The new direct service between Richmond and the westbay operates at a base 15-minute frequency from 6 a.m. to 6 p.m., Monday through Friday, immediately doubling service along the Richmond line serving the communities of El Cerrito, Albany, and Berkeley through downtown Oakland.

The number of trains operated on the system at one time was increased from 33 to 43. This translated into a 60% increase in the number of trains operated through the transbay tube in the peak hours (from 10 to 16). However, in preparing for the expanded service BART management cautioned that there were sure to be transition problems with operating under Close Headways.

"This will be a whole new way of operating this sytem," said BART General Manager Keith Bernard, "and we expect that there will be problems."

The problems did come and appeared to be most severe during September. Following several days of commute hour delays and disruptions, Bernard ordered that the schedule be adjusted with at least two trains removed, bringing the total number of trains operated at one time during the peak hour down to 41. A task force was also formed to correct wayside train control problems on a 24-hour per day basis. Once the new schedule was in place, the service did smooth out considerably when compared with the summer months.

Bernard said that part of the problem was due to train congestion in areas on the system which could easily become bottlenecks if a single train malfunctioned.

BART also raised fares for the first time since 1975 in order to keep up with escalating costs and to insure eligibility for operating subsidies as required by Assembly Bill 1107. Fares were raised on June 30 an average of 37 percent.

During 1980 BART engineers presented detailed specifications for a proposed new BART transit car, called the "C" car, to the Board of Directors. These cars, which will be additive to the existing fleet, are designed to operate as either a lead/end (A) car or a center train (B) car. The "C" car will be similar in appearance to the present fleet but will not have the sloped front of the "A" cars now in service. When used as a lead car, the lead and trailing end doors on the new BART vehicle will be closed and a panel will be moved into place so as to create a compartment for the Train Operator. The new cars will not be in service for at least four years, however, they offer the potential of improving the system's capacity, operating flexibility, and energy efficiency.

Work began in April of this year on the third track through downtown Oakland. The new 1.5 mile track from the Washington Street portal to the 23rd Street portal is the first new mainline track to be added to the BART system since regular train operations began in 1972. At the 12th Street and 19th Street BART Stations the new track, called the "K-E" track, will provide a crossover platform for passenger convenience. Also this new trackage will serve as a means of more easily removing malfunctioning trains from this part of the system.

On Saturday, October 1, 1980, BART began operating expanded Saturday service, by offering direct Richmond/Daly City trains as well as on weekdays. The new four-route Saturday service approximates BART's usual weekday service.

During 1980, BART adopted an extension policy which maps out the possibility of eventual rail service to the Pittsburg-Antioch area, the Livermore-Pleasanton area, and the Warm Springs area, as well as the possible extension of BART to the San Francisco Airport. The extension plans cover the period of the next 20 years.

Following a board policy to improve system access where possible, BART added more parking at the Concord and Pleasant Hill Stations during the year, and began planning for an expanded car-pool program. Currently the program is being conducted at the Concord Station and offers preferential parking to registered car pools carrying three or more persons in one car to BART. The program will be expanded to eight more stations in 1981. Also, Alta Bates Hospital became the first major employer to take advantage of BART's employer shuttle plan in which BART offers assistance to employers who wish to set up a special shuttle from a BART station to the employers' offices or places of business.

Another improvement to system access was the start-up of the new "Loma Ranger" shuttle service which connects BART's Glen Park Station with the Miraloma Park neighborhood in San Francisco. The two-van shuttle service began on June 30.

In the coming year BART expects to complete the first phase of the KE track through downtown Oakland and see further improvements to service reliability when two modifications to the trains are completed. These modifications are the new Manual Control System (MCS) that will permit full normal operation of a train under manual control when the automatic control malfunctions, thus allowing the train to remain in service; and "cutout car" which will allow trains of certain lengths to remain in service even though one or possibly two cars may roll free due to a brake problem on those individual cars. BART hopes to have these two modifications completed by mid-1981.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

January 19, 1981

Contact: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

PIX CAPTION

FOR IMMEDIATE RELEASE

This is a view of a BART vehicle undergoing the electrical arc test, one of the eight fire tests conducted in a 100 foot section of steel tube, 17 feet in diameter, which is approximately the size of the trackway portion of the transbay tube. Measurement of the heat and smoke generated in the vehicle and the flow of gases were made in a laboratory trailer located alongside the steel casing. The tests were conducted near Anaheim, CA, by the McDonnell-Douglas Corporation under a \$250,000 project funded by the U.S. Urban Mass Transportation Administration. In the center of the picture is a stand on which was located a cage containing live white rats. These animals were subjected to the smoke and gases generated by the 1000 volt electric arc heat and survived the tests with no apparent harm. This electrical arc test was to test the effectiveness of the fire protective coating which has been applied to the underside of the transit vehicle.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

January 19, 1981

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

PIX CAPTION

FOR IMMEDIATE RELEASE

One of BART's transit vehicles is shown here in a 100 foot section of steel tubing with a diameter of 17 feet, which approximates the interior dimensions of the transbay tube trackway, at the first safety testing site located near Anaheim, CA, where full-scale fire testing was conducted early in December of last year. On the left of the tube is located the laboratory trailer where instruments measuring the heat, the flow of gases and video monitoring equipment recorded the ability of the fire retarding materials BART will soon begin placing in its fleet. The tests were conducted by McDonnell-Douglas Corporation under a \$250,000 full-scale fire testing project which was totally funded by the U.S. Urban Mass Transportation Administration. This is the first fire test of a full-size transit vehicle ever conducted. The BART vehicle used was one which had been damaged in the 1979 transbay tube fire and was basically intact, but had suffered structural damage of such a nature as to make it unusable for regular passenger service. The tests provided basic information to BART's safety engineers that the materials to be used would perform in a manner which will provide added safety to passengers in case of a fire on the trains.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

January 20, 1981

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART PRESIDENT TO PARTICIPATE IN FREMONT CELEBRATION

BART President John Glenn of Fremont today announced, "As a representative of the BART Board of Directors, I am pleased to assist in the City of Fremont's celebration of its 25 years of incorporation. To that end I have made arrangements to have on display at the Fremont BART Station models of BART's new "C" car." Glenn along with other local dignitaries will be riding the Wells Fargo Stage Coach in a parade on Friday, January 26, which is to begin at the Fremont BART Station at 1 p.m. and then proceed to the Fremont Government Center for a flag raising ceremony.

Glenn said, "I am very pleased to participate in the Fremont ceremonies as the representative of the BART Board of Directors. As the present southern terminus of the BART system in Alameda County, Fremont is a very important station in our service. As the population continues to grow in Fremont, we are looking forward to the day when BART will be extended first to a station in the Irvington area and then on to the Warm Springs area. This extension will also provide BART with additional storage tracks and a turn-around facility.

"BART's new "C" car, a transit vehicle which will operate either as a lead car or in the middle of a train should be in service within the next four years and will increase our operating fleet capacity by 20%, while at the same time offer increased efficiency as well as saving time and energy."

-MORE-

Glenn also noted that with the recent expansion of the Fremont Station and the improvements made for bus accessibility, Fremont has become a major transit transfer point between BART, AC Transit, and the Santa Clara County Transit District. Patronage from the Fremont Station is expected to increase by 100% over the next ten years and the recent agreement with Caltrans for the use of almost seven acres of property northeast of the station for parking will serve a portion of this projected patronage increase. The location of the new parking area, which will be available in the Fall of 1981, is off Mowry Avenue, making it ideal for the use primarily by Fremont residents, said Glenn.

#

NEWS RELEASE



Mike Healy
Director, Public Affairs

January 21, 1981

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

BART SEEKS ADDITIONAL FEDERAL FUNDING FOR VEHICLE FIRE SAFETY PROGRAM

BART's Board of Directors today approved a \$5 million amendment to an earlier federal grant application to fund the transit system's program to improve the fire resistance of its transit vehicles. This will bring the projected costs of the program to \$18.7 million. The balance of the funding will be sought from state funds which are allocated by the Metropolitan Transportation Commission plus BART's own funds. The project is based on the results of a series of full-scale tests which were conducted last month at the McDonnell-Douglas Corporation's missile testing facility near Anaheim, CA. Further tests of the fire resistant materials BART plans to install in the floors and ceilings of its transit vehicles are being conducted at the University of California's Fire Laboratory located in Richmond, CA.

The full-scale tests used a BART car which was partially damaged in the January 1979 transbay tube fire that could not be used in regular service. This car was placed in a steel casing 100 feet long and 17 feet in diameter (this is approximately the measurements of the trackway in the transbay tube) and subjected to a series of tests covering heat barriers under the floor panels, fire blocking materials and a non-toxic fire resistant material to be used in the transit car's wall and ceiling linings. Various sources of fire ignition were used in the tests simulating potential dangerous conditions.

-MORE-

Ralph Weule, BART's director of Safety, said, "The McDonnell-Douglas test was the first test using a full-size rapid transit vehicle ever conducted, so far as we know. Based on the preliminary data, the tests indicated that materials BART has selected will provide the protection against fire we have been seeking."

As part of each of the eight tests conducted, live white rats were subjected to the gases and smoke generated. These animals were located both inside and outside the transit vehicle. The long and short term effects on the animals are now underway.

BART's \$18.7 million Vehicle Hardening Program will require approximately 4 years to complete, since all 423 cars in the system's operating fleet must be modified. This modification program will include the application of Thermo-Lag, a fire resistant material, to the underside of the cars, fire-blocking materials, plus replacing of the liners in the walls and ceilings which will also be covered with a fire-retarding paint. Other fire protection modifications to equipment located under the transit cars have been underway for some time at BART and are a part of BART's regular maintenance program.

Later in this month BART expects to have a full report on the tests which were conducted by McDonnell-Douglas Corporation under a \$250,000 project funded totally by the U.S. Urban Mass Transportation Administration.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

January 21, 1981

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART HOLDS OFF ON RICHMOND LINE SURCHARGE

BART Director Nello Bianco today announced that those people who live in Richmond, San Pablo, Pinole, El Sobrante, Rodeo, Crockett, Hercules and other points along the Richmond BART line will not have to pay an additional transbay surcharge this year.

Bianco said the 10 cent transbay surcharge which was being considered by the BART Board of Directors because the Richmond line now has direct service to the westbay has been deferred.

The BART Board, at Bianco's request, does not plan to consider the surcharge again until November 1981.

"I am very pleased with this decision," Bianco said. "I believe it's important to give the new direct service time to build usage now that many of the problems experienced this past summer have been smoothed out."

He said that even though other transbay lines pay the extra 10 cents, they have also had the direct service all these years.

"The Richmond line had to suffer this inequity for seven years. Now, with the new direct service, it needs time to build up ridership, and I am hopeful that the continuance of this lower fare will act as a further incentive."

-MORE-

Direct service between Richmond and San Francisco/Daly City began this past July 7 when BART made the transition to its "close headways" operation.

For patrons traveling between Richmond and Oakland, the new service increased train frequency to 7.5 minutes, and 15 minutes for direct transbay trains.

NEWS RELEASE



Mike Healy
Director, Public Affairs

January 22, 198 **BART**

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BIANCO ANNOUNCES MORE SERVICE ON BART EXPRESS "P" LINES

BART Director Nello Bianco today announced that, "Beginning Monday, January 26, more trips will be operating during the mid-day hours on the 'P' Lines of the BART Express Bus Service between the Concord BART Station and the cities of West Pittsburgh, Pittsburgh, Antioch-Oakley and Brentwood."

Bianco explained that the new service will operate every 30 minutes, rather than 60 minutes, as under the present schedule, starting at 8:21 a.m. through 4:16 p.m. from the bus stop at Lone Tree and Tregallas Roads in Antioch for trips inbound to the Concord BART Station. On "P" Line trips outbound from the Concord Station, the new 30 minute service will begin at 8:15 a.m. and run through 4:45 p.m. No other changes are being made on the "P" Line schedule and Bianco encouraged patrons to pick up new schedules from the BART Station Agent at Concord or from the express bus drivers.

"This new service means that the "P" Line service will be doubled during the non-rush hours providing more opportunities for persons living in the Northern Contra Costa County area to use public transit for shopping, school, and recreational trips as well as improving their access to BART at the Concord Station," Bianco concluded.

Transferring from BART to the BART Express Buses is free for the first zone, which is worth 50 cents. Anyone wishing to transfer from BART to the Express Buses may pick up a free transfer from A.C. Transit transfer machines before leaving the station.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

January 26, 1981

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

TAKE BART TO THE OAKLAND RAIDER PARADE

For Oakland Raider fans who want to be a part of the Super Bowl Victory parade in Oakland on Tuesday, January 27, BART will be adding cars to all lines serving the downtown Oakland area, it was announced today.

The parade will begin at 11:30 a.m. from the Kaiser Center in Oakland, along 20th Street to Broadway, and then on to the Oakland City Hall at 12th and Broadway where ceremonies will begin about 1 p.m.

BART officials urge Raider fans to take trains from any part of the system to the BART Stations at either 12th Street or 19th Street in downtown Oakland.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

January 28, 1981

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TO WEAR A YELLOW RIBBON

BART President John Glenn of Fremont today announced, "In recognition of President Reagan's proclamation setting aside Thursday, January 29, 1981 as a national day of thanksgiving for the safe return of the American hostages from Iran, yellow ribbon bows will be displayed at all BART Stations on this day. Many of BART's station personnel will be wearing yellow ribbons, as well."

#

NEWS RELEASE

**BART**

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

January 30, 1981

PIX CAPTIONFOR IMMEDIATE RELEASE

BART EMPLOYEE RECEIVES COMMENDATION

For actions above and beyond the call of duty, BART Station Line Operations Supervisor Richard Banks of San Francisco (C), receives a commendation from Keith Bernard, General Manager of BART (L) while Jack McDowell, BART's Manager of Station Operation (R) looks on. On January 20, 1980 Banks was on duty at the Civic Center BART Station in San Francisco during the very early hours of the morning when he heard noises coming from the Concourse Level of the station. Upon investigation he discovered two persons attempting to break into one of the BART/Mini transfer machine. Without regard for his own safety, he chased the two individuals, after alerting BART Police Services, caught one of them and held him, until the police arrived.

The BART commendations noted that by his swift and unselfish actions Banks, made a major contribution to solving the long term vandalism and theft problem, which the two transit systems have encountered with the transfer machines.

#



NEWS RELEASE

**BART**

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

January 30, 1981

PIX CAPTIONFOR IMMEDIATE RELEASEBART EMPLOYEE RECEIVES COMMENDATION

For actions above and beyond the call of duty, BART Station Line Operations Supervisor Richard Banks of San Francisco (R), receives a commendation from Keith Bernard, General Manager of BART (L). On January 20, 1980 Banks was on duty at the Civic Center BART Station in San Francisco during the very early hours of the morning when he heard noises coming from the Concourse Level of the station. Upon investigation he discovered two persons attempting to break into one of the BART/Muni transfer machine. Without regard for his own safety, he chased the two individuals, after alerting BART Police Services, caught one of them and held him until the police arrived.

The BART commendations noted that by his swift and unselfish actions Banks made a major contribution to solving the long term vandalism and theft problems of the two transit system have encountered with the transfer machines.

#



FEBRUARY

FEBRUARY 1981

- X-13 CONCORD SST RIDERSHIP GROWS
- X-14 BART APPROVED ALIGNMENT FOR WARM SPRINGS EXTENSION
- X-15 BART FILES APPEAL

- X-16 BART SERVICE TO HALT IN MEMORIAM
- X-17 BART HAS 100,000 TICKET PROTECTORS AVAILABLE
- X-18 BART EMPLOYEE TO RECEIVE MEDAL....THIRTEEN YEARS LATER

- X-19 BART TO OPERATE SATURDAY SCHEDULE ON WASHINGTON'S BIRTHDAY

- X-20 IDENTITY OF WOUNDED ATTACKER SOUGHT BY BART
- X-21 BART/RICHMOND LINE PATRONS CONTINUE TO PAY LESS (SPECIAL TO RICHMOND INDEPENDENT
- X-22 *BART Yesterday, Today & Tomorrow (SPECIAL TO S.F. PROGRESS)*
- X-23 BART TO OFFER MORE SERVICE TO CHINESE NEW YEAR PARADE
- X-24 PIX CAPTION (JACK McDOWELL RECEIVES THE BRONZE STAR MEDAL)
- X-25 BART SEEKS FUNDING FOR CARPOOLING AND SHUTTLE PROJECTS
- X-26 ^{NOT USED}
- X-27 *Parking Restriction AT ROCK RIDGE STATION*

- X-28 BART FLAGS AT HALF-MAST IN MEMORIAM OF ELLA HILL HUTCH.

NEWS RELEASE

BART

CONTACT: Sy Mober
 Manager, Public Information
 (415) 465-4100, Ext. 514

February 5, 1981

FOR IMMEDIATE RELEASE

CONCORD SST RIDERSHIP GROWS

BART Director Barclay Simpson of Orinda today stated, "Ridership on the Concord SST has reached approximately 200 per day. Patron acceptance of this free BART shuttle which runs between Bailey Road and the BART Station in Concord along Clayton Road is most gratifying.

"Many of those BART riders who previously were parking in the Crawford Village Doris Court area seemed to be taking advantage of this free BART shuttle service. I encourage other BART Patrons to do so rather than face the possibility of getting a ticket for parking in this area where parking permits for residents is now required," Simpson concluded.

The "Concord SST", the free BART Concord/Shuttle, runs every ten minutes from 6:30 a.m. to 9:30 a.m. and from 4:30 p.m. to 7 p.m., along Clayton Road between the Concord Station and Bailey Drive, and will make all stops on the Concord 301 line. The Concord 301 bus operates every 30 minutes with a fare of 25¢ to BART Station, while the trip away from the station is free when using the transfer which is available in the paid area of the station.

According to the Concord Police Department, parking is available, with no time limit along Clayton Road, southeast of Farm Bureau Road.

Lighting in the BART parking lot at the corner of Clayton Road and the Alameda in Concord will be completed by the end of this month, noted Simpson.

#

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

February 6, 1981

BART

FOR IMMEDIATE RELEASE

BART APPROVED ALIGNMENT FOR WARM SPRINGS EXTENSION

BART President John Glenn of Fremont today stated, "I am very pleased to announce that the BART Board of Directors adopted a preferred alignment of an extension to the transit system in the city of Fremont which will include a station in the Irvington area and a second station near the General Motors plant at Mission Blvd. This project will be given a very high priority in BART's extension planning. It is anticipated that upon completion of the federally required alternative analysis of this project work will begin to develop the necessary funding sources for this very important extension.

"This new extension of BART service into the Irvington/Warm Springs area will greatly improve the accessibility to the system for the residents of these areas as well as those living in Mission San Jose, since they will no longer need to travel to the Fremont Station where we have encountered parking problems," Glenn said.

He also noted that for the more than 3300 employees of the Fremont General Motors plant, this new extension will prove to be most beneficial. Since the Santa Clara County Transit Express Bus service from the southern part of the Bay Area began in April of last year, BART patronage from that area has increased. This extension of the system will provide these patrons with a better way of connecting with BART, Glenn stated.

(MORE)

Glenn said that the alignment approved by BART would include a subway under Lake Elizabeth in Fremont's Central Park, then proceed at ground level to the Irvington/Warm Springs portion of the City of Fremont. He went on to say that the total project, including the time necessary to comply with the various funding agency requirements plus the design and construction of the new trackway and stations, will mean service could commence during 1985 as outlined in the adopted BART Extension Policy.

The projected cost of the 5.7 mile extension project has been placed at \$249 million (in 1980 dollars). The costs will cover construction of the stations, trackage, and parking facilities at the Irvington site to be located at the intersection of Washington Blvd. and Osgood Rd., and the Warm Springs site to be located near the intersection of Warm Springs Blvd. and Mission Blvd. Once leaving the Fremont Station, the trackway will go under Lake Elizabeth and return to ground level just north of Paseo Padre between the Southern Pacific and Western Pacific rights-of-way.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

February 9, 1981

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART FILES APPEAL

BART officials today announced that the District has filed a Notice of Appeal from the Administrative Law Judge's decision with the California Unemployment Insurance Appeals Board. This decision set aside an opinion of the California Employment Development Department which determined that none of BART's employees were eligible for unemployment insurance during BART's 1979 labor dispute. The appeal was filed by BART with Sr. Administrative Law Judge John Malley midday on Monday, February 9, 1981.

BART General Manager Keith Bernard stated, "Our review indicates that the Judge's opinion reflects a fiscally irresponsible distortion of both facts and law which disregards the rights of the citizens and taxpayers of the Bay Area. However, I believe that at this time it is more appropriate to leave it to the attorneys to carry on the process without either side seeking to respond to the pros and cons of a year-old labor dispute."

#

Special Distribution: Sent by telex-copier to Bay City News, AP, UPI, SFX,
S.F. Chron., Oak. Trib.,
Telephoned to: Hayward Daily Review, Berk I.G., C.C.Times
No plans for mail distribution

NEWS RELEASE

Mike Healy
Director, Public Affairs

February 9, 1981

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART SERVICE TO HALT IN MEMORIAM

BART announced today that tomorrow, February 10, the transit system will participate in the bay area wide tribute to all transit employees who have been assaulted in the performance of their duties.

All BART trains will be halted for approximately 5 minutes at 10 a.m. on Tuesday, February 10, 1981, in observance of the funeral of a San Francisco Municipal Railway driver who was killed last week while on duty. This action is being taken jointly by bay area transit systems and their employees.

All BART trains will proceed to the vicinity of the next station or be stopped at the next station. No trains will be stopped in the Transbay Tube, and wherever possible, trains will be halted above ground.

BART is requesting the understanding, assistance, and cooperation of its patrons in the District's effort to reduce the incidence of crime and vandalism on BART and on any of the other bay area transit systems.

BART has begun a program of re-deploying its 102 police officer force in order to make uniformed police more visible on trains and at the stations. BART will apply approximately 30% additional overtime for BART police in this effort to reduce the incidence of crime and vandalism to the BART system at stations and in its trains.

#

Special Distribution: Sent by telex-copier to Bay City News, AP, UPI, SFX,
S.F. Chron., Oak. Trib.,
Telephoned to: Hayward Daily Review, Berk. I.G., C.C. Times,
No plans for mail distribution.

NEWS RELEASE


BART

Mike Healy
Director, Public Affairs

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

February 10, 1981

FOR IMMEDIATE RELEASE

BART HAS 100,000 TICKET PROTECTORS AVAILABLE

Friday, the thirteenth, can be a lucky day according to BART, when more than 100,000 ticket protectors will be made available to BART patrons from station agents at all BART stations. These ticket protectors are usually given only to patrons at the time of purchasing a \$10 or \$20 ticket from approximately 200 bank branches in the Bay Area.

According to Kay Springer, BART's Manager of Passenger Services, "On Friday, the 13th of February, any BART patron can pick up a ticket protector from a station when purchasing a ticket of value of \$5.00 or more. By using the high value tickets, BART patrons can avoid the lines at the ticket vendors and subsequent delays in entering the system."

The silver colored, heavy cardboard protectors will protect BART tickets from having the corners torn or bent and will prevent the magnetic encoding on the tickets from damage, Springer concluded.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

February 10, 1981

FOR IMMEDIATE RELEASE

BART EMPLOYEE TO RECEIVE MEDAL...THIRTEEN YEARS LATER

BART's Manager of Station Operations, William "Jack" McDowell, who served with the Second Battalion of the Ninth Marines during the Vietnam War, will be honored on Thursday, February 12, 1980 at 11:00 a.m. in a ceremony to be held in the Treasure Island office of Col. Lee Erickson, Director of the 12th Marine Corps Reserve and Recruitment District.

McDowell will receive the Bronze Star Medal with a Combat Device for his valiant effort during a heavy barrage attack on July 29, 1967, while serving with his Marine Unit which was moving towards Con Thien. McDowell, who was then a First Sergeant with Company "G" was gathering the wounded and the dead of the lead company. McDowell is being cited for his actions when his company commander and several key unit members were wounded, as he directed the fire of his combat team and the gathering of casualties.

After being wounded in the leg, McDowell refused to leave the attack area, and repeatedly exposed himself to enemy fire until all of his men were accounted for and evacuated to safety. His actions, the Marine Corps notes, is an inspiration to other Marines and is "in keeping with the highest traditions of the Marine Corps and U.S. Naval Service." His wound eventually resulted in the loss of his left leg.

(MORE)

2-2-2-2 BART EMPLOYEE TO RECEIVE MEDAL.....THIRTEEN YEARS LATER

McDowell has been with BART for thirteen years. He started in April of 1968, as a Transportation Analyst, and today as Station Operations Manager he directs the work of 207 station agents, line and transportation supervisors and clerks.

McDowell who lives in San Francisco with his wife Jacqueline is President of the Bay Area Chapter of the Montford Point Marine Association, a national black Marine Corps veterans organization.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

February 12, 1981

FOR IMMEDIATE RELEASE

BART TO OPERATE SATURDAY SCHEDULE ON WASHINGTON'S BIRTHDAY

On Monday, February 16, 1981, the official day for celebrating Washington's Birthday this year, BART will be operating on its Saturday schedule from 6 a.m. to midnight. Until 6 p.m. BART will provide four-route service with a 20-minute base service on each line. This translates into 10-minute train frequency between Richmond and Oakland and Fremont and Oakland, and 7-minute frequency between Oakland and San Francisco/Daly City. In order to accommodate shoppers for the many specials being offered by Bay Area merchants, BART will be adding cars to most trains in service on Monday.

After 6 p.m. service will be operated on only two lines, the Richmond/Fremont and the Concord/Daly City lines. Train-to-train transfers can be made at MacArthur, 19th Street Station, and 12th Street/City Center Station in Oakland.

All BART Express Buses will be operating on Monday, Washington's Birthday, on the published Saturday schedule as well.

The BART administrative offices located above Lake Merritt BART Station will be closed on Washington's Birthday.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

February 13, 1981

FOR IMMEDIATE RELEASE

IDENTITY OF WOUNDED ATTACKER SOUGHT BY BART

BART is seeking any witnesses to an attack and possible attempted rape of a BART patron outside of the Richmond BART Station on Sunday, February 8, 1981. The suspects are described by BART police as two black males in their late twenties. One of the suspects was wounded by the victim, when she inflicted a 5-inch laceration on the left side of his face.

At approximately 8:45 p.m. on February 8, 1981, after leaving the Richmond Station, a 24 year old BART patron was attacked in the station's parking lot. The victim fought with her two attackers and reportedly inflicted a knife wound to the left side of the face of one of the suspects, both of whom then fled the scene on foot.

BART Police Services are requesting any individual, including doctors, hospitals and other local medical centers who may have information relating to this incident or the identity of the suspect to call 893-8810.

#

Another improvement to system access was the start-up of the new "Loma Ranger" shuttle service which connects BART's Glen Park Station with the Miraloma Park neighborhood in San Francisco. The two-van shuttle service began on June 30.

In the coming year BART expects to complete the first phase of the KE track through downtown Oakland and see further improvements to service reliability when two modifications to the trains are completed. These modifications are the new Manual Control System (MCS) that will permit full normal operation of a train under manual control when the automatic control malfunctions, thus allowing the train to remain in service; and "cutout car" which will allow trains of certain lengths to remain in service even though one or possibly two cars may roll free due to a brake problem on those individual cars. BART hopes to have these two modifications completed by mid-1981.

#

BART RICHMOND LINE PATRONS CONTINUE TO PAY LESS

Due mostly to the efforts of BART Director Nello Bianco, Richmond line patrons this year will continue to pay less for their transbay trips on BART than other lines, even though there is direct service now.

According to Bianco, an additional 10 cent surcharge was under consideration by the BART Board ever since direct Richmond/San Francisco/Daly City service was first inaugurated back in July of 1981. The additional charge which would make the surcharge the same as the other transbay lines have been paying will not be considered again until November, 1981.

Bianco said he believes strongly that the Richmond line, which had to wait years for the direct service, should be given time to build usage now that many of the problems of the past summer have smoothed out.

"I am hopeful that the continuance of this lower fare will act as a further incentive to attracting the potential ridership for the new direct service."

He noted that with the new direct Richmond/San Francisco line, service between Richmond and Oakland was now twice as good as before with just about double the number of trains operating. Instead of a train leaving the Richmond Station every 15 minutes during the day, it now leaves every seven-and-a-half minutes.

The Richmond line serves the people of Richmond, San Pablo, Pinole, El Sobrante, Rodeo, Crockett, and Hercules, as well as El Cerrito, Albany and Berkeley.

Meanwhile, BART saw its highest patronage year during 1980 with ridership reaching 45.3 million and the transit system continues to see an upward trend in daily usage. Currently ridership is averaging about 166,000 as opposed to about 160,000 by the end of December, overall about 9% above forecast.

be moved into place so as to create a compartment for the Train Operator. The new cars will not be in service for at least four years, however, they offer the potential of greatly improving the system's flexibility and reducing energy costs.

Work began in April of this year on the third track through downtown Oakland. The new 1.5 mile track from the Washington Street portal to the 23rd Street portal is the first new mainline track to be added to the BART system since regular train operations began in 1972. At the 12th Street and 19th Street BART Station the new track, called the "K-E" track, will provide a crossover platform for passenger convenience. Also this new trackage will serve as means of more easily removing malfunctioning trains from the system with minimal impact to service.

On Saturday, October 1, 1980, BART began operating expanded Saturday service, by offering direct Richmond/Daly City trains as well as on weekdays. The new four-route Saturday service approximates BART's usual weekday service.

During 1980, BART adopted an extension plan which maps out the possibility of eventual rail service to the Pittsburg-Antioch area, the Livermore-Pleasanton area, and the Warm Springs area, as well as the possible extension of BART to the San Francisco Airport. The extension plans cover the period of the next 20 years.

Following a board policy to improve system access where possible, BART added more parking at the Concord and Pleasant Hill stations during the year, and began planning for an expanded car-pool program. Currently the program is being conducted at the Concord Station and offers preferential parking to registered car pools carrying three or more persons in one car to BART. The program will be expanded to eight more stations in 1981. Also, Alta Bates Hospital became the first major employer to take advantage of BART's employer shuttle plan in which BART offers assistance to employers who wish to set up a special shuttle from a BART station to the employers' offices or places of business.

February 17, 1981

FOR IMMEDIATE RELEASE

BART YESTERDAY, TODAY AND TOMORROW

Even though BART's official history goes back to a study made by the Army Corps of Engineers in 1947 which ultimately recommended that a transbay tube be constructed to supplement an already crowded bay bridge, actual interest in such a venture can be traced back at least to around 1920.

At that time bay area newspapers were reporting a spectacular plan proposed by General George W. Goethals, builder of the Panama Canal. In order to solve San Francisco and bay community transportation problems, General Goethals proposed that a transbay tube be built connecting the east and west bay. Interestingly enough his plan called for a route alignment which was almost the exact same route alignment adopted by BART engineers 42 years later. Also his plan called for such a tube to accommodate trains, and possibly buses and cars on two decks. This, of course, was long before the bay bridge. However, by 1920 more than 2.3 million cars were crossing the bay by ferry and the number was projected to reach 15 million annually by 1940.

Since beginning operations little over eight years ago, BART alone has carried over 260,000,000 passengers more than 3.4 billion passenger miles. About 100 million of the trips taken have been transbay. This past year the system saw its highest patronage year to date with 45.3 million in ridership. And the ridership continues to grow.

Now that many of the systems early technical problems are behind it and many other improvements still in the works, it is projected that by 1985 well over 200,000 trips a day will be taken on the system. Average daily ridership is currently running about 164,000.

(MORE)

2-2-2-2- BART YESTERDAY, TODAY AND TOMORROW

In order to prepare for future needs BART has several capital projects planned or underway. This past year BART engineers designed a new transit car known as the "C" car which will not only help to meet the capacity needs but also offer additional operating flexibility by being able to perform as both a lead car and a mid-train car. BART plans to order 90 of the new cars, when funding is assured, at a cost of approximately \$1 million each.

Other projects call for completion of a third track through downtown Oakland to enhance overall operations, the installation of a new integrated computer system, and the construction of a turn-back facility at Daly City. The Daly City turn-back facility will allow the system to ultimately achieve a 2-minute train frequency, and will include a storage facility which will offer a savings by not having to deadhead trains back to the system's east bay yards after closing.

All in all, the bay area has come a long way in developing a regional transportation network from the days of General Goethals' proposal, and BART is a key trunk line component of the network which includes Muni, A. C. Transit, Golden Gate Transit, Samtrans, and Santa Clara County Transit. Together these systems carry well over a million passengers a day around the bay area.

#

Mike Healy
Director, Public Affairs

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

February 19, 1981

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TO OFFER MORE SERVICE TO CHINESE NEW YEAR PARADE

Getting to San Francisco by BART for the Chinese New Year Parade on Saturday, February 21, 1981 will be easier this year, since longer cars will be operating on BART lines. The parade will begin at 7 p.m. at the corner of Pine and Battery, proceeding then to Market Street, past the Montgomery Street BART Station, then up Kearny Street to the reviewing stand located between Washington and Jackson Streets.

BART will be operating on its regular Saturday schedule from 6 a.m. to midnight. Until 6 p.m. BART will provide four-route service with a 20-minute base service on each line. This translates into 10-minute train frequency between Richmond and Oakland and Fremont and Oakland, and 7-minute frequency between Oakland and San Francisco/Daly City.

Those persons planning to attend the Chinese New Years Parade in San Francisco, should arrive in San Francisco as early as possible for the best viewing locations. Parking and automobile street traffic in San Francisco during this annual event usually is very congested.

After 6 p.m. service will be operated on only two lines, the Richmond/Fremont and the Concord/Daly City lines. Train-to-train transfers can be made at MacArthur, 19th Street Station, and 12th Street/City Center Station in Oakland.

All BART Express Buses will be operating on the published Saturday schedule.

#

PIX CAPTION

BART's Manager of Station Operations, William "Jack" McDowell (c) receives the Bronze Star Medal with Combat Device from Col. Lee Erickson (r), Director of the 12th Marine Corps Reserve and Recruitment District, for valor underfire during the Vietnam War. On July 29, 1967, McDowell, then a First Sergeant, was wounded in the action on this day which eventually resulted in the loss of his left leg. Thirteen years later, McDowell received the medal in ceremonies at the Navy Base on San Francisco's Treasure Island Thursday, February 12, 1981. McDowell's wife Jacqueline (l) looks on during medal presentation.

McDowell has been with BART for 13 years. He started in April of 1968, as a Transportation Analyst, and today as Station Operations Manager he directs the work of 207 station agents, line and transportation supervisors and clerks.

McDowell who lives in San Francisco with his wife Jacqueline is President of the Bay Area Chapter of the Montford Point Marine Association, a national black Marine Corps veterans organization.

PIX CAPTION

BART's Manager of Station Operations, William "Jack" McDowell (l) receives the Bronze Star Medal with Combat Device from Col. Lee Erickson (r), Director of the 12th Marine Corps Reserve and Recruitment District, for valor underfire during the Vietnam War. On July 29, 1967, McDowell, who then a First Sergeant, was wounded in the action on this day which eventually resulted in the loss of his left leg. Thirteen years later, McDowell received the medal in ceremonies at Treasure Island on Thursday, February 12, 1981.

McDowell has been with BART for 13 years. He started in April of 1968, as a Transportation Analyst, and today as Station Operations Manager he directs the work of 207 station agents, line and transportation supervisors and clerks.

McDowell who lives in San Francisco with his wife Jacqueline is President of the Bay Area Chapter of the Montford Point Marine Association, a national black Marine Corps veterans organization.



NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

February 20, 1981

CONTACT: Sy Mouber
Manager, Public Information

FOR IMMEDIATE RELEASE

BART SEEKS FUNDING FOR CARPOOLING AND SHUTTLE PROJECTS

The BART Board of Directors has authorized an application seeking \$235,000 in Federal funds to support additional BART carpools and private sector employee shuttle services as part of the transit system's overall program to improve access to stations. The application will be submitted to the Metropolitan Transportation Commission for funds from the Federal Highway Administration.

BART Planner, Bill Kritikos, noted that the funds will be used to support a two-year program which could attract and accommodate up to 2,000 new daily BART patrons through carpooling (known as BARTpooling) to BART stations, and 1,400 new daily BART patrons from private sector shuttles.

Carpooling to the Concord BART station has been in successful operation for approximately two years. Individuals interested in joining a BART pool fill out an application for a BARTpool preferential parking permit. RIDES for Bay Area Commuters assist in matching riders to form a BARTpool. Preferential parking space has been set aside at the Concord Station for BARTpools of three or more riders. Plans which are being finalized for similar BARTpools at other BART stations will be announced in mid-March.

Shuttles which provide transportation between BART and various private employment centers are now being organized. The typical employee shuttle consists of a 14-passenger van operating four hours each weekday during peak commute periods. Under this plan, a 25 cent one-way fare is charged and the shuttle operates every

2-2-2-2

10 to 15 minutes, depending on the distance between the nearest BART station and the employment center.

An example of such a private sector shuttle is the Alta Bates Hospital Shuttle which operates between the hospital and the Rockridge and Ashby BART Stations.

BART staff is available to assist interested employers in planning and implementing these shuttles. BART, through the use of the funds being sought from the FHWA, will help finance the cost of the shuttle during the initial six months startup period, by matching on a dollar for dollar basis the revenues collected for the shuttle.

Information about the creation of an employee shuttle or the establishment of a BARTpool is available by calling (415) 465-4100.

#

NEWS RELEASE

BART

Contact: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

February 25, 1981

FOR IMMEDIATE RELEASE

PARKING RESTRICTION AT ROCKRIDGE BART STATION

BART announced today that beginning Thursday, February 26, 1981, approximately 12 parking spaces at the Rockridge BART Station under the freeway will be blocked off while work to strengthen the overpass in order to meet earthquake standards is underway by the California Department of Transportation (CALTRANS). The parking restrictions will be in effect following the evening commute service on Wednesday, February 25 and will last for approximately two weeks.

BART patrons are urged for their own safety to obey the restricted parking signs, since falling debris may cause damage to their vehicles and further, CALTRANS needs space for its equipment.

X X X

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

February 28, 1981

FOR IMMEDIATE RELEASE

BART FLAGS AT HALF-MAST IN MEMORIAM OF ELLA HILL HUTCH

BART Directors today called for flags at BART to be flown at half-mast in memoriam of San Francisco Supervisor Ella Hill Hutch who passed away at her San Francisco home on Wednesday, February 25, 1981. Supervisor Hutch had served as a BART Board Member from November, 1974 to January, 1978 representing the BART District 7, which covers a portion of San Francisco and the east bay.

In December, 1976, Supervisor Hutch was elected Vice-president of the BART Board of Directors and served as Chairperson of the Administration Committee and Vice-chairperson of the Public Information and Legislation Committee. Active in many civic improvement organizations, Supervisor Hutch resigned from the BART Board of Directors on January 8, 1978, when she became the first black woman to be elected a San Francisco Supervisor.

Supervisor Hutch is remembered by her colleagues on the BART Board as a conscientious, hard working board member dedicated to the improvement of BART service.

Flags around BART stations will remain at half-mast in memory of Ella Hill Hutch until following her funeral services.

X X X

MARCH

MARCH, 1981

- X-29 BART SURVEY RESULTS
- X-30 MEMORIAL SERVICES FOR ELLA HILL HUTCH TO BE HELD AT BART
- X-31 BART POLICE ACTION
- X-32 BART POLICE OFFICER TO RECEIVE HEROISM AWARD
- X-33 TAKE BART TO THE ST. PATRICK'S DAY UNITY PARADE
- X-34 BART POLICE OFFICER TO RECEIVE HEROISM AWARD (BUSINESS WIRE ONLY)
- X-35 BARTPOOL PARKING PROGRAM TO BE EXPANDED
- X-36 BARTPOOL PIX CAPTION
- X-37 TAKE BART TO THE ST. PATRICK'S DAY PARADES IN OAKLAND AND SAN FRANCISCO
(FOR BUSINESS WIRE ONLY - SHORTENED VERSION OF X-33)
- X-38 PIX CAPTION (BART POLICE OFFICER RECEIVES CHP AWARD)
- X-39 PIX CAPTION (BART POLICE OFFICER RECEIVES CHP AWARD)
- X-40 PIX CAPTION (BART POLICE OFFICER RECEIVES CHP AWARD)
- X-41 TWO NEW BROCHURES AVAILABLE AT BART STATIONS
- X-42 BOARD ADOPTS RIGHT OF WAY EXTENSION POLICY
- X-43 BART TO TICKET PARKING VIOLATORS AT STATIONS
- X-44 BART ANONYMOUS TIPSTER PROGRAM TO BEGIN

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

March 2, 1981

FOR IMMEDIATE RELEASE

BART SURVEY RESULTS

According to a BART passenger survey taken last year 29% of the transit system's early morning commuters have the option of working flextime hours and 9% more with prior approval. According to the transit system's analysts this may have some bearing on the finding that the peak period ridership (2 hours in the morning and 2 hours in the evening) has seen some shifting.

Prior surveys have always showed that 50% or more of BART's total weekday ridership was during the peak periods which represents about 22% of the day's operating time. BART officials are pleased to see that this has now dropped to 48%, thus having the effect of spreading the peak hour demand slightly.

Another important element was that 13% of those surveyed carpooled to BART stations before 7 a.m., and 7% carpooled during the morning peak after 7 a.m. BART has been encouraging carpooling to its stations as part of its access program and currently has a special program at the Concord Station which gives preferential parking to carpools with three or more persons. This program is being extended to other stations.

The survey, which was conducted in May, 1980, also showed that BART's minority ridership had increased by 7.4% since the last survey which was done in May 1978, bringing BART's overall minority ridership to approximately 33%. Generally BART's ridership reflects the makeup of the community it serves in terms of income and ethnic breakdown on data from the 1970 census and the California State Department of Finance.

-- MORE --

A breakdown of income levels shows that BART patrons are keeping pace with inflation with the over-\$25,000 group about 5% ahead of the bay area. Also, males slightly outnumber females 52.9% to 47.1% of total ridership.

Other findings show that 74.4% of the system's weekday ridership was work oriented and the remaining 26.6% was for a variety of purposes including school, shopping, entertainment and recreation, touring, and personal and medical appointments. About 60% of BART users have a car available but choose not to use it. The most common reasons offered were that BART was cheaper and more convenient.

With 20,000 questionnaires given out, BART saw a return of 12,301 for better than 60% response. The primary purpose of the survey was to determine not only demographic data on the BART user but also determine trip origin and destination, what means were used to get to and from BART stations, and for what purpose trips are made.

This information, according to BART officials, will help the transit district serve its patrons in such areas as passenger information, parking lot usage, feeder bus demand, general access, as well as for long-range planning and marketing purposes.

The survey was conducted for BART by Decision Research Institute of San Jose at a total cost of about \$26,000. The next Passenger Profile Survey will not be taken until May 1982.

In terms of patronage BART saw its highest year during 1980 with ridership reaching 45.3 million.

#

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

March 2, 1981

FOR IMMEDIATE RELEASE

BART

MEMORIAL SERVICES FOR ELLA HILL HUTCH TO BE HELD AT BART

BART Board Member Margaret Pryor announced today east bay friends and associates of Ella Hill Hutch will hold a memorial service for her at 4:00 p.m. on Wednesday, March 4, 1981 in the Bay Area Rapid Transit District Board Room, 800 Madison Street, Oakland.

Setting the tone for the memorial service will be Pastor J. Alfred Smith, of Allen Temple Baptist Church in Oakland. Joining Mrs. Pryor in offering eulogies to Mrs. Hutch will be fellow directors Nello Bianco and Wil Ussery; Oakland Mayor Lionel Wilson; Berkeley Mayor Gus Newport; Assemblyman Elihu Harris; Alameda County Supervisor John George; San Francisco County Supervisor Doris Ward; Sandré Swanson, representing Congressman Ron Dellums; Doris Thomas, representing Congressman Phil Burton; Cleophas Williams, former ILWU president; Jam Danzy, BART employee and former Amalgamated Transit Union - Division 1555 president; Paul Cobb, OCCUR; and Charlene Daigre, BART employee and member of BART Black Caucus. Musical selections will be performed by the Chorus of Alameda College, directed by Bill Bell.

"East bay friends and associates of Ella Hill Hutch are joining me in this tribute to a wonderful woman whose dedication to social service and political organizations, including Black Women Organized for Political Action, will long be remembered," said Mrs. Pryor.

Mrs. Hutch was elected to the Board of Directors to represent the Seventh BART District on November 5, 1974. She was elected Vice-president of the Board on December 9, 1976. In January of 1978, Mrs. Hutch resigned from the BART Board to take on the duties of her newly-elected position on the San Francisco Board of Supervisors.

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

March 3, 1981

BART

FOR IMMEDIATE RELEASE

BART POLICE ACTION

Following an intensive investigation by BART Police Services, four persons were arrested on warrants from the Contra Costa County District Attorney's office in connection with slashing cushions on BART cars. The four persons arrested were the owner and three employees of the firm in Pacheco, CA, hired by BART in August, 1979, to clean and repair the system's transit car cushions.

Four persons associated with Service Systems, Inc., located at 431 N. Buchanan Circle in Pacheco were arrested today by BART Police Services on charges which included criminal conspiracy, grand theft and felony vandalism in connection with extensive slashing of BART car seats over the past several months. The company's owner, Stanley Hurwitz and three of his employees, Joseph Hurwitz, John Rucker and David Fisher, are alleged to have been responsible for the extensive seat vandalism.

Service Systems, Inc., has contracted with BART since August 1, 1979 to clean and repair the system's transit car seat cushions for tears and slashes mostly due to vandalism. The original contract amounted to \$40,000 for fiscal year 1980-81. This contract was increased to \$60,000, and on January 3, 1981, BART again increased the Service System's, Inc. contract to \$75,000, since the slashing and destruction of BART seats was growing. Since August 1, 1979, BART has paid the company over \$115,000 to clean and repair over 7,000 seats at a rate of \$16.50 per seat.

BART General Manager Keith Bernard praised the work of BART Police Services in conducting the investigation which ultimately led to today's arrests.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 566

March 9, 1981

BART

FOR IMMEDIATE RELEASE

BART POLICE OFFICER TO RECEIVE HEROISM AWARD

BART Police Services announced today one of its officers, Kent Robinson of Antioch, will be one of four persons who will receive an award from the California Highway Patrol for their efforts to save the lives of two women involved in a fiery automobile accident last July. The award ceremony will take place at the CHP office at 3601 Telegraph Avenue in Oakland on Wednesday, March 11, 1981 at 2:00 p.m.

CHP Capt. John Hope will present a "Certificate of Commendation for Community Service" to Robinson, who has been a BART Police Officer since 1978, Howard Sandou of Vallejo, Barry McGraw of Walnut Creek, and Capt. Robert Saum of the Presidio, San Francisco.

On July 27, 1980 a Datsun pick-up truck carrying two women ran off the roadway while traveling on Highway 24 near Broadway in Oakland. The vehicle overturned and caught fire. Officer Robinson, who was on duty at the time the accident occurred, assisted with the others in righting the vehicle and removing the women from the truck. What made their acts so heroic was the fact the vehicle was totally engulfed in flames by the time they went back to remove the second woman from the car, a CHP official noted.

#

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

March 10, 1981

BART

FOR IMMEDIATE RELEASE

TAKE BART TO THE ST. PATRICK'S DAY PARADES IN OAKLAND AND SAN FRANCISCO

BART announced today that additional cars will be added to trains on both Saturday, March 14 and Sunday, March 15 between 10 a.m. and 4 p.m. in order to accommodate individuals who are planning to attend the St. Patrick's Day Parades in Oakland on Saturday and in San Francisco on Sunday.

The Third Annual St. Patrick's Day Unity Parade will be held in Oakland on Saturday, March 14, 1981, beginning at 11 a.m. Starting from Lake Merritt's Lakeside Park, the parade will proceed along Harrison Street to Broadway via 20th Street and then down Broadway to Jack London Square. The reviewing stand will be located between 13th and 14th Street on Broadway. Parade organizers suggest that those coming to the Oakland parade should take BART to the 12th Street or 19th Street BART Station in downtown Oakland.

In San Francisco on Sunday, March 15 the St. Patrick's Day Parade will start at 1 p.m. from Second and Market Streets and will proceed up Market Street to the Civic Center, with the reviewing stand located in front of City Hall. The parade will last approximately four hours.

It is expected that traffic in the areas around both parades will be heavy and that downtown parking in both Oakland and San Francisco will be limited. Parade officials urge those wishing to attend these parades to take BART to avoid highway and street congestion.

In San Francisco parade viewers should take trains to the BART stations at Montgomery Street, Powell Street or Civic Center.

-- MORE --

"Take BART to the St. Patrick's Day Parades in Oakland and San Francisco"

2-2-2-2

BART trains operate every 20 minutes on Saturday from 6 a.m. to 6 p.m. on the Richmond/Daly City; Fremont/Daly City; Concord/Daly City and the Richmond/Fremont lines. After 6 p.m., service will continue to operate at 20 minutes between trains only on the Concord/Daly City and the Richmond/Fremont lines, with transfers at the 12th Street and MacArthur BART Stations.

On Sundays, BART trains operate from 9 a.m. to midnight at 20-minute intervals on only two lines, the Richmond/Fremont and the Concord/Daly City lines with train-to-train transfers at MacArthur and 12th Streets in downtown Oakland.

Children four and under ride free on BART.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465 4100 Ext. 566

BART

FOR IMMEDIATE RELEASE

ADVISORY ADVSORY

BART POLICE OFFICER TO RECEIVE HEROISM AWARD

BART Police Officer Kent Robinson, 31, of Antioch will be presented with a certificate for heroism from the California Highway Patrol, tomorrow, Wednesday, March 11 at 2 p.m. in the CHP Headquarters located at 3601 Telegraph Ave., Oakland.

Officer Robinson and three others will be presented with the award in recognition of their heroic actions on July 27, 1980 when a truck overturned on Highway 24 near Broadway and trapped two women inside. Robinson and the others pulled one woman from the truck and then pulled the second woman from the vehicle after it was engulfed in flames.

:X X X

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

March 10, 1981

BART

FOR IMMEDIATE RELEASE

BARTPOOL PARKING PROGRAM TO BE EXPANDED

BART announced today that close-in preferential parking spaces will be set aside at Fremont, Daly City, Lafayette and Concord BART stations for carpools consisting of three or more riders beginning March 16, 1981. In an effort to help alleviate parking problems at these stations, BART will expand to three more stations the BARTpool program which has been in successful operation at the Concord station since 1978.

"Through the BARTpool program, we are going to provide an incentive for more people to cut down their commute costs by carpooling, and at the same time help reduce the parking lot overcrowding at the BART stations," said Jim Evans, Coordinator of the BARTpool program. Anyone belonging to a carpool consisting of three or more persons can apply for a BARTpool permit which allows parking in preferential parking spaces. Participants of the BARTpool program must then use BART on a round-trip basis, Evans noted.

Persons who are interested in forming a BARTpool, can contact "RIDES for bay area commuters" which will computer-match an individual's daily BART station trip characteristics with those of others. Within a few days after submitting the RIDES form, individuals will receive a listing of telephone numbers of persons to contact to form a BARTpool. Once a BARTpool has been formed, both riders and drivers must obtain a BARTpool permit for entry to the preferential parking area.

- MORE -

2-2-2-2 "BARTpool Parking Program to be Expanded"

Applications for the BARTpool permits can be obtained at any of the participating stations on Mondays and Wednesdays from 3:30 p.m. to 6:00 p.m. from March 16 through April 8, 1981. After April 8, BARTpool applications can only be obtained by calling BART at 465-4100. The RIDES form that can be used to form BARTpools will be available at the participating BART stations during the same time period or by calling 861-POOL.

BART Police Services personnel will monitor preferential BARTpool parking lots, ticketing cars not displaying permits or having fewer than three persons in a car upon arrival at the BART station. Since the success of the program is dependent upon BART's ability to provide regular enforcement of the permit lots, additional police personnel have been hired for this purpose.

#

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

March 10, 1981

FOR IMMEDIATE RELEASE

BARTPOOL PIX CAPTION

Beginning March 16, these signs will designate the close-in preferential parking spaces at four BART Stations (Concord, Lafayette, Daly City and Fremont) which will be set aside for BARTpool vehicles. The BARTpool is a program designed to help alleviate parking problems at these stations. The BARTpool is a car pool of three or more persons who use BART on a round-trip basis. Those persons already in a qualifying car pool can apply for a BARTpool permit. Applications for the BARTpool program will be available at any of the participating stations on Mondays and Wednesdays from 3:30 p.m. to 6 p.m. between March 16 through April 8, 1981. After April 8, BARTpool applications can be obtained by calling BART at 465-4100.

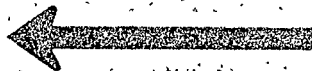
Individuals interested in forming a BARTpool should contact "RIDES for bay area commuters" at 861-POOL, which will provide a computer-matched list of potential riders.

Additional BART Police Service personnel have been hired to patrol the preferential BARTpool parking areas and will issue tickets to cars not displaying permits or having fewer than three persons in a car.

#

CARPOOL VEHICLES

BY PERMIT ONLY



6 AM - 9 AM

CARPOOL DEFINITION

A CARPOOL IS DEFINED AS 3 OR MORE BART PATRONS PER VEHICLE. A MINIMUM OF 3 VALID BART CARPOOL PERMITS MUST BE DISPLAYED IN THE WINDSHIELD OF EACH VEHICLE. ALL PERSONS IN CARPOOL MUST IMMEDIATELY ENTER THE PAID AREA OF THIS STATION.

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 566

March 12, 1981

BART

FOR IMMEDIATE RELEASE

TAKE BART TO THE ST. PATRICK'S DAY PARADES IN OAKLAND AND SAN FRANCISCO

BART today announced that additional cars will be added to trains on both Saturday, March 14 and Sunday, March 15 between 10 a.m. and 4 p.m. to accommodate individuals who plan to attend the St. Patrick's Day Parades in Oakland on Saturday and in San Francisco on Sunday.

The Third Annual St. Patrick's Day Unity Parade in Oakland will begin at 11 a.m. on Saturday, March 14, 1981 at Lake Merritt's Lakeside Park. The parade will proceed along Harrison Street to 20th Street, then down Broadway to Jack London Square. The reviewing stand will be located between 13th and 14th Street on Broadway. Parade organizers suggest that those coming to the Oakland parade take BART to the 12th Street or 19th Street BART stations in Oakland.

San Francisco's St. Patrick's Day Parade will start at 1 p.m. on Sunday, March 15 at Second and Market Street. The parade will continue down Market Street to Civic Center, past the reviewing stand located in front of City Hall. Parade viewers should take BART to the Montgomery Street, Powell Street or Civic Center stations.

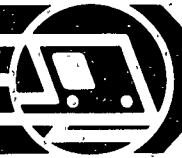
With heavy traffic and parking problems expected in the areas around both parades, officials are urging those wishing to attend these parades to take BART to avoid highway and street congestion.

BART trains operate every 20 minutes on Saturdays from 6 a.m. to 6 p.m. on all four lines. After 6 p.m. and on Sundays, trains continue to operate at 20 minute intervals on the Concord-Daly City and Richmond-Fremont lines only, with transfer points at the 12th Street and MacArthur BART stations. Children four and under ride free on BART.

#

SPECIAL TO: ANTIOCH LEDGER & C.C. TIMES

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 566

March 11, 1981

FOR IMMEDIATE RELEASE

BART

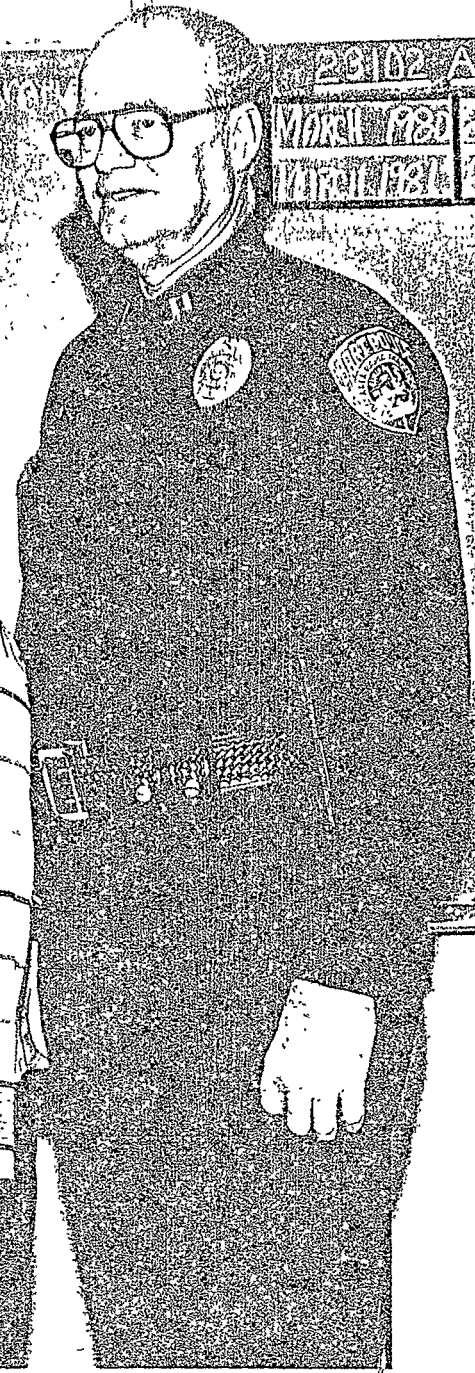
PIX CAPTION

BART Police Officer, Kent Robinson, of Antioch, is shown receiving an award from California Highway Patrol Capt. John Hope (l.), for his heroic efforts to save the lives of two women involved in a fiery automobile accident last July. Looking on while he receives the CHP's "Certificate of Commendation for Community Service" is Robinson's wife, Nikki, and BART Police Capt. Tommy Sowell (r.). Robinson is a three year veteran of the 120-member BART Police force.

FEBRUARY 1981
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28

NO GUILTS A CAMP RUGER RIFLE DISTANCE CASE SAID
WILL BE AN OASAND MARCH 4TH

28102 ARRE
MORRIS 1980 212
MORRIS FEB 69



Mike Healy
Director, Public Affairs

X-39
SPECIAL TO: EXAMINER & CHRONICLE

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Affairs
(415) 465-4100, Ext. 514

March 12, 1981

BART

FOR IMMEDIATE RELEASE

PIA CAPTION

BART Police Officer, Kent Robinson (r.), of Antioch, is shown receiving an award from California Highway Patrol Capt. John Hope (l.), for his heroic efforts to save the lives of two women involved in a fiery automobile accident last July. Robinson was one of four individuals to receive the CHP's "Certificate of Commendation for Community Service" for their help in extricating two women from a car that was engulfed in flames after it had overturned on Highway 24 in Oakland. Robinson is a three year veteran of the 120-member BART Police force. Looking on while Robinson receives his award is BART Police Capt. Tommy Sowell (c.).



SPECIAL TO: TRIBUNE

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Affairs
(415) 465-4100, Ext. 514

March 12, 1981

BART

FOR IMMEDIATE RELEASE

PIX CAPTION

BART Police Officer, Kent Robinson (r.), of Antioch, is shown receiving an award from California Highway Patrol Capt. John Hope (l.), for his heroic efforts to save the lives of two women involved in a fiery automobile accident last July. Robinson was one of four individuals to receive the CHP's "Certificate of Commendation for Community Service" for their help in extricating two women from a car that was engulfed in flames after it had overturned on Highway 24 in Oakland. Robinson is a three year veteran of the 120-member BART Police force.



ABLES

MARRIAGE DIVORCING CASE

FEBRUARY

10 GOALS

A C
WILL

California State Police
CERTIFICATE OF APPRECIATION
SERGEANT [Name]
FOR [Reason]
[Date]

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

March 13, 1981

BART

FOR IMMEDIATE RELEASE

TWO NEW BROCHURES AVAILABLE AT BART STATIONS

Two new brochures, "All About BART 1981" and "BART Weekend & Evening Schedule," will be available at all BART stations beginning Monday, March 16.

Passenger Service Manager, Kay Springer, noted the blue and silver All About BART brochure should be of much interest to BART patrons as it provides a great deal of useful, updated information about the BART system, including a section on what to do in case of an emergency. In addition to notes on bus and shuttle bus service connecting with BART, the brochure contains a special tear-off section that lists toll-free telephone information numbers plus a map of the BART system featuring interesting places to go and see with easy accessibility to BART. On the reverse side of the tear-off section is a travel time and fare chart plus a list of banking and savings institutions that sell BART tickets.

As a companion to the All About BART brochure, the new "BART Weekend & Evening Schedule" not only provides a train time table for Sundays and evenings as in past editions, but now includes a time table for the transit system's four route Saturday service as well.

Springer said this was the first time BART has published a train time table for four route service and that it represents an achieved performance level of better than 98 percent of on-time arrivals based on the weekend and evening schedule.

She said the new weekend and evening time table will make trip planning much easier on Saturdays when trains are operating between Concord/Daly City, Fremont/Daly City, Richmond/Daly City and Richmond/Fremont, as well as during two route

- MORE -

2-2-2-2 "Two New Brochures Available at BART Stations"

evening and Sunday service.

"The schedule is color-coded to match the different BART lines and is larger and easier to read than previous schedules," Springer said.

The new weekend and evening schedule is called a "memory schedule", since BART patrons need only remember the departing time of the first trains from a particular station to know when the next trains will arrive. For example, trains leave the Rockridge BART Station for the Montgomery Street BART Station at 6:00 and 6:20 in the morning as shown in the schedule and thereafter every twenty minutes. For the return trip from Montgomery Street Station, a Concord-bound train leaves at 8 minutes, 28 minutes and 48 minutes past the hour every hour beginning at 6:08 a.m.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

March 19, 1981

BART

FOR IMMEDIATE RELEASE

BOARD SEEKS PROTECTION OF EXTENSION RIGHT-OF-WAYS

As a further step in pursuing extensions to the BART rail system, the Board of Directors today took action to seek funds for right-of-way acquisition.

The action establishes an initial set of priority expenditures which might be required to preserve vital land parcels for future right-of-way alignments and station facilities.

BART will now be submitting a grant application to the Metropolitan Transportation Commission for funding the priority acquisitions estimated to cost approximately \$9 million. The application would seek funding for purchasing various parcels of land for the proposed Warm Springs extension (from the Fremont Station south to Warm Springs); the Pittsburg-Antioch extension (from the Concord Station to Pittsburg-Antioch); and for the Livermore-Pleasanton extension (from Bay Fair to Livermore-Pleasanton).

According to Planning Director, Howard Goode, the action today by the BART Board was an important step in moving the transit system's extension priorities forward.

He said that some of the potential acquisitions which have been identified could be used on an interim basis, possibly to provide parking for BART Express Bus users.

Goode said the grant application is expected to be submitted sometime this Spring.

#

ITEM 5(B-1)

EXTENSION RIGHT-OF-WAY EXPENDITURES

At its March 18, 1981, meeting, the Engineering and Operations Committee recommended the following motion:

MOTION: That the Board authorize a submittal of a grant application to the Metropolitan Transportation Commission for funding of the extension right-of-way acquisition expenditures listed under Priorities I and II, as set forth on the attached Exhibit C; and the taking of appropriate steps to determine the most expeditious and cost effective method of obtaining the U. S. Naval Weapons Station property.

ATTACHMENT C

RECOMMENDED EXTENSION RIGHT-OF-WAY EXPENDITURES
BY PRIORITY AND RANKING

PRIORITY AND RANKING	EXTENSION	USAGL	COST (\$MILLIONS)
Ia	WARM SPRINGS	TRACK ALIGNMENT	0.2
Ib	WARM SPRINGS	IRVINGTON STATION (5.8 ACRES)	0.3
Ic	PITTSBURG-ANTIOCH	WEST PITTSBURG STATION	2.2
PRIORITY I TOTAL			2.7

IIa	PITTSBURG-ANTIOCH	NORTH CONCORD STATION	0.6
IIb	LIVERMORE-PLEASANTON	DUBLIN STATION	2.3
IIc	PITTSBURG-ANTIOCH	ANTIOCH STATION (SOMERSVILLE)	2.2
IIId	WARM SPRINGS	BLACOW ROAD OVERCROSSING	0.6
IIe	WARM SPRINGS	IRVINGTON STATION (3.8 ACRES)	0.3
IIIf	LIVERMORE-PLEASANTON	EAST LIVERMORE STATION	0.2
PRIORITY II TOTAL			6.2

IIIa	PITTSBURG-ANTIOCH	ANTIOCH STATION (HILLCREST AVE.)	1.3
IIIb	WARM SPRINGS	MISSION STATION	2.2
IIIc	PITTSBURG-ANTIOCH	PITTSBURG STATION	3.5
IIId	LIVERMORE-PLEASANTON	PLEASANTON STATION	2.2
PRIORITY III TOTAL			9.2

NEWS RELEASE



Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE **BART**

BART TO TICKET PARKING VIOLATORS AT STATIONS

Persons not heeding posted signs in the preferential BARTpool parking lot at the Concord BART Station might find an unwelcomed slip of paper tucked under the windshield wiper of their car next Monday, March 30.

BART Police Services today announced police cadets will issue parking tickets to vehicles parked in the BARTpool lots, which are not carrying three or more persons and do not have the three required BARTpool permits displayed on the dashboard of their car. Warning tickets will be issued at the BARTpool parking lots of the Lafayette, Fremont, and Daly City BART Stations through Wednesday, April 1, after which parking citations will be issued to BARTpool parking lot violators at the four BARTpool stations.

Earlier this month, BART expanded to Fremont, Lafayette and Daly City stations, a carpool parking program that has been operating at the Concord station since 1978. Called "BARTpool", the program offers close-in preferential parking to persons using BART on a round-trip basis, who travel to the participating stations in a carpool consisting of three or more persons.

Applications for the BARTpool permits can be obtained at any of the participating stations on Mondays and Wednesdays from 4:00 p.m. to 6:30 p.m. until April 8, 1981. After April 8, BARTpool applications can only be obtained by calling BART at 465-4100.

Persons who are interested in forming a BARTpool can contact "RIDES for bay area commuters" by calling 861-POOL. A computer will match an individual's daily BART trip characteristics with those of others. Within a few days after submitting the RIDES form, individuals will receive a listing of telephone numbers of persons to contact to form a BARTpool. Once a BARTpool has been formed, both riders and drivers must obtain a BARTpool permit for entry to the preferential parking area. Brightly colored banners will be hung around the perimeters of the BARTpool parking lots to designate their boundaries.

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

March 31, 1981

BART

BART ANONYMOUS TIPSTER PROGRAM TO BEGIN

BART will begin soliciting public involvement in the "We TIP" program, an anonymous witness reporting system beginning Wednesday, April 22.

Those persons who are witness to or have knowledge of unlawful acts committed on or to BART property will be encouraged to call 800-472-7785, the toll-free statewide "We TIP" telephone number and give this information to the operator. Persons providing this information can be assured of complete anonymity and may be in line for a reward of up to \$500. The caller is not to give their name, however; they will be assigned a code name and number which is to be used when claiming the "We TIP" reward.

According to BART Police Captain Larry Danner, the "We TIP" operator will ask questions calculated to obtain maximum information about the incident being reported which will be turned over to BART Police Services who then conduct an investigation.

"If the information provided results in an arrest and conviction, the anonymous caller will be eligible for a reward of up to \$500, based on the importance of the crime and how helpful was the information provided. However, persons who call in are assured that their identity will not be known even to BART, since the rewards are paid by 'We TIP'," Danner said.

"We TIP" operates its statewide toll-free information center from a location in Southern California. The organization was founded in 1972 by Bill Brownell, a retired Los Angeles County Sheriff's Deputy, in an effort to eliminate the hard drug problem and has since been expanded to other crimes, including arson. During nine years of operation, "We TIP" has received 20,085 calls which resulted in more than 2,600 arrests and over 1,300 convictions. Nearly \$85,000 in rewards has been paid to anonymous "We TIP" callers.

- MORE -

2-2-2-2 BART ANONYMOUS TIPSTER PROGRAM TO BEGIN

Brownell said, "Since 'We TIP' began receiving anonymous information, there has never been an incident where reprisals have been taken against any of our callers. Further, this program has apparently become a real public service and not just one for the reward, since today we notice that only one in 20 of the posted rewards are claimed by callers."

Police Captain Danner also stated, "The success of 'We TIP' can be directly attributed to the fact that reporting incidents of vandalism, graffiti, major crimes and arson has become an expression of moral indignation by the general public. BART belongs to the public and we know with their participation the 'We TIP' on BART can be as effective as burglar alarms in reducing unlawful acts, perhaps even more so with a total commitment of public participation."

Information about the BART "We TIP" program will be available in all BART trains and all BART stations, and patrons will be reminded of the project through the use of public address announcements throughout the system.

All cities and Chambers of Commerce in the three BART counties will be requested to participate in BART's "We TIP" program, as the project continues.

#

APRIL

APRIL, 1981

- X-45 TTY TELEPHONE AVAILABLE AT FREMONT BART STATION
- X-46 BART TO INCREASE PARKING LOT CAPACITY
- X-47 PIX CAPTION (TTY TELEPHONE AVAILABLE AT FREMONT BART STATION)
- X-48 BART RIDERSHIP GROWS
- X-49 BART CONSIDERS TENTATIVE BUDGET FOR 1981/82
- X-50 TAKE BART TO HEALTH FAIR 81
- X-51 BART TO CONDUCT TEST OF EMERGENCY PROCEDURES ON SUNDAY, APRIL 12
- (X-44) BART ANONYMOUS TIPSTER PROGRAM TO BEGIN (NOTE: THIS NEWS RELEASE WAS ORIGINALLY NUMBERED & DATED ON MARCH 31, 1981, BUT WAS NOT RELEASED AND DISTRIBUTED UNTIL APRIL 13, 1981)
- X-52 BART TRAINS WILL BE LONGER FOR A'S FANS TONIGHT AND OVER THE WEEKEND
- X-53 BART WILL HOLD CEREMONY TO KICK-OFF ANONYMOUS WITNESS PROGRAM
- X-53a SPECIAL TO CAIA NEWSLETTER - BART HOLDS CEREMONY, ETC.
- X-54 BART'S NEW ENGINEERING CHIEF
- X-55 BART'S "CUT OUT CAR" PROGRAM APPROVED BY THE CPUC
- X-56 MORE PARKING FOR FREMONT & UNION CITY BART STATIONS
- X-57 BART STARTS UP "WeTiP" (PIX CAPTION) SPECIAL TO THE HAYWARD DAILY REVIEW
- X-58 BART STARTS UP "WeTiP" (PIX CAPTION) SPECIAL TO THE S.F. CHRONICLE
- X-59 BART STARTS UP "WeTiP" (PIX CAPTION) SPECIAL TO THE S.F. EXAMINER
- X-60 (BAY CITY NEWS ONLY) BART TO CONDUCT EMERGENCY DRILL IN BERKELEY TUNNEL SUNDAY
- X-61 FIVE OAKLAND A'S WILL RIDE BART ON THURSDAY, APRIL 30,
- X-62 ADVISORY (TO NEWS & SPORTS EDITORS RE: A'S ON BART)
- X-63 BART SALUTES CINCO de MAYO
- X-64 BART'S CONCORD/COLISEUM SPECIAL FOR THE A's vs. YANKEES GAMES (BUSINESS WIRE ONLY)

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

April 1, 1981

BART

FOR IMMEDIATE RELEASE

TTY TELEPHONE AVAILABLE AT FREMONT BART STATION

Deaf patrons who use the Fremont BART Station are now able to "talk" on a public telephone that has been equipped with a special telecommunication device known as a TTY".

The TTY system was installed at the Fremont station last October and has received a welcome response from the area's deaf community, according the BART's Passenger Service Manager, Kay Springer. A similar device has been available to patrons at the Rockridge BART Station since July of 1979.

The TTY system is similar to a teletypewriter and involves the use of a compact typewriter with a special telephone cradle, which is mounted to the wall next to the public telephone. By attaching the public telephone receiver onto the cradle of the TTY device, printed messages are converted into tones which are then transmitted over the telephone line and re-converted into print form by a similar TTY device on the receiving end of the line. As the message is being typed it appears simultaneously on a display screen similar to that found on pocket calculators.

In addition to making calls to businesses and friends having TTY's, BART patrons may use the telephone to call BART's toll-free TTY number (839-2220), for general information on BART service, or the Passenger Service Office TTY number (839-2218), for information on BART's handicapped program. BART's information center is open Monday through Saturday from 6 a.m. to midnight and Sunday from 9 a.m. to midnight. The Passenger Service Office is open Monday through Friday from 8:15 a.m. to 5:00 p.m.

"The TTY has proven to be of great help to our deaf passengers, especially those attending the California School for the Deaf, which is located only a short distance from the Fremont BART Station," Springer noted.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

April 2, 1981

BART

FOR IMMEDIATE RELEASE

BART TO INCREASE PARKING LOT CAPACITY

BART's Board of Directors today approved projects to increase parking capacity at several of its transit system's stations located in Contra Costa and Alameda counties.

The projects will create a total of 340 additional parking spaces at BART's Concord, Walnut Creek, Pleasant Hill, Orinda, Lafayette, Union City and Fremont stations.

BART will advertise for companies to do the parking lot restriping work in May and this project is expected to be completed by September 1, 1981, which is estimated to cost between \$40,000 and \$60,000. The plan calls for restriping existing parking lots, which according to BART, will mean the creation of 280 additional parking spaces at a saving of over \$750,000 when compared with the cost of new parking space construction. All work on the project will be done on the weekends so as not to inconvenience weekday BART patrons.

In addition, 60 new spaces will be created at the east end of the Orinda station, where gravel will be put down on an unimproved piece of BART property at a cost of \$35,000.

#

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

April 6, 1981

BART

FOR IMMEDIATE RELEASE

PIX CAPTION

Kay Springer, BART's passenger service manager, is shown using a public telephone to "talk" to a deaf friend. The special telecommunication device, known as a "TTY," was installed last October at the Fremont BART station to aid deaf patrons. BART has had a similar device available at its Rockridge station since 1979.



Mike Healy
Director, Public Affairs

NEWS RELEASE

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

April 6, 1981

FOR IMMEDIATE RELEASE:

BART RIDERSHIP GROWS

OAKLAND Ca...More and more people are riding BART these days as the transit system's average weekday ridership is currently running better than 10 percent above forecast, or about a year ahead of projections.

The month of March 1981 was the second highest ridership month in BART's operating history with over 4.1 million in patronage. The highest month was in May 1979 during the peak of the gas crunch when ridership approximated 4.2 million.

BART's average weekday ridership is now running between 167,000 and 170,000 a day, which is slightly up from February's average of 165,700, while 153,000 was actually forecast for the period. Historically January through March are months in which ridership usually sees a seasonal dip.

The transit system's officials are particularly pleased to see that a major portion of the increases are taking place during non-commute travel times when capacity can more easily accommodate the increases. Recently published findings of a BART passenger survey indicated that 29% of the transit system's early morning commuters have the option of working flextime hours and 9% more with prior approval. BART believes this is also good news and may already have resulted in some shifting of the peak travel patterns from 50% of the total daily ridership to 48%, which was also indicated by the survey.

BART's analysts have found that the most significant increases in ridership have taken place on the Richmond line, transbay, and during late evenings.

The Richmond line has seen increases averaging about 25% on most of that line's various travel patterns with the largest increase seen in trips taken between points

-MORE-

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94067 (415) 465-4100

2-2-2-2 BART RIDERSHIP GROWS

along that line and downtown San Francisco, up 89% over July 1980. Overall Richmond line average weekday ridership has increased by 6,300 since July 1980.

Also since July 1980 overall transbay ridership has increased by 12.6%. This translates into about 9,000 above the weekday average number of transbay trips taken during the summer of 1980 following BART's June 30 fare increase. At that time average daily ridership was approximately 156,000, of which about 72,000 was transbay. Late evening ridership also saw a significant increase, approximately 14%, mostly East Bay and transbay.

BART General Manager Keith Bernard attributed the increasing ridership to a number of factors including improved on-time performance of the trains; increased public awareness about improved service levels resulting from "close headways" operation, which paved the way for the addition of direct service between Richmond and San Francisco/Daly City; and rising fuel costs.

Bernard said that BART and public transit in general is becoming more and more of a bargain when compared with the automobile for taking similar trips. In many cases BART is less than a quarter of the cost for the same trip in a car.

"Also, we believe many riders are using the system to get to entertainment events, restaurants, and appointments, as well as for work trips," Bernard said.

In comparing trip costs some example trips might include:

Walnut Creek to downtown San Francisco - auto cost between \$5.30 and \$6.71 as opposed to \$1.50 on BART; or Walnut Creek to downtown Oakland - auto cost \$4.04-\$5.43 as opposed to \$1.00 on BART; Berkeley to downtown San Francisco - auto cost \$3.23-\$3.77 compared with \$1.05 on BART; or Berkeley to downtown Oakland - auto cost \$1.34-\$1.58 compared with \$.50 on BART; Hayward to downtown San Francisco - auto cost \$5.58-\$7.11 as opposed to \$1.45 on BART; or Hayward to downtown Oakland - auto cost \$2.90-\$3.80 compared with \$.90 on BART.

3-3-3-3 BART RIDERSHIP GROWS

The auto costs are for one-way trips in a compact car and include one-half of the average cost to park in the downtown areas and one-half of the bridge toll for transbay trips, and reflect inflation impact on gas prices.

BART patrons' average trip length has also increased slightly to approximately 13.31 miles. Last year at this time it was about 12.83 for about a half mile difference. To date BART has carried better than 262 million passengers over 3.5 billion passenger miles.

#

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Affairs
(415) 465-4100, Ext. 514

April 9, 1981

BART

FOR IMMEDIATE RELEASE

BART CONSIDERS TENTATIVE BUDGET FOR 1981/82

BART General Manager Keith Bernard has proposed a tentative operating budget of \$120.2 million for the fiscal year 1981/82 to the transit district board's Administration Committee. This represents an increase of 13.9 percent over the 1980/81 operating budget. Bernard noted in his report to the committee that he expects the proposed budget will be fully funded, due to anticipated increases in passenger revenues and therefore will not require a fare increase in the coming year. The proposed budget includes an increase in power costs of \$6 million for a total of \$18.7 million which is 47.6 percent higher than for 1980/81. This is the single largest increase in any of the tentative budget items.

The budget was developed around BART goals and objectives for 1981/82 which include the continuation of the current level of service with improvements in equipment and systems affecting the reliability of service. Specific improvements which are to be addressed in the coming year are increased peak hour capacity, better on-time performance, reduced passenger delays and a reduction in the failures of the automatic fare collection system. Also included in the budget are anticipated expenses to support programs in safety and security, access to the system by bus and auto, financial operational efficiency, patronage and travel promotion, affirmative action and rail extension planning.

The proposed budget also establishes a new objective which covers the preparation of joint development plans for each station, which will require changes in BART's enabling legislation.

- MORE -

2-2-2-2 "BART Considers Tentative Budget for 1981/82"

The proposed BART budget calls for 43 new positions, including 31 additional BART police officers designed to increase the level of patrols on the system, made necessary by the increased crime rate in the bay area. The other 12 positions will be for cash handling, train operations, station operations and public affairs.

Gross labor costs will be increased by 10.86 percent, which includes the new positions, wage escalation called for under the union contracts and the requirement of additional janitorial and maintenance services due to the start of the San Francisco Metro, the costs of which have doubled since this service began.

Revenues from other sources will be used to make up the remainder of the proposed budget costs and will include an estimated \$62.7 million from the district's half cent sales tax collected in the three BART counties, \$2.99 million from property tax and approximately \$5.3 million from the State Transportation Development Act funds. The 39.3 percent farebox ratio in the proposed budget will more than meet the 33 percent ratio required by state legislation.

After its preliminary discussion of the proposed budget, the Administration Committee will meet again on April 23 and April 30 to continue general discussion of the budget and hear presentations on BART Police Services and the overall capital budget, before presenting the final budget to the BART Board of Directors on May 7. The board of directors will meet on May 21 to adopt a preliminary budget, which will be presented at a public hearing on June 4. It is expected that the adoption of the final budget will take place at the board's June 18 meeting.

BART will publish its proposed 1981/82 budget in pamphlet form about May 22, which will be available through the District Secretary's Office and/or Public Affairs Office, 800 Madison Street, Oakland, CA 94607 or by calling (415) 465-4100, Ext. 566.

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

April 9, 1981

BART

FOR IMMEDIATE RELEASE

TAKE BART TO HEALTH FAIR 81

Bay area citizens concerned with their health can ride BART to any one of six BART stations within walking distance of a community site that will offer free health screening and tests from April 4-12, 1981, as part of Health Fair 81.

In San Francisco, Health Fair 81 sites that are within walking distance of BART stations are City College Student Union (Balboa Park Station), Urban Development CYO (24th St. Station), and Central YMCA (Civic Center Station). In Alameda County, sites are located at Laney College Student Center (Lake Merritt Station), St. Elizabeth School (Fruitvale Station), and Church of Latter Day Saints (Fremont Station).

Health Fair 81 is a yearly event sponsored by the National Health Screening Council. In addition to exhibits and demonstrations, the fair will offer free tests designed to detect diseases and health disorders before they become serious. If a problem is suspected, persons will be told to see their family doctor for further diagnosis and treatment. Medical referrals will be made for persons who do not have a family doctor.

Among the tests being offered at all sites are blood pressure, anemia and vision. In addition, an optional blood test at a cost of \$7 will be available at some sites that will test for a number of internal disorders, including diabetes and kidney disease. Some sites will also offer tests for hearing, glaucoma and sickle cell anemia.

Interested persons should call toll-free (800) 792-0894, for more information on dates and times the health screening and tests will be available at the various sites.

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

April 10, 1981

BART

FOR IMMEDIATE RELEASE

BART TO CONDUCT TEST OF EMERGENCY PROCEDURES ON SUNDAY, APRIL 12

BART this Sunday, April 12 will conduct an emergency procedures drill beginning at 5 a.m. in the subway portion of the system between Glen Park and the 24th Street BART stations in San Francisco.

According to Ralph S. Weule, BART's Director of Safety, the drill will include testing of the communication systems between BART Central Control, trains operating on the system, BART's emergency vehicle operators and the emergency communications system with the San Francisco Fire Department. Fire department equipment, as well as BART's emergency vehicles will respond and there will be a simulation of "rescue trains" which will be positioned at the two stations involved in the test.

Weule noted, "This emergency drill is part of BART's continuing program to test the effectiveness of the system's emergency procedures in coordination with fire department personnel, communication systems, response of BART's emergency equipment and personnel, and the effectiveness of the ventilating fans in the subway area of the system in which the drill will take place. As part of this test, non-toxic smoke will be released outside the 'incident' train to test smoke control."

The test will be conducted between 5 a.m. and 7:30 a.m., Sunday, so as not to interfere with regular passenger service which begins at 9 a.m.

#

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

April 10, 1981

FOR IMMEDIATE RELEASE

BART

BART TO CONDUCT TEST OF EMERGENCY PROCEDURES ON SUNDAY, APRIL 12

BART this Sunday, April 12 will conduct an emergency procedures drill beginning at 5 a.m. in the subway portion of the system between Glen Park and the 24th Street BART stations in San Francisco.

According to Ralph S. Weule, BART's Director of Safety, the drill will include testing of the communication systems between BART Central Control, trains operating on the system, BART's emergency vehicle operators and the emergency communications system with the San Francisco Fire Department. Fire department equipment, as well as BART's emergency vehicles will respond and there will be a simulation of "rescue trains" which will be positioned at the two stations involved in the test.

Weule noted, "This emergency drill is part of BART's continuing program to test the effectiveness of the system's emergency procedures in coordination with fire department personnel, communication systems, response of BART's emergency equipment and personnel, and the effectiveness of the ventilating fans in the subway area of the system in which the drill will take place. As part of this test, non-toxic smoke will be released outside the 'incident' train to test smoke control."

The test will be conducted between 5 a.m. and 7:30 a.m., Sunday so as not to interfere with regular passenger service which begins at 9 a.m.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

April 17, 1981

BART

CONTACT: Sy Mouber
Manager, Public Information

FOR IMMEDIATE RELEASE

BART TRAINS WILL BE LONGER FOR A'S FANS TONIGHT AND OVER THE WEEKEND

BART will be operating longer trains tonight, Friday, April 17, in order to accommodate baseball fans going to the first home game of the Oakland A's 1981 season. Additional trains will be available, if needed, following tonight's game.

Fans are encouraged to get an early start when going to the game to avoid peak hour commute crowds. The game is scheduled to begin at 7:30 p.m.

BART operates 4-route service Monday through Saturday (Concord/Daly City, Fremont/Daly City, Richmond/Fremont, and Richmond/Daly City) until approximately 6 p.m. After 6 p.m. BART begins the transition to its regular 2-route night service (Concord/Daly City and Richmond/Fremont) until midnight when the system closes. Train-to-train transfers may be made at BART's MacArthur, 19th Street and 12th Street Stations.

Extra length trains will be operating on Saturday, April 18, when the A's game begins at 1:30 p.m. and on Sunday, April 19, when the game starts at 12:30 p.m.

On Sunday, A's fans coming from San Francisco and Contra Costa County will transfer to Coliseum-bound trains at MacArthur Station or at BART Stations in downtown Oakland.

If needed extra trains will also be standing by for the weekend games to carry patrons away from the Coliseum Station.

#

NEWS RELEASE



BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

April 21, 1981

FOR IMMEDIATE RELEASE

BART WILL HOLD CEREMONY TO KICK-OFF ANONYMOUS WITNESS PROGRAM

BART president, John Glenn, of Fremont, will preside at a ceremony on Wednesday, April 22 to inaugurate BART's new anonymous witness program called "WeTiP." The ceremony will begin at 10 a.m. in the fountain area of the BART Administration Building, 800 Madison Street in Oakland (Lake Merritt Station).

Glenn extends an invitation to the general public to attend the inauguration ceremony on Wednesday, to learn how public participation can make the "WeTiP" project a success.

Glenn noted, "BART has been spending over \$250,000 per year to mend the damage to district property caused by graffiti and vandalism. But this problem has not been eliminated. Further, we have seen the crime rate increase in the areas BART serves and indeed, on BART the incidents of illegal acts has been growing at about 17.5 percent per year over the last two years.

"With the advent of 'WeTiP' on the BART system, we feel the public can become involved without fear of reprisal. Persons who call 'WeTiP' at (800) 472-7785 with information are assured that their identity will not be known, not even to BART, since they will be given a code name and number, if they wish to participate in the reward element of the program. If the information provided 'WeTiP' results in an arrest and conviction, the anonymous caller will be eligible for a reward of up to \$500, based on the importance of the crime and how helpful was the information provided," Glenn stated.

At the ceremony, Glenn will introduce L. Wolfe Perry, one of the stars in KQED-TV's "Up and Coming" and also featured player in CBS-TV's "White Shadow," who will serve as honorary chairperson of BART's "WeTiP" committee. Perry graduated

- MORE -

from Oakland Technical High School and Stanford University, where he was an all-star basketball player.

According to information available at all BART stations and on BART trains beginning April 22, individuals who are witness to, or have knowledge about unlawful acts committed on or to BART property are urged to call (800) 472-7785, the toll-free statewide "WeTiP" telephone number. The callers are not asked their name, but are given a code name and number, which assures complete anonymity to those persons providing information about illegal acts committed on BART property.

"WeTiP" operators, who are on duty Monday through Friday from 9 a.m. to 9 p.m. and on Saturday between 9 a.m. and 5 p.m. will ask a series of questions calculated to obtain maximum information about the incident being reported. This information will then be turned over to the BART Police Department which will conduct an investigation.

"WeTiP" was founded in 1972 by Bill Brownell, a retired Los Angeles County Deputy Sheriff, as part of a program to eliminate hard drug traffic and has since been expanded to cover other crimes, including arson. "WeTiP" has received over 20,000 calls, which have resulted in more than 2,600 arrests and over 1,300 convictions. "WeTiP" callers have participated in about \$85,000 in rewards paid out.

"Since 'WeTiP' began receiving anonymous information, there has never been an incident where reprisals have been taken against any of our callers. Further, this program has apparently become a real public service and not just one for the reward, since today we notice that only one in 20 of the posted rewards are claimed by callers," stated "WeTiP" founder, Brownell.

BART president, Glenn, said, "Reporting of incidents of vandalism, graffiti, major crimes and arson has become an expression of moral indignation by the general public. BART belongs to the public and we know their participation in the 'WeTiP' process can become as effective as burglar alarms in reducing unlawful acts against BART property and patrons."

NEWS RELEASE



CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

FOR IMMEDIATE RELEASE

BART HOLDS CEREMONY TO KICK OFF ANONYMOUS WITNESS PROGRAM

BART President, John Glenn, of Fremont, presided at a ceremony on Wednesday April 22 to inaugurate BART's new anonymous witness program called "WeTiP." The ceremony was held in the fountain area of the BART Administration Building, 800 Madison Street in Oakland (Lake Merritt Station).

Glenn had extended an invitation to the general public to attend the inauguration ceremony to learn how public participation can make the "WeTiP" project a success.

Glenn noted, "BART has been spending over \$250,000 per year to mend the damage to district property caused by graffiti and vandalism. But this problem has not been eliminated. Further, we have seen the crime rate increase in the areas BART serves and indeed on BART the incidents of illegal acts has been growing at about 17.5 percent per year over the last two years.

"With the advent of 'WeTiP' on the BART system, we feel the public can become involved without fear of reprisal. Persons who call 'WeTiP' at (800) 472-7785 with information are assured that their identity will not be known, not even to BART, since they will be given a code name and number if they wish to participate in the reward element of the program. If the information provided 'WeTiP' results in an arrest and conviction, the anonymous caller will be eligible for a reward of up to \$500, based on the importance of the crime and how helpful was the information provided.

"Reporting of incidents of vandalism, graffiti, major crimes and arson has become an expression of moral indignation by the general public. BART belongs to the public and we know their participation in the 'WeTiP' process can become as effective as burglar alarms in reducing unlawful acts against BART property and patrons," Glenn stated.

-- MORE --

2-2-2 BART HOLDS CEREMONY TO KICK OFF ANONYMOUS WITNESS PROGRAM

At the ceremony, Glenn introduced L. Wolfe Perry, one of the stars of KQED-TV's "Up and Coming" and also featured player in CBS-TV's "The White Shadow," who will serve as honorary chairperson of BART's "WeTiP" committee. Perry graduated from Oakland Technical High School and Stanford University, where he was an all-star basketball player.

According to information available at all BART stations and on BART trains beginning April 22, individuals who are witness to, or have knowledge about unlawful acts committed on or to BART property are urged to call (800) 472-7785, the toll-free statewide "WeTiP" telephone number. The callers are not asked their name, but are given a code name and number, which assures complete anonymity to those persons providing information about illegal acts committed on BART property.

"WeTiP" operators, who are on duty Monday through Friday from 7 a.m. to 9 p.m., and on Saturday between 9 a.m. and 5 p.m., will ask a series of questions calculated to obtain maximum information about the incident being reported. This information will then be turned over to the BART Police Department which will conduct an investigation.

"WeTiP" was founded in 1972 by Bill Brownell, a retired Los Angeles County Deputy Sheriff, as part of a program to eliminate hard drug traffic and has since been expanded to cover other crimes, including arson. "WeTiP" has received over 20,000 calls, which have resulted in more than 2,600 arrests and over 1,300 convictions. "WeTiP" callers have participated in about \$85,000 in rewards paid out.

"Since 'WeTiP' began receiving anonymous information, there has never been an incident where reprisals have been taken against any of our callers. Further, this program has apparently become a real public service and not just one for the reward, since today we notice that only one in 20 of the posted rewards are claimed by callers," stated "WeTiP" founder, Brownell.

Glenn made a personal appearance on the "Owen Spann" KGO-Newstalk radio show where he discussed the "WeTiP" program as well as other aspects of BART's operation.

Glenn is owner of John Glenn Adjustors and Administrators, 337 - 17th Street, Oakland, CA.

#

NEWS RELEASE



MIKE Healy
Director, Public Affairs

April 21, 1981

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART'S NEW ENGINEERING CHIEF

OAKLAND, CA.....William L. Hinkle has been named to fill the post of Director of Engineering and Construction at the Bay Area Rapid Transit District (BARTD), it was announced today by the transit system's General Manager Keith Bernard.

Mr. Hinkle, who is 56, will report to Richard P. Demko, BART's Director of Maintenance and Engineering. He will bring to his new position over 30 years of experience in the field of electronics engineering, engineering management, and maintenance logistics management.

Recently retired from the U. S. Navy, holding the rank of Rear Admiral, Mr. Hinkle obtained both bachelor and master of science degrees from the U. S. Naval Academy.

During his career he has been responsible for major engineering tasks and for managing numerous industrial complexes for the Navy.

Among his assignments was the management of the Naval Air Rework Facility, Alameda Naval Air Station, from 1970-1972. In this position Mr. Hinkle was responsible for the design and engineering of various modifications to aircraft and missile systems, managing some 200 engineers and a budget of \$150 million.

Earlier in his career he headed an engineering task force to plan and carry out the design and production of the Navy's P-3 aircraft. This work involved development of all electronics for the aircraft's numerous integrated systems, and design of a new engine and airframe. More recently Mr. Hinkle was responsible for a regional group of industrial maintenance facilities for the Navy on the East Coast, constituting six separate plants providing aviation engineering support.

- MORE -

2-2-2-2 BART'S NEW ENGINEERING CHIEF

Bernard said that Hinkle's engineering expertise and years of experience in aeronautical systems engineering are directly applicable to the BART system.

He said that Mr. Hinkle was chosen from among several outstanding candidates for the job from around the country.

In his new post at BART, Mr. Hinkle who resides in Menlo Park, will be responsible for guiding to completion several major engineering and construction projects which are either already underway or in the planning stages. They include the purchase and installation of the new Integrated Control System (replacement of the main computers), the new "C" car, a new planned radio communication system for trains and central operations, the KE track project through downtown Oakland, and the new BART regional administration building, now on the drawing board and planned for construction over the next two years.

His appointment is effective on Monday, April 27.

#

NEWS RELEASE


BART

Mike Healy
Director, Public Affairs

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

April 21, 1981

FOR IMMEDIATE RELEASE

BART'S "CUT OUT CAR" PROGRAM APPROVED BY THE CPUC

BART General Manager Keith Bernard today said that he was pleased by the California Public Utilities Commission (CPUC) decision authorizing BART to begin using its "cut out car" capability for operations.

Bernard said the CPUC decision will significantly benefit BART's operating capability by allowing the system to continue trains in operation even though there may be a friction brake problem on one or possibly more than one car on a given train depending on its length. Prior to today's decision a train with a brake problem on a car would in most cases have to operate at half speed, thus slowing down trains behind it. It would then have to be taken out of service.

"We expect that the "cut out car" modification will decrease the number of incidents of train removals for friction brake problems from an average of about 53 per month to about 12 per month, significantly enhancing service reliability and on-time performance," Bernard said.

Bernard said that the ability to use the "cut out car" modification is largely a product of BART's overall engineering efforts over the past few years to pave the way for its "close headways" program which was put into effect last June and July. Close Headways allowed BART to increase the number of trains operating on the system and begin direct Richmond/Daly City service.

Bernard said BART will begin phasing in the "cut out car" program next week, but that full benefits will not be felt until at least a month of experience has been gained.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

April 22, 1981

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

MORE PARKING FOR FREMONT & UNION CITY BART STATIONS

BART Board President John Glenn of Fremont announced that the Board of Directors has authorized advertising for bids to construct an interim supplemental parking lot for the Fremont Station.

Glenn said the new lot, when completed, will provide an additional 850 spaces to the current 1,027 parking spaces at the station.

"The Fremont Station is expected to see a 100 percent increase in patronage over the next ten years and the availability of more parking will be essential to providing good access to the station," Glenn said.

Glenn noted that the present average daily patronage from Fremont has already reached about 4,900, which is approximately 6.6 percent higher than for last year at this time, when nearly 4,600 BART patrons used the Fremont Station.

The construction work, which is estimated to be completed in September, will call for a gravel-surfaced interim parking lot on 6.7 acres of land currently owned by the California Department of Transportation (CalTrans).

Glenn, who was primarily responsible for obtaining an agreement from CalTrans on the use of the vacant property, said that this was an excellent way to put such property to good public use.

He said that because the property is located northeast of the Fremont Station with access from Mowry Avenue, it will offer ideal parking for Fremont residents who now must share parking spaces with commuters coming up from Santa Clara County.

-- MORE --

2-2-2-2 MORE PARKING FOR FREMONT & UNION CITY BART STATIONS

The amount of the contract for construction of the interim parking lot at the Fremont Station is estimated to be between \$140,000 and \$160,000, and the lot is expected to be ready for use in September, 1981.

Glenn also announced that the West Bay Contractors-Engineers, Inc., from Belmont, CA., had been awarded the contract for the expansion and improvement of the parking lot at the Union City Station. The project will expand the present capacity of the parking lot from 826 spaces to 932, which will include making permanent the present 453 parking spaces which are now gravel covered, and re-stripping other portions of the present parking spaces to increase the spaces for smaller cars. The project which is expected to be completed in January, 1982, will have an estimated cost of \$235,440.

BART patronage at the Union City Station has increased approximately 6.7 percent in the last year from about 3,000 to over 3,200 riders in April 1981, and Glenn indicated that this figure will also increase very rapidly over the next few years and the need for additional parking is essential.

Recently BART has embarked on programs to expand parking capacity at the stations located in Concord, Pleasant Hill, Walnut Creek, Lafayette and Orinda.

#

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

April 22, 1981

BART

FOR IMMEDIATE RELEASE

SPECIAL TO: HAYWARD DAILY REVIEW

PIX CAPTION

BART STARTS UP "WeTiP"

BART inaugurated its new anonymous witness program, "WeTiP" at ceremonies on Wednesday, April 22, 1981, at the District Administration Building in Oakland, CA. On the right is L. Wolfe Perry, one of the stars of the CBS-TV series, "White Shadow," who will serve as the honorary chairperson of the 1981 BART "WeTiP" committee. Perry considers the Bay Area his home town since he attended Oakland Technical High School and then went on to Stanford University in Palo Alto where he studied dramatic arts, but also played basketball.

From Hayward are, left to right, Charles Buratto, Hayward Fire Department Inspector, Ed St. Clair and Audrey LePell, representing the Hayward Transportation Consortium and John Glenn, President of the BART Board of Directors, who lives in Fremont and whose BART District #6 includes the city of Hayward. The group is surrounding the "WeTiP" display which will begin appearing in all BART trains.

Under the "WeTiP" program, the public can call the toll free telephone number (800) 472-7785, to report incidents of crimes of violence and willful property destruction on BART or any other Bay Area transit system, but are not to give their name. The caller is provided with a code name which they will use in the event the information provided results in an arrest and conviction and they become eligible for a reward of up to \$500. BART emphasizes the callers are assured of anonymity, no one will know the caller's name, not even BART. BART Police will be provided with the information collected and will then conduct their own investigation into the incident reported.



*Be Your System!
Help Keep It Safe!*

WITIP
UP TO \$500
REWARD

BECOME INVOLVED! **ONLY YOU WILL KNOW!**

WITIP is BART's anonymous witness program
 that lets you report what you know or what
 you suspect and NO ONE, not even BART, will
 know you're the call.

WITIP is a FREE, anonymous witness program
 that lets you report what you know or what
 you suspect and NO ONE, not even BART, will
 know you're the call.

(800) 472-7785

REWARD
 UP TO \$500
 BE YOUR SYSTEM!
 HELP KEEP IT SAFE!
 (800) 472-7785

REWARD
 UP TO \$500
 BE YOUR SYSTEM!
 HELP KEEP IT SAFE!
 (800) 472-7785

REWARD
 UP TO \$500
 BE YOUR SYSTEM!
 HELP KEEP IT SAFE!
 (800) 472-7785

FOR MORE INFORMATION
 VISIT OUR WEBSITE
 WWW.BART.COM
 OR CALL (415) 465-4100

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

April 22, 1981

BART

FOR IMMEDIATE RELEASE

SPECIAL TO: THE SAN FRANCISCO CHRONICLE

PIX CAPTION

BART STARTS UP "WeTiP"

BART President John Glenn (L) is shown making the first official "WeTiP" call at ceremonies inaugurating the beginning of the anonymous witness program held on Wednesday, April 22 at the District's Administration Building in Oakland. Holding the display card which will soon appear in all BART cars is L. Wolfe Perry, one of the stars of the CBS-TV series "White Shadow," who will serve as the Honorary Chairperson of the 1981 BART "WeTiP" committee. Perry, who attended Oakland Technical High School and Stanford University in Palo Alto, considers the Bay Area to be his hometown and is serving without compensation.

Under the "WeTiP" program, the public can call the toll free telephone number (800) 472-7785, to report incidents of crimes of violence and willful property destruction on BART or any other Bay Area transit system, but are not to give their name. The caller is provided with a code name which they will use in the event the information provided results in an arrest and conviction and they become eligible for a reward of up to \$500. BART emphasizes the callers are assured of anonymity, no one will know the caller's name, not even BART. BART Police will provide the information collected and will then conduct their own investigation into the incident reported.

#



*is Your System
Help Keep It Safe!*



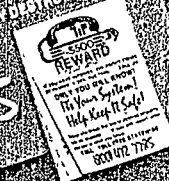
BECOME INVOLVED!

“We TIP” BART’s involvement in our program means you can report what you know & what you have seen and **NO ONE** not even BART will know you made the call.

TAKE THIS NOTICE - HERE IS HOW BART’s will PROTECT YOU! IF YOU HAVE INFORMATION ABOUT A CRIME OR PROPERTY THAT VIOLATES



Call
(800) 472-7785



NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

April 22, 1981

BART

FOR IMMEDIATE RELEASE

SPECIAL TO: SAN FRANCISCO EXAMINER.

PIX CAPTION

BART STARTS UP "WeTiP"

At ceremonies inaugurating the beginning of BART's new anonymous witness program, BART President John Glenn (L) and L. Wolfe Perry (C), star of the CBS-TV series "White Shadow" and BART Police Chief, Harold Taylor (R), are shown holding the display card which will begin to appear in all BART trains announcing the "WeTiP" project. Perry, who attended Oakland Technical High School and Stanford University, will serve as Honorary Chairperson of BART's 1981 "WeTiP" committee.

Under the "WeTiP" program, the public can call the toll free telephone number (800) 472-7785, to report incidents of crimes of violence and willful property destruction on BART or any other Bay Area transit system, but are not to give their name. The caller is provided with a code name which they will use in the event the information provided results in an arrest and conviction and they become eligible for a reward of up to \$500. BART emphasizes the callers are assured of anonymity, no one will know the caller's name, not even BART. BART Police will provide the information collected and will then conduct their own investigation into the incident reported.

#

NEWS RELEASE

BART

Mike Healy
Director, Public Affairs

April 24, 1981

CONTACT: Sy Mober
Manager, Public Information

FOR IMMEDIATE RELEASE

BART TO CONDUCT EMERGENCY DRILL IN BERKELEY TUNNEL SUNDAY

BART this Sunday, April 26, has scheduled an emergency response drill to take place in the Berkeley Hills Tunnel beginning at 4:30 a.m.

The purpose of the drill will be to test and practice BART's emergency response plan, and coordination with fire department.

Participating with BART in the exercise will be the Berkeley and Orinda Fire Departments.

The drill, which is scheduled for completion by around 7:30 a.m., will also test smoke control, using non-toxic smoke inside the tunnel.

Normal service, which begins at 9 a.m. on Sundays, will not be affected.

#

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Affairs
(415) 465-4100, Ext. 514

April 27, 1981

BART

FOR IMMEDIATE RELEASE

FIVE OAKLAND A'S WILL BE RIDING BART ON THURSDAY, APRIL 30

Five of the league-leading Oakland A's baseball players will be riding BART trains on Thursday, April 30 beginning at 4 p.m., where they will be signing autographs and handing out "Billyball" souvenirs.

Pitchers Mike Norris and Steve McCatty, will be joined by third baseman Wayne Gross, shortstop Rob Picciolo and designated hitter, Mitchell Page, at BART's Coliseum Station. Norris will be going to Montgomery Street Station, McCatty will be at Powell Street Station and Gross will be meeting BART patrons at Embarcadero Station. Picciolo will be at 19th Street Station and Page will be going to 12th Street Station.

In order to accommodate A's fans going to the night game on Tuesday, April 28, BART will be operating longer trains along the Richmond/Fremont line beginning at 6 p.m., with two special trains ready to carry patrons on their home-bound trip.

On Wednesday, April 29, for the afternoon game which begins at 1:30 p.m., BART will be operating longer trains along the Richmond/Fremont and Fremont/Daly City lines from about 12 noon.

BART anticipates that extra length trains will be operating for all A's home games and is proving to be the best way to get to the Coliseum, where there is a convenient walkway which connects directly with the Coliseum BART Station.

Approximately 20 percent of those attending the first six home games of the A's used BART for their trip to the Coliseum. This is about a 10 percent increase over previous seasons.

#

NEWS RELEASE



BART

ADVISORY

April 29, 1981

TO: News Editors and Sports Editors

FROM: Sandy Tibbets
Public Information Assistant

RE: "A's" on BART

BART and the Oakland A's have joined forces!

On Thursday, April 30, 1981, between 4 p.m. and 6 p.m., five of the Oakland A's will be signing autographs and handing out "Billyball" souvenirs on BART trains and at selected BART stations.

The players expected to participate in this BART/Oakland A's event are: Pitcher, Steve McCatty; Third Baseman, Wayne Gross; Catcher, Tim Hosely; Infielder, Shooty Babbitt; and Designated Hitter, Mitchell Page.

Steve McCatty will be going to Montgomery Street Station; Tim Hosely will be at Powell Street Station and Wayne Gross will be meeting BART patrons at Embarcadero Station. Shooty Babbitt will be at 19th Street Station and Mitchell Page will be going to 12th Street Station. The players should be at these stations by 5 p.m.

We suggest you arrive at Coliseum Station no later than 3:45 p.m., since all of the players will be gathered at this station prior to traveling on the trains to their designated stations.

If you plan to cover this event, please contact Sandy Tibbets, Public Information Assistant, at 465-4100, extension 566, in order to make necessary arrangements for entry to the stations or boarding trains.

#

MAY

MAY, 1981

- X-63 BART SALUTES CINCO de MAYO
- X-64 BART'S CONCORD/COLISEUM SPECIAL FOR THE ^{A's} vs. YANKEES GAMES (BUSINESS WIRE ONLY)
- X-65 A BIT OF OLD MEXICO ON BART FOR CINCO de MAYO
- X-66 APRIL - A RECORD MONTH FOR BART IN TERMS OF RIDERSHIP
- X-67 PIX CAPTION OAKLAND A's CATCHER TIM HOSLEY
- X-68 PIX CAPTION OAKLAND A'S CATCHER TIM HOSLEY
- X-69 PIX CAPTION OAKLAND A'S CATCHER TIM HOSLEY
- X-70 PIX CAPTION OAKLAND A'S PITCHER STEVE McCATTY
- X-71 BART TO CRACK DOWN ON FARE EVADERS
- X-72 BART TO PROVIDE DIRECT SERVICE TO THE COLISEUM FROM CONCORD THIS WEEKEND
- X-73 BART APPROVES MARTINEZ/AMTRAK TRANSIT PROJECT
- X-74 BART TRACKWAY WORK TO BEGIN THIS WEEKEND
- X-75 BART LOOKS TO MEETING THE CHALLENGES OF THE 80's (SPECIAL TO PASSENGER TRANSPORT)
- X-76 FREE BLOOD PRESSURE TESTS AVAILABLE AT DALY CITY STATION
- X-77 MEMORIAL DAY SCHEDULE
- X-78 BART TO EXTEND ITS SAFE HOLIDAY PROGRAM TO MEMORIAL DAY
- X-79 BART SETS PUBLIC MEETING ON BUDGET FOR 1981/82
- X-80 SPECIAL A's TRAINS SCHEDULED
- X-81 BART EXPRESS BUSES GO BLUE
- X-82 FREE COFFEE AND DONUTS AT SEVERAL BART STATIONS MONDAY, MEMORIAL DAY (BUS.WIRE ONLY)
- X-83 PIX CAPTION - BART EXPRESS BUSES ARE NOW BLUE
- X-84 PIX CAPTION BART BOARD MEMBERS LOOK OVER NEW EXPRESS BUS COLOR SCHEME

NEWS RELEASE


BART

Mike Healy
Director, Public Affairs

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 1, 1981

FOR IMMEDIATE RELEASE

BART SALUTES CINCO de MAYO

BART will be providing some festive activities this coming Tuesday, May 5, in recognition of Cinco de Mayo, the celebrated Mexican holiday.

In cooperation with the Comite Mexicano Civico Patriotico, BART will be offering lively Mariachi music and colorful Ballet Folklorico from Richmond at the system's Lake Merritt Station in Oakland beginning at 7:30 a.m. Tuesday morning, by the fountain. Along with the music, singing, and dancing, which will last until about 9:30 a.m., free coffee and Mexican pastries while they last will be served, courtesy of Amalgamated Transit Union Local 1555.

In keeping with the festive spirit, many of BART's Station Agents and line personnel will be in traditional Mexican dress for Cinco de Mayo Tuesday.

Later in the day, beginning at 6:30 p.m., more of the festive Mariachi music and singing will be provided at the 16th and Mission Street BART Station in San Francisco. From there the Mariachi group will move on to Everett Junior High School a few blocks away at 450 Church Street to participate in an evening of free festivities scheduled at the school.

Another good place to visit on Cinco de Mayo is The Mexican Museum, also a few blocks from the 16th and Mission Street Station, at 1855 Folsom Street. The museum will have an open house featuring a special folk art display and sale. Items included in the display will be pottery, rugs, masks, yarn painting, jewelry and pre-Columbian reproductions. The museum will be open from 12 noon until 5 p.m.

#

NEWS RELEASE


BART

Mike Healy
Director, Public Affairs

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 1, 1981

FOR IMMEDIATE RELEASE

BART'S CONCORD/COLISEUM SPECIAL FOR THE A's vs. YANKEES GAMES

As a special accommodation for East Contra Costa A's fans, BART plans to operate a special direct train from Concord to the Oakland Coliseum for the A's vs. Yankees games.

Tonight, Friday May 1, BART's Concord A's Special will depart the Concord Station at 6:20 p.m. and arrive at the Coliseum Station at about 7:05. This train will make all normal stops along the way.

Tomorrow, Saturday May 2, the special Concord/Coliseum train will depart the Concord Station at 12:25 p.m., and arrive at the Coliseum Station at approximately 1:10 p.m.

For Sunday's doubleheader the Concord/Coliseum Train will depart Concord at 11:20 a.m. and arrive at the Coliseum at 12:05 p.m.

All of the Concord/Coliseum specials will provide direct return service to Concord following the games.

In addition to the Concord/Coliseum special BART will be providing longer trains and have extra trains waiting to accommodate after-game crowds. A convenient walkway connects BART directly with the Coliseum.

BART reminds parents that children four and under may ride the system free.

Since the new season began, BART ridership to the A's games has increased by almost 100% on the average from past service. During prior seasons, between 8-10% of the fans attending the games took BART. This season, however, the percentage of game goers getting to the Coliseum by BART has been averaging about 20%

#

BUSINESS WIRE ONLY

NEWS RELEASE

Mike Healy
Director, Public Affairs

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

FOR IMMEDIATE RELEASEA BIT OF OLD MEXICO ON BART FOR CINCO de MAYO

BART patrons will find a festive atmosphere on BART tomorrow, Tuesday May 5, in recognition of Cinco de Mayo.

Mariachi music, singing, and dancing by the colorful Ballet Folklórico of Richmond will all be a part of the morning festivities planned to take place at BART's Lake Merritt Station in Oakland, by the fountain, beginning at 7:30 a.m. and continuing until 9:30 a.m. Also free coffee and delicious Mexican pastries will be served while they last, courtesy of Amalgamated Transit Union Local 1555.

Many BART station agents around the system will be in traditional Mexican dress in keeping with the spirit of the occasion.

More of the festive Mariachi music and singing will be provided at BART's 16th and Mission Street Station in San Francisco between 6:30 p.m. and 7:30 p.m.

The Mexican Museum, which is only a few blocks from the 16th and Mission Street Station, will have an open house May 5 through May 10, featuring a special folk art display and sale. This will include pottery, rugs, masks, yarn painting, jewelry and pre-Columbian reproductions. The Mexican Museum will be open from 12 noon to 5 p.m.

BART has been working in cooperation with the Comité Mexicano Civico Patriótico to provide the traditional Mexican entertainment in observance of this important Mexican holiday.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

FOR IMMEDIATE RELEASE

APRIL - A RECORD MONTH FOR BART IN TERMS OF RIDERSHIP

BART this past April narrowly squeaked past its former all-time record for total patronage for a month when ridership reached 4,247,167 versus the old record of 4,219,601 for May 1979.

Average weekday ridership for April was approximately 174,000, up from the March average which had fluctuated between 167,000 and 170,000. April 1981 represents an 8.1 percent increase over April 1980, and continues to be running about 10.1 percent ahead of current projections.

In addition to seeing a new record high for a given month, BART also saw three other records broken on a daily basis beginning this past Friday, May 1, when ridership reached 192,122. The previous record for a single weekday, since the system began operating in 1972, was on November 28, 1977, when ridership was recorded at 191,655. On that day AC Transit was shut down due to a labor dispute, and the Raiders played an important home game.

Both this Saturday with better than 86,000, and Sunday with more than 58,000, were also record-breakers for BART.

The previous records for Saturday and Sunday were approximately 84,000 and 54,000, respectively.

BART officials attribute the continual increase in ridership to a combination of factors including consistently better service, rising fuel costs, and the Oakland A's. This past week, and since the home season began, more than twice the number of fans have been using BART to get to the games at the Oakland Coliseum than in past seasons. This past weekend about 22 percent of the gate used BART to get to and from the games, or about 10,000 fans per game.

#

Mike Healy
Director, Public Affairs

X-67

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

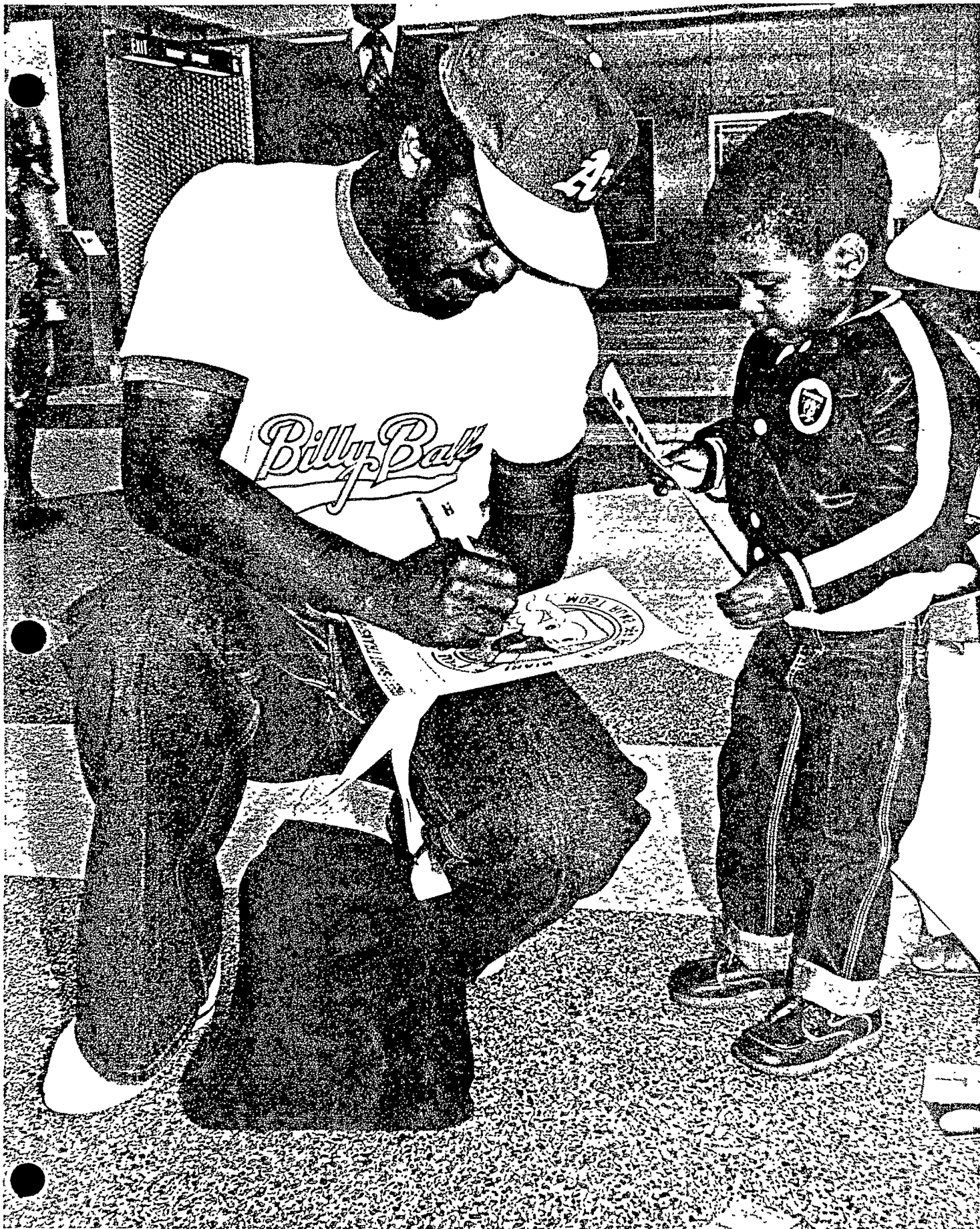
FOR IMMEDIATE RELEASE

PIX CAPTION

Tim Hosley, Oakland A's catcher signs a "Billyball" T-shirt transfer for three-year-old Chevante Edwards of Daly City as part of a personal appearance of A's players at various BART stations during the past week. Hosley and four other players of the league-leading Oakland A's toured the BART system signing autographs and distributing various "Billyball" souvenirs, including the specially designed T-shirt transfers which feature a BART train and the slogan that says "BART makes most runs per season" to the Coliseum, where the stadium is just a short walk from the Coliseum BART Station.

BART set new patronage records over the past weekend, when over 22% of the sell out crowds attending the Oakland A's/New York Yankee games rode BART to the Coliseum.

X X X



NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

FOR IMMEDIATE RELEASE

PIX CAPTION

Happiness is an autograph from Oakland A's catcher Tim Hosley (L) says the smiling face of three-year-old Chevante Edwards of Daly City (C), shown here with Alice Delgado (R) of BART's Passenger Service Office. The event was the personal appearance last week of Hosley and four other players of league-leading Oakland A's on the BART system, where they signed autographs and distributed various "Billyball" souvenirs.

BART set new patronage records over the past weekend, when over 22% of the sell out crowds attending the Oakland A's/New York Yankees games rode BART to the Coliseum.

X X X



NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

FOR IMMEDIATE RELEASE

PIX CAPTION

An autograph from Tim Hosley, Oakland A's catcher, is the now proud possession of John Eom, age 12, of San Leandro. Hosley and four other players of the league-leading Oakland A's toured the BART system last week signing autographs and distributing "Billyball" souvenirs.

BART set new patronage records over the past weekend, when over 22% of the sell out crowds attending the Oakland A's/New York Yankees game rode BART to the Coliseum, where the stadium is just a short walk from the Coliseum BART Station.

X X X



NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 4, 1981

BART

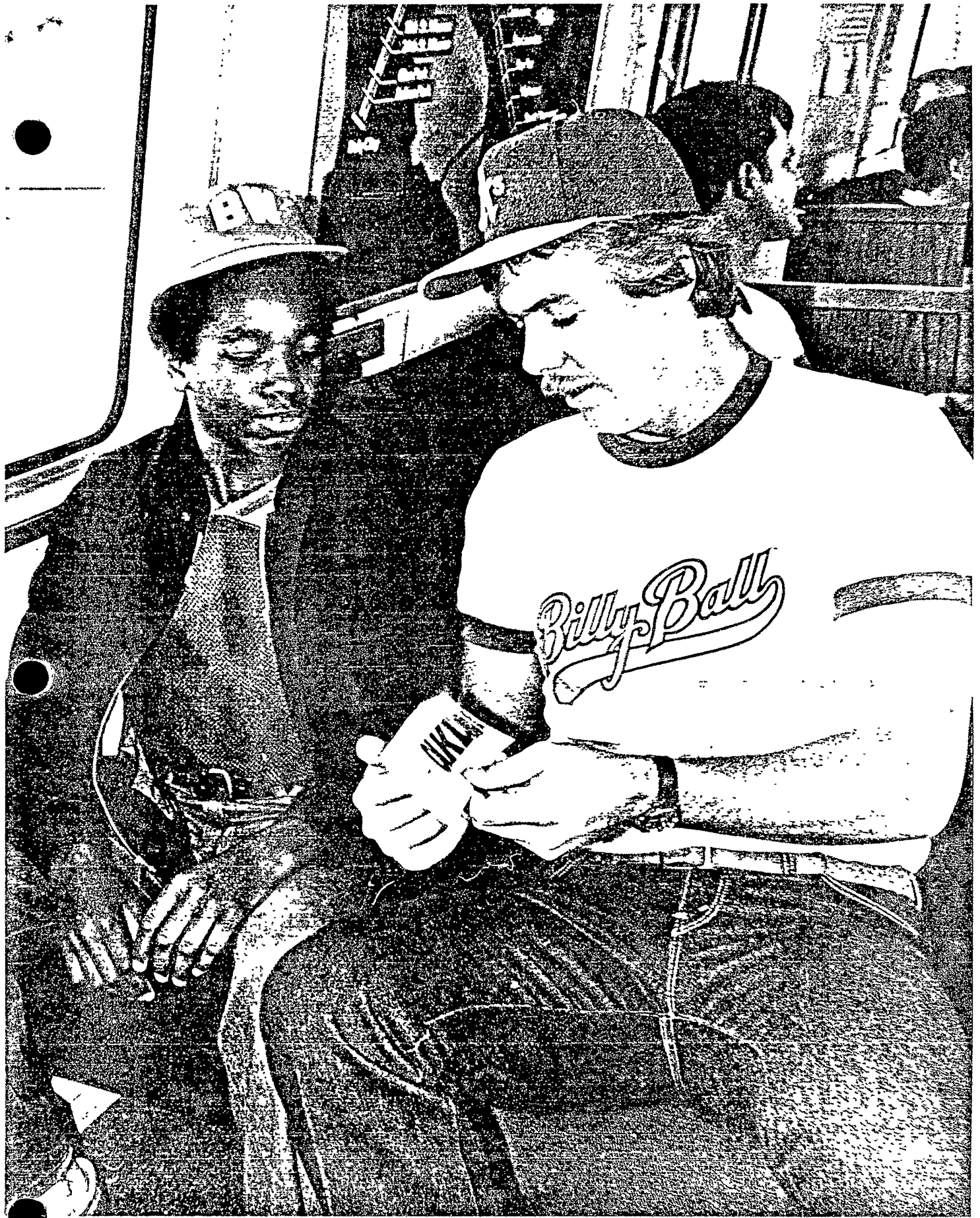
FOR IMMEDIATE RELEASE

PIX CAPTION

"It's terrific" announced Eric Burns, age 11, of Hayward, as he collected an autograph from Oakland A's pitcher Steve McCatty. McCatty and four other players of the league-leading Oakland A's toured the BART system last week signing autographs and distributing "Billyball" souvenirs.

BART set new patronage records over the past weekend, when over 22% of the sell out crowds attending the Oakland A's/New York Yankees games rode BART to the Coliseum, where the stadium is just a short walk from the Coliseum BART Station.

X X X



NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 7, 1981

BART

FOR IMMEDIATE RELEASE

BART TO CRACK DOWN ON FARE EVADERS

BART President John Glenn, of Fremont, today announced BART will soon begin cracking down on fraudulent use of BART discount tickets which is currently estimated to be costing BART about \$1 million a year in full fare losses.

BART Police will soon begin an intensified surveillance program designed to reduce the illegal use of these red and green discount fare tickets.

Glenn noted that according to a recent BART Treasury Department report, misuse of the discount fare tickets has been on the increase for the past several years.

Those persons not qualified to use the discounted fare tickets, if caught, will be issued a citation which could result in a fine set by the Court of up to \$50, plus court costs. Illegal use of the discount tickets is considered fare evasion.

Glenn said, "The BART Treasury report states that over four percent more discounted fare tickets have been sold by banks and other sales outlets in the three BART counties, than there are BART patrons eligible to use these tickets, based on BART's passenger survey and historical usage.

"This translates into about a 73 percent increase in the number of discount tickets sold annually over the last six years, since 1974/75, when BART first began offering a reduced fare to senior citizens over 65, children 12 and under, and handicapped persons who have been issued a Bay Region Transit Discount Card. While we had expected some level of increase in use of these tickets, this percentage is higher than is logical," Glenn stated.

Glenn went on to explain that a special BART Police team, in uniform and in plain clothes, will begin an increased level of surveillance at all BART stations,

- MORE -

within the next ten days. Announcement of the program of concentration on the fare evasion problem is being made at this time so that those persons authorized to use the discount tickets will be prepared with proper identification, should they be contacted by a BART police officer.

BART officials noted that the discount tickets carry a warning about misuse of the tickets and special warning notices will soon begin to appear in the BART stations. The increased surveillance will concentrate primarily on those persons using the discount tickets who do not obviously appear to be qualified to do so. Citations will be issued to those persons who cannot demonstrate that they had not intended to evade full payment of BART fare. Each citation will contain information about which Court is to be contacted for information about posting bail or paying the required fine.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 7, 1981

BART

FOR IMMEDIATE RELEASE

BART TO PROVIDE DIRECT SERVICE TO THE COLISEUM FROM CONCORD THIS WEEKEND

BART's Concord A's Special will operate again this weekend providing baseball fans with direct service between Concord and the Coliseum for games between the Oakland A's and the Milwaukee Brewers.

On Friday, May 8, the A's Special will depart the Concord BART Station at 6:20 p.m. and will arrive at the Coliseum BART Station at 7:05 p.m., where the stadium is only a short walk over the bridgeway directly from the station. The special will make all normal stops along the route to the Coliseum, leaving these stations on the following schedule: Pleasant Hill, 6:26 p.m.; Walnut Creek, 6:29 p.m.; Lafayette, 6:34 p.m.; Orinda, 6:39 p.m. and Rockridge at 6:45 p.m. The A's Special from Concord will then make all regular stops between MacArthur BART Station and the Coliseum Station. The Friday night game will begin at 7:30 p.m.

The Saturday, May 9 schedule for BART's Concord A's Special will be to depart Concord BART Station at 12:25 p.m., leaving other stations on that line as follows: Pleasant Hill, 12:31 p.m.; Walnut Creek, 12:34 p.m.; Lafayette, 12:39 p.m.; Orinda, 12:44 p.m.; Rockridge, 12:50 p.m., and will arrive at Coliseum Station at 1:10 p.m. On Saturday, the game will begin at 1:30 p.m.

On Sunday, May 10, the BART Concord A's Special will leave Concord Station at 12:20 p.m. and will arrive at the Coliseum Station at 1:05 p.m. At other stations along the route the special will leave as follows: Pleasant Hill, 12:26 p.m.; Walnut Creek, 12:29 p.m.; Lafayette, 12:34 p.m.; Orinda, 12:39 p.m. and Rockridge at 12:45 p.m. The game on Sunday will start at 1:30 p.m.

On Friday, May 8, A's fans coming from San Francisco will be able to take trains offering direct service to the Coliseum by boarding Fremont-bound trains,

- MORE -

leaving Daly City at 6:01 p.m., 6:18 p.m. and 6:33 p.m., which will arrive at the Coliseum Station prior to game time. On Saturday, the regular Daly City to Fremont service offers San Francisco A's fans direct service to the Coliseum every 20 minutes; however, on Sunday, when only two lines are in operation, these fans must transfer at Downtown Oakland stations for service to the Coliseum.

Longer BART trains will be in operation on all BART lines over the weekend and special trains will be standing by to take A's fans away from the Coliseum following the games.

BART reminds parents that children four and under ride the system free.

For the A's home games, since the present season started, BART has been carrying about 15 percent to 20 percent of the fans going to the Coliseum Stadium, which is nearly double the number who rode to the games during the season last year.

#

NEWS RELEASE

Mike Healy
Director, Public Affairs

May 8, 1981

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART APPROVES MARTINEZ/AMTRAK TRANSIT PROJECT

BART Director Nello Bianco of Richmond today announced that the BART Board of Directors has authorized an application to the Metropolitan Transportation Commission (MTC) for State funds for a Martinez/AMTRAK improvement project.

Bianco said the project, which calls for generally upgrading the Martinez/AMTRAK station and constructing two parking lots, providing a total of 85 parking stalls, should get underway sometime this summer. The cost is expected to be about \$500,000 and funded from State (SB 620) monies.

He said the City of Martinez would actually be responsible for the project and that BART, as the eligible agency, would act as the grant or pass-through agency for the funds.

BART Express Buses serving both the M line from the Concord Station and the D line from Walnut Creek and Dublin terminate a short distance from the Martinez AMTRAK Station.

Bianco said these buses are well used, providing half hour service all day and hourly service in the evenings until midnight and on weekends.

Bianco said he was pleased that money allocated to the region could go directly to Martinez through BART for transit purposes.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 14, 1981

BART

FOR IMMEDIATE RELEASE

BART TRACKWAY WORK TO BEGIN THIS WEEKEND

BART this Saturday, May 16, will commence work along a portion of trackway just north of the Pleasant Hill BART Station between the Contra Costa Canal overpass and the Bancroft Avenue overpass to correct a drainage problem.

The work, which will consist of replacing the track bed in that area, is scheduled to be done primarily in the evenings during weekends with completion scheduled for early or mid July. While the actual work is underway, trains will operate on one track through the project area, which is about 1,000 feet in length, on the weekends only. During the normal operating week, trains will run on both tracks at a reduced speed through the work area, which is expected to add less than a minute to normal trip times.

BART officials stated that heavy equipment and flood lights will be necessary to accomplish this work, but that the noise will be kept to a minimum.

#

BART LOOKS TO MEETING THE CHALLENGES OF THE 80's

OAKLAND, CALIF. ... With the unveiling this past year of its proposed new transit vehicle, called the "C" car, the San Francisco Bay Area Rapid Transit (BART) system took a step toward meeting the demands and challenges of the new decade.

According to BART Board President John Glenn, the "C" car, so named because it will comprise the capabilities of the transit system's current A and B cars, is one of the major elements in BART's long-range capital improvement plans.

Glenn, who chaired the transit district board's engineering committee during the development of the new car, said it would not only provide the needed capacity to meet rising patronage demands, but would also offer a great deal more operating flexibility than the current lead and mid-train cars. As an example, instead of taking a 10-car train back to the yard after rush hour and bringing out a shorter train, the design of the new car will allow BART to break up that train out on the main line, keep one part of it in service and deadhead the other section back to the yard. The "C" car will offer this capability which BART does not now have.

"This will result in energy and maintenance savings, as well as saving time."

Glenn noted that BART saw its highest patronage month since beginning operations back in 1972, this past April with over 4.2 million riders recorded. In fact, since April 1975 BART patronage has increased by better than 50 percent, from a weekday average of about 116,000 to the current average of 174,000.

BART is projecting that by June 1986, ridership, which is already a year ahead of projections, could reach anywhere from 210,000 a day to 230,000 a day. To meet these projected demands, BART plans to purchase at least 90 of the new cars to add to the current fleet of 439.

2-2-2-2 BART LOOKS TO MEETING THE CHALLENGES OF THE 80's

Other major projects planned over the next five years include the purchase and installation of a new integrated control system which will provide more system capacity; a special turnback facility at the system's Daly City terminus to enhance train frequency and provide additional train storage for the system's west bay operations; completion of a new subway track through downtown Oakland; and a major program to improve the fire safety of the system, particularly the current transit car fleet. As a major step in this area, BART this past year completed the installation of all new fire-resistant seat cushions for its transit cars. The new seat cushions were manufactured from a low-smoke neoprene material, chosen after a six months research and development program conducted by BART. They replaced the old polyurethane seat cushions.

BART President Glenn said that all of these projects and others are integral to each other and will all result in a further improved transit system.

This past year has already seen major improvements to the system's level of service and overall performance. In July 1980, while planning for the future, BART moved ahead on several fronts, beginning with the transition to "close headways" operation. Working off its primary train control and protection system with a backup system in place, BART began increased train frequency, and added a fourth line--the long-awaited direct service between Richmond and San Francisco/Daly City. Headways through downtown Oakland, transbay, and through San Francisco went from seven minutes during peak periods to about four minutes. With 42 trains operating instead of 33, as in the past, capacity was increased significantly, about 60 percent in the transbay corridor during the peak hours. BART followed the increase in week-day service in July with the addition of the fourth line (Richmond/Daly City) on

3-3-3-3 BART LOOKS TO MEETING THE CHALLENGES OF THE 80's

Saturdays in October of 1980. While there was an initial smoothing-out period of the new operation, the transition to close headways truly began to pay off toward the end of the year and the early part of 1981 as ridership began to soar.

Another major undertaking in the 1980's will be to extend BART by approximately 52 miles to outlying communities in Contra Costa County and Alameda County, and to the San Francisco International Airport from the Daly City Station. Extensive planning is now underway by BART to develop four major extensions of the system at an estimated cost of \$1.7 billion. The policy adopted by the BART Board of Directors calls for the extension projects to be developed concurrently over about a 20-year span.

All in all, BART has made great strides over the past few years to reach its ultimate potential.

In a recent performance report to the BART Board of Directors, it was noted that since 1976 several major areas of operation have shown outstanding improvement. The percentage of BART's "on-time" performance has improved by 105 percent. In July 1976, BART was operating at only 46 percent level of "on-time" performance, while in March 1981 the system achieved a 94.9 percent level. The percentage of completed runs without train removals reached 99.3 percent last month, while in 1976 the system completed only 90 percent of its scheduled runs. The number of train removals, due to a variety of malfunctions, has improved by 59 percent, with only 2.2 trains per 1,000 car hours being taken out of service in March, as against 5.4 in July 1976.

Glenn emphasized that even though BART has come a long way over the past five years, there is still a long way to go to meet the demands of the 1980's.

He said the achievement of BART's planned capital improvements over the next five years is, of course, paramount to meeting those demands.

4-4-4-4 BART LOOKS TO MEETING THE CHALLENGES OF THE 80's

BART has now carried over 266,758,404 passengers over 3.5 billion miles without a passenger fatality since it began operations in 1972.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 19, 1981

BART

FOR IMMEDIATE RELEASE

FREE BLOOD PRESSURE TESTS AVAILABLE AT DALY CITY BART STATION

On Thursday, May 21, 1981 from 1:00 p.m. to 5:30 p.m., free blood pressure tests will be offered at the Daly City BART Station.

A nurse practitioner and a health educator will be stationed at a table inside the paid area of the station, on the concourse level, to screen and inform BART passengers on hypertension. The project is being provided by the Guadalupe Health Center of Daly City, in recognition of May being National High Blood Pressure Month.

According to Teresa Koster, health educator at Guadalupe Health Center, the test should take only five minutes and will be administered by a nurse who speaks Spanish as well as English. If high blood pressure is detected, the person will be advised to seek follow-up health care, with medical referrals given to those persons who do not have a family physician.

#

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 25, 1981

FOR IMMEDIATE RELEASE **BART**

MEMORIAL DAY SCHEDULE

BART will operate four-route Saturday service this Monday, May 25, Memorial Day, which approximates normal weekday service.

Trains will provide direct service between Richmond/Daly City, Concord/Daly City, Fremont/Daly City and Richmond/Fremont all day until 6 p.m. and then phase into normal two-route night service.

During the day trains will operate at a base 20-minute frequency. However, on merged lines, this translates into 10-minute train frequency between Richmond and Oakland, Fremont and Oakland, and about 7-minute frequency through downtown Oakland, transbay, and through downtown San Francisco to Daly City.

BART patrons are reminded that the transit system's printed yellow and black Weekend & Evening Schedule provides a timetable for convenient trip planning. The Saturday section of this schedule will also apply to Memorial Day. The schedule may be obtained at BART stations.

Another reminder from BART is that children four and under ride the system free, while senior citizens (65 years of age and older) may purchase BART discount tickets at numerous bay area branch banks along with handicapped persons and children five through 12 years of age. Discounts are 90 percent. Handicapped persons must have a Regional Discount Card to show to Station Agents when using the discount tickets.

BART Express Buses, which connect several east bay stations with outlying areas in Contra Costa and Alameda Counties, will also provide normal Saturday service. Schedules may be obtained on the buses themselves or in those stations served by the buses.

#

NEWS RELEASE

CONTACT: Sy Mober
 Manager, Public Information
 (415) 465-4100, Ext. 514

May 20, 1981

FOR IMMEDIATE RELEASE

BART

BART TO EXTEND ITS SAFE HOLIDAY PROGRAM TO MEMORIAL DAY

BART's "Safe Holiday" program in which free coffee and doughnuts were served at several stations for the past two years on Christmas and New Year's Eve, will be extended to Memorial Day.

This Memorial Day, Monday, May 25, free hot coffee and doughnuts will be served at eight BART stations between the hours of 3 p.m. and 7 p.m. And again, as was the case this past Christmas and New Year's Eve, the program is being sponsored by several bay area radio stations and various community volunteer groups in conjunction with BART.

The BART stations where the Safe Holidays program will be in effect on Memorial Day are: 12th Street Station, sponsored by Radio Station KSFO and St. Andrews Church, Oakland; Oakland West Station, sponsored by Radio Station KDIA and West Oakland Health Center; Powell Street Station, sponsored by Radio Station KGO and Walnut Creek Volunteers Bureau; Concord and Walnut Creek Stations, sponsored by Radio Station KNBR and American Red Cross, Mt. Diablo Chapter; Fruitvale Station, sponsored by Radio Station KNEW and Allen Temple Business & Professional Women's Group; Hayward Station, sponsored by Radio Station KCBS and Kiwanis Club of Chabot, East Oakland; and Fremont Station, sponsored by Radio Station KGO and Project Intercept, Hayward.

Past Safe Holidays programs have been quite successful, with over 33,000 cups of coffee and 8,000 doughnuts served to holiday travelers riding BART this past New Year's Eve. BART plans to offer the program again on the Fourth of July holiday.

#

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 21, 1981

BART

FOR IMMEDIATE RELEASE

BART SETS PUBLIC MEETING ON BUDGET FOR 1981/82

BART's Board of Directors today adopted a preliminary operating budget for the next fiscal year, 1981/82, totaling \$120.2 million and set a public hearing for June 16, 1981 at 7 p.m.

The public hearing will be held at BART Headquarters, 800 Madison Street, Oakland, located over BART's Lake Merritt Station.

Pamphlets containing a complete summary of the preliminary budget will be available on June 5, 1981. Members of the public interested in obtaining a copy will be able to pick one up from the District Secretary's office on the 5th floor of the BART Headquarters Building, or the Public Affairs Office on the first floor.

The preliminary budget totaling \$120.2 million represents an increase of 13.9 percent over the 1980/81 fiscal budget. According to BART General Manager, Keith Bernard, the adopted budget will be fully funded and will not require a fare increase in the coming year.

The budget has been developed around BART's goals and objectives for 1981/82 which include the continuation of the current level of service with improvements in equipment and systems affecting the reliability of service. Specific improvements which are to be addressed in the coming year are increased peak hour capacity, continued improvement of on-time performance, and a reduction in the failures of the automatic fare collection system. Also included in the budget are anticipated expenses to support programs in safety and police services, access to the system by bus and auto, financial operational efficiency, patronage and travel promotion, affirmative action and rail extension planning.

The proposed BART budget calls for 43 new positions, including 31 additional BART police officers to increase the level of patrols on the system. The other 12 positions

- MORE -

will be for Cash Handling, Train Operations, Station Operations, and a clerical position for Public Affairs.

Gross labor costs will be increased by 10.86 percent, which includes the new positions, wage escalation called for under the union contracts and the requirement of additional janitorial and maintenance services due to the start of the San Francisco Metro, the costs of which have doubled since this service began.

The proposed budget also includes an increase in power costs of \$6 million for a total of \$18.7 million which is 47.6 percent higher than for 1980/81. This is the single largest increase in any of the tentative budget items.

Revenues from the farebox are expected to generate \$51.8 million, and other revenue sources will be used to make the remainder of the proposed budget costs and will include an estimated \$62.7 million from the District's half cent sales tax collected in the three BART counties, \$2.99 million from property tax and approximately \$5.3 million from the State Transportation Development Act funds. The 39.3 percent farebox ratio in the proposed budget will more than meet the 33 percent ratio required by State legislation.

The Board is expected to adopt the final budget on June 18, 1981.

#

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 22, 1981

BART

FOR IMMEDIATE RELEASE

SPECIAL A's TRAINS SCHEDULED

BART patrons may now obtain a special A's train schedule in all BART stations along the Concord line and the San Francisco line.

The newly published schedule offers a timetable for BART's special direct trains from Concord to the Coliseum and direct from San Francisco to the Coliseum on Sundays, beginning this weekend and for the entire month of June.

As an example, BART's special A's train from Concord to the Coliseum for this Saturday's game with Toronto will leave the Concord Station at 12:05 p.m.; the Pleasant Hill Station at 12:11; Walnut Creek at 12:14; Lafayette at 12:19; Orinda at 12:24 and Rockridge at 12:30. Making all normal stops along the way, the Concord A's special will arrive at the Oakland Coliseum Station at 12:50 p.m. in plenty of time to walk across the walkway, which connects BART with the Coliseum, get refreshments and get seated for the game which begins at 1:30.

And on Sunday, when trains normally don't operate directly from San Francisco to Fremont, the San Francisco A's special will depart Daly City at 11:15 a.m. and arrive at the Coliseum at about 11:54 a.m. Game time is 12:30.

The trains will provide direct return service following the games.

#

SPECIAL A'S TRAIN

MAY 23 THROUGH JUNE 30, 1981

	SAT 5/23	SUN 5/24	MON 5/25	FRI 6/5	SAT 6/6	SUN 6/7	FRI 6/12	SAT 6/13	SUN 6/14	FRI 6/26	SAT 6/27	SUN 6/28	MON 6/29	TUE 6/30
Lv. Concord	12:05p	11:00a	12:05p	6:00p	12:05p	12:00N	6:00p	12:05p	11:00a	6:00p	12:05p	11:00a	6:00p	6:00p
Lv. Pleasant Hill	12:11	11:06	12:11	6:06	12:11	12:06	6:06	12:11	11:06	6:06	12:11	11:06	6:06	6:06
Lv. Walnut Creek	12:14	11:09	12:14	6:09	12:14	12:09	6:09	12:14	11:09	6:09	12:14	11:09	6:09	6:09
Lv. Lafayette	12:19	11:14	12:19	6:14	12:19	12:14	6:14	12:19	11:14	6:14	12:19	11:14	6:14	6:14
Lv. Orinda	12:24	11:19	12:24	6:19	12:24	12:19	6:19	12:24	11:19	6:19	12:24	11:19	6:19	6:19
Lv. Rockridge	12:30	11:25	12:30	6:25	12:30	12:25	6:25	12:30	11:25	6:25	12:30	11:25	6:25	6:25
ARRIVE COLISEUM	12:50p	11:45a	12:50p	6:45p	12:50p	12:45p	6:45p	12:50p	11:45a	6:45p	12:50p	11:45a	6:45p	6:45p
GAME TIME	1:30p	12:30p	1:30p	7:30p	1:30p	1:30p	7:30p	1:30p	12:30p	7:30p	1:30p	12:30p	7:30p	7:30p
Lv. Daly City		11:15a				12:15p			11:15a			11:15a		
Lv. Balboa Park		11:19				12:19			11:19			11:19		
Lv. Glen Park		11:21				12:21			11:21			11:21		
Lv. 24th Street		11:25				12:25			11:25			11:25		
Lv. 16th Street		11:27				12:27			11:27			11:27		
Lv. Civic Center		11:29				12:29			11:29			11:29		
Lv. Powell		11:31				12:31			11:31			11:31		
Lv. Montgomery		11:33				12:33			11:33			11:33		
Lv. Embarcadero		11:34				12:34			11:34			11:34		
Lv. Oakland West		11:41				12:41			11:41			11:41		
ARRIVE COLISEUM		11:54a				12:54p			11:54a			11:54a		

NEWS RELEASE

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

May 22, 1981

FOR IMMEDIATE RELEASE

BART EXPRESS BUSES GO BLUE

BART Express Buses have gone blue and will soon be operating on all express bus routes which connect the BART rail lines with outlying areas in Contra Costa and Alameda Counties. BART Express Buses, which are operated for BART under contract by AC Transit, are being painted blue and will display the BART symbol on both sides of the buses.

One of the fleet of 35 BART Express Buses has been delivered by AC Transit and began operating on the "P" Line from Concord to Pittsburg/Antioch and the "M" Line from Martinez to Concord on Thursday, May 21, 1981.

BART Director Nello Bianco of Richmond said, "I am very pleased to see that BART patrons will now recognize that the Express Buses are a BART service of which they can be justly proud."

The repainting project is expected to be completed by September 1981.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100Mike Healy, Department Manager
Public Affairs

May 14, 1982

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514FOR IMMEDIATE RELEASEBART'S PROPOSED FIVE YEAR PLAN

BART General Manager Keith Bernard, on Thursday, May 13, 1982, submitted to the Administration Committee of the BART Board of Directors, the annual revision of the District's Five Year Operating and Capital Plan. Preparation and eventual adoption by the full BART Board is an integral part of the process of obtaining federal and local grant funds.

In his presentation, Bernard noted the five year plan covers ten program areas, focusing on six major capital projects, which are essential if BART is to have the capacity to carry more than 250,000 in average daily ridership as projected by the year 1986. Heading the list is the need for additional transit vehicles and the improvements necessary to increase the system's capacity to handle them. Delivery of the first of 90 new "C-cars" is planned for late 1985. This car, which was designed principally by BART engineers, will provide greater flexibility in train operations, since it can operate as both a lead or trailing car, or as a mid-train car. The addition of these cars to the BART fleet will result in more peak hour capacity.

The other five major projects include the completion in 1984 of the third track through downtown Oakland (KE track), which will mean BART trains can be moved more efficiently through this congested area where three BART lines converge. Coming "on-line" in 1985, the new Central Control system will permit BART to operate 75 trains at any one time, as opposed to the present maximum of 49 trains. Due to other constraints today, BART operates only 43 trains across the system at any one time. BART, by 1985, will have eliminated one of the current major constraints by completing its massive vehicle fire safety program, which will allow trains in tunnels to be operated in closer proximity

2-2-2-2 BART'S PROPOSED FIVE YEAR PLAN

to each other. By 1986, BART will be running trains approximately two and one half minutes apart, also due to completion of the first phase of the Daly City Turnback facility, and modifications to track wayside automatic train controls. The first phase of the turnback at Daly City will reduce the time needed to reverse trains at this western terminus of the system. The second phase will provide storage space during off-peak hours, which will eliminate the need for returning trains to the east bay yards, thereby reducing the power costs for train operations. The second phase of the project is also necessary to support the additional cars which will be needed to reduce headways and increase capacity still further.

BART's five year capital funding needs carry a price tag of about \$1 billion, if all of the programs and projects are implemented, including system extensions. Bernard pointed out, however, that, faced with the reality of reductions in available federal and local funds, some of the projects would likely have to be deferred beyond the time frame of the plan with the total scaled down to a \$504 million level. BART's capital funding capability will still be short some \$199 million, even with the suggested reductions.

Included in BART's Five Year Plan are several financial proposals, which are intended to overcome this shortfall: financing the purchase of 60 of the new C-cars, to be accomplished through the issuance of sales tax revenue bonds totaling approximately \$65 million; expansion of midday parking at BART stations through the use of a portion of BART's reserves and by the establishment of parking charges to support an increase in systemwide parking capacity; and earmarking \$2 million annually from BART's Transportation Development Act (TDA) funds to acquire property for possible extension sites which may otherwise be developed for non-transit use. The plan also calls for the implementation of

3-3-3-3 BART'S PROPOSED FIVE YEAR PLAN

a fare increase in fiscal year 1982/83, in order to generate an additional \$6 million in total operating revenues, and again in 1985/86 to support operating and capital requirements for the period.

BART's Five Year Plan was developed based on the District's goals and objectives and will ultimately be adopted by the BART Board of Directors. BART's tentative operating budget totaling \$133.4 million for the fiscal year 1982/83 is presently being reviewed by the BART Board and is included in the draft Five Year Plan. A public hearing on the budget is scheduled for 9 a.m. on June 10, 1982, at the BART Board Room, 800 Madison St., Oakland.

#

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Affairs
(415) 465-4100, Ext. 514

May 22, 1981

FOR IMMEDIATE RELEASE

FREE COFFEE AND DONUTS AT SEVERAL BART STATIONS MONDAY, MEMORIAL DAY

In an effort to promote a safe holiday this Monday, Memorial Day May 25, BART, in conjunction with several bay area radio stations and community volunteer groups, will be serving free coffee and donuts at several of the system's stations.

BART has now scheduled the free coffee and donut service for nine stations.

The BART stations where the Safe Holidays program will be in effect on Memorial Day are: 12th Street Station, sponsored by Radio Station KSFO and St. Andrews Church, Oakland; Oakland West Station, sponsored by Radio Station KDIA and West Oakland Health Center; Powell Street Station, sponsored by Radio Station KGO and Walnut Creek Volunteers Bureau; Concord and Walnut Creek Stations, sponsored by Radio Station KNBR and American Red Cross, Mt. Diablo Chapter; Fruitvale Station, sponsored by Radio Station KNEW and Allen Temple Business & Professional Women's Group; Hayward Station, sponsored by Radio Station KCBS and Kiwanis Club of Chabot, East Oakland; Fremont Station, sponsored by Radio Station KGO and Project Intercept, Hayward; and a late entry, the Central Berkeley Station, where coffee and donuts will be served by the American Red Cross.

Past Safe Holidays programs have had a great response, with over 33,000 cups of coffee and 8,000 doughnuts served to holiday travelers riding BART this past New Year's Eve. BART plans to offer the program again on the Fourth of July holiday.

#

NEWS RELEASE


BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

May 22, 1981

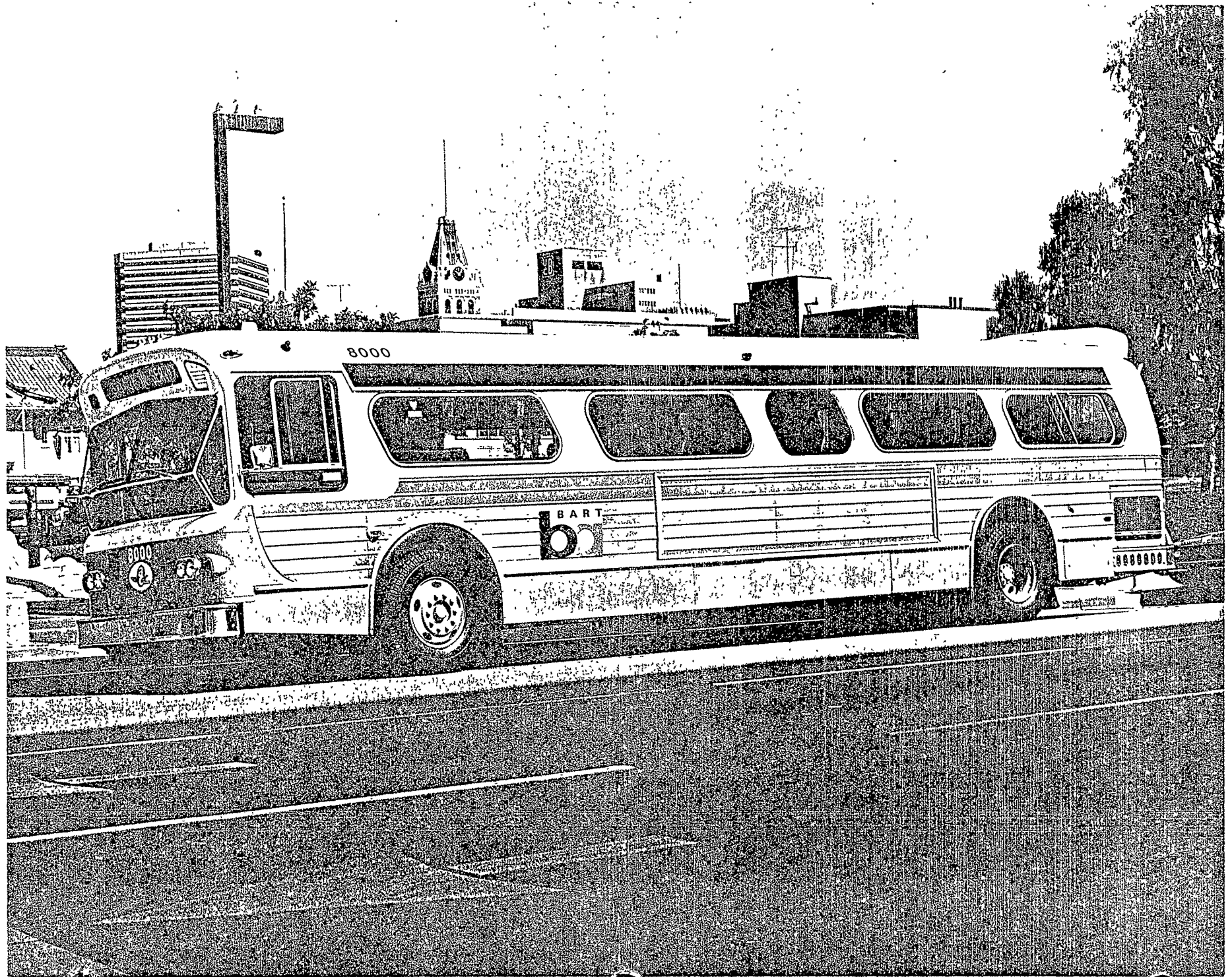
FOR IMMEDIATE RELEASE

PIX CAPTION

BART EXPRESS BUSES ARE NOW BLUE

BART Express Buses which connect the rail system with outlying areas in Contra Costa and Alameda Counties, have been painted blue and will display the BART symbol on both sides of the buses. The first of the 35 buses in the fleet will begin operating on the "L" Line from Concord to Pittsburg/Antioch and the "M" Line from Martinez to Concord on Thursday, May 21, 1981. The repainting project is expected to be completed by September 1981

#



NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

May 22, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

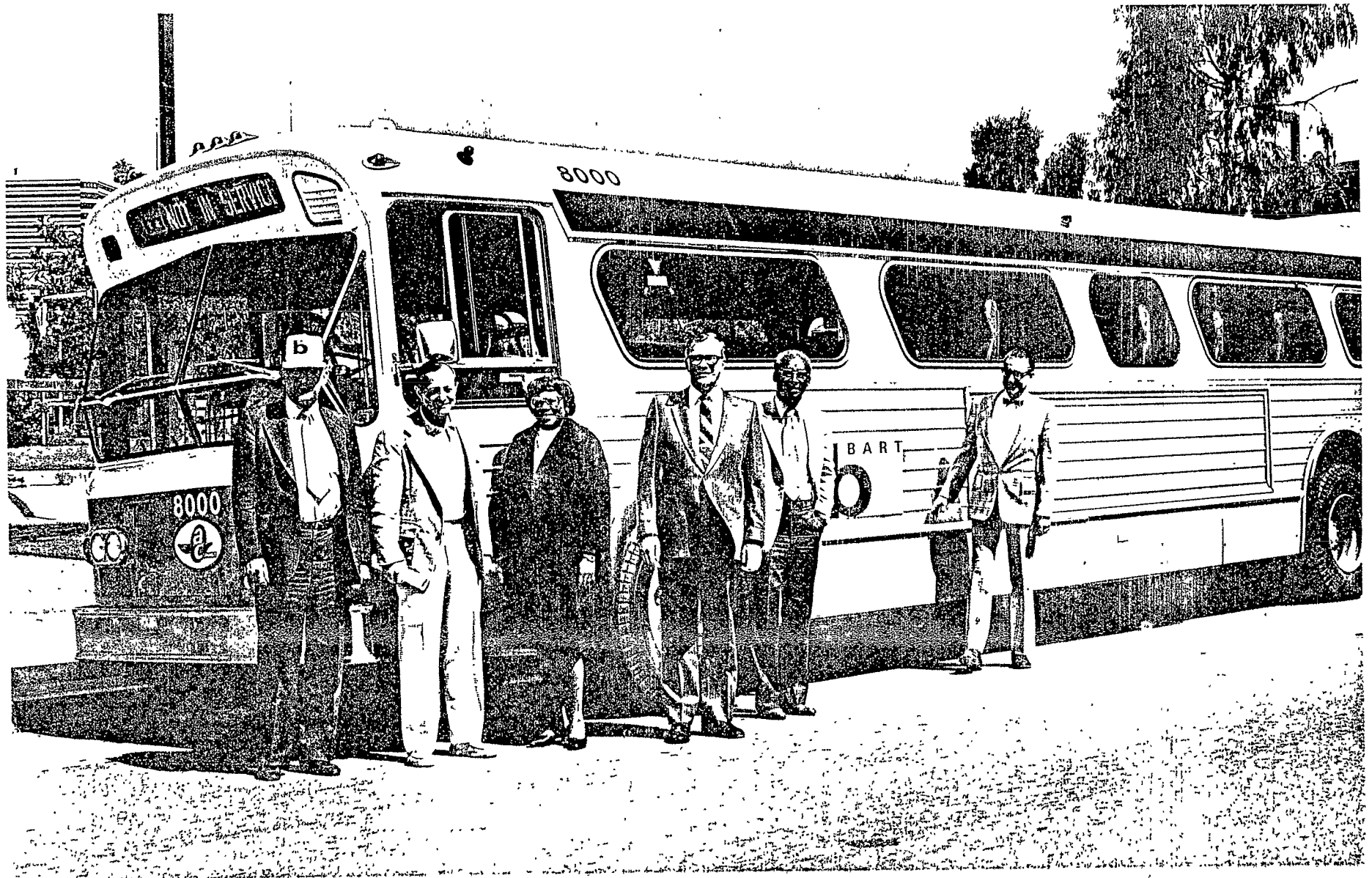
BART BOARD MEMBERS LOOK OVER NEW EXPRESS BUS COLOR SCHEME

"BART blue looks great," is the consensus of the BART Board members as they take delivery of the first of the BART Express Buses which are being repainted in blue and will display the BART symbol on both sides of the bus.

Pictured left to right are: Richard Demko, BART's Director of Maintenance and Engineering; and BART Directors, Barclay Simpson, Concord; Margaret Pryor, Oakland; BART President John Glen, Hayward; Wilfred Ussery, San Francisco; and BART Vice-President Robert Allen, Livermore.

BART Express Buses connect the rail system with outlying areas in Contra Costa and Alameda Counties. The first of the repainted buses began operating on Thursday, May 21, 1981, on the "L" Line from Concord BART Station to Pittsburg/Antioch and on the "M" Line from Martinez to Concord Station. The repainting project will be completed in September 1981.

#



JUNE

JUNE 1981

X-85 BART BUDGET PAMPHLETS AVAILABLE

X-86 BART TO SEEK INCREASED PARKING FINES AT STATIONS

X-87 BART APPROVES INCREASED PARKING AT EL CERRITO DEL NORTE STATION

X-88 BART POLICE ARREST SUSPECTS IN SERIES OF THEFTS

X-89 BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES

X-90 BART TO CONDUCT EMERGENCY DRILL IN BERKELEY TUNNEL SUNDAY

X-91 BART'S THE WAY TO GO TO THE A'S GAMES

X-91-A BART'S THE WAY TO GO TO THE A'S GAMES (CORRECTED VERSION OF X-91)

X-92 BASEBALL STRIKE CANCELS BART'S SPECIAL A'S TRAIN TO THE COLISEUM

X-93 PUBLIC HEARING TO BE HELD ON BART/GREYHOUND CONTRA COSTA COUNTY COMMUTE SERVICE

X-94 BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES
(BUSINESS WIRE ONLY)

X-95 BART TO HOLD PUBLIC HEARING ON NEW EXPRESS BUS ROUTES

X-96 BART BOARD ADOPTS 1981/82 BUDGET

X-97 BART JOINS IN MULTI-AGENCY ANTI-VANDALISM PROJECT

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 2, 1981

BART

FOR IMMEDIATE RELEASE

BART BUDGET PAMPHLETS AVAILABLE

BART Board President John Glenn, of Fremont, today announced that a pamphlet containing a summary of the BART's preliminary budget for 1981/82 will be available to the public beginning Friday, June 5, 1981. Persons interested in obtaining a copy prior to a public hearing on the budget, scheduled for June 16, 1981 at 7 p.m., will be able to pick one up from the District Secretary's office on the fifth floor of the BART Administration Building, or the Public Affairs Office on the first floor.

The public hearing will be held in the Board Room of the BART Administration Building, 800 Madison Street, Oakland, located over BART's Lake Merritt Station.

BART's preliminary budget totaling \$120.2 million represents an increase of 13.9 percent over the 1980/81 budget and includes an increase in electrical power costs of \$6 million for a total of \$18.7 million, which is 47.6 percent higher than the year which ends on June 30, 1981. This is the single largest increase in any of the budget items. Included in the proposed budget are 43 new positions. These will cover 31 additional BART police officers to increase the level of patrols on the system and the other 12 positions will be for Cash Handling, Train Operations, Station Operations and a clerical position for Public Affairs.

Gross labor costs will be increased by 10.86 percent, which includes the new positions, wage escalation called for under the union contracts and the requirement of additional janitorial and maintenance services due to the start of the San Francisco Metro, the costs of which have doubled since this service began.

The budget was developed around BART's goals and objectives for 1981/82 which include the continuation of the current level of service with improvements in equipment and systems affecting the reliability of service. Specific improvements which are to

be addressed in the coming year are increased peak hour capacity, continued improvement of on-time performance, and a further reduction of problems associated with the automatic fare collection system.

Also included in the budget are anticipated expenses to support programs in safety and police services, access to the system by bus and auto, financial operational efficiency, patronage and travel promotion, affirmative action and rail extension planning.

According to BART General Manager, Keith Bernard, the budget will be fully funded and will not require a fare increase in the coming year.

The BART Board is expected to adopt the final budget for 1981/82 on June 18, 1981.

#

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

June 5, 1981

FOR IMMEDIATE RELEASE

BART TO SEEK INCREASED PARKING FINES AT STATIONS

BART's Board of Directors has authorized the transit district's Chief of Police Harold E. Taylor to seek approval from the courts in BART's service area for an increase in parking fines at BART Stations.

According to BART's Chief of Police, "We have seen the number of tickets issued for parking violations increase by about 42 percent over the past year. The present level of bail amounts for parking violations has not been effective in deterring illegal parking. The increase in bail would aid in more effectively controlling the parking facilities."

Some of the examples of proposed increases are: Red Zones \$5 to \$15; Parking in Crosswalks \$5 to \$15; Bus Zones \$5 to \$15; Parking Illegally in Time-Posted and Car-pool space \$5 to \$15. Major increases would be for Parking Illegally in Handicapped Zones to be raised from \$5 to \$25 and for those who park but are not BART patrons, the fine would go from \$5 to \$20.

Taylor will first be presenting the Board recommendations to the judges of the Bay Judicial District, which covers the Richmond, El Cerrito Plaza and El Cerrito Del Norte BART stations; the Walnut Creek Municipal District, covering stations in Orinda, Lafayette and Walnut Creek; and the Mt. Diablo Municipal District, which covers the Pleasant Hill and Concord Stations.

A review of the parking violations at other BART stations is underway and increases will be made at a later date in order to equalize the parking fines at all BART stations. The final decision on increasing the parking fines will be determined by the judges of the pertinent courts involved.

-- MORE --

2-2-2-2 BART TO SEEK INCREASED PARKING FINES AT STATIONS

BART's Five-Year Access Plan includes additional parking capacity at stations throughout the system. Recent improvements include additional parking at Hayward Station; re-stripping of parking lots in Contra Costa County, which added parking spaces; at Pleasant Hill Station a new gravel lot was opened late in the summer of 1980; a new gravel lot in the Orinda Station will be opened later this summer; and work is now under way at Union City and Fremont Stations to increase the number of parking spaces.

#

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 5, 1981

FOR IMMEDIATE RELEASE

BART APPROVES INCREASED PARKING AT EL CERRITO DEL NORTE STATION

BART Director Nello Bianco of Richmond announced that BART will seek funds for the development of additional parking at the El Cerrito Del Norte Station on the adjacent Mayfair Market site. The proposed site would accommodate a total of 150 additional parking spaces for BART patrons.

Bianco pointed out that residents of San Pablo, Pinole, El Sobrante, Hercules, Rodeo and Crockett who use the BART system will find the proposed supplemental parking facility of special benefit to them.

The BART Board approved the action which amends the Transit System Access Plan adopted in January 1980, to include the proposed parking expansion. Presently there are 90 spaces available on the site. Cost of the property is estimated to be \$500,000. BART staff has been authorized to seek funds with which to buy the land and to make the necessary improvements to create the new parking spaces.

#

NEWS RELEASE

CONTACT: Sandy Tibbets
Public Information Office
(415) 465-4100, Ext. 566

June 5, 1981

BART

FOR IMMEDIATE RELEASE

BART POLICE ARREST SUSPECTS IN SERIES OF THEFTS

Two suspects were arrested by BART police on Thursday, June 4, while engaged in the act of burglarizing a vehicle, utilizing the same unique method of gaining entry into the locked car trunk as was used in many other reported cases.

Fred Michael Chavez, Jr., of Oakland, and Jeanne Marie Gonzales, of Hayward, were arrested at the Bay Fair BART Station on Thursday at 2 p.m. and booked at Santa Rita Jail on suspicion of burglary.

Since March 10, 1981, the District has seen a rash of car trunk burglaries of patrons' vehicles parked in station lots throughout the system. During this time, many cases were reported where the same unique method was used to gain entry to the locked car trunks. BART police are investigating the possibility that the suspects may be involved in some of the other burglaries.

BART police were engaged in a special stake-out at the Bay Fair Station when they observed Chavez break into a locked car trunk while Gonzales apparently was acting as a look-out. Among the items reported stolen have been tires, tools, car jacks, camera equipment, sports equipment, clothing and luggage, totaling thousands of dollars.

The two suspects are being held at Santa Rita on \$3,000 bail each. A preliminary hearing date has not been set, pending further review of the case by the Alameda County District Attorney's Office.

BART Police Detective Bruce Moore, who is in charge of investigating the case, believes there may be many other car trunk burglaries which have gone unreported and is urging anyone who has had their car trunk broken into at BART stations during recent months to report it to BART police by calling 893-8810.

#

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 10, 1981

FOR IMMEDIATE RELEASE

BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES

BART will be one of the participants in a one-day seminar for women and minority-owned businesses to be held on Friday, June 19, from 8:30 a.m. to 4:30 p.m. at the Laney College, 900 Fallon Street, Oakland. The seminar will be conducted under the auspices of the Regional Transit Association (RTA), which is composed of the six public transit operators in the San Francisco Bay Area.

Through its Minority Business Enterprise (MBE) and Procurement Committee, RTA is hosting this seminar with the purpose of opening up opportunities for businesses owned and operated by women and minorities to deal with the public transit properties in the Bay Area.

There will be many speakers, and guests will have the opportunity to participate in informal discussions with MBE officers of RTA member properties.

Enrollment, which is limited, will be handled on a first come first served basis and there is a cost of \$15, which includes lunch and refreshments.

For registration information and details about the seminar, contact BART's Director of Affirmative Action, John Mack, at (415) 465-4100, Ext. 667.

#

NEWS RELEASE


BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 10, 1981

FOR IMMEDIATE RELEASE

BART TO CONDUCT EMERGENCY DRILL IN BERKELEY TUNNEL SUNDAY

BART this Sunday, June 14, has scheduled an emergency response drill to take place in the Berkeley Hills Tunnel beginning at 5:30 a.m.

The purpose of the drill will be to test and practice BART's emergency response plan, and coordination with fire departments.

This drill is part of BART's continuing program to maintain proficiency of District personnel, as well as fire department personnel in responding to emergencies. On May 31, 1981, a similar drill was conducted.

Equipment and personnel from the Oakland Fire Department and Orinda Fire Department will be responding in the drill. Berkeley Fire Department will be participating as an observer.

The drill, which is scheduled for completion by around 7:30 a.m., will also test smoke control, using non-toxic smoke inside the tunnel.

Normal service, which begins at 9 a.m. on Sundays, will not be affected.

#

ADVISORY TO EDITORS: Copies of the June published schedule for the special A's trains are available. Call me if you need one.

X-91

Sy Mouber

NEWS RELEASE



CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

June 10, 1981

BART

FOR IMMEDIATE RELEASE

BART'S THE WAY TO GO TO THE A'S GAMES

More and more people are finding that the best way to get to the A's games at the Oakland Coliseum is by riding BART. For the 3-game series with the Cleveland Indians which begins on Friday, June 12, BART will be providing extra service by lengthening trains and by adding special trains from Concord and Daly City.

On Friday, June 12, extra cars will be added to the trains operating on the Richmond/Fremont line beginning at 6 p.m., and the special A's train will depart the Concord Station with direct service to the Coliseum at 6 p.m., with stops along the line at Pleasant Hill 6:06 p.m.; Walnut Creek 6:09 p.m.; Lafayette 6:14 p.m.; Orinda 6:19 p.m., and Rockridge at 6:35 p.m. The special A's train will make all stops on the line to Coliseum where it will arrive at 12:50 p.m. for the game which begins at 7:30 p.m.

On Saturday, June 13, A's fans along the Concord line will again be able to catch the special A's train which will leave the Concord Station at 12:05 p.m.; the Pleasant Hill Station at 12:11; Walnut Creek at 12:14; Lafayette at 12:19; Orinda at 12:24 and Rockridge at 12:30. Making all normal stops along the way, the train will arrive at the Coliseum Station at 12:50 p.m. in plenty of time to walk across the walkway, which connects BART with the Coliseum, get refreshments and get seated for the game which begins at 1:30.

And on Sunday, June 14, when trains normally do not operate directly from San Francisco to Fremont, the San Francisco A's special will depart Daly City at 11:15 a.m. and arrive at the Coliseum at about 11:45 a.m. The Concord A's special will leave Concord Station at 11 a.m. and make all stops along the direct line to Coliseum, where it will arrive at 11:45 a.m. The Sunday game will start at 12:30 a.m.

The trains will provide direct return service following the games.

Published schedules for the special A's trains are available in most BART stations.

#

ADVISORY TO CITY EDITORS, SPORTS DESKS AND NEWS DESKS: This is a correction to News Release X-91, same slug line, mailed on Wednesday, June 10, 1981.

X 91-A

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

June 11, 1981

BART

FOR IMMEDIATE RELEASE

BART'S THE WAY TO GO TO THE A'S GAMES

More and more people are finding that the best way to get to the A's games at the Oakland Coliseum is by riding BART. For the three-game series with the Cleveland Indians which begins on Friday, June 12, BART will be providing extra service by lengthening trains and by adding special trains from Concord and Daly City.

On Friday, June 12, extra cars will be added to the trains operating on the Richmond/Fremont line beginning at 6 p.m. and the special A's train will depart the Concord Station with direct service to the Coliseum at 6 p.m., with stops along the line at Pleasant Hill, 6:06 p.m.; Walnut Creek 6:09 p.m.; Lafayette 6:14 p.m.; Orinda 6:19 p.m. and Rockridge at 6:25 p.m. The special A's train will make all stops on the line to Coliseum where it will arrive at 6:45 p.m. for the game which begins at 7:30 p.m.

On Saturday, June 13, A's fans along the Concord line will again be able to catch the special A's train which will leave the Concord Station at 12:05 p.m.; the Pleasant Hill Station at 12:11; Walnut Creek at 12:14; Lafayette at 12:19; Orinda at 12:24 and Rockridge at 12:30. Making all normal stops along the way, the train will arrive at the Coliseum Station at 12:50 p.m. in plenty of time to walk across the walkway, which connects BART with the Coliseum, get refreshments and get seated for the game which begins at 1:30.

And on Sunday, June 14, when trains normally do not operate directly from San Francisco to Fremont, the San Francisco A's special will depart Daly City at 11:15 a.m. and arrive at the Coliseum at about 11:45 a.m. The Concord A's special will leave Concord Station at 11 a.m. and make all stops along the direct line to Coliseum, where it will arrive at 11:45 a.m. The Sunday game will start at 12:30 a.m.

The trains will provide direct return service following the games.

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

June 11, 1981

BART

HOLD FOR RELEASE AFTER MIDNIGHT ON 6/11/81 OR IN THE EVENT A BASEBALL STRIKE HAS BEEN CONFIRMED.

BASEBALL STRIKE CANCELS BART'S SPECIAL A'S TRAIN TO THE COLISEUM

BART announced today that due to the strike of the baseball players, the special A's trains providing direct service to the Coliseum this Friday, Saturday and Sunday have been canceled but will return when the players and owners have settled their differences.

Since the start of the 1981 baseball season, BART has been carrying about 15% to 20% of the gate at each of the Oakland A's games played at the Coliseum, which amounts to about 5000 to 6000 persons per game.

Should the baseball strike last through July, which means the cancellation of 20 games, BART would lose between 100,000 and 120,000 patrons making twice this many trips. This translates into a loss of revenue of \$200,000 to \$250,000 or about one percent of the operating cost during this six-week period.

When the baseball players strike is over and play is resumed, BART will operate the special trains which will carry fans directly to the Coliseum from stations along the Concord line on Fridays, Saturdays and Sundays and from Daly City on Sundays, as well as other days when large crowds are expected to attend the games.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 16, 1981

BART

FOR IMMEDIATE RELEASE

PUBLIC HEARING TO BE HELD ON BART/GREYHOUND CONTRA COSTA COUNTY COMMUTE SERVICE

On June 18, 1981, BART will hold a public hearing on a proposal to raise all fares for the BART/Greyhound Central Contra Costa County commute service by approximately 35 percent in order to maintain a 60 percent recovery of operating costs from the farebox, to meet the requirements of a subsidy grant from the Metropolitan Transportation Commission to support the special commute service.

The public hearing will take place at 9 a.m. on Thursday, June 18, 1981, in the BART Board Room, on the first floor of the District's Administration Building, 800 Madison Street, Oakland, CA, which is located above the Lake Merritt BART Station.

The hearing will offer interested parties the opportunity to submit comments for the record with respect to the social, environmental and economic aspects of the fare increase proposal. Remarks may be submitted in writing or in person. For additional information, those interested should contact Ray L. Ceder, BART's Greyhound Contract Manager, at BART headquarters, where he can be reached at (415) 465-4100, Ext. 398.

#

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 529

June 18, 1981

FOR IMMEDIATE RELEASE

BART TO PARTICIPATE IN SEMINAR FOR FEMALE AND MINORITY BUSINESSES

BART will be one of the participants in a special one-day seminar for women and minority-owned businesses to be held tomorrow, Friday, June 19, from 8:30 a.m. to 4:30 p.m. at Laney College, 900 Fallon Street, Oakland.

The seminar will be conducted under the auspices of the Regional Transit Association (RTA), which is composed of the six public transit operators in the San Francisco Bay Area, AC Transit, BART, Golden Gate, Muni, SamTrans and Santa Clara Transit.

Through its Minority Business Enterprise (MBE) and Procurement Committee, RTA is hosting this seminar with the purpose of opening up opportunities for businesses owned and operated by women and minorities to deal with the public transit properties in the Bay Area.

There will be many speakers, and guests will have the opportunity to participate in informal discussions with MBE officers of RTA member properties.

Enrollment, which is limited, will be handled on a first come first served basis and there is a cost of \$15, which includes lunch and refreshments.

For registration information and details about the seminar, contact BART's Director of Affirmative Action, John Mack, at (415) 465-4100, Ext. 667.

#

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 18, 1981

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC HEARING ON NEW EXPRESS BUS ROUTES

On Monday, June 22, 1981, at 2 p.m., BART will hold a public hearing on the establishment of two new BART Express Bus routes.

One of the routes will be to serve the communities of Pinole, Hercules and Rodeo. This new route, to be called the "J" Line, will originate at the El Cerrito Del Norte BART Station and will operate on I-80 to Pinole and then via San Pablo Avenue to reach Hercules and Rodeo. The proposal will offer the service between 6 a.m. and 8 a.m. and between 4 p.m. and 6 p.m. only, Monday through Friday.

The second route to be discussed at the public hearing will be a modification of the existing "Q" line of the BART Express Bus, which would be re-routed via San Pablo Avenue through the Hilltop Shopping Center on all trips. The "Q" Line now operates on Highway 80 to Appian Way, but does not serve the shopping center.

The public hearing on the new BART Express Bus routes will take place at 2 p.m. on Monday, June 22, 1981 in the BART Board Room, on the first floor of the District's Administration Building, 800 Madison Street, Oakland, CA, which is located above the Lake Merritt BART Station.

Those interested in submitting comments, either in person or in writing, should contact Ray L. Ceder, Express Bus Manager, at (415) 465-4100, Ext. 398.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 18, 1981

BART

FOR IMMEDIATE RELEASE

BART BOARD ADOPTS 1981/82 BUDGET

The BART Board of Directors today, Thursday June 18, 1981, adopted a budget of \$120.2 million for operating the system during the fiscal year of 1981/82. While this represents an increase of 13.9 percent over last year, President John Glenn of Fremont announced that the budget will be fully funded, due to anticipated increases in passenger revenues and, therefore, will not require a fare increase.

The budget increases will be needed to cover the increased cost of electrical power to operate the trains which will soar by 69 percent during the coming year. This is the largest increase in any single item of the BART budget and will cost the system about \$6 million more this year than last.

Included in the budget are 44 new positions, 31 of which will be for additional police officers, in order to increase the level of patrols on the system due to a rising crime rate in the Bay Area. The other 13 positions will be for cash handling, train operations, station operations and public affairs.

Gross labor costs will be increased by 10.86 percent, which includes the new positions, wage escalation called for under the union contracts, and the requirement of additional janitorial and maintenance services due to the start of the San Francisco Metro, the costs of which have doubled since this service began.

The BART Board of Directors also adopted a capital budget which limits expenditures of \$77 million during the coming year for those projects which will be needed in order to meet the goals and objectives set by the Board.

The Board also approved a budget of \$52.4 million which is required to cover the cost of bond service passed by the voters in the three BART counties to pay for the initial cost of construction as well as the bonds approved by the voters in Berkeley

2-2-2-2 BART BOARD ADOPTS 1981/82 BUDGET

to pay for the additional cost of the subway through that community.

Glenn noted that the present fare schedule is expected to generate \$51.8 million, and other revenue sources will be used to make up the remainder of the \$120.2 million budget, and will include an estimated \$62.7 million from the District's half cent sales tax collected in the three BART counties, \$2.99 million from property taxes and approximately \$5.3 million from the State Transportation Development Act funds. A 40 percent farebox recovery ratio in the adopted budget is expected to be achieved which will more than meet the 33 percent ratio required by State legislation.

Further, Glenn stated, "BART's record in maintaining this high ratio of recovering operating costs from the farebox and in maintaining a balanced budget is an outstanding one, when compared to transit systems in Chicago, Philadelphia, New York, and Boston, which have virtually depleted their operating revenues and may be faced with a shut down of service."

The budget for the next year was developed around the system's goals and objectives for the coming year, which include the continuation of the current level of service with improvements in equipment and systems affecting the reliability of service. Specific improvements which are to be addressed in the coming year are increased peak hour capacity, better on-time performance, reduced passenger delays, and a reduction in the failures of the automatic fare collection system. Also included in the budget are anticipated expenses to support programs in safety and security, access to the system by bus and auto, financial operational efficiency, patronage and travel promotion during the off-peak, non-commute hours, rail extension planning and affirmative action goals.

#

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

June 26, 1981

BART

FOR IMMEDIATE RELEASE

BART JOINS IN MULTIAGENCY ANTI-VANDALISM PROJECT

BART and AC Transit have joined with the Oakland Unified School District and the City of Oakland in a program designed to reduce vandalism and graffiti on the public transit systems.

A letter has been sent to the parents of Oakland Unified School District students, signed by BART, AC Transit, the City of Oakland and the School District, urging adherence to a set of guidelines which will make for "a much better transportation system and we shall help to make Oakland a safer city and a great place in which to live."

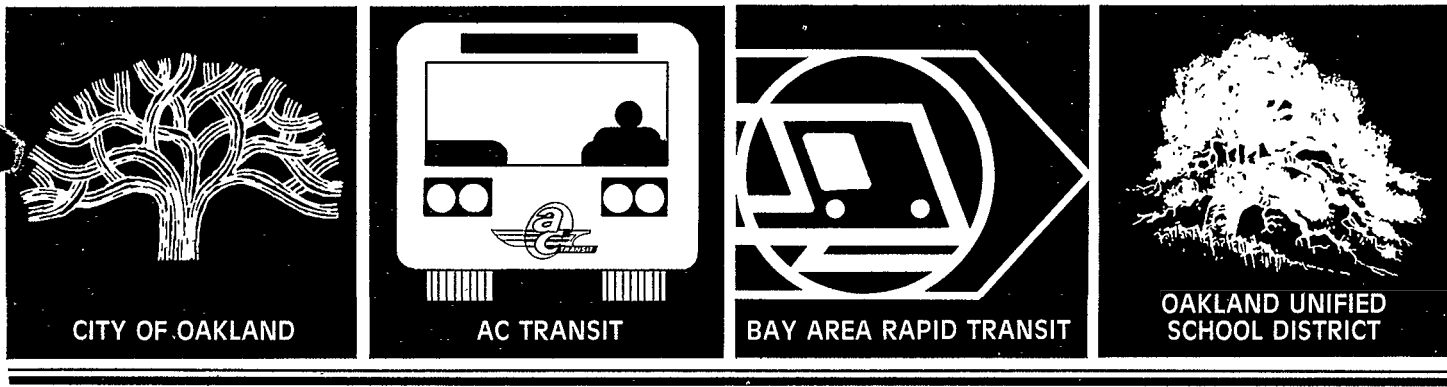
Parents are requested to discuss with their children what is expected of them when they ride buses and trains. The letter includes a warning that disruptive misconduct and vandalism are not only costly problems, which will not be tolerated and may result in criminal prosecution and that families will be held responsible for damage done to buses, trains and/or stations.

Parents and students are reminded that they can report incidents of property destruction by calling 800-472-7785, BART's "WeTip" anonymous witness hot line or by dialing 911. They do not need to give their name.

BART and AC Transit, together, spend over \$750,000 per year to clean up vandalism and graffiti. The letter to parents of Oakland school children notes "that AC Transit and BART are your systems, paid for by you, so when we have to spend money to repair damages, we are spending your money."

A similar project was conducted by AC Transit in the Martinez area during the last school year, which was effective in reducing vandalism on buses in that community.

#



June 10, 1981

Dear Parent or Guardian:

AC Transit, BART, the Oakland Public Schools, and the City of Oakland are very concerned about the safety of your child while on public transportation and the increase in vandalism and security problems on buses and trains. AC Transit and BART are your systems, paid for by you, so when we have to spend money to repair damages, we are spending your money.

Therefore, AC Transit, BART, the Oakland Public Schools, and the City are undertaking a community-wide effort to tell youngsters -- and their parents -- what is expected of young people when they ride the buses and trains. Along these lines, we have attached guidelines for using public transportation. We hope that you will take the time to discuss this matter with your children. It is important that riders comply with these suggestions so that the drivers and train operators can devote their entire energies and attention to their primary responsibility: the job of providing swift, safe transportation.

As in all other areas of school life, students are expected to show consideration for the comfort and safety of others. Students should understand that the trains and buses are theirs, and that they should take care of them and should show respect for the rights of other riders.

Unfortunately, there are some who are not so kind. AC Transit and BART have been experiencing an increase in vandalism this year. Why not join us in disowning those who thoughtlessly indulge in such activities. They could change thoughtlessness into pride overnight if they wished. If not, they should take heed in the following warning:

DISRUPTIVE MISCONDUCT AND VANDALISM ARE NOT ONLY COSTLY PROBLEMS WHICH WILL NOT BE TOLERATED BUT ALSO MAY RESULT IN CRIMINAL PROSECUTION. STUDENTS RESPONSIBLE FOR VANDALISM OR DISRUPTIVE MISCONDUCT WILL BE PUT OFF BUSES, OR, IF OCCURRING ON BART, WILL BE DEALT WITH BY THE BART POLICE DEPARTMENT. WHERE THE LAW SO PROVIDES, FAMILIES WILL BE HELD RESPONSIBLE FOR DAMAGE DONE TO THE BUSES, TRAINS AND/OR STATIONS.

All students can help to create an attitude of pride. They can also help to stop those who don't care by calling the following anonymous hot line to report any destruction or disabling of transit property. Call 800-472-7785. Of, if there is an emergency, dial 911. You do not have to identify yourself.

Should you have any questions covering any of the material, please feel free to call:

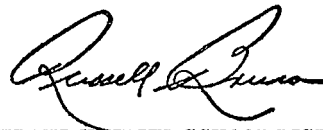
AC Transit: Marketing Department, 891-4700

BART: Field Services, 465-4100, Ext. 829

Schools: Area A Office, 658-4007

Area B Office, 569-3359

Please take a moment to pass this information on and to generate positive attitudes towards the transit systems you pay for.



OAKLAND UNIFIED SCHOOL DISTRICT

Russell Bruno

President

Board of Education




BART

John Glenn

President

Board of Directors

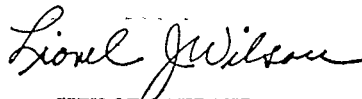


AC TRANSIT

Roy Nakadegawa

President

Board of Directors



CITY OF OAKLAND

Lionel J. Wilson

Mayor



CITY OF OAKLAND



AC TRANSIT



BAY AREA RAPID TRANSIT



OAKLAND UNIFIED
SCHOOL DISTRICT

RIDING GUIDELINES FOR STUDENTS ON PUBLIC TRANSIT

To All Concerned:

As in all areas of school life, students who ride the buses/trains are expected to have consideration towards other students and passengers. Good student behavior will enable the driver/train operators to concentrate on their responsibilities and on the safety of passengers on the bus. This also applies inside BART stations and at bus stops. The rules could be summed up as follows:

Be thoughtful of others when riding public transportation and respect their rights.

1. When waiting for a bus, stand on sidewalk in a single-file line. In BART stations stand in a single-file line from the platform edge. Do not touch outside of train.
2. Stand still until bus/train stops and the doors open. Wait for others to exit before boarding.
3. Students are not to push or shove others when getting on or off the train/bus.
4. Students are not to "save seats."
5. Except when getting on or off the bus/train, students are to remain seated at all times when seats are available.
6. Students are not to yell, use unacceptable language, hit one another, throw anything, or behave in any inconsiderate manner.
7. Do not lean against train/bus doors.
8. Students are not to play on any of the bars or poles in the bus/train, nor are they to tamper with equipment, windows, seats, etc.

9. Bus drivers shall stop to pick up or discharge passengers only at designated stops.

10. Eating, drinking, or playing radios or tape recorders are not permitted on buses, trains, or in stations. Violation of the "No Smoking" rule on public transit can cost you up to \$50.

11. Rollerskating and riding skateboards are not allowed in stations or on trains.

12. Please take care of your trains, stations, and buses. Do not write on seats or walls, etc.

Vandalism or misconduct on the bus/train will not be tolerated. Students responsible will not be allowed to ride the bus/train and will be liable for any damage.

13. Remember, the bus driver/train operator is in charge while the students are on the bus/train. Students are required to follow his/her instructions.

14. If you have problems or questions, please talk to the bus driver, train operator, station agent, or to your principal.

Please remember — if we follow the above guidelines and show consideration for each other, we shall have a much better transportation system, and we shall help to make Oakland a safer city and a great place in which to live.

JULY

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

September 29, 1981

BART

FOR IMMEDIATE RELEASE

BART TO RUN SPECIAL WEEKEND SERVICE IN OCTOBER FOR THE RAIDERS' AND THE A'S GAMES

Special BART trains will be operating directly to the Coliseum from both Concord and Daly City during the month of October for the three Sunday Oakland Raiders' games and for the two Oakland A's divisional playoff games.

In order to accommodate Raiders' fans planning to attend the Sunday games, which begin at 1 p.m. on October 4, October 18, and October 25, special BART trains will be operating from Daly City and Concord directly to the Coliseum, without requiring a transfer, since only two BART lines are normally in operation.

The Special Raiders' train departs Concord at 11:20 a.m. and arrives at the Coliseum at 12:05 p.m. From Daly City, the special direct train will leave at 11:35 a.m. and will arrive at the Coliseum at 12:14 p.m. Both trains will make all stops on the line going to the Coliseum.

For the Oakland A's divisional playoff games, BART will be operating the Special A's trains with direct service to the Coliseum. On Saturday, October 10, the special train will leave Concord at 11:25 a.m. and arrive at the Coliseum at 12:10 p.m. for the game which will start at 1 p.m. Fans coming to the Saturday game from San Francisco can take a Fremont-bound train, which is regularly operated, for a trip directly to the Coliseum.

On Sunday, October 11, the direct A's train will leave Concord at 2:20 p.m. and arrive at the Coliseum at 3:05, and from Daly City the special A's train will depart at 2:35 p.m. and arrive at the Coliseum at 3:14 p.m. On this Sunday, the A's game will start at 4 p.m.

BART patrons planning to use the special trains should listen for station announcements and watch the train destination signs in the stations for the Coliseum destination notice. Following all these games, the special direct trains will provide direct return service from the Coliseum.

#

NEWS RELEASE

CONTACT: Mike Healy
 Department Manager, Public Affairs
 (415) 465-4100, Ext. 528

September 30, 1981

BART

FOR IMMEDIATE RELEASE

BART TO BAYLANDS

BART President John Glenn today announced that national hot rod race goers, who take BART this Saturday, October 4, to Baylands Raceway in Fremont, will get two pit area passes for the price of one for the Golden State Nationals. Glenn said all anyone has to do is show their BART ticket at the box office when obtaining a pit area pass, and the second one will be free.

Linking BART with Baylands Raceway at the Fremont Station this weekend will be a special free shuttle bus. The shuttle will be operating continuously from 7 a.m. to 7 p.m. on Saturday and from 9 a.m. to 7 p.m. on Sunday, stopping at the west side of the station. The trip between the Fremont BART station and the raceway is about 10 minutes.

For trip planning, BART recommends picking up a BART Weekend and Evening Schedule at any of the transit system's stations.

Sponsored by the National Hot Rod Association, this will mark the first annual Golden Gate Nationals event at Baylands Raceway. Capacity crowds are expected for the events this weekend and BART may be the best way to avoid traffic and parking hassles.

On Saturday, BART operates over all four of its lines with trains providing a base 20-minute service. This translates into 10-minute train intervals between Fremont and Lake Merritt in Oakland, 10-minute service between Richmond and Oakland, and 7-minute service through downtown Oakland, San Francisco and transbay. After 6 p.m., trains operate over two lines--Fremont/Richmond and Concord/Daly City at 20-minute intervals until midnight.

#

NEWS RELEASE

BART

CONTACT: Mike Healy
Department Manager, Public Affairs
(415) 465-4100, Ext. 528

September 30, 1981

FOR IMMEDIATE RELEASE

PUBLIC SERVICE ANNOUNCEMENTS

If you're going to Baylands Raceway this weekend for the National Hot Rod races, take BART to the Fremont Station, and the free shuttle for a quick connection to the raceway and avoid parking and traffic hassles. The shuttle will be provided for both Saturday's and Sunday's events.

#

JULY, 1981

- X-98 CELEBRATE A SAFER JULY 4TH ON BART WITH FREE COFFEE AND DOUGHNUTS
- X-99 BART ANNOUNCES JULY 4TH WEEKEND SCHEDULE
- X-100 BART'S "D" LINE EXPRESS BUS SERVICE TO BE INCREASED
- X-101 BART BOARD TODAY PROPOSED \$4.2 MILLION IN SYSTEM ACCESS PROJECTS
- X-102 BART - BREAKING RECORDS AND OVERALL IMPROVED PERFORMANCE
- X-103 BART PUBLISHES "ALL ABOUT BART SAFETY" BROCHURE
- X-104 BIANCO ADVOCATES WEST CONTRA COSTA BART EXTENSION
- X-105 CLOWNS, MIMES, DANCERS AND PUPPETEERS WILL RIDE SPECIAL BART EXPRESS TRAIN
AUGUST 2, 1981
- X-106 "ALL ABOUT BART 1981" IN SPANISH AND CHINESE NOW AVAILABLE
- X-107 BART WILL OPERATE LONGER TRAINS ON SUNDAY FOR DAY ON THE GREEN CONCERT AT
COLISEUM
- X-108 CLOWN, MIMES, PUPPETS, AND DANCERS WILL RIDE BART ON SUNDAY, AUGUST 2
- X-109 PIX CAPTION: CLOWNS, MIMES, PUPPETEERS AND DANCERS RIDE BART

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

July 1, 1981 **BART**
FOR IMMEDIATE RELEASE

CELEBRATE A SAFER JULY 4TH ON BART WITH FREE COFFEE AND DOUGHNUTS

BART has extended its Safe Holiday Program to July 4th, when free coffee and doughnuts will again be served at nine BART stations in conjunction with several Bay Area radio stations and community volunteer groups. The program is being sponsored in an effort to encourage holiday travel on public transit and to reduce the number of holiday traffic accidents.

On Saturday, July 4, free coffee and doughnuts will be served from 3 p.m. to 7 p.m. at the following BART stations: In Oakland, at the 12th Street Station, sponsored by Radio Station KSFO and hosted by St. Andrews Church, Oakland; at the Oakland West Station, sponsored by Radio Station KDIA, where the West Oakland Health Center will be hosts; and at the Fruitvale Station, sponsored by Radio Station KNEW and the hosts will be the Allen Temple-Business and Professional Women's Group.

At the Concord and Walnut Creek stations, sponsored by Radio Station KNBR, the American Red Cross, Mt. Diablo Chapter will be hosts.

The Kiwanis Club of Chabot will serve as hosts at the Hayward BART Station, which will be sponsored by Radio Station KCBS.

Radio Station KGO will sponsor both the Fremont Station, where the hosts will be volunteers from Project Intercept, and the Powell Street Station in San Francisco, where a group of private citizens representing various volunteer groups will serve as hosts.

At the Downtown Berkeley BART Station, hosts will be the American Red Cross, Berkeley Chapter, and will be sponsored by Radio Station KCBS.

- MORE -

2-2-2-2 "Celebrate a Safer July 4th on BART with Free Coffee and Doughnuts"

BART's Safe Holiday Program was originally held on Christmas and New Year's Eve. It was extended this year to include Memorial Day and July 4th. Since the Safe Holiday Program began in 1979, well over 50,000 cups of free coffee have been served at BART stations. For July 4th, it is anticipated that 500 dozen doughnuts will be served and upwards of 7,000 cups of coffee will be dispensed.

BART officials urge those traveling over the July 4th weekend to take BART or other public transit where possible.

#

NEWS RELEASE

FOR IMMEDIATE RELEASE

July 1, 1981

BART

BART ANNOUNCES JULY 4th WEEKEND SCHEDULE

Over the three day Fourth of July weekend, BART will be operating on its published Saturday schedule Friday, July 3, and Saturday, July 4, and will be operating on its published Sunday schedule for July 5. Extra trains will be standing by to carry patrons following the "Day on the Green" concert at the Coliseum Stadium on Saturday, as well as on Sunday, July 5, when the "Styx" concert will be held at the Coliseum Arena.

On Friday, July 3, BART's administrative offices will be closed. However, service will be operating on the Saturday published schedule beginning at 6 a.m. through midnight, with trains coming every 20 minutes and extra cars added to trains on all four lines.

In order to accommodate patrons planning to attend the "Day on the Green" concert at the Coliseum Stadium, which begins at 11 a.m. and will last through 5:30 p.m., an extra train will be available to carry patrons home following the concert.

On Sunday, July 5, BART will be operating a normal Sunday schedule over two lines, Richmond/Fremont and Concord/Daly City, from 9 a.m. to midnight. Those traveling to the Coliseum from Contra Costa County and from San Francisco must transfer to a Fremont train at downtown Oakland BART stations or at the MacArthur Station. An extra train is planned on Sunday following the "Styx" concert scheduled for 8 p.m. to 11:30 p.m. at the Coliseum Arena.

BART's published Weekend and Evening Schedule is available at all BART stations.

In an effort to encourage holiday travel by BART and other public transit, BART will be offering free coffee and doughnuts on July 4th between 3 p.m. and 7 p.m. at nine BART stations in cooperation with local radio stations and volunteer groups. The "Safe Holiday BART Stations" are: 12th Street, Oakland West, Fruitvale, Concord, Walnut Creek, Hayward, Fremont, Powell Street and the downtown Berkeley stations.

#

NEWS RELEASE

**BART**

CONTACT: Mike Healy
Director, Public Affairs
(415) 465-4100, Ext. 528

July 13, 1981

FOR IMMEDIATE RELEASE

BART'S "D" LINE EXPRESS BUS SERVICE TO BE INCREASED

BART today, July 13, will be adding an additional bus trip to its "D" line Express Bus service southbound from the Walnut Creek Station.

The added service will be in the evening peak travel period only, departing Walnut Creek Station at 5:35 p.m., serving Alamo, Danville, San Ramon and Dublin. This new run is in addition to scheduled service at 5:12 and 5:44 p.m. and should help to accommodate the heavy usage now being experienced on the "D" BART Express line.

Patrons transferring from BART to BART Express Buses may pick up a regular AC Transit transfer in the stations good for one zone (worth 50¢). The cost for going beyond one zone with the transfer is 25¢. Normal fares of 50¢ for the first zone and 75¢ for two zones will be charged patrons boarding Express Buses along the way.

Senior citizens 65 years of age or older, children 5-12, and handicapped persons with a regional discount card may ride for 10¢ for one zone and 20¢ for two zones. As with BART trains, children 4 and under ride free.

#

NEWS RELEASE



CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

July 16, 1981

BART

FOR IMMEDIATE RELEASE

BART BOARD TODAY PROPOSED \$4.2 MILLION IN SYSTEM ACCESS PROJECTS

BART's Board of Directors today adopted a 10-year, \$4.2 million program of projects designed to improve pedestrian, automobile, bus and car-pool access to 21 stations throughout the BART system.

The combined projects, which will have an annual capital and operational cost of approximately \$700,000, are ultimately expected to generate about \$4.5 million annually in new passenger revenue. Today's action of the BART Board is the first step required in the process for the District to make application for funding to support these projects which will be needed as patronage continues to grow. According to the latest projected patronage figures, BART is expected to be carrying 250,000 patrons daily by 1990. During the past few months BART's average daily ridership reached over 173,000, running better than a year ahead of projections.

In December, 1978, the BART Board approved Phase I of the access plan, which focused on improvements at six BART stations, Glen Park, Hayward, Lafayette, Walnut Creek, Pleasant Hill, and Concord. Phase II of the access plan adopted in August 1980 addressed improvements at Balboa Park, Civic Center, Oakland West, Orinda, El Cerrito Del Norte, Union City, and Fremont Stations.

The action taken today by the BART Board of Directors adopts Phases III and IV, the ongoing program to increase parking capacity at several BART stations; to expand the existing program establishing car pools and to extend these to other stations; encourage the development of employer sponsored shuttles from BART stations to the workplace; in cooperation with AC Transit, improve bus service to areas surrounding BART stations; develop special shuttles from new satellite parking lots and to provide closed circuit television security in the 300-foot corridor which connects the Powell Street Station.

- MORE -

2-2-2-2 BART BOARD TODAY PROPOSED \$4.2 MILLION IN SYSTEM ACCESS PROJECTS

with the Yerba Buena Center in San Francisco. Also contained in the access plans is a proposal to encourage the private sector in San Francisco and Oakland to construct additional platform level entrances to BART stations where appropriate.

As funding becomes available, BART staff will seek Board approval for projects on an individual basis. The new access plans, which will increase automobile parking capacity at eleven stations around the system, are expected to create over 2,000 additional parking spaces through a program of restriping existing parking lots and through the utilization of land adjacent to the stations, as well as on nearby land to which special shuttles would be operated.

Improvements in passenger information, such as new displays about bus service connecting with the BART system, are also a part of the 10-year program to enhance access to the system.

BART stations included in Phases III and IV of the access plan are: MacArthur, 19th Street, 12th Street, Lake Merritt, Fruitvale, Powell Street, Montgomery Street, Embarcadero, Rockridge, Richmond, El Cerrito Plaza, North Berkeley, Berkeley, Ashby, Coliseum, San Leandro, Bay Fair, South Hayward, 16th Street/Mission, 24th Street, and Daly City.

#

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

July 17, 1981

BART

FOR IMMEDIATE RELEASE

BART - BREAKING RECORDS AND OVERALL IMPROVED PERFORMANCE

By the end of this past June or fiscal year 1980/81, BART had achieved its highest fiscal-year patronage since beginning operations back in 1972, with the system seeing approximately 46.9 million in ridership.

This figure works out to 3.7 percent ahead of the fiscal year forecast, while the average weekday ridership is currently running better than 9 percent ahead of projections at almost 174,000. In June 1980, prior to the fare increase, BART's average weekday ridership was 164,558. Also, people were taking slightly longer trips in June 1981 than they were in June 1980, from an average of 12.83 miles to 13.45 in length.

Another record was broken when this past June became the highest patronage month in the system's history with about 4.3 million passenger trips recorded. The former monthly record was set this past April with 4.247 million. And May 1, 1981, saw the highest patronage day with 192,122. To date, the system has carried over 275 million passengers more than 3.6 billion passenger miles. This breaks down to 94.2 million in the East Bay, 72.6 million intra San Francisco, and 108 million transbay.

In a report to BART Board members this week, Executive Manager of Maintenance and Engineering, Richard Demko, showed how the transit system had dramatically improved in overall performance over the past five years, and particularly this past year since smoothing out the "close headways operation," introduced last summer.

Key examples of BART's performance record are as follows:

-- MORE --

2-2-2-2 BART - BREAKING RECORDS AND OVERALL IMPROVED PERFORMANCE

OPERATING PERFORMANCE AND RELIABILITY COMPARISON - 1976-1981

<u>Revenue Service Parameter</u>	<u>July 1976</u>	<u>Monthly Average</u>	
		<u>July thru Sept. 1980</u>	<u>April thru June 1981</u>
Number of trains scheduled during peak service hours	33	44	42
Average daily car availability at 0800 (percent)	61%	83%	86%
Percent of scheduled runs completed	90%	96%	99%
Percent of trains run "On Time"	46%	85%	94%
*Transit vehicle equipment caused unscheduled train removals (per 1000 car-hours)	5.4	2.6	1.9
*Total offloads (Per 1000 car-hours)	2.4	1.6	1.5

* BART operates about 3400 car hours per day.

An industry report on reliability gave BART very high marks compared with the industry. Using a standard measure of transit vehicle incidents or malfunctions every 10,000 miles of operation, BART came in the lowest at 1.8 for a 3-month period through March 1981, while the average number of malfunctions for the industry per 10,000 miles of operation was 3.8. BART runs about 94,000 car miles per weekday.

#

NEWS RELEASE

CONTACT: Sandy Tibbets
Public Information Office
(415) 465-4100, Ext. 566

July 22, 1981

BART

FOR IMMEDIATE RELEASE

BART PUBLISHES "ALL ABOUT BART SAFETY" BROCHURE

A new brochure titled, "All About BART Safety" is now available to patrons at all BART stations. Also, Spanish and Chinese versions of "All About BART Safety" have been published and will soon be available in stations as well.

The new "All About BART Safety" brochure features information on what to do in case of an emergency on BART, including evacuation procedures on aerial structures, in subways, the transbay tube, the Berkeley hills tunnel and at ground level. There are special notes for handicapped persons and bicyclists riding on BART.

Safety tips when using BART parking lots, stations, platforms and trains are detailed, as well as information on where fire extinguishers, gang planks and emergency door releases are located on trains.

With the cooperation of the American Red Cross, the brochure also gives vital procedures on what to do in case of a medical emergency, including communication systems and how to deal with patrons who have been injured, while waiting for medical assistance to arrive.

Several months ago, BART installed new emergency procedures instructions on board all BART trains and the new "All About BART Safety" brochure has been developed to expound upon the information outlined on the trains. BART patrons are encouraged to pick up the safety brochure at any BART station.

#

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information Office
(415) 465-4100, Ext. 514

July 24, 1981
FOR IMMEDIATE RELEASE

BART

BIANCO ADVOCATES WEST CONTRA COSTA BART EXTENSION

BART Director Nello Bianco of Richmond today announced that he plans to request the inclusion of West Contra Costa County as part of BART's long range extension policy.

Bianco said that the accelerated growth rate being experienced by the communities of Pinole, San Pablo, Hercules, Rodeo and Crockett makes it imperative that some form of rail service connecting with BART or an extension of BART be considered.

He said that he plans to ask that a study be done to determine whether a "light rail transit" (LRT) system would be feasible to serve West Contra Costa Communities as an alternative to an extension of the BART rail line.

Bianco said the LRT idea would be similar to the 14-mile rail system just inaugurated by San Diego.

BART currently provides express bus service in lieu of rail service which connects the El Cerrito Del Norte Station with West Contra Costa County.

However, Bianco said that he believes a light rail line might be the long term answer to the area's transportation needs and that a study should be conducted following the one recently approved by the BART Board of Directors for a possible light rail system linking BART with Pittsburg and Antioch. The completion of the LRT analysis for Pittsburg and Antioch is anticipated in late 1981.

Bianco said that in the meantime he plans to initiate the process to try and get West Contra Costa included in BART's overall extension plans.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 2, 1982

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

(Mailed to West Contra Costa Times &
Contra Costa Independent
FOR IMMEDIATE RELEASE)

BIANCO PROPOSES WEST CONTRA COSTA COUNTY BART EXTENSION STUDY

BART Director Nello Bianco has proposed a study be conducted to identify a route and station locations for a potential rail extension of the BART line to serve West Contra Costa County communities.

Bianco, who chairs the Engineering and Operations Committee of the BART Board, said that idea would also be to determine the feasibility of such an extension and to include the concept in the board's overall extension policy.

The policy currently gives priority to proposed extensions to Pittsburg/Antioch, Pleasanton/Livermore area, and Warm Springs south of Fremont. Bianco's proposal could ultimately include West Contra Costa in the overall policy.

Bianco, who has long been a strong advocate of extending BART out to Pittsburg/Antioch, said he also believes that the growth of West Contra Costa communities such as Hercules, El Sobrante, Crockett, Rodeo, San Pablo and Pinole, warrant a close look at the potential for direct rail service.

Further exploration of the idea is expected to be taken up at the next Engineering and Operations Committee meeting scheduled for June 22.

#

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

July 29, 1981

BART

FOR IMMEDIATE RELEASE

CLOWNS, MIMES, DANCERS AND PUPPETEERS WILL RIDE SPECIAL BART EXPRESS TRAIN AUGUST 2, 1981

Between 200 and 250 clowns, mimes, dancers and puppeteers in costume will be boarding a special BART express train at the Berkeley Station on Sunday, August 2, 1981, at 6:30 PM for a non-stop trip to the Embarcadero BART Station in San Francisco. The occasion is the 50th Celebration Workshop of the National Clown, Mime, Puppeteers and Dancers Ministry, which is being held August 2 to 8 at the First Congregational Church, Berkeley, California.

Most of those attending this national workshop, which includes participants from various parts of the country, will be gathering in Berkeley for this ecumenical ministry of clowns which is headquartered in Nashville, Tennessee. According to Susan Edenborough of Berkeley, spokesperson for the workshop, the participants perform at hospitals, mental institutions and nursing homes where it has been found that patients often relate more readily to clowns or mimes, rather than to others. A parade is planned for downtown Berkeley prior to boarding the special BART train. Upon arrival in San Francisco, the group will gather at the Grace Episcopal Cathedral on California Street where a puppet show will be presented by Jim Gamble of Los Angeles, an airline pilot, who has put on more than 450 shows per year and has built many of the puppets at Disneyland.

Special arrangements for the express train were made through BART's Field Services and Passenger Services units. The group purchased full fare tickets, in bulk, in order to use the special express BART train.

- MORE -

2 2 2 2 CLOWNS, MIMES, DANCERS AND PUPPETEERS WILL RIDE SPECIAL BART EXPRESS
TRAIN AUGUST 2, 1981

William Fleisher, Chief Transportation Officer for BART, said: "We're very pleased to participate in this unique event. BART has, in the past, provided special trains for such events as the first Oakland Marathon, bike races and other large groups.

"Bart can make special trains available for large groups when practical and we would encourage the use of BART trains for such special events.", Fleisher concluded. Fleisher announced that organizations having a need to transport large groups on BART contact his office, or BART's Passenger Service office, at the District Headquarters in Oakland at 800 Madison Street or by calling 465-4100, Extension 686 or 535. He noted that each request would be considered on an individual basis.

#

NEWS RELEASE

FOR IMMEDIATE RELEASE

July 29, 1981

BART

"ALL ABOUT BART 1981" IN SPANISH AND CHINESE NOW AVAILABLE

Chinese and Spanish translations of the "All About BART 1981" brochure are now available at many BART stations or may be ordered by calling (415) 465-4100, BART's Passenger Service Office, which is located at the District's administrative office, 800 Madison Street, Oakland, CA 94607.

The Chinese version of the brochure is orange and the Spanish translation is green. The brochure contains a great deal of useful, updated information about the BART system, including a section on what to do in case of an emergency. In addition to notes on bus and shuttle bus service connecting with BART, the brochure contains a special tear-off section that lists toll-free telephone information numbers plus a map of the BART system featuring interesting places to go and see with easy accessibility to BART. On the reverse side of the tear-off section is a travel time and fare chart plus a list of banking and savings institutions that sell BART tickets.

Visitors and tourists, as well as those bay area residents who have a need for information about BART in a more easily understood form, have found these special translations of the "All About BART" brochure a very handy reference.

The new brochures are available at the following BART stations: Both the Chinese and Spanish translations are available at Embarcadero, Montgomery, Powell Street, Civic Center, 16th Street, 24th Street and Balboa Park stations; the Spanish version is available at Glen Park, Daly City, Richmond, San Leandro, Bay Fair, Hayward, South Hayward, Union City and Fremont stations; the Chinese translation is also available at the 12th Street and Oakland West stations. In the very near future Spanish and Chinese translations of the recently published "All About BART Safety" brochure will be available at these stations as well.

The English version of the "All About BART 1981," "All About BART Safety" and the "BART Weekend and Evening Schedule" are available at all BART stations.

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

NEWS RELEASE

BART

Mike Healy
Department Manager - Public Affairs

July 30, 1981

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART WILL OPERATE LONGER TRAINS ON SUNDAY FOR DAY ON THE GREEN CONCERT AT COLISEUM

BART will operate longer trains Sunday, August 2 on both the Concord/Daly City and the Richmond/Fremont lines in order to carry those planning to attend the "Day on the Green Concert" at the Oakland Coliseum, which begins at 10 a.m. and is expected to draw a crowd of over 55,000 persons.

BART will operate on regular Sunday service, for which there is a published schedule available at BART stations. Trains operate approximately every 20 minutes with service beginning at 9 a.m.

Extra trains are being made available to carry concert fans homes following the event which will be over at approximately 7 p.m.

Since only two lines are operating on Sunday, those coming to the Coliseum from San Francisco or from Contra Costa County must transfer at the MacArthur Station or Downtown Oakland to reach the Coliseum.

#

NEWS RELEASE

BART

Mike Healy
Department Manager - Public Affairs

July 31, 1981

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

CLOWNS, MIMES, PUPPETS, AND DANCERS WILL RIDE BART ON SUNDAY, AUGUST 2

At 6:15 PM, Sunday, August 2nd, 250 to 300 clowns will be at the Berkeley BART Station, Shattuck and Center in Berkeley, to board a special express BART train which will carry them to the Embarcadero BART Station in San Francisco. This event is the beginning of the 50th Celebration Workshop of the National Clown, Mime, Puppeteer and Dancers Ministry.

Sy Mouber, BART's Manager of Public Information, has volunteered to be made up as a clown at the Berkeley BART Station to demonstrate clown makeup.

Schedule for the Sunday event is as follows:

5:30 PM - 6 PM - Clown Parade in Downtown Berkeley

5:30 PM - Sy Mouber will be at the Berkeley BART Station to be made up as a clown

6:15 PM - Participants will gather at the Berkeley BART Station

6:30 PM - Special BART Express Train will depart Berkeley Station

7:00 PM - Train arrives at Embarcadero Station in San Francisco

7:15 PM - Participants will board California Street Cable Car in San Francisco for trip to Grace Cathedral

8:00 PM - Puppet Show at the Grace Cathedral

9:00 PM - Blessing of the participants by the Episcopal Bishop of San Francisco, The Rev. William Swing

For additional information about workshop, contact Susan Edenborough in Berkeley at 841-0197. For information about BART trip, contact Sy Mouber at 521-3622.

#

NEWS RELEASE



Mike Healy
Department Manager - Public Affairs

August 3, 1981

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100; Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

BART Train Operator Maurice Gartell, of San Francisco, donned a funny head-dress since he was the operator of a special express BART train on Sunday, August 2, 1981 that carried over 200 clowns, mimes, puppeteers and dancers from the Berkeley BART Station to the Embarcadero Station in San Francisco. Pictured with Gartell are Susan Edenborough (l) of Berkeley and Barbara Lyons (r) of Fremont, who serve as local coordinators of the 50th Celebration Workshop of the National Clown, Mime, Puppeteer and Dancers Ministry, which is being held August 2 to 8 at the First Congregational Church, Berkeley, California, which was the occasion for using the special BART express train.

Special arrangements for the express train were made through BART's Field Services Department and BART's Passenger Service Office. The group purchased full fare tickets, in bulk, in order to use the special express BART train. William Fleisher, BART's Chief Transportation Officer, announced that organizations having a need to transport large groups on BART should contact his office or the Passenger Service Office, at the District's headquarters in Oakland at 800 Madison Street or by calling 465-4100, extension 686 or 535. He noted that each request would be considered on an individual basis.

#



AUGUST

AUGUST, 1981.

- X-110 BART'S THE WAY TO GO TO THE RAIDER'S GAME ON SATURDAY
- X-111 BART'S SPECIAL A'S TRAINS FROM CONCORD AND DALY CITY BACK IN SERVICE
- X-112 BART TICKETS TO BE GIVEN TO FANS ATTENDING OAKLAND A'S GAME ON THURSDAY, AUGUST 20, 1981
- X-113 BART TO AUCTION USED DISTRICT VEHICLES
- X-114 TAKE BART TO THE RAIDERS/49ERS GAME AND THE CIRCUS AT THE COLISEUM ON SATURDAY
- X-115 BART BOARD ADOPTS LOWER PROPERTY TAX RATE FOR 1981/82

NEWS RELEASE

CONTACT: Sy Mouber
Manager - Public Information
(415) 465-4100, Ext. 514

August 7, 1981
FOR IMMEDIATE RELEASE

BART

BART's THE WAY TO GO TO THE RAIDERS' GAME ON SATURDAY

As the 1981 football season gets underway Saturday, August 8, at the Oakland Coliseum, when the Raiders play their first pre-season game against the Atlanta Falcons, BART will be running extra long trains on all four lines, from 6 AM to 6 PM. The longer train will be operating as well during night service, until midnight, on two lines. Four special BART trains, seven cars in length, will be standing by to carry passengers away from the Coliseum, following the game.

On Saturday, August 8, BART will be operating on four lines; Richmond/Daly City, Concord/Daly City, Richmond/Fremont and Fremont/Daly City; beginning at 6 AM with a train coming every 20 minutes according to its published "Week-end and Evening Schedule", which is available at all BART Stations. Raiders' fans coming from the San Francisco area, before 6 PM, can take any Fremont bound train from a San Francisco station for a direct trip to the Coliseum. Contra Costa County fans should take San Francisco bound trains and transfer to a Fremont bound train at any of the BART downtown Oakland stations for their trip to the game. Fans coming from the cities along the Fremont or Richmond lines can get to the Coliseum directly from any BART station in their community.

Parking at all BART stations is free and AC Transit lines connect with all BART stations, in the East Bay.

From 6 PM until midnight, on Saturdays, BART operates only two lines between Richmond/Fremont and Concord/Daly City. Following the Raiders' games, there will be four special BART trains ready to carry fans on their home bound trip. However, San Francisco and Contra Costa County fans will be required to transfer at the downtown Oakland BART stations.

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

August 13, 1981

BART

FOR IMMEDIATE RELEASE

BART'S SPECIAL A'S TRAINS FROM CONCORD AND DALY CITY BACK IN SERVICE

Direct BART service from Concord to the Oakland A's games at the Coliseum will again be available to baseball fans for the next 10 home games as the second half of the 1981 baseball season gets underway in the East Bay.

For those fans coming from San Francisco, regular daily service to the Coliseum is available Monday through Saturday. In addition, special A's trains will be operating from Daly City on two Sundays, August 16 and August 23. Extra cars will be added to all BART trains going to the Coliseum for the A's games. Also, extra trains will be ready to carry A's fans away from the Coliseum following the games.

Beginning Friday, August 14, when the Oakland A's play the California Angels for the first home game, and for the next ten home games to be played at the Coliseum, BART will be operating longer trains going to the Coliseum Station.

For the night games, the special A's train will depart Concord Station with direct service to the Coliseum at 6 p.m., with stops along the line at Pleasant Hill 6:06 p.m.; Walnut Creek 6:09 p.m.; Lafayette 6:14 p.m.; Orinda 6:19 p.m.; and Rockridge at 6:25 p.m. The special A's train will make all stops on the line to Coliseum where it will arrive at 6:45 p.m. for the game which begins at 7:30 p.m.

For the afternoon games scheduled for Saturday, August 15 and August 22, A's fans along the Concord line will again be able to catch the special A's train, which will leave the Concord Station at 12:05 p.m.; the Pleasant Hill Station at 12:11; Walnut Creek at 12:14; Lafayette at 12:19; Orinda at 12:24 and Rockridge at 12:30. Making all normal stops along the way, the train will arrive at the Coliseum Station at 12:50 p.m., for the game which begins at 1:30.

-- MORE --

2-2-2-2 BART'S SPECIAL A'S TRAINS FROM CONCORD AND DALY CITY BACK IN SERVICE

On Sunday, August 16 and August 23, when trains normally do not operate directly from San Francisco to Fremont, the San Francisco A's special will depart Daly City at 12:15 p.m. and arrive at the Coliseum at about 12:54 p.m. The Concord A's special will leave Concord Station at 12 noon and make all stops along the direct line to Coliseum, where it will arrive at 12:45 p.m. The Sunday games will start at 1:30 p.m.

BART has published a new timetable for the special direct A's trains from Concord to the Coliseum and direct from San Francisco to the Coliseum on Sundays, which is available in downtown BART stations in San Francisco and Oakland.

When the A's play the Cleveland Indians on Tuesday, August 25, in an afternoon game which begins at 1:30 p.m., no special trains will be operating; however, extra cars will be added to trains on the Richmond/Fremont line. For this afternoon game, San Francisco A's fans can catch a Fremont bound train, while baseball fans coming from stations along the Concord line should transfer to a Fremont train at any BART station in the downtown Oakland area.

A's fans planning to attend Saturday or Sunday games are encouraged to pick up BART's published weekend and evening timetable when planning their trip to the Coliseum.

#

FYI TO EDITORS:

On August 25, September 29 and September 30, the A's games have been designated as the "BART Business Persons' Special," and on August 20, the game has been designated "BART Special Day." The first 5,000 fans attending each of these games will receive a BART ticket worth \$1.00 at the A's entry gates. More to come on these events.

SPECIAL PRE-GAME A'S TRAINS FOR AUGUST, 1981

	8/14	8/15	8/16	8/18	8/19	8/20	8/21	8/22	8/23	8/24
	<u>FRI</u>	<u>SAT</u>	<u>SUN</u>	<u>TUE</u>	<u>WED</u>	<u>THUR</u>	<u>FRI</u>	<u>SAT</u>	<u>SUN</u>	<u>MON</u>
Lv. Concord	6:00P	12:05P	12:00P	6:00P	6:00P	6:00P	6:00P	12:05P	12:00P	6:00P
Lv. Pleasant Hill	6:06P	12:11	12:06P	6:06P	6:06P	6:06	6:06P	12:11	12:06	6:06
Lv. Walnut Creek	6:09	12:14	12:09	6:09	6:09	6:09	6:09	12:14	12:09	6:09
Lv. Lafayette	6:14	12:19	12:14	6:14	6:14	6:14	6:14	12:19	12:14	6:14
Lv. Orinda	6:19	12:24	12:19	6:19	6:19	6:19	6:19	12:24	12:19	6:19
Lv. Rockridge	6:25	12:30	12:25	6:25	6:25	6:25	6:25	12:30	12:25	6:25
Ar. Coliseum	6:45P	12:50P	12:45P	6:45P	6:45P	6:45P	6:45P	12:50P	12:45P	6:45P

AFTER GAME THESE TRAINS RETURN TO CONCORD

GAME TIME	7:30P	1:30P	1:30P	7:30P	7:30P	7:30P	7:30P	1:30P	1:30P	7:30P
Lv. Daly City			12:15P							12:15P
Lv. Balboa Park			12:19							12:19
Lv. Glen Park			12:21							12:21
Lv. 24th St.			12:25							12:25
Lv. 16th St.			12:27							12:27
Lv. Civic Center			12:29							12:29
Lv. Powell			12:31							12:31
Lv. Montgomery			12:33							12:33
Lv. Embarcadero			12:34							12:34
Lv. Oakland West			12:41							12:41
Ar. Coliseum			12:54P							12:54P

AFTER GAME THESE TRAINS RETURN TO SAN FRANCISCO/DALY CITY

BAY AREA RAPID TRANSIT

Routing Slip

Rolly Naish
From

8/19/81
Date Initiated

To	Person	Initials	Use Routing Sequence Numbers to Designate Person Concerned
1	<i>Mike Healy</i>		
2			<input type="checkbox"/> Referred for appropriate action
3			<input type="checkbox"/> For concurrence
4			<input type="checkbox"/> For comment
5			<input type="checkbox"/> For information
6			<input type="checkbox"/> For approval
			<input type="checkbox"/> Please discuss with me
			<input type="checkbox"/> Read and retain
			<input type="checkbox"/> Return before filing
			<input type="checkbox"/> Note & send to central files

Comments:

The attached has been approved by me.

NEWS RELEASE



CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

August 19, 1981

BART

FOR IMMEDIATE RELEASE

BART TICKETS TO BE GIVEN TO FANS

ATTENDING OAKLAND A'S GAME ON THURSDAY, AUGUST 20, 1981

BART and the Oakland A's will be giving away \$1 BART tickets to the first 5,000 Oakland A's fans as they enter the Coliseum on Thursday, August 20, 1981, "BART Special Day," when the A's meet the Cleveland Indians. The game begins at 1:30 p.m.

This is the first of four A's games at which BART tickets will be given away as a special promotional bonus for fans. The other game days will be "BART Business Persons' Special Days," to be held on August 25, September 29, and September 30. BART will be operating longer trains for all A's games at the Coliseum and extra trains will be standing by to carry fans home.

As the second half of the 1981 baseball season got underway last weekend, BART carried 15 percent of the crowd attending the three home games of the new season. For the balance of the season through September, BART will be providing direct service Special A's trains from stations along the Concord line for the night games during the week and on the weekends. San Francisco A's fans can take Fremont-bound trains directly to the Coliseum to attend games during the week and on Saturdays, and for Sunday games a specially scheduled direct train to the Coliseum will be operated.

A's fans planning to attend games are encouraged to pick up BART's Weekend and Evening Timetable when planning their trip to the Coliseum.

The timetable for the Special A's train which will be operated in September will soon be available at all stations in downtown Oakland and San Francisco. The August timetable for the special A's train may still be available in these same stations.

#

FYI to Editors: August schedule for Special A Train follows.
BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94067 (415) 465-4100

2-2-2-2 BART TICKETS TO BE GIVEN TO FANS ATTENDING OAKLAND A'S GAME
ON THURSDAY, AUGUST 20, 1981

SPECIAL PRE-GAME A'S TRAINS FOR AUGUST, 1981

	8/19	8/20	8/21	8/22	8/23	8/24
	WED	THUR	FRI	SAT	SUN	MON
Lv. Concord	6:00P	6:00P	6:00P	12:05P	12:00P	6:00P
Lv. Pleasant Hill	6:06P	6:06	6:06P	12:11	12:06	6:06
Lv. Walnut Creek	6:09	6:09	6:09	12:14	12:09	6:09
Lv. Lafayette	6:14	6:14	6:14	12:19	12:14	6:14
Lv. Orinda	6:19	6:19	6:19	12:24	12:19	6:19
Lv. Rockridge	6:25	6:25	6:25	12:30	12:25	6:25
Ar. Coliseum	6:45P	6:45P	6:45P	12:50P	12:45P	6:45P

AFTER GAME THESE TRAINS RETURN TO CONCORD

GAME TIME	7:30P	7:30P	7:30P	1:30P	1:30P	7:30P
Lv. Daly City					12:15P	
Lv. Balboa Park					12:19	
Lv. Glen Park					12:21	
Lv. 24th St.					12:25	
Lv. 16th St.					12:27	
Lv. Civic Center					12:29	
Lv. Powell					12:31	
Lv. Montgomery					12:33	
Lv. Embarcadero					12:34	
Lv. Oakland West					12:41	
Ar. Coliseum					12:54P	

AFTER GAME THIS TRAIN RETURNS TO SAN FRANCISCO/DALY CITY

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

X-113

BART

CONTACT: Sandy Tibbets
Public Information Office
(415) 465-4100, Ext. 566

August 26, 1981

FOR IMMEDIATE RELEASE

BART TO AUCTION USED DISTRICT VEHICLES

On Saturday, August 29, 1981 BART will auction 29 used district vehicles, including pickup trucks, vans and sedans. Ross-Dove Co. of San Francisco will conduct the auction for BART, which will be held at BART's Oakland Shop, 601 East 8th Street, beginning at 10:30 a.m. Persons interested in bidding should plan on arriving at 9 a.m. for a pre-auction inspection of the vehicles.

All bids must be communicated orally. A 25 percent deposit will be required immediately after the acceptance of a bid. All vehicles must be paid for in full and removed immediately after the auction but not later than 9 a.m. to noon on Monday, August 31, 1981. Deposits and payments must be made in the form of cash, certified check, cashier's check, traveler's check, money order or bank draft; no personal checks will be accepted.

Al Verduzco, of BART's purchasing department, noted that the used vehicles include 19 sedans, 7 trucks and 3 vans, and range in years from 1970 to 1977 models. A comprehensive list of all vehicles to be auctioned will be available prior to the auction or by calling BART at 465-4100, extension 473.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

X-114

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

August 26, 1981

FOR IMMEDIATE RELEASE

TAKE BART TO THE RAIDERS/49ERS GAME AND THE CIRCUS AT THE COLISEUM ON SATURDAY

BART will be operating a special train on Saturday, August 29 from the Concord Station directly to the Coliseum for the football game between the Oakland Raiders and the San Francisco 49ers.

This special train departs the Concord Station at 4:25 p.m and will stop at other stations along the line; at Pleasant Hill, 4:31 p.m.; Walnut Creek, 4:34 p.m.; Lafayette, 4:37 p.m.; Orinda, 4:44 p.m. and Rockridge at 4:50 p.m. and will arrive at the Coliseum Station at 5:10 p.m. for the game which will begin at 6 p.m. This special train will then be on stand-by to carry football fans home following the game.

San Francisco fans can board a Fremont-bound train at any station in the city for direct service to the Coliseum, since all four BART lines are in operation on Saturdays from 6 a.m. to 6 p.m.

Weekend and evening timetables are available at all BART stations and will be helpful when planning a trip to the Coliseum for weekend and evening events.

The Ringling Bros. & Barnum and Bailey Circus is a second event taking place at the Coliseum on Saturday. Performances are scheduled for 11 a.m., 3:30 p.m. and 8 p.m.

In order to accommodate those going to the Coliseum, longer trains will be operating on all lines on Saturday.

As the 1981 baseball season comes to a close in September, BART is planning to operate a number of special A's trains from both Concord and Daly City. Schedules for these trains will soon be available in downtown Oakland and San Francisco stations.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

X-115

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

August 31, 1981

FOR IMMEDIATE RELEASE

BART BOARD ADOPTS LOWER PROPERTY TAX RATE FOR 1981/82

John Glenn, President of the BART Board of Directors today announced that in order to meet BART's current general obligation bond debt service costs, the District's Board of Directors adopted a single property tax rate of 6.97 cents per hundred dollars of assessed value.

In the City of Berkeley, a special service district within the BART area, the Board of Directors has set a property tax rate of 3.21 cents per 100 dollars of assessed value, to cover bond debt service costs on those general obligation bonds authorized by the Berkeley voters to cover the additional costs of the subway system through that city.

Effective with the 1981/82 tax levy, "assessed value" will mean 100 percent of full value rather than 25 percent of full value.

Under the old rules, the single BART property tax rate in the district for 1980/81 was 32.2 cents and for 1981/82 it would have been reduced to 27.88 cents. For Berkeley, the BART property tax for 1980/81 under the old rules was 14.8 cents per \$100 and for 1981/82 the rate would have been lowered to 12.84 cents.

On June 18, 1981, BART adopted a budget for 1981/82, which requires \$46,900,000 to provide for debt service for the District's general obligation bonds and \$671,000 for the Berkeley general obligation bonds.

#

SEPTEMBER

SEPTEMBER, 1981

- X-116 BART BOARD ADOPTS PREFERRED PITTSBURG/ANTIOCH ROUTE
- X-117 BART TO OPERATE ON SATURDAY SCHEDULE FOR LABOR DAY
- X-118 BART TO RUN SPECIAL A'S TRAIN TO "WESTERN NIGHT" AT THE COLISEUM TONIGHT
- X-119 BART WILL BE DOING MAINTAINANCE IN THE TRANSBAY TUBE
- X-120 BART SETS TRANSBAY TUBE INSPECTION TRIP FOR NEWS MEDIA
- X-121 BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE
X-121-A " " " " " " " " CORRECTED VERSION
- X-122 BART'S 9TH YEAR
- X-123 BART TO RUN SPECIAL A'S TRAINS TO FIVE MORE GAMES AT THE COLISEUM
- X-124 BART TO OPEN SPECIAL EXHIBIT IN MARKING SYSTEM'S NINTH YEAR
- X-125 BART'S RIGHT TO APPEAL PAYMENT OF UNEMPLOYMENT INSURANCE UPHELD
- X-126 BART TO SALUTE MEXICAN INDEPENDENCE DAY
- X-127 PRESS ADVISORY: EXHIBIT AT EMBARCADERO (OPENING)
- X-128 THE BART EXHIBIT
- X-129 THE BART EXHIBIT
- X-130 BART EXHIBIT OPENS AT EMBARCADERO STATION
- X-131 PIX CAPTION (ALLEN W/STATE SEN. MARKS & FORAN @ BART EXHIBIT)
- X-132 PIX CAPTION (GLENN W/STATE SEN. MARKS @ BART EXHIBIT)
- X-133 PIX CAPTION (GLENN W/STATE SEN. MARKS & FORAN @ BART EXHIBIT)
- X-134 PIX CAPTION (BIANCO W/STATE SEN. FORAN @ BART EXHIBIT)
- X-135 BART NOT INVOLVED WITH FIREWORKS ADVERTISING (BUSINESS WIRE ONLY)
- X-136 BART TO RUN SPECIAL WEEKEND SERVICE IN OCTOBER FOR THE RAIDERS AND THE A'S GAMES
- X-137 BART TO BAYLANDS
- X-138 PUBLIC SERVICE ANNOUNCEMENTS (RE: BART TO BAYLANDS)

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 529

September 3, 1981

BART

FOR IMMEDIATE RELEASE

BART BOARD ADOPTS PREFERRED PITTSBURG/ANTIOCH ROUTE

The BART Board of Directors today formally adopted a preferred route for the proposed Pittsburg-Antioch extension.

According to BART Director Nello Bianco of Richmond, whose Engineering and Operations Committee brought the proposal to the Board, the action represents one more step toward linking BART with these growing outlying areas.

Bianco said that he was pleased by the action which also was the result of working closely with community leaders and representatives from the East Contra Costa Transit Authority.

He said the preferred route adopted is about 18 miles in length which would run from Concord to North Concord along Port Chicago Highway, to State Route 4, and along State Route 4 to Antioch. While the actual route was adopted back in July, today's action identified specific five station sites.

The station sites would be located in North Concord on Port Chicago Highway and then along State Route 4 at Bailey Road, Railroad Avenue, Somersville Road (near Standard Oil Avenue) and Hillcrest Avenue.

Bianco said that in a related action the Board also authorized an application to the Metropolitan Transportation Commission for priority land expenditures totaling \$14.5 million. The funds, if approved, would go toward the purchase of land for station sites.

#

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

September 4, 1981

FOR IMMEDIATE RELEASE

BART TO OPERATE ON SATURDAY SCHEDULE FOR LABOR DAY

On Labor Day, September 7, 1981, BART will be operating on a Saturday schedule, with service available on four lines from 6 a.m. to 6 p.m., and on two lines from 6 p.m. to midnight. Trains will arrive at all stations throughout the system every 20 minutes.

Longer trains will be operating on all lines in order to accommodate shoppers, since most retail businesses will be open and also to carry A's fans to the Coliseum for the game with the Texas Rangers, which begins at 1:30 p.m. Two trains will be standing by after the game to carry A's fans home from the Coliseum.

BART trains will be operating on the Concord/Daly City, Fremont/Daly City, Richmond/Fremont and the Richmond/Daly City lines from 6 a.m. to 6 p.m. providing service every 20 minutes; and from 6 p.m. to midnight, service is available only on the Richmond/Fremont and the Concord/Daly City lines.

BART Express Buses will be operating on a holiday schedule.

Published timetables are available at all BART stations for the Saturday, Sunday and evening rail service, as well as express service.

#

NEWS RELEASE

Mike Healy
Department Manager - Public Affairs

September 8, 1981

BART

CONTACT: Sy Mober, Manager
Public Information Office
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TO RUN SPECIAL A'S TRAIN TO "WESTERN NIGHT" AT THE COLISEUM TONIGHT

Oakland A's fans planning to attend "Western Night with the Oakland A's" at the Coliseum tonight, can ride BART directly to the game from stations along the Concord line as well as from other lines.

The Special A's train will depart Concord at 6 p.m., with stops at Pleasant Hill, leaving at 6:06 p.m.; at Walnut Creek, leaving at 6:09 p.m.; at Lafayette, leaving at 6:14 p.m.; at Orinda, leaving at 6:19 p.m.; and at Rockridge, leaving at 6:25 p.m. This special train will then go directly to the Coliseum, where it will arrive at 6:45 p.m. for the game between the Oakland A's and the Texas Rangers which begins at 7:30 p.m. The special train will be standing by to carry patrons home following the game.

Baseball fans coming from San Francisco can take a Fremont-bound train which leaves Daly City at about 6 p.m. or take a Concord-bound train and transfer to a Fremont train at any of the downtown Oakland BART stations. San Francisco A's fans should allow 45 minutes for their trip to the Coliseum.

#

NEWS RELEASE

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

September 8, 1981

BART

FOR IMMEDIATE RELEASE

BART WILL BE DOING MAINTENANCE IN THE TRANSBAY TUBE

BART's Acting General Manager Richard Demko today announced, "This week BART will be doing maintenance work in the transbay tube to correct a minor water seepage problem of less than one gallon per hour, which was detected last night. This maintenance work will not interfere with train service.

"The seepage is occurring approximately half way through the tube in both the gallery and the west-bound trackway."

BART engineers and the engineers representing the original tube designers have inspected the tube and confirm its integrity and safety.

According to Demko, an air pressure test will be conducted Thursday night and a diver will be able to locate the point of water entry into the tube by spotting air bubbles coming from the tube.

BART's 3.6 mile long transbay tube is constructed of 28 inches of reinforced concrete surrounded by a 3/8 inch steel liner, with a protecting cover of rocks. A similar seepage problem occurred approximately one year ago. At that time, the amount of seepage was reported at 8 gallons an hour, which was corrected by forcing a sealing compound into the seepage point in the gallery. This same method will be used to correct the present problem, and it is anticipated the corrective maintenance work will take about 10 days.

#

NEWS RELEASE

BART

Mike Healy, Department Manager
Public Affairs

September 9, 1981

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

BART SETS TRANSBAY TUBE INSPECTION TRIP FOR NEWS MEDIA

At 8 p.m. on Wednesday, September 9 (tonight), BART has made arrangements for an inspection trip of the transbay tube for news media in order to see exactly the location and water seepage in the tube.

All those wishing to make this trip are to meet BART personnel at 7:45 p.m. at the station agent's booth at Oakland West Station, 1451 Seventh Street, Oakland, where they will be taken into the transbay tube on the train.

Richard Demko, BART's Acting General Manager, will be available for interviews on the train and in the tube. The news media representatives will be taken into the tube on a regular train; they will be disembarked at the point in the tube where the seepage is occurring and taken into the gallery. No one will be allowed in the trackway, since revenue service will still be in operation.

Call Sy Moubert, BART's Manager of Public Information, at 465-4100, Ext.514, for additional details.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 10, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE

BART today announced that effective immediately BART's new blue Express Buses will have additional trips on the "M" and "U" lines and service will be changed on the "Q" line in order to provide more local service in the Pinole area.

Two more trips have been added to the BART Express Bus "M" line, which provides service between Martinez and the Concord and Pleasant Hill BART stations. A BART Express Bus will leave Pine and Escobar streets in Martinez at 5:04 p.m. and will arrive at the Concord BART station at 5:47 p.m. In addition, an "M" line Express Bus will depart Concord station at 5:24 p.m. and will arrive at Pine and Escobar at 5:42 p.m.

On the "U" line, which operates between the Bay Fair BART station and the Pleasanton, Livermore and Dublin areas, two new trips have been added. A "U" line Express Bus will leave the Fair Fair station at 3:32 p.m., arriving at the Lawrence Radiation Laboratory (LRL) at 4:20 p.m., with stops at Dublin and Regional streets at 3:52 p.m.; Stanley and Murrieta at 4:07 p.m.; and 4th and Livermore at 4:11 p.m. On the return trip, a "U" line Express Bus leaves LRL at 4:27 p.m., with stops along this line, and arrives at the Bay Fair station at 5:20 p.m.

Other changes on the "U" line include a modification in the morning timetable of the "U-P" line, with the BART Express Bus arriving at Dublin and Regional at 5:54 a.m., which is one minute earlier than before. On the "U-L" line, the Express Bus which leaves Charlotte and East, in Livermore, at 5:26 a.m. will arrive at Dublin and Regional at 5:55 a.m. and at the Bay Fair station at 6:15 a.m.,

- MORE -

2-2-2-2 "BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE"

which is two minutes earlier than is shown in the timetables dated May 10, 1981.

Changes in the route of the "Q" Line, which operates from the El Cerrito Del Norte station to the Pinole area, will provide service to the Hilltop Shopping Center and all along San Pablo Avenue. This route change was made to provide more local service than before, when the route operated along Highway 80. Service on the "Q" line operates every 30 minutes during commute hours and hourly midday and Saturday. Additional night service has been added to the Saturday schedule as well.

The blue BART Express Buses, which are operated and maintained by AC Transit under contract with BART, connect the BART rail lines with outlying areas in Contra Costa and Alameda counties.

Revised schedules and route maps are available at those stations where BART Express Buses operate.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 10, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE

BART today announced that effective immediately BART's new blue Express Buses will have additional trips on the "M" and "U" lines and service will be changed on the "Q" line in order to provide more local service in the Pinole area.

Two more trips have been added to the BART Express Bus "M" line, which provides service between Martinez and the Concord and Pleasant Hill BART stations. A BART Express Bus will leave Pine and Escobar streets in Martinez at 5:04 p.m. and will arrive at the Concord BART station at 5:47 p.m. In addition, an "M" line Express Bus will depart Concord station at 5:24 p.m. and will arrive at Pine and Escobar at 5:42 p.m.

(On the "U" line, which operates between the Bay Fair BART station and the
(Pleasanton, Livermore and Dublin areas, two new trips have been added. A "U-L"
(line Express Bus will leave the Bay Fair station at 3:32 p.m., arriving at the
(Lawrence Radiation Laboratory (LRL) at 4:20 p.m., with stops at Dublin and Regional
(streets at 3:52 p.m.; Stanley and Murrieta at 4:07 p.m.; and 4th and Livermore at
(4:11 p.m. On the return trip, a "U-L" line Express Bus leaves LRL at 4:27 p.m.,
(with stops along this line, and arrives at the Bay Fair station at 5:20 p.m.

Other changes on the "U" line include a modification in the morning timetable of the "U-P" line, with the BART Express Bus arriving at Dublin and Regional at 5:54 a.m., which is one minute earlier than before. On the "U-L" line, the Express Bus which leaves Charlotte and East, in Livermore, at 5:26 a.m. will arrive at Dublin and Regional at 5:55 a.m. and at the Bay Fair station at 6:15 a.m.,

- MORE -

2-2-2-2 "BART ANNOUNCES CHANGES IN EXPRESS BUS SERVICE"

which is two minutes earlier than is shown in the timetables dated May 10, 1981.

Changes in the route of the "Q" line, which operates from the El Cerrito Del Norte station to the Pinole area, will provide service to the Hilltop Shopping Center and all along San Pablo Avenue. This route change was made to provide more local service than before, when the route operated along Highway 80. Service on the "Q" line operates every 30 minutes during commute hours and hourly midday and Saturday. Additional night service has been added to the Saturday schedule as well.

The blue BART Express Buses, which are operated and maintained by AC Transit under contract with BART, connect the BART rail lines with outlying areas in Contra Costa and Alameda counties.

Revised schedules and route maps are available at those stations where BART Express Buses operate.

#

NEWS RELEASE



Mike Healy, Department Manager
Public Affairs

September 11, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TO RUN SPECIAL A'S TRAINS TO FIVE MORE GAMES AT THE COLISEUM

BART will operate its Special A's Trains from Concord directly to the Coliseum for the Oakland A's games tonight (Friday, September 11); tomorrow afternoon (Saturday, September 12); Friday, September 25; Saturday, September 26; and on Sunday, September 27. The Special A's Trains will also be operating from Daly City directly to the Coliseum on Sunday, September 27 for the doubleheader with the Chicago White Sox.

Longer trains will be operating to accommodate baseball fans going to all of the remaining eight games at the Coliseum as the 1981 baseball season draws to a close.

For the last two Friday games, the Special A's Train will depart Concord Station at 6 p.m., making all stops on the Concord line and then carry fans directly to the Coliseum without having to make a transfer, arriving there at 6:45 p.m. for the game which begins at 7:30 p.m. On Saturdays, when the games begin at 1:30 p.m., the Special A's Train will leave Concord at 12:05 p.m., arriving at the Coliseum at 12:50 p.m.

On Sunday, September 27, for the White Sox doubleheader which begins at 12:45 p.m., the Special A's Trains will leave Concord at 11:00 a.m. and the one from Daly City will depart at 11:15 a.m.

Following the games, the Special A's Train will be standing by to carry fans directly home.

During the 1981 baseball season BART has carried approximately 15 percent to 17 percent of fans who attended the games at the Coliseum.

Plans are now underway to provide additional service for the play-off games to be played in the Coliseum. Should the Oakland A's play in the World Series, BART will be ready to accommodate the fans planning to attend these games at the Coliseum, with added service.

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94067 (415) 465-4100

NEWS RELEASE

Mike Healy
Department Manager, Public Affairs

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

September 11, 1981

FOR IMMEDIATE RELEASE

BART TO OPEN SPECIAL EXHIBIT IN MARKING SYSTEM'S NINTH YEAR

Today, Friday, September 11, marks BART's ninth birthday; and Wednesday, September 16, will be the seventh anniversary of transbay service.

In celebration of these two occasions, BART plans to open a major exhibit about the system on Thursday, September 17.

Opening ceremonies for the exhibit will take place at 11 a.m. on the mezzanine level of the Embarcadero Station, near the Drumm and Market Street entrance, San Francisco.

Festivities will include a ribbon cutting to officially open the exhibit, music, a giant cake in the shape of BART's proposed new "C" car, and coffee, all of which the public is invited to share with attending guests, including several officials and dignitaries.

BART President John Glenn will generally preside over the event.

"The purpose of the exhibit," says Glenn, is to show people in the Bay Area how far BART has come in nine years and how the system plans to meet the ridership demands of this decade."

He noted that when BART opened for passenger service on September 11, 1972, it had eight trains running from Fremont to Oakland MacArthur Station and carried 100,000 passengers in its first week of operation.

"Today, the system carries an average of about 175,000 passengers a day on 42 trains," he said. "At the current growth trend, we expect that by 1985 the system could be carrying as many as 230,000 to 250,000 a day."

-- MORE --

The colorful 50-foot long exhibit will depict, through various photos and graphics, BART's history, its present performance, and most importantly, its plans for major capital improvements in the years ahead.

An 8-foot long scale model of the newly designed "C" car will also be on display as well as a video show. The video display will include two 5-minute films which will alternate in continuous showings. One film briefly describes, through very old film footage, early public transit, and gives a note on the BART concept and recounts how BART was designed and built, while the other film takes an inside look at BART today.

The exhibit's main theme is "BART. Going Places" with three sub-themes, each representing an era of the system--past, present, and future, and illustrated on three separate, large sections. The exhibit structure is an island concept which stands almost eight feet high, 12 feet at its highest point, with the three large sections on a curved configuration.

Once the exhibit opens, it will be on display at the Embarcadero BART Station for about six weeks and then travel to other stations around the system on both sides of the Bay over the next 12 months.

BART President Glenn noted that since the system opened about 280,000,000 passengers have been carried by BART trains almost 3.8 billion passenger miles. Since the transbay tube opened on September 16, 1974, over 110,000,000 passengers have traveled under the bay on BART trains between San Francisco and the East Bay.

#

CONTACT: Mike Healy
Department Manager, Public Affairs
(415) 465-4100, Ext. 528

September 10, 1981

FOR IMMEDIATE RELEASE

BART'S 9TH YEAR

BART will observe its 9th birthday Friday, September 11, and the 7th year of transbay service on September 16. When BART opened for passenger service on September 11, 1972, it had eight trains running from Fremont to Oakland MacArthur Station along 26 miles of track. During the first week of operation the fledgling system carried 100,000 passengers.

Today BART carries an average of 175,000 passengers a day on 42 trains that traverse 71.5 miles through San Francisco and the East Bay. BART plans to mark the occasion of its birthday at the opening of a major exhibit about the system on Thursday, September 17.

Opening ceremonies for the exhibit will take place at 11 a.m. on the concourse level of the Embarcadero Station, Drumm and Market Street entrance, San Francisco.

Festivities will include a ribbon-cutting, which will be presided over by BART President John Glenn, music, a giant cake in the shape of a BART car, and coffee. Several dignitaries and officials are expected to attend, along with a welcome public.

The colorful, 50 foot long exhibit will depict BART's history, its present performance record, and its plans for major capital improvement in years to come.

#

NEWS RELEASE

BART

Mike Healy
Department Manager, Public Affairs

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

September 11, 1981

FOR IMMEDIATE RELEASE

BART'S RIGHT TO APPEAL PAYMENT OF UNEMPLOYMENT INSURANCE UPHELD

BART has been given the go-ahead by Labor Arbitrator Paul Cassady to continue its appeal before the California State Unemployment Insurance Appeals Board (UIAB) of an Administrative Law Judge's decision which granted BART workers unemployment insurance benefits, totaling over \$800,000, as a result of the 1979 labor dispute. BART will submit briefs in this matter to the Appeals Board on October 19, 1981.

The 1979 labor dispute shut down the system from August 31 until October 4, when BART resumed limited rail service with management personnel. Partial service continued through the termination of the labor dispute on November 22.

The State Employment Development Department determined that the non-working BART employees, who had filed for unemployment insurance benefits claiming that they were locked out, were in fact on strike and not entitled to the benefits. This ruling was overturned by an Administrative Law Judge, which resulted in BART being billed more than \$800,000 for benefits.

When BART appealed the Administrative Law Judge's decision to the UIAB, the unions filed a grievance claiming that the District had violated the Return to Work Agreement which was approved along with the collective bargaining agreement.

In an award dated September 4, 1981, Labor Arbitrator Cassady upheld BART's right to appeal and concluded that: "...the parties did not by word or intent provide in the Return to Work Agreement that the employer would be denied the right to appeal adverse rulings of the Administrative Law Judge to the UIAB in the matter at issue and that, therefore, the employer did not violate the Return to Work Agreement as alleged in the grievance herein."

2-2-2-2 BART'S RIGHT TO APPEAL PAYMENT OF UNEMPLOYMENT INSURANCE UPHELD

BART President John Glenn stated, "It is very important that the BART taxpayers and patrons understand that Arbitrator Cassidy's decision supports BART's right to continue its appeal of the Administrative Law Judge's decision, which we believe improperly awarded benefits. We are, therefore, proceeding with our appeal of an earlier decision in this matter.

#

NEWS RELEASE

BART

Mike Healy
Department Manager, Public Affairs

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

September 14, 1981

BART TO SALUTE MEXICAN INDEPENDENCE DAY

BART will salute Mexican Independence Day, tomorrow, Tuesday, September 15, 1981, by hosting a performance of the internationally famous Ballet Folklorico and a colorful and exciting Mariachi band at the entrance to the Powell Street BART Station in the Hallidie Plaza, at 1 p.m.

This program is part of the Mexican Independence Day celebration in San Francisco for which the principal event will be a program of dance and music to be held in front of the San Francisco City Hall at 8 p.m. tomorrow. The San Francisco City Hall is just a two block walk from the BART Civic Center Station.

BART is also the best way to go to the Third Annual 24th Street Cultural Festival sponsored by the 24th Street Merchants Association which is being held all this week on 24th Street between Mission and Hampshire Streets. Music, dancers and special sales by 24th Street Merchants will be part of the week long celebration. Take BART directly to 24th Street Station and be right in the middle of the festival.

Perhaps one of the finest collections of Mexican and early California historical memorabilia may be seen at the Mexican Museum, which is located at 15th and Folsom Streets in San Francisco. The Mexican Museum, which is open 12 Noon to 5 p.m., Tuesday through Sunday, is a short walk from the 16th Street BART Station.

#

NEWS RELEASE



Mike Healy
Department Manager, Public Affairs

September 15, 1981

BART

PRESS ADVISORY

FOR IMMEDIATE RELEASE

Opening ceremonies for a major BART exhibit will take place on Thursday, September 17, at 11 a.m. at the Embarcadero Station, San Francisco.

The exhibit will be located on the mezzanine level of the station near the Drumm Street entrance. The ceremony, which will also serve to mark the beginning of BART's 10th year of service, as well as opening the exhibit, will include a ribbon-cutting, refreshments, music, and a preview viewing of the exhibit which will then be opened to the public. A special feature of the event will be a six foot cake in the shape of BART's proposed new "C" car. The 1/8 scale model of the "C" car will also be part of the display.

Press packets will be available at the exhibit opening.

For further information, contact Mike Healy, 465-4100, Ext. 528; or Sy Moubert, Manager, Public Information, 465-4100, Ext. 514.

#

NEWS RELEASE

Mike Healy
Department Manager, Public Affairs

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

September 15, 1981

FOR IMMEDIATE RELEASE

THE BART EXHIBIT

The BART exhibit, which will be opened this Thursday, September 17, at the Embarcadero Station, is the first of its kind for the system. It will open at 11 a.m. following a ribbon-cutting ceremony which also marks the beginning of BART's 10th year of service.

Standing almost 8 feet high, 12 feet at one point, the physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. Assembled, it will be divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is "BART. Going Places."

The first section will illustrate with large graphics and photos the history and construction of the system. Present operations and general status of the system will be the theme of the second section, and the third section will offer a glimpse of the future and how BART plans to meet the capacity demands of the decade. This last section will include a look at several major improvement projects and will feature a nine-foot model of BART's proposed new "C" car. This is a 1/8 scale model of the car which has been designed by the transit system's engineers. BART expects to go to bid on the new car this fiscal year.

Another feature of the exhibit will be a video display which will comprise two large video monitors showing two short films, one on the construction of the system, while the other will provide a behind-the-scenes look at what it takes on a day-to-day basis to support the operations of the 71.5 mile system.

-- MORE --

2-2-2-2 THE BART EXHIBIT

The exhibit will be at the Embarcadero Station through October and then move to a new location at an east bay station.

Overall, the exhibit will be on display at various BART stations and community locations over the next year. A special brochure and button will be given out to members of the public viewing the exhibit.

#

NEWS RELEASE

Mike Healy
Department Manager, Public Affairs

September 17, 1981

BART

CONTACT: Sy. Mober
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

THE BART EXHIBIT

The BART exhibit, which opened today, Thursday, September 17, at the Embarcadero Station, is the first of its kind for the system. The exhibit officially opened at 11 a.m. following a ribbon-cutting ceremony which also marked the beginning of BART's 10th year of service.

Standing almost 8 feet high, 12 feet at one point, the physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. The exhibit is divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is "BART. Going Places."

The first section illustrates, with large graphics and photos, the history and construction of the system. Present operations and general status of the system is the theme of the second section, and the third section offers a glimpse of the future and how BART plans to meet the capacity demands of the decade. This last section includes a look at several major improvement projects and features a 9-foot model of BART's proposed new "C" car. This is a 1/8 scale model of the car which has been designed by the transit system's engineers. BART expects to go to bid on the new car this fiscal year.

Another feature of the exhibit is a video display which is comprised of two large video monitors showing two short films, one on the construction of the

-- MORE --

2-2-2-2 THE BART EXHIBIT

system, while the other provides a behind-the-scenes look at what it takes on a day-to-day basis to support the operations of the 71.5 mile system.

The exhibit will be at the Embarcadero Station through October and then move to a new location at an east bay station.

Overall, the exhibit will be on display at various BART stations and community locations over the next year. A special brochure and button will be given out to members of the public viewing the exhibit.

#

NEWS RELEASE



CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

September 17, 1981

BART

FOR IMMEDIATE RELEASE

BART EXHIBIT OPENS AT EMBARCADERO STATION

John Glenn, President of the BART Board of Director's, today, Thursday, September 17, officiated at the first public showing of the new BART exhibit, the first of its kind for the system, during ceremonies which began at 11 a.m. and were held at the Embarcadero BART Station in San Francisco.

In his remarks at the ribbon-cutting ceremonies, which was attended by many guests and dignitaries, Glenn stated, "As we begin the tenth year of BART's operation, we want to express through this exhibit, which we hope that everyone will enjoy and find informative, a sense of our past, what has been accomplished, and what we hope to accomplish. I would add that I believe we in the Bay Area are extremely fortunate to have a system like BART as part of an excellent network of inter-connecting public transit systems.

"The pleasure of this occasion is doubly keen because we have come a long way over the past few years in meeting the early challenges to BART and in achieving a high quality of service. Today, 42 trains carry approximately 175,000 passengers a day over the 71-mile system," Glenn stated.

Glenn also noted that, "BART's on-time performance, which could not even be measured adequately six years ago, went from what we believe to be somewhere in the neighborhood of 49% to 94% this year. Patronage has increased by 50% over the past five years, and we are currently running about 10% ahead of our most recent yearly projections. Now we are looking to the future and what this decade will bring."

Glenn reminded those present that the exhibit will be open seven days a week at Embarcadero Station, where it will remain for six weeks, and will then be moved to the Fremont Station.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 17, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

State Senators Milton Marks (L) and John Foran (C) join Robert Allen, BART Director, at the first public showing today, Thursday, September 17, of BART's new exhibit in the Embarcadero BART Station in San Francisco, where it will remain through October when it will move to the Fremont BART Station.

The exhibit stands almost 8 feet high, 12 feet at one point. The physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. The exhibit is divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is, "BART. Going Places."

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 17, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

John Glenn (R), President of the BART Board of Directors, is congratulated by State Senator Milton Marks (R), at the first public showing today, Thursday, September 17, of BART's new exhibit in the Embarcadero BART Station in San Francisco. The exhibit will remain through October and it will then be moved to the Fremont BART Station.

The exhibit stands almost 8 feet high, 12 feet at one point. The physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. The exhibit is divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is, "BART. Going Places."

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 17, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

John Glenn (R), President of the BART Board of Directors, joins State Senators Milton Marks (RC) and John Foran (LC), as well as Nello Bianco, BART Board member, at the first public showing today, Thursday, September 17, of BART's new exhibit in the Embarcadero BART Station in San Francisco. The exhibit will remain through October, when it will be moved to the Fremont Station.

The exhibit stands almost 8 feet high, 12 feet at one point. The physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. The exhibit is divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is, "BART. Going Places."

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

September 17, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

Nello Bianco, BART Board member (R), is shown with State Senator John Foran (L), at the first public showing of BART's new exhibit which opened today, Thursday, September 17, in the Embarcadero BART Station in San Francisco. The exhibit will remain through October, when it will then be moved to the Fremont BART Station.

The exhibit stands almost 8 feet high, 12 feet at one point. The physical structure, if stretched out in a straight line, would be well over 50 feet. It has an aluminum facing on the outside, resembling the exterior skin of a BART train. The exhibit is divided up into three large curved sections, each depicting an era of the system. The main theme of the free-standing island exhibit is, "BART. Going Places."

#

NEWS RELEASE

CONTACT: Mike Healy
 Department Manager, Public Affairs
 (415) 465-4100, Ext. 528

September 25, 1991 **BART**
FOR IMMEDIATE RELEASE

BART NOT INVOLVED WITH FIREWORKS ADVERTISING

BART Director, Nello Bianco of Richmond, today said that he was very disturbed that the Pinole Fire Chief and City Council this last week mistakenly accused BART of allowing "Safe and Sane Fireworks" advertising on its express buses.

Bianco said that it should be made clear that the advertising in question was placed on AC Transit buses, which are used to provide BART Express Bus service, by the advertising franchisee TDI Winston Network as part of that company's contract with AC Transit. BART did not have any control over this.

"However," Bianco said, "I share the concern of the Pinole Fire Chief and City Council regarding the advertising of fireworks on public transit and I have brought this concern to the attention of the Advertising firm involved."

Bianco said he was pleased to report that he has been assured by Mr. Paul Winston, Vice President of the display advertising company that in the future fireworks advertising will not be accepted for any buses operated by AC Transit for BART or any buses for which they handle advertising going into the Pinole area.

Bianco plans to write to the Pinole City Council and Fire Chief to bring the results of his efforts to their attention.

#

OCTOBER

OCTOBER, 1981

- X-165 PIX CAPTION. . . BEAUTIFUL DREAMER ON BART
- X-166 PIX CAPTION. . . JUST ANOTHER BART PASSENGER?
- X-167 PIX CAPTION. . . IT'S EYEBALL TO EYEBALL ON A BART TRAIN
- X-168 PIX CAPTION: . . . "PEEK-A-BOO" ON BART
- X-169 PIX CAPTION. . . THINGS YOU NEVER EXPECTED TO SEE ON BART
- X-170 ADVISORY. . . BART TO ALTER SATURDAY EVENING AND SUNDAY SCHEDULES
THIS WEEKEND
- X-171 ADVISORY. . . MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY
- X-172 CONSTRUCTION ON BART'S NEW MAINLINE TRACK THROUGH DOWNTOWN OAKLAND
PROGRESSES
- X-173 ADVISORY. . . MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY
TOMORROW NIGHT, SATURDAY, OCTOBER 31
- X-174 BART WILL CARRY RAIDER FANS DIRECTLY TO THE COLISEUM ON SUNDAY,
NOVEMBER 1

OCTOBER, 1981

- X-139 BART TO RUN SPECIAL TRAINS TO RAIDERS GAME AT THE COLISEUM THIS SUNDAY
- X-140 BART PUBLISHES NEW ENTERTAINMENT GUIDE
- X-141 LONGER BART TRAINS TO CARRY FANS TO A'S PLAY-OFF GAMES AT THE COLISEUM ON FRIDAY
- X-142 BART TO TEMPORARILY ALTER SATURDAY EVENING AND SUNDAY SCHEDULES BEGINNING OCTOBER 10
- X-143 "BART. GOING PLACES" EXHIBIT AT EMBARCADERO STATION THREE MORE WEEKS
- X-144 BUSINESS WIRE ONLY: NOTICE OF RESCHEDULING OF ADMINISTRATION COMMITTEE MTG.
- X-145 RECORD PATRONAGE DAY FOR BART (BUS. WIRE ONLY, AND IN-HOUSE DIST.)
- X-146 BART WILL OPERATE LONGER TRAINS TO SAN FRANCISCO FOR ROLLING STONES FANS
- X-147 LONGER TRAINS TO CARRY OAKLAND A'S FANS TO THE COLISEUM ON THURSDAY, OCTOBER 15
- X-148 BART TO OPERATE LONGER TRAINS FOR FOURTH PLAYOFF GAME ON ~~FRIDAY~~ OCT. 16
- X-149 BART JOINS SAN FRANCISCO MISSION MERCHANTS RED TAG DAYS SALE
- X-150 SPECIAL DIRECT RAIDERS' BART TRAINS TO OPERATE ON SUNDAY, OCTOBER 18
- X-151 SUSPECTED RAPIST SOUGHT BY BART POLICE
- X-152 PIX CAPTION -- SUSPECTED RAPIST SOUGHT BY BART POLICE
- X-153 BART PATRONAGE REACHES ALL-TIME HIGH
- X-154 BART BOARD TO RECEIVE EXTENSIVE REPORT ON "EMERGENCY PREPAREDNESS & LIFE SAFETY PROGRAM"
- X-155 BART RECEIVES FIRST GRANT TOWARD PURCHASE OF NEW "C" CAR
- X-156 BART BOARD HEARS STATUS REPORT ON EMERGENCY PREPAREDNESS PROJECTS
- X-157 PIX CAPTION--WM. ROYER, . . . INFORMS BART BOARD PRESIDENT JOHN GLENN THAT A FEDERAL GRANT TOTALLING \$6.7 MILLION FOR DEVELOPMENT OF THE NEW BART "C" CAR HAS BEEN APPROVED.
- X-158 BART'S THE BEST WAY TO GO TO THE RAIDERS GAMES AT THE COLISEUM
- X-159 WIN FREE ICE CAPADE TICKETS AT BART STATIONS.
- X-160 ADVISORY: SPECIAL RAIDERS BART TRAINS TO RUN THIS SUNDAY, OCT. 25
- X-161 LAST WEEK FOR BART EXHIBIT AT EMBARCADERO BART STATION.
- X-162
- X-163 BART SPECIAL EXHIBIT MAKES FREMONT DEBUT
- X-164 BART CELEBRATES FLEET WEEK OFFERING FREE RIDES TO SERVICE PERSONNEL IN UNIFORM

NEWS RELEASE

BART

Mike Healy, Department Manager
Public Affairs

October 2, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TO RUN SPECIAL TRAINS TO RAIDERS GAME AT THE COLISEUM THIS SUNDAY

Special BART trains will be operating directly to the Coliseum from both Concord and Daly City for the Oakland Raiders-Denver Broncos game on Sunday, October 3.

The Special Raiders Train will depart Concord at 11:20 a.m. and will arrive at the Coliseum Station at 12:05 p.m. From Daly City, the special direct train will leave at 11:35 a.m., arriving at the Coliseum Station at 12:14 p.m. for the game which begins at 1 p.m. Both trains will make all stops along the line going to the Coliseum.

Upon arriving at the Coliseum Station, BART patrons can walk across a short aerial bridgeway to the Coliseum Stadium.

BART patrons planning to use the special trains should listen for station announcements and watch the train destination signs in the stations for the Coliseum destination notice. Following the game, special trains will provide direct return service from the Coliseum.

Printed schedules for the special direct trains are available at downtown San Francisco BART stations and stations on the Concord line.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 6, 1981

BART

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART PUBLISHES NEW ENTERTAINMENT GUIDE

"Fun Goes Farther on BART" is the title of BART's latest brochure available at all BART stations or by calling BART's Passenger Service Office at (415) 465-4100.

The new brochure is a complete guide to recreation, sports, shopping, entertainment and cultural centers, as well as colleges, restaurant districts and special interest points located within the BART District.

All 159 places listed in the brochure are easily accessible by public transit, either by BART alone, or BART and connecting bus, cable car, ferry or shuttle services. BART suggests double checking with connecting transit systems to be sure that bus numbers and route designations are correct or have not been changed.

A system map showing all four BART lines is featured, which BART patrons may use to determine which station is closest to their point of interest. The guide also indicates which bus or other transit service to take upon arrival at a BART station to complete the trip.

Also included in the brochure is information about the Bikes on BART program, bus and shuttle bus information for San Francisco and Oakland International Airports, and toll-free telephone numbers for additional information on BART and connecting transit service.

Kay Springer, BART's Manager of Passenger Service, noted, "BART passengers will find this new brochure very comprehensive, easy to read, and a handy and useful guide for taking BART to the many fun places around the bay area."

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 7, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

LONGER BART TRAINS TO CARRY FANS TO A'S PLAY-OFF GAMES AT THE COLISEUM ON FRIDAY

On Friday, October 9, BART will be operating longer trains on the Richmond/Fremont line in order to accommodate fans attending the American League, Western Division play-off series between the Oakland A's and the Kansas City Royals, which begins at 5 p.m. at the Coliseum.

Fans coming from San Francisco should take any Fremont-bound train which will take them directly to the Coliseum Station without having to transfer. Those boarding trains on the Concord line should take a San Francisco-bound train and transfer to a Fremont train at any station in the downtown Oakland area.

Upon arriving at the Coliseum Station, BART patrons can walk across a short aerial bridgeway to the Coliseum stadium. Following the game, extra trains will be standing by for use.

Should the fourth and fifth games of the divisional play-offs be needed, BART is planning to operate special extra service. Printed schedules for the special direct trains are available at downtown San Francisco BART stations and stations on the Concord line.

#

NEWS RELEASE

CONTACT: Sy Moulder
Manager, Public Information
(415) 465-4100, Ext. 514

October 7, 1981

BART
FOR IMMEDIATE RELEASE

BART TO TEMPORARILY ALTER SATURDAY EVENING AND SUNDAY SCHEDULES BEGINNING OCTOBER 10

BART announced today that, due to the final construction work which will complete the installation of a new third trackway through downtown Oakland, service will be altered for the next five Saturday evenings and all day on Sundays, beginning October 10.

The effect on service will be that, beginning at approximately 10:30 p.m. on Saturdays, trains will be operating approximately 30 minutes apart, rather than 20 minutes as is shown in the published BART Weekend and Evening Schedule. On Sundays, when regular service begins at 9 a.m., trains will be operating 30 minutes apart, all day, rather than the normal 20 minutes between trains. BART service on Saturday evenings and Sundays operates on only the Concord/Daly City and the Richmond/Fremont lines.

BART is making every effort to minimize the effect on service caused by the construction work, by scheduling this final phase of work over the weekends.

The new trackway, the first new mainline BART track to be added since the system opened in 1972, will ultimately improve the reliability of BART's service so that disabled or malfunctioning trains can be taken out of service without disrupting the system. Also, this new track will function as an alternate route in the event a disabled train on the main track cannot be removed from the line immediately.

The revised temporary timetable is available at all BART stations. Patrons are urged to pick one up and use it in conjunction with the published weekend and evening schedule, when planning weekend travel on BART.

#

BART BULLETIN

News of Special Interest to BART'S Riders

PSB-36

September 30, 1981

Dear Passenger:

Due to construction work on our new track through downtown Oakland, service through that area will be disrupted on five Saturday evenings and Sundays starting October 10.

While we have tried to schedule this work to be the least disruptive to our passengers, we apologize to those who may be inconvenienced. Basically, the service change will be from 20 minutes between trains to 30 minutes.

Once the new track is completed, it will allow disabled trains to be taken out of service without disturbing the system—providing more dependable, uninterrupted service. It also may function as an alternate route in case a disabled train on the main track cannot be removed immediately.

We hope the temporary train time-table contained on this bulletin will be helpful to you in planning any trips on the system during the period when the track work is being done.

Office of Passenger Service



BAY AREA RAPID TRANSIT DISTRICT
Headquarters: 800 Madison Street
Oakland, California 94607
Telephone: (415) 465-4100

SPECIAL SATURDAY EVENING SCHEDULE
for Oct. 10, 1981; Oct. 31, 1981,
and One Future Saturday To Be Announced Later

RICHMOND/FREMONT											
PM	PM	PM	AM		PM	PM	PM	AM		PM	AM
6:12	9:12	9:39	12:12	Lv.	Richmond	Ar.	8:23	10:03	10:20	1:08	
6:16	9:16	9:44	12:16		El Cerrito DN		8:19	9:59	10:16	1:04	
6:20	9:20	9:47	12:20		El Cerrito Plaza		8:16	9:56	10:13	1:01	
6:23	9:23	9:51	12:23		North Berkeley		8:12	9:52	10:09	12:57	
6:26	9:26	9:54	12:26		Berkeley		8:09	9:49	10:06	12:54	
6:29	9:29	9:56	12:29		Ashby		8:07	9:47	10:03	12:52	
6:33	9:33	10:00	12:48		* MacArthur *		8:03	9:43	10:00	12:48	
6:36	9:36	10:04	12:51		19th St. Oakland		7:59	9:39	9:56	12:39	
6:38	9:38	10:05	12:53		12th St. Oakland		7:58	9:38	9:55	12:38	
6:41	9:41	10:08	12:56		Lake Merritt		7:55	9:35	9:52	12:35	
6:45	9:45	10:12	1:00		Fruitvale		7:50	9:30	9:47	12:30	
6:48	9:48	10:16	1:03		Coliseum		7:46	9:26	9:43	12:27	
6:53	9:53	10:20	1:08		San Leandro		7:42	9:22	9:39	12:22	
6:57	9:57	10:24	1:12		Bay Fair		7:38	9:18	9:35	12:18	
7:01	10:01	10:28	1:16		Hayward		7:34	9:14	9:31	12:14	
7:05	10:05	10:32	1:20		South Hayward		7:30	9:10	9:26	12:09	
7:10	10:10	10:38	1:25		Union City		7:24	9:04	9:21	12:04	
7:15	10:15	10:42	1:30	Ar.	Fremont	Lv.	7:20	9:00	9:16	12:00	

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SATURDAY EVENING SCHEDULE
for Nov. 14, 1981; Dec. 5, 1981,

RICHMOND/FREMONT											
PM	PM	PM	AM		PM	PM	PM	AM		PM	AM
6:12	9:12	9:41	12:12	Lv.	Richmond	Ar.	8:23	10:03	10:22	1:08	
6:16	9:16	9:46	12:16		El Cerrito DN		8:19	9:59	10:18	1:04	
6:20	9:20	9:49	12:20		El Cerrito Plaza		8:16	9:56	10:15	1:01	
6:23	9:23	9:53	12:23		North Berkeley		8:12	9:52	10:11	1:07	
6:26	9:26	9:56	12:26		Berkeley		8:09	9:49	10:08		
6:29	9:29	9:58	12:29		Ashby		8:07	9:47	10:05		
6:33	9:33	10:02	12:48		* MacArthur *		8:03	9:43	10:02		
6:36	9:36	10:06	12:51		19th St. Oakland		7:59	9:39	9:58	12:39	
6:38	9:38	10:07	12:53		12th St. Oakland		7:58	9:38	9:57	12:38	
6:41	9:41	10:10	12:56		Lake Merritt		7:55	9:35	9:54	12:35	
6:45	9:45	10:14	1:00		Fruitvale		7:50	9:30	9:49	12:30	
6:48	9:48	10:18	1:03		Coliseum		7:46	9:26	9:45	12:27	
6:53	9:53	10:23	1:08		San Leandro		7:42	9:22	9:41	12:22	
6:57	9:57	10:26	1:12		Bay Fair		7:38	9:18	9:37	12:18	
7:01	10:01	10:30	1:16		Hayward		7:34	9:14	9:33	12:14	
7:05	10:05	10:34	1:20		South Hayward		7:30	9:10	9:28	12:09	
7:10	10:10	10:40	1:25		Union City		7:24	9:04	9:23	12:04	
7:15	10:15	10:44	1:30	Ar.	Fremont	Lv.	7:20	9:00	9:18	12:00	

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SATURDAY EVENING SCHEDULE
for Oct. 10, 1981; Oct. 31, 1981; Nov. 14, 1981, Dec. 5, 1981;
And One Future Saturday To Be Announced Later

CONCORD/SAN FRANCISCO											
PM	PM	PM	AM		PM	PM	PM	AM		PM	AM
6:10	9:10	9:36	12:10	Lv.	Concord	Ar.	8:26	10:26	10:56	1:16	
6:16	9:16	9:42	12:16		Pleasant Hill		8:19	10:19	10:49	1:10	
6:19	9:19	9:45	12:19		Walnut Creek		8:16	10:16	10:46	1:07	
6:23	9:23	9:50	12:23		Lafayette		8:11	10:11	10:41	1:02	
6:29	9:29	9:55	12:29		Orinda		8:06	10:06	10:36	12:52	
6:35	9:35	10:01	12:35		Rockridge		8:00	10:00	10:30	12:51	
6:39	9:39	10:05	12:52		* MacArthur *		7:57	9:57	10:27	12:48	
6:42	9:42	10:09	12:55		19th St. Oakland		7:53	9:53	10:23	12:33	
6:44	9:44	10:10	12:57		12th St. Oakland		7:52	9:52	10:22	12:32	
6:48	9:48	10:14	1:01		Oakland West		7:47	9:47	9:17	12:27	
6:55	9:55	10:22	1:08		Embarcadero		7:40	9:40	10:10	12:20	
6:57	9:57	10:23	1:10		Montgomery		7:39	9:39	10:09	12:19	
6:58	9:58	10:25	1:11		Powell		7:37	9:37	10:07	12:17	
7:00	10:00	10:27	1:13		Civic Center		7:35	9:35	10:05	12:15	
7:02	10:02	10:29	1:15		16th St. Mission		7:33	9:33	10:03	12:13	
7:05	10:05	10:31	1:18		24th St. Mission		7:31	9:31	10:01	12:10	
7:08	10:08	10:35	1:21		Glen Park		7:27	9:27	9:57	12:07	
7:11	10:11	10:37	1:24		Balboa Park		7:25	9:25	9:55	12:05	
7:15	10:15	10:42	1:28	Ar.	Daly City	Lv.	7:21	9:21	9:51	12:01	

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SUNDAY SCHEDULE FROM 9AM
for Oct. 11, 1981, Nov. 1, 1981;
And One Future Sunday To Be Announced Later

RICHMOND/FREMONT											
AM	AM	AM	AM	PM		AM	AM	AM	AM	AM	PM
9:09	10:39	11:12		Lv.	Richmond	Ar.	9:20	9:50	10:20	11:50	12:33
9:14	10:44	11:16			El Cerrito DN		9:16	9:46	10:16	11:46	12:19
9:17	10:47	11:20			El Cerrito Plaza		9:13	9:43	10:13	11:43	12:16
9:21	10:51	11:23			North Berkeley		9:09	9:39	10:09	11:39	12:12
9:24	10:54	11:26			Berkeley		9:06	9:36	10:06	11:36	12:09
9:26	10:56	11:29			Ashby		9:03	9:33	10:03	11:33	12:07
9:30	11:00	11:33			* MacArthur *		9:00	9:30	10:00	11:30	12:03
9:34	11:04	11:36			19th St. Oakland		8:56	9:26	9:56	11:26	11:59
9:35	11:05	11:38			12th St. Oakland		8:55	9:25	9:55	11:25	11:58
9:38	11:08	11:41			Lake Merritt		8:52	9:22	9:52	11:22	11:55
9:42	11:12	11:45			Fruitvale		8:47	9:17	9:47	11:17	11:50
9:46	11:16	11:48			Coliseum		8:43	9:13	9:43	11:13	11:47
9:50	11:20	11:53			San Leandro		8:39	9:09	9:39	11:09	11:42
9:54	11:24	11:57			Bay Fair		8:35	9:05	9:35	11:05	11:38
9:58	11:28	12:01			Hayward		8:31	9:01	9:31	11:01	11:34
10:02	11:32	12:05			South Hayward		8:26	8:56	9:26	10:56	11:29
10:08	11:38	12:10			Union City		8:21	8:51	9:21	10:51	11:24
10:12	11:42	12:15			Fremont	Lv.	8:16	8:46	9:16	10:46	11:20

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SUNDAY SCHEDULE FROM 9AM
for Nov. 15, 1981; Dec. 6, 1981;

RICHMOND/FREMONT											
AM	AM	AM	AM	AM		AM	AM	AM	AM	AM	PM
9:11	10:41	11:12		Lv.	Richmond	Ar.	9:22	9:52	10:22	11:52	12:32
9:16	10:46	11:16			El Cerrito DN		9:18	9:48	10:18	11:48	12:19
9:19	10:49	11:20			El Cerrito Plaza		9:15	9:45	10:15	11:45	12:16
9:23	10:53	11:23			North Berkeley		9:11	9:41	10:11	11:41	12:12
9:26	10:56	11:26			Berkeley		9:08	9:38	10:08	11:38	12:09
9:28	10:58	11:29			Ashby		9:05	9:35	10:05	11:35	12:07
9:32	11:02	11:33			* MacArthur *		9:02	9:32	10:02	11:32	12:03
9:36	11:06	11:36			19th St. Oakland		8:58	9:28	9:58	11:28	11:59
9:37	11:07	11:38			12th St. Oakland		8:57	9:27	9:57	11:27	11:58
9:40	11:10	11:41			Lake Merritt		8:54	9:24	9:54	11:24	11:55
9:44	11:14	11:45			Fruitvale		8:49	9:19	9:49	11:19	11:50
9:48	11:18	11:48			Coliseum		8:45	9:15	9:45	11:15	11:47
9:52	11:22	11:53			San Leandro		8:41	9:11	9:41	11:11	11:42
9:56	11:26	11:57			Bay Fair		8:37	9:07	9:37	11:07	11:38
10:00	11:30	12:01			Hayward		8:33	9:03	9:33	11:03	11:34
10:04	11:34	12:05			South Hayward		8:28	8:58	9:28	10:58	11:29
10:10	11:40	12:10			Union City		8:23	8:53	9:23	10:53	11:24
10:14	11:44	12:15			Fremont	Lv.	8:18	8:48	9:18	10:48	11:20

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SUNDAY SCHEDULE FROM 9AM
for Oct. 11, 1981; Nov. 1, 1981; Nov. 15, 1981; Dec. 6, 1981,
and One Future Sunday To Be Announced Later

CONCORD/SAN FRANCISCO											
AM	AM	AM	AM	PM		AM	AM	AM	AM	AM	AM
9:06	10:36	11:10		Lv.	Concord	Ar.	9:26	9:26	9:56	10:26	12:26
9:12	10:42	11:16			Pleasant Hill		9:19	9:19	9:49	10:19	12:19
9:15	10:45	11:19			Walnut Creek		9:16	9:16	9:46	10:16	12:16
9:20	10:50	11:23			Lafayette		9:11	9:11	9:41	10:11	12:11
9:25	10:55	11:29			Orinda		9:06	9:06	9:36	10:06	12:06
9:31	11:01	11:35			Rockridge		9:00	9:00	9:30	10:00	12:00
9:35	11:05	11:39			* MacArthur *		8:57	8:57	9:27	9:57	11:57
9:39	11:09	11:42			19th St. Oakland		8:53	8:53	9:23	9:53	11:53
9:40	11:10	11:44			12th St. Oakland		8:52	8:52	9:22	9:52	11:52
9:44	11:14	11:48			Oakland West		8:47	8:47	9:17	9:47	11:47
9:52	11:22	11:56			Embarcadero		8:40	8:40	9:10	9:40	11:40
9:53	11:23	11:57			Montgomery		8:39	8:39	9:0		

NEWS RELEASE

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

October 8, 1981 **BART**

FOR IMMEDIATE RELEASE

"BART. GOING PLACES." EXHIBIT THREE MORE WEEKS AT EMBARCADERO STATION

The BART Exhibit, which opened September 17 in conjunction with the system's ninth anniversary celebration, will remain at the Embarcadero Station for three more weeks.

It is estimated that since its opening between 10,000 and 12,000 people have viewed the exhibit which is located on the mezzanine level of the station.

Standing 8 feet high, about 12 feet at one point, the exhibit is set up as an island and divided into three large curved sections. Each section depicts an era of the system from construction through to present day operation. Large photos and graphics tell the story supplemented by the text. The primary theme focuses on the future and how BART plans to meet the capacity demands of the 1980s.

The exhibit includes a look at several major improvement projects including and featuring a nine-foot model of BART's proposed new "C" car. This is a 1/8 scale model of the car which has been designed by the transit system's engineers. BART expects to go to bid on the new car this fiscal year.

Also part of the exhibit is a video display which alternates three separate films. The first film gives a historical glimpse of transit and the BART system. The second film take a behind the scenes look at what makes the system tick on a day-to-day basis, and the third film is a series of man-on-the-street interviews done by Mel Sharpe on the day the exhibit opened.

(MORE)

2-2-2-2 "BART.GOING PLACES." EXHIBIT THREE MORE WEEKS AT EMBARCADERO STATION

The exhibit is fully operational, with someone on hand to answer questions, between 11 a.m. and 4 p.m. seven days a week. It will remain at the Embarcadero Station through Friday, October 30 and then move to the Fremont Station.

#

CONTACT: Mike Healy
Department Manager
Public Affairs

October 13, 1981

FOR IMMEDIATE RELEASE

NOTICE OF RESCHEDULING OF ADMINISTRATION COMMITTEE MEETING

The district board's Administration Committee Meeting, scheduled for Wednesday, October 14, has been cancelled.

Director Eugene Garfinkle, who chairs the Administration Committee, has rescheduled the meeting for Thursday, October 15, at 9 a.m. in the Board Room, 800 Madison Street, Oakland, California.

The BART Board's Engineering and Operations Committee, chaired by Director Nello Bianco, will meet tomorrow, Wednesday, October 14, as scheduled, at 9 a.m. in the Board Room, 800 Madison Street, Oakland.

#

NEWS RELEASE

CONTACT: Mike Healy
 Department Manager
 Public Affairs

October 13, 1981

BART

FOR IMMEDIATE RELEASE

RECORD PATRONAGE DAY FOR BART

This past Friday, October 9, BART saw its highest patronage day since opening the system, with a count of 196,166.

Prior to Friday's record for a single day, BART saw its highest patronage day this past May 1, 1981, when ridership reached 192,122. This was also a Friday.

On both record days the Oakland A's were playing home games, and on both occasions BART carried better than 20 percent of the crowds to the game at the Oakland Coliseum.

Meanwhile, BART's average daily ridership continues to rise faster than projections, currently running better than 178,000, or about 8 percent higher than the forecasted 165,500 for the month of October.

BART analysts say the ridership gains for the month of September were primarily in the afternoon commute period (over projections by 17 percent), and during afternoon and late evening non-commute hours, particularly in transbay trips.

Following the current high growth trend line, BART projects that by 1985/86 the system could be carrying between 230,000 and 250,000 passengers a day.

#

NEWS RELEASE



CONTACT: Sy Moubert
 Manager, Public Information
 (415) 465-4100, Ext. 514

October 14, 1981

BART

FOR IMMEDIATE RELEASE

BART WILL OPERATE LONGER TRAINS TO SAN FRANCISCO FOR ROLLING STONES FANS

BART will be adding extra cars to trains in order to accommodate "Rolling Stones" fans, who are planning to attend the gigantic concert on Saturday, October 17, and Sunday, October 18.

BART patrons should ride the trains to the Montgomery Street BART Station, exit at the east side of the station, and board the chartered MUNI "Rolling Stones Express" bus shuttles which will be leaving from the corner of Sansome and Sutter in San Francisco at the east end of the Montgomery Street Station.

BART will be operating on its regular Saturday service with all four lines-- Richmond/Daly City, Concord/Daly City, Fremont/Daly City and Richmond/Fremont-- in service. On Sunday BART will operate normal two-route service. The published weekend and evening time schedules are available at all BART stations.

"Rolling Stones" fans can catch the chartered MUNI express shuttle bus service every three minutes to Candlestick Park, between 7 a.m. and 12 noon on both Saturday, October 17, and Sunday, October 18, from the Montgomery Street Station. The special shuttles will return from the concert between 5 p.m. and 7:30 p.m..

Additional information about the "Rolling Stones Express" can be obtained by calling San Francisco MUNI at (415) 673-6864.

#

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

October 14, 1981

FOR IMMEDIATE RELEASE

LONGER TRAINS TO CARRY OAKLAND A'S FANS TO THE COLISEUM ON THURSDAY, OCTOBER 15

BART will be operating longer trains in order to accommodate those patrons planning to attend the third game of the American League World Series play-off between the Oakland A's and the New York Yankees at the Coliseum, Thursday, October 15, which starts at 5 p.m.

San Francisco baseball fans and others, who are planning to use BART for their trip to the Coliseum, are encouraged to leave early in order to avoid the commute hour crowds. This service is available from San Francisco up to 6 p.m.

From stations on the Concord line, fans should take a San Francisco bound train and transfer to a Fremont train at any station in downtown Oakland.

The Coliseum is easily accessible from BART at the Coliseum Station by an aerial walkway which connects directly with the Station.

#

NEWS RELEASE



CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

HOLD FOR RELEASE:

Thursday, Oct. 15,
9 p.m., if fourth game is required.

BART

BART TO OPERATE LONGER TRAINS FOR FOURTH PLAYOFF GAME ON FRIDAY, OCT. 16

In order to accommodate fans planning on attending the fourth game of the American League playoffs between the Oakland A's and the New York Yankees scheduled for Friday, October 16, BART will be operating longer trains and special after-game trains. The game starts at 5 p.m. in the Oakland Coliseum Stadium.

Those patrons boarding at stations on the Richmond line and in San Francisco should catch a Fremont-bound train for direct service to the Coliseum. From stations on the Fremont line, patrons can take either a Richmond or San Francisco bound train to the Coliseum where the stadium is easily accessible by an aerial walkway which is connected directly to the Coliseum BART Station.

Patrons boarding the system at stations on the Concord line must transfer to Fremont-bound trains at any BART station in the downtown Oakland area or at MacArthur Station.

Should the fifth game of the series be played on Saturday, October 17, BART will be operating longer trains and there will be a Special A's Train leaving Concord Station at 11:25 a.m., which will provide direct no-transfer service to the Coliseum. This train will make all stops on the Concord line, arriving at the Coliseum at 12:10 p.m. for the game which will begin at 1 p.m. The train will be identified as the "Special A's Train" by a sign in the first car of the train. Also, the electronic train destination signs will read "Coliseum" as the train enters the station. Public address system announcements will be made in the stations as the special direct train is approaching.

#

NEWS RELEASE

CONTACT: Sy Mober,
Manager, Public Information
(415) 465-4100, Ext. 514

October 16, 1981

BART

FOR IMMEDIATE RELEASE

BART JOINS SAN FRANCISCO MISSION MERCHANTS RED TAG DAYS SALE

BART has joined with the San Francisco Mission Street Merchants in their Red Tag Days sale, which is now underway today and will continue through Saturday, October 17:

Merchants in the San Francisco Mission Street district will be offering free BART tickets to customers making a purchase of \$5 or more. Either a full fare \$1 BART ticket, a red \$9 BART ticket for use by children 12 years of age or under, or handicapped persons who hold a Bay Region Transit Discount Card, or a green \$6 BART senior citizen's ticket, will be given away. A total of 400 BART tickets will be handed out as part of the Mission Street Red Tag Days sale.

When traveling by BART to the San Francisco Mission Street area, patrons should disembark at the 16th Street or the 24th Street BART Stations in San Francisco.

#

NEWS RELEASE

CONTACT: Sy Moubert
 Manager, Public Information
 (415) 465-4100, Ext. 514

October 16, 1981

BART

FOR IMMEDIATE RELEASE

SPECIAL DIRECT RAIDERS' BART TRAINS TO OPERATE ON SUNDAY, OCTOBER 18

This Sunday, October 18, BART will be operating "THE RAIDERS SPECIAL" trains providing service directly to the Oakland Coliseum from the Concord and Daly City Stations in order to accommodate football fans going to the game which begins at 1 p.m.

These special direct trains will be identified with a "Special Raiders Train" sign in the lead car of the train. Announcements will be made in the stations, and the electronic train destination signs will read "COLISEUM" as the train approaches the station.

The special direct Raiders' train will leave Concord Station at 11:20 a.m., stopping then at Pleasant Hill Station at 11:26 a.m.; at Walnut Creek Station, 11:29 a.m.; at Lafayette Station, 11:34 a.m.; at Orinda Station, 11:39 a.m. and Rockridge Station at 11:45 a.m. This train will then make all stops on the line between MacArthur Station and the Coliseum Station where it will arrive at 12:05 p.m.

From the Daly City BART Station, the special direct train will depart at 11:35 a.m., stopping at Balboa Park Station, 11:39 a.m.; at Glen Park Station, 11:41 a.m.; at 24th Street Station, 11:45 a.m.; at 16th Street Station, 11:47 a.m.; at Civic Center Station, 11:49 a.m.; at Powell Street Station, 11:51 a.m.; Montgomery Street Station, 11:53 a.m.; at Embarcadero Station, 11:54 a.m., and at Oakland West Station at 12:01 p.m.

This train will then make all stops between Lake Merritt Station and the Coliseum Station, where it will arrive at 12:14 p.m. The Coliseum is easily accessible from BART by an aerial walkway which connects directly with the Coliseum Station.

The special direct trains will be standing by to take fans home following the game.

Since only two lines--Richmond/Fremont and Concord/Daly City--are normally operating on Sundays, Raiders' fans planning trips using regular service should pick up BART's Weekend and Evening Timetable at any BART station.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 16, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

SUSPECTED RAPIST SOUGHT BY BART POLICE

BART Police have released an artist's drawing of a man who is suspected of kidnapping a Fremont woman and her child from the parking lot of the Fremont BART Station on Thursday, October 8, 1981, by forcing her to drive her car to the 79th Avenue area of Oakland, and raping her.

The suspect is described as a Black male adult, approximately 5 feet 3 inches tall, with a slight build, light complexion, and pock or acne marks on his face. His hair is rust colored and in a 4 inch natural hairstyle.

The 21-year old woman had left the Fremont Station and was strolling her 14-month old daughter to her car in the parking lot, when she was accosted. Her attacker then forced her to drive her child and him to Oakland by threatening and choking her baby. Upon arriving at the 79th Avenue area, the woman was raped.

BART Police said the suspect seemed to be familiar with the 79th Avenue area of Oakland and believe the suspect may reside in the area where the rape occurred.

Anyone with information regarding the suspect or this incident should contact the BART Police Department by calling 893-8810 or the WeTIP anonymous witness hotline number at (800) 472-7785.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 16, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

SUSPECTED RAPIST SOUGHT BY BART POLICE

This is a police sketch of a suspected rapist about whom BART Police are seeking information. The suspected is wanted in connection with the rape of a woman who was kidnapped from the parking lot at the Fremont BART Station and forced to drive with her child to the 79th Avenue area of Oakland.

The suspect is described as a Black male adult, approximately 5 feet 3 inches tall, with a slight build, light complexion, and pock or acne marks on his face. His hair is rust colored and in a 4 inch natural hairstyle.

BART Police said the suspect seemed to be familiar with the 79th Avenue area of Oakland and believe the suspect may reside in the area where the rape occurred.

Anyone with information regarding the suspect or this incident should contact the BART Police Department by calling 893-8810 or the WeTiP anonymous witness hotline number at (800) 472-7785.

The sketch of the suspect was drawn by Sgt. C. Hastorf, of the Fremont Police Department, from information provided by the victim.

#

NEWS RELEASE

BART

Mike Healy
 Department Manager, Public Affairs

October 16, 1981

CONTACT: Sy Mober
 Manager, Public Information
 (415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART PATRONAGE REACHES ALL TIME HIGH

BART carried 201,555 patrons on Thursday, October 15, the highest patronage ever recorded for a single day of service since the system began operating in 1972.

This new BART patronage record comes about a week since the last record for a single day on Friday October 9, when the patronage count reached 196,122.

Both of the record patronage days occurred on days when the Oakland A's were playing home games and BART carried more than 20 percent of the crowds to the Coliseum for the games. For Thursday's game, when 47,301 persons attended the league playoff between the Oakland A's and the New York Yankees, 11,382 persons, or about 24 percent of the gate, rode BART to the Coliseum.

BART's average daily ridership continues to increase at a rate of about 8-10 percent higher than the 165,000 projected patronage for October 1981, with the average daily ridership now reaching about 180,000.

Looking ahead four or five years, BART expects to be carrying between 230,000 and 250,000 passengers a day. BART's proposed 5-year capital improvement program, which includes a larger capacity computer control system, 90 new "C" cars, a turnback track and storage facility at Daly City Station, and completion of the new track through downtown Oakland, are among the vital projects designed to meet capacity demands.

#

NEWS RELEASE

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

October 20, 1981

FOR IMMEDIATE RELEASE

ADVISORY

BART BOARD TO RECEIVE EXTENSIVE REPORT ON
"EMERGENCY PREPAREDNESS & LIFE SAFETY PROGRAM"

At the meeting of the BART Board of Directors tomorrow, Wednesday, October 21, 1981, at 9 a.m., an extensive report will be given on the system's \$18.7 million program to improve the fire resistance of the District's rail cars and system fire safety.

The report is scheduled for the top of the agenda and will be presented by Mr. James Kestler, Program Manager of BART's fire hardening program. The report will cover six general operational and vehicle modification programs:

----- Transit Car Equipment, Wayside Facilities, Contingency Planning, Improvements in Training Program, Passenger Communication Improvement, and System Communication Improvements.

The report will be presented through a series of slides and written reports which will include Xerox prints of the presentation slides.

It is expected the report will generate many questions; therefore, news media representatives will be given an opportunity to speak with Mr. Kestler and Ralph Weule, BART's Safety Officer, following the presentation.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 21, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART RECEIVES FIRST GRANT TOWARD PURCHASE OF NEW "C" CAR

BART President John Glenn today said the transit system's proposed new "C" car received its first financial boost today when William Royer, U. S. Department of Transportation Regional Representative, announced that a grant of \$6.7 million for the new cars had been approved. This is the first such grant approval received for the new cars.

Royer made the announcement at the BART Board of Directors' meeting held today.

According to Glenn, the \$6.7 million federal grant will go toward the purchase of four prototype "C" cars which will go through an extensive testing program as a prelude to the purchase of a total of 90 new cars. The total estimated cost for the 90 cars is \$118.1 million, of which BART hopes to receive 80 percent federal funding.

"We are very pleased to receive this grant because the new "C" car is one of the major elements in our five-year capital improvement plan to meet growing ridership demands," Glenn said.

Glenn noted that BART's average daily ridership is now better than 180,000 and it is projected by the transit system's analysts that by 1986 the system could well be carrying anywhere from 230,000 to 250,000 passengers a day.

He said the system was already very close to saturation during peak commute hours and the new cars will help provide the needed capacity in the years to come.

- MORE -

2-2-2-2 BART RECEIVES FIRST GRANT TOWARD PURCHASE OF NEW "C" CAR

Other major elements of BART's capital improvement program include the completion of the new track through downtown Oakland, a new integrated control system, and a turnback track and storage facility at the Daly City Station.

The proposed new "C" car, which has been designed by BART engineers working with consultants, will be similar in appearance to the present BART cars but will not have the sloped front of the lead cars. The "C" car will be fully automated and serve as both a lead (A) car and a mid-train (B) car.

In addition to offering more rider capacity, the new cars will also offer more operating flexibility than the current fleet by allowing one long train to become two shorter trains when necessary. It will also contain all of the best features and modifications of the current cars as well.

BART expects to go to bid on the four prototype cars by early 1982 with expected delivery in about two years after the award of contract.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

October 21, 1981

BART

FOR IMMEDIATE RELEASE

BART BOARD HEARS STATUS REPORT ON EMERGENCY-PREPAREDNESS PROJECTS

BART's Board of Directors on Wednesday, October 21, received a comprehensive report on the District's "Emergency Preparedness Program."

This report covered the modifications and improvements completed and underway on BART cars and all over the system. These included new communication systems, fire fighting equipment for the exclusive use of local fire departments, much of which is now positioned permanently in the transbay tube, the Berkeley Hills tunnel, and in the subways of Oakland and San Francisco. An emergency manual is to be published and distributed next month; a multi-faceted fire safety training program for fire departments and BART personnel is now functional; the installation of new fire-resistant seat cushions in BART cars has been completed; and special under-car heat shields are being installed.

The program, which contains more than 400 projects, including the changeout of linings in the walls and ceilings on the BART cars, is expected to cost about \$34 million. Modifications to BART's operating fleet of more than 400 cars, represents a cost of about \$18 million or over half of the total cost of the program.

James Kestler, Program Manager of BART's Emergency Preparedness Program, reported to the BART Board that the program is approximately 73 percent completed. Kestler noted that it is anticipated the entire program, when additional funding from Federal and State sources is made available, will be completed by 1985.

Mr. Dee Jacobs, Regional Director, U. S. Urban Mass Transit Administration in San Francisco, preceded Kestler's presentation and announced to the BART Board that federal funding to support the program is anticipated in the near future.

-- MORE --

2-2-2-2 BART BOARD HEARS STATUS REPORT ON EMERGENCY PREPAREDNESS PROJECTS

The report covered six general operational and vehicle modification programs: Transit Car Equipment; Wayside Control Facilities; Contingency Planning; Improvements in Training Programs, both for BART personnel and local fire departments; Passenger Information Improvements and System Communication Improvements.

Recently BART published a new passenger information brochure, "All About BART Safety," in English, Chinese, and Spanish, which is available in all BART stations.

#

NEWS RELEASE

Public Affairs

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

William Royer, Regional Representative for the U. S. Department of Transportation (L), today informs BART Board President, John Glenn, that a federal grant totalling \$6.7 million for development of the new BART "C" car has been approved.

The announcement of the grant award was made before a meeting of the BART Board of Directors at their meeting held on Wednesday, October 21 in the District's Oakland headquarters.

The proposed new "C" car, a model of which is shown here, was designed by BART engineers working with consultants. It will be similar in appearance to present BART cars but will not have the sloped front of the lead cars. The "C" car will be fully-automated and serve as both a lead ("A") car and mid-train ("B") car.

BART will go to bid for four prototype cars by early 1982, with expected delivery to be about two years after award of contract.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 22, 1981

BART

CONTACT: Sy Mouber, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART'S THE BEST WAY TO GO TO THE RAIDERS GAMES AT THE COLISEUM

More and more bay area football fans are learning that BART's "Special Raiders Train" is the best and most direct way to get to the games played at the Oakland Coliseum. According to BART statisticians, between 10 and 15 percent of those attending Raiders games at the Coliseum ride BART.

On Sunday, October 25, BART will be operating two special trains in addition to increased service, with no-transfer direct service to the Coliseum from stations on the Concord and Daly City/San Francisco lines for the game between the Oakland Raiders and the Kansas City Chiefs which begins at 1 p.m.

The Special Raiders Trains from Concord and Daly City are identified with a Raiders sign in the window of the lead car of the train. As the train approaches each station the electronic destination signs will read "Coliseum" and public address system announcements will be made.

The special direct Raiders train will leave Concord Station at 11:20 a.m., stopping then at Pleasant Hill Station at 11:26 a.m.; at Walnut Creek Station, 11:29 a.m.; at Lafayette Station, 11:34 a.m.; at Orinda Station, 11:39 a.m.; and Rockridge Station at 11:45 a.m. This train will then make all stops on the line between MacArthur Station and the Coliseum Station where it will arrive at 12:05 p.m.

From the Daly City BART Station, the special direct train will depart at 11:35 a.m., stopping at Balboa Park Station, 11:39 a.m.; at Glen Park Station, 11:41 a.m., at 24th Street Station, 11:45 a.m.; at 16th Street Station, 11:47 a.m.; at Civic Center Station, 11:49 a.m., at Powell Street Station, 11:51 a.m.;

- MORE -

2-2-2-2 "BART'S THE BEST WAY TO GO TO THE RAIDERS GAMES AT THE COLISEUM"

at Montgomery Street Station, 11:53 a.m.; at Embarcadero Station, 11:54 a.m.; and at Oakland West Station at 12:01 p.m. This train will then make all stops between Lake Merritt Station and the Coliseum Station, where it will arrive at 12:14 p.m.

The Special Raiders Train from Concord and Daly City will be standing by to take fans home following the game.

Raiders fans planning BART trips to the game using the regular service are encouraged to pick up the "Weekend and Evening Schedule" at any BART Station. Normally, only two BART lines, Richmond/Fremont and Concord/Daly City, operate on Sundays.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

October 23, 1981

BART

FOR IMMEDIATE RELEASE

WIN FREE ICE CAPADE TICKETS AT BART STATIONS

Beginning Tuesday, October 27, 1981, BART patrons will be given a chance to win free tickets to the Ice Capades which will take place at the Oakland Coliseum Arena on November 25 to November 28.

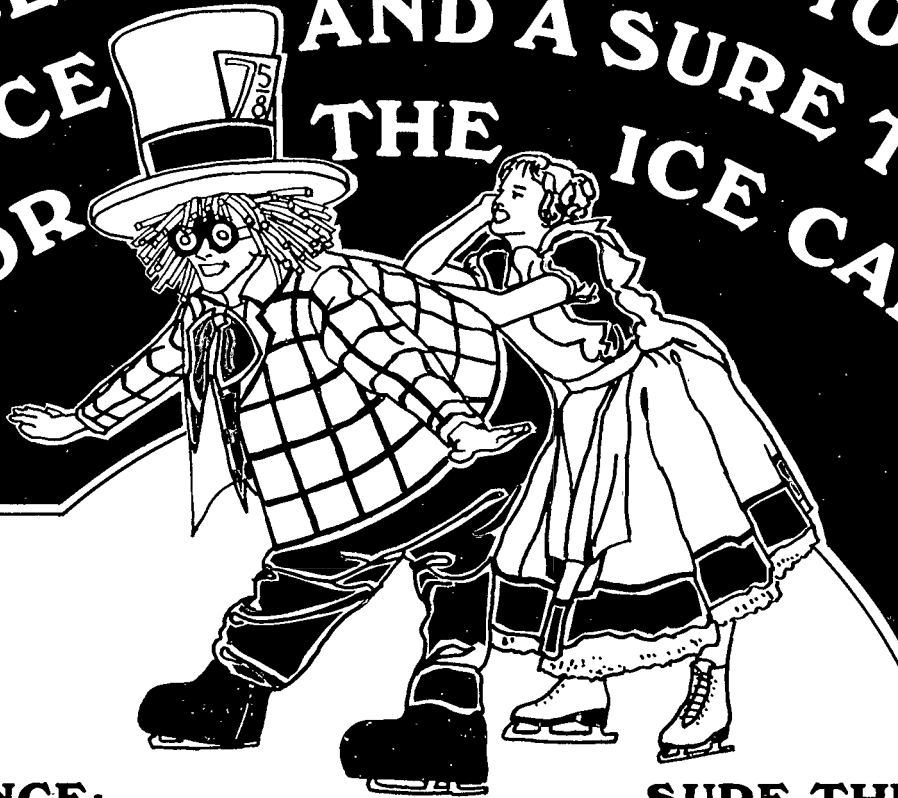
Flyers will be available at all BART stations, offering patrons a chance of winning free tickets to the Ice Capades. The flyers also contain a coupon good for a \$1.50 to \$2.50 discount on tickets for adults and children.

BART patrons are encouraged to pick a contest entry flyer and mail their entries to BART, Passenger Service Office, 800 Madison Street, Oakland, CA 94607. Since the contest rules require that contestants indicate at which BART station they usually board the system, five pairs of two tickets each have been set aside for each station. Entries must be received no later than the close of business on November 11. Winners will be notified by the Ice Capades, and do not need to be present for the drawing.

BART offers the easiest and most convenient way to reach the Oakland Coliseum, easily accessible on an aerial walkway connecting directly with the Coliseum Station.

#

ALICE & BART OFFER YOU A CHANCE FOR THE SURE THING AND A SURE THING THE ICE CAPADES



CHANCE:

You could win two free tickets to the Ice Capades! See champion skaters Tai Babilonia and Randy Gardner and visit with Alice in Wonderland. Take BART to the Oakland Coliseum and walk right out of the station into the show.

Winning tickets are for Wednesday, November 25 or Thursday, November 26 at 8:00 P.M. So fill in the coupon below!

HOW TO WIN

1. Detach and fill out coupon below.
2. Mail to: BART Passenger Service: 800 Madison Street; Oakland, CA 94607. Coupons must be received by Midnight, November 9, 1981 to be eligible.
3. Winners will be selected by random drawing on November 11, 1981 at the Lake Merritt Administration Bldg. Winners need not be present at the drawing. The Ice Capades will notify the winners by mail.

SURE THING:

Everybody's a winner on this one. You get \$2 off on children's and senior citizen's tickets to the Ice Capades, and \$1.50 off on adult's tickets. You won't have to drive the freeways at night or park at the Coliseum because you can take BART straight to the show. The Ice Capades will be at the Oakland Coliseum Tuesday, November 24 through Sunday, November 29, 1981. And if you should win the "Chance" contest, you can still use your discount tickets to bring your friends!

IMPORTANT!

Fill out the coupon below and mail it to the Ice Capades along with a stamped, self-addressed envelope and a check made payable to ICE CAPADES. Mail order deadline is one week prior to performance. Box Office deadline is 24 hours prior to the show. Tickets are on an availability basis with no refunds or exchanges. All seats reserved.

Mail to ICE CAPADES, Coliseum Box Office; Nimitz Freeway & Hegenberger Road; Oakland, CA 94621.

Yes, I want to win free tickets to the Ice Capades on Wednesday, November 25 or Thursday, November 26 at 8:00 P.M.

Name _____ Day Phone _____

Address _____

City _____ State _____ Zip _____

Station _____

Name _____ Day Phone _____

Address _____

City _____ State _____ Zip _____

Performance: Wed., Nov. 25, 8:00 P.M. Thurs., Nov. 26, 8:00 P.M.
 Fri., Nov. 27, 4:00 P.M. Sat., Nov. 28, 2:00 P.M.

\$1.50 off for adults.

Send _____ \$8.00 adult @ \$6.50; _____ \$7.00 adult @ \$5.50;

_____ \$6.00 adult @ \$4.50. Total adult: \$ _____.

\$2.00 off for children (under 16 years old) and Senior Citizens.

Send _____ \$8.00 child @ \$6.00; _____ \$7.00 child @ \$5.00;

_____ \$6.00 child @ \$4.00. Total child: \$ _____.

Total due \$ _____.

Make check payable to Ice Capades. For additional information, call (415) 635-7800. If all tickets at price ordered are sold out,

- send the next best available seats for that show and refund the difference to me
- send the best available seats _____ show and refund any difference to me.
- do not substitute any tickets. Cancel our order and refund money to me.

You need not purchase a BART ticket to enter. Employees of BART, their families, or their advertising agency are ineligible for this drawing. The Ice Capades will notify the winners by mail.

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 23, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

SPECIAL RAIDERS BART TRAINS TO RUN THIS SUNDAY, OCTOBER 25

Special BART trains will be operating directly to the Coliseum from both Concord and Daly City for the Oakland Raiders-Kansas City Chiefs game on Sunday, October 25.

The Special Raiders Train will depart Concord at 11:20 a.m. and will arrive at the Coliseum Station at 12:05 p.m. From Daly City, the special direct train will leave at 11:35 a.m., arriving at the Coliseum Station at 12:14 p.m. for the game which begins at 1 p.m. Both trains will make all stops along the line going to the Coliseum.

These special direct trains will be identified by a sign in the window of the cab on the lead car of the train reading, "Special Raiders Train." Public address system announcements will be made and the electronic destination signs will read "Coliseum" as the trains approach each station.

Upon arriving at the Coliseum Station, BART patrons can walk across a short aerial bridgeway to the Coliseum Stadium. Following the game, special trains will provide direct return service from the Coliseum.

#

NEWS RELEASE

BART

CONTACT: Mike Healy
 Department Manager
 Public Affairs

October 23, 1981

FOR IMMEDIATE RELEASELAST WEEK FOR BART EXHIBIT AT EMBARCADERO BART STATION

This coming week will be the last week for the "BART. GOING PLACES" exhibit to be on display at the Embarcadero Station. The exhibit, which is open free to the public, will be at the Embarcadero Station through Thursday, October 29, at which time it will then move to Fremont Station.

Standing 8 feet high, about 12 feet at one point, the exhibit is set up as an island and divided into three large curved sections. Each section depicts an era of the system from construction through to present day operation. Large photos and graphics tell the story supplemented by the text. The primary theme focuses on the future and how BART plans to meet the capacity demands of the 1980s.

The exhibit includes a look at several major improvement projects including and featuring a nine-foot model of BART's proposed new "C" car. This is a 1/8 scale model of the car which has been designed by the transit system's engineers. BART expects to go to bid on the new car this fiscal year.

Also part of the exhibit is a video display which alternates three separate films. The first film gives a historical glimpse of transit and the BART system. The second film takes a behind-the-scenes look at what makes the system tick on a day-to-day basis, and the third film is a series of man-on-the-street interviews done by Mel Sharpe on the day the exhibit opened.

The exhibit is fully operational, with someone on hand to answer questions between 11 a.m. and 4 p.m.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 27, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

BART PATRONS HAVE A CHANCE TO WIN FREE ICE CAPADES TICKETS

BART patrons can pick up a flyer at any BART station, containing a chance on winning a pair of free tickets to the Ice Capades, which takes place at the Oakland Coliseum Arena, November 25 through November 28.

Five pairs of tickets have been set aside for each station. The flyer, now available at all BART stations, contains the entry blank for the free Ice Capades tickets drawing and a coupon good for a \$1.50 and \$2.50 discount on tickets for adults and children to the ice extravaganza.

Contest rules require that contestants indicate at which BART station they usually board. Entries must be received no later than the close of business on November 11, 1981, by the BART Passenger Service Office, 800 Madison Street, Oakland, CA 94607. Winners will be notified by the Ice Capades and do not need to be present for the drawing.

BART is the easiest and most convenient way to reach the Oakland Coliseum, which is easily accessible via an aerial walkway connecting directly with the Coliseum Station.

#

NEWS RELEASE



CONTACT: Mike Healy
 Department Manager
 Public Affairs
 (415) 465-4100, Ext. 528

October 28, 1981

BART

FOR IMMEDIATE RELEASE

BART SPECIAL EXHIBIT MAKES FREMONT DEBUT

BART President John Glenn today announced that BART's special traveling exhibit, which graphically depicts the history, present operations and future plans of the system, will open in the Fremont BART station Monday, November 2.

Opening ceremonies for the exhibit will begin at 10 a.m. with President Glenn, a Fremont resident, presiding. The public is invited. Festivities will include entertainment by the John F. Kennedy High School "Marching Titans" 34-piece band, six flag girls and a twirler. Also, coffee and doughnuts will be served.

"The purpose of the exhibit," said Glenn, 'is to show the people of the Bay Area the progress BART has made; but more importantly, to provide information about our plans for improvements. Our theme is 'BART. Going Places.'"

The colorful 50-foot exhibit includes an 8-foot model of the newly designed "C" car and an audiovisual program.

The "past" section features historic photos of BART's construction and illustrations of the transbay tube construction.

The "present" section shows how BART's performance record has improved, how ridership is increasing, cost comparisons of travel by automobile and BART, and BART's impact on residential and commercial development.

The "future," and most important section of the exhibit, details the elements of BART's five-year capital improvement program--the new "C" car, the proposed new integrated control system, the Daly City turnback and train storage facility and the new track in downtown Oakland, now under construction.

-- MORE --

2-2-2-2 BART SPECIAL EXHIBIT MAKES FREMONT DEBUT

The audiovisual program features three short films. One highlights important aspects of BART's construction, and one gives a behind-the-scenes look at BART's operation. The third will be a series of interviews by TV personality Mal Sharpe with visitors to the Fremont exhibit opening.

The exhibit will remain in the Fremont Station until December 12, when it will travel to an Oakland station.

The exhibit opened in the San Francisco Embarcadero BART station on September 17, and BART officials estimate that, to date, between 15,000 and 20,000 people have seen it. The last day for the exhibit at Embarcadero will be Thursday, October 29.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 28, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART CELEBRATES FLEET WEEK OFFERING FREE RIDES TO SERVICE PERSONNEL IN UNIFORM

John Glenn, President of the BART Board of Directors, today announced that in honor of "Fleet Week," in the bay area, members of the United States Armed Forces in uniform may ride BART free on Saturday, October 31 and Sunday, November 1.

"BART is very pleased to participate in 'Fleet Week,' by offering 'free' trips on the system to all members of the United States Armed Forces who are in uniform. We want this offer to be a part of the bay area's expression of appreciation to all of those who are serving our country and our best interests," Glenn stated.

Uniformed service personnel are to contact the BART station agents at any BART station, who will then permit them to enter and leave the system without charge, on Saturday, October 31 and Sunday, November 1.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 28, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

BEAUTIFUL DREAMER ON BART

Nap time! Scott Michael may awake to find he is still dreaming, as he slumbers in the lap of "Cleo Clown" while riding a BART Train. "Cleo Clown" made a preview appearance on BART recently, and will be joined on Friday, October 30, as a prelude to Halloween, by "Big Bird" and "The Cookie Monster," when they will be riding BART trains at various hours during the morning and evening commute and between 11 a.m. and 2 p.m., handing out small treats.

BART recently published a new brochure, "Fun goes farther on BART," which provides information about how to use BART to reach more than 150 educational, entertainment, sports and shopping centers in the three BART counties. The brochure is now available at all BART stations.

#

NEWS RELEASE

Mike Healy, Department Manager,
Public Affairs

October 28, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

JUST ANOTHER BART PASSENGER?

While Han Bartosek, a Greyhound bus driver who resides in Hayward, continues to enjoy the scenery from the window of his BART train and completely ignores "Big Bird" reading a newspaper, Megan Alison, two years old, in the background can't take her eyes off "The Cookie Monster" during a recent preview appearance of the colorful characters on the transit system.

"Big Bird" and "The Cookie Monster" will be joined by "Cleo the Clown" on Friday, October 30, as a prelude to Halloween, when they will be riding BART trains at various hours during both the morning and afternoon commute hours and between 11 a.m. and 2 p.m., handing out small treats to BART patrons.

BART recently published a new brochure, "Fun Goes Farther on BART," which provides information about how to use BART to reach more than 150 educational, entertainment, sports and shopping centers in the three BART counties. The brochure is now available at all BART stations.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 28, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

IT'S EYEBALL TO EYEBALL ON A BART TRAIN

It's eyeball to eyeball, as Jose Martinez, two years old, of Oakland, checks out "The Cookie Monster" during a preview appearance of the colorful character recently on a BART train. "The Cookie Monster," "Big Bird" and "Cleo Clown" will be riding BART trains on Friday, October 30, as a prelude to Halloween, at various hours during both the morning and afternoon commute hours and between 11 a.m. and 2 p.m., handing out treats to BART patrons.

Mrs. L. Martinez, Jose's mother, seems to be enjoying the unscheduled event with "The Cookie Monster" as much as her son.

BART recently published a new brochure, "Fun Goes Farther on BART," which provides information about how to use BART to reach more than 150 educational, entertainment, sports and shopping centers in the three BART counties. The brochure is now available at all BART stations.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 28, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

"PEEK-A-BOO" ON BART

"Oh, my gosh!" Scott Michael is not quite sure that what he is seeing is real, as "Big Bird," "The Cookie Monster" and "Cleo Clown", or reasonable facsimiles, made a preview appearance recently on a BART train. The three colorful characters will be riding BART trains on Friday, October 30, as a prelude to Halloween, at various hours during the morning and afternoon commute hours and between 11 a.m. and 2 p.m., handing out small treats to BART patrons.

BART recently published a new brochure, "Fun Goes farther on BART," which provides information about how to use BART to reach more than 150 educational, entertainment, sports and shopping centers in the three BART counties. The brochure is now available at all BART stations.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 28, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514.

FOR IMMEDIATE RELEASE

PIX CAPTION

THINGS YOU NEVER EXPECTED TO SEE ON BART

While "Big Bird" uses the white courtesy phone and checks the BART system map, an unidentified BART passenger peers around the corner at a sight she never expected to see on BART.

"Big Bird," "The Cookie Monster" and "Cleo Clown," or reasonable facsimiles, will be riding BART trains on Friday, October 30, as a prelude to Halloween, at various hours during the morning and afternoon commute hours and between 11 a.m. and 2 p.m., handing out small treats to BART patrons.

BART recently published a new brochure, "Fun Goes Farther on BART," which provides information about how to use BART to reach more than 150 educational, entertainment, sports and shopping centers in the three BART counties. The brochure is now available at all BART stations.

#

NEWS RELEASE

Mike Healy, Department Manager,
Public Affairs

October 29, 1981

BART

A D V I S O R Y

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY SATURDAY, OCTOBER 31

On Saturday, October 31, 1981, at 12 midnight a major element of the construction on BART's third trackway through downtown Oakland will take place. One of eight massive switches on this first new trackway to be added to the BART system, will be moved into position.

The system for moving this switch was developed by BART's Power and Way Maintenance Department. The switch, which was built between existing trackways, will be pulled into position by large tractors operating from Highway 24, a portion of which will have been closed to regular traffic.

Special provisions have been made for newspaper and television cameras which will allow for the taking of pictures during the moving of the switch. A flat-bed trailer will be placed on Highway 24 at a point where the fence and shrubbery have been removed to allow for the cabling, attached to the switch, to be pulled by tractors located on the freeway.

News media interested in photographing this event must contact BART Public Information Office, 465-4100, Ext. 514 or 566, by noon Friday, October 30, to confirm this interest, and that their cameras will be present.

As a safety precaution, the California Highway Patrol will not permit any vehicles other than those belonging to BART to be parked on the freeway. Therefore BART will provide transportation from MacArthur Station to the construction site. Your cooperation in not sending your vehicles carrying film crews or photographers to the site will be appreciated.

The moving of the switches will take place at about 12 midnight and should require about 30 minutes to complete. BART's General Manager Keith Bernard and Vince Mahon, Manager of Power & Way Maintenance, will be available for interviews on the truck. Large construction lights will be operating, providing sufficient light for photography. It is not possible to bring electrical power to the truck.

-- MORE --

NEWS RELEASE

MIKE HEALY, Department Manager
Public Affairs

October 29, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

CONSTRUCTION ON BART'S NEW MAINLINE TRACK THROUGH DOWNTOWN OAKLAND PROGRESSES

Construction of a 12,300-foot addition of mainline trackage, a portion of which will run in a third tunnel through downtown Oakland, is underway and scheduled for completion December 1983. This will be the first addition to BART's mainline track-age since the system began carrying passengers in 1972.

Known as the KE track, the addition will significantly increase BART's system flexibility and its reliability by facilitating train removals from the main Oakland line and will reduce service disruption in the case of wayside equipment breakdown.

The new extension includes supporting electrification, communications and train controls, 16 turnouts, an 1800-foot spur and a 776-foot siding. Included in the three phases of the project, estimated to eventually cost about \$26 million, is work to be finished at the 12th and 19th Street BART Stations to provide cross platform access to the new track:

#

TIME TABLE

- 11:00 p.m. News media to meet BART representatives at MacArthur BART Station, 555 40th Street, Oakland, CA.
- 11:15 p.m. Personnel and equipment van will leave MacArthur Station.
- 11:25 p.m. Arrive at photo site on Highway 24.

NOTE: Before arriving at the site, the third rail power will have been cut off on the trackway at the construction site. Portions of the third rail and cover, as well as the tracks, will have been cut into sections and removed. The trackbed will have been lowered so as to permit the switch to slide into position.

11:35 p.m. BART's General Manager Keith Bernard and Vince Mahon, Manager of Power & Way Maintenance, will be available for interviews.

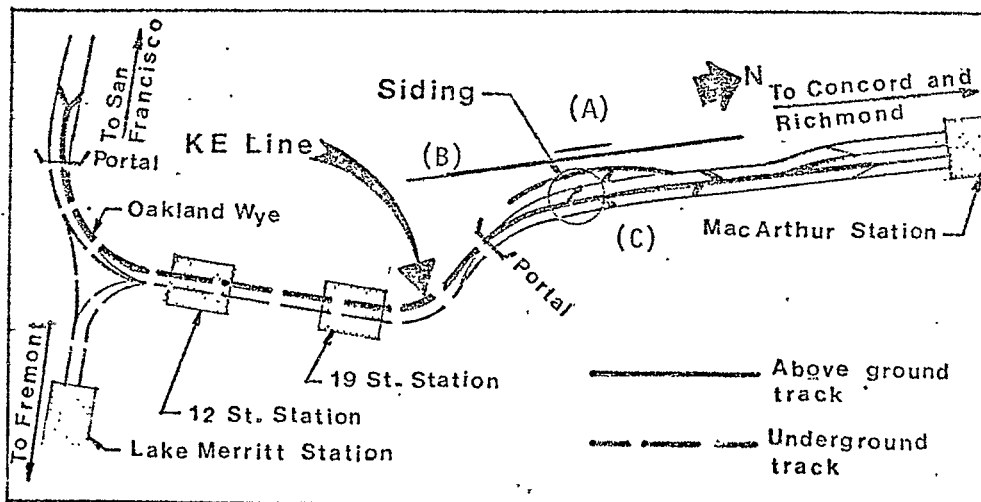
12:00 p.m. The tractors will begin pulling the switch into position.

NOTE: Revenue service will be operating through the construction site area until about 12:40 a.m., thus permitting the photographing of BART trains operating on a single track in both directions.

All of the work needed to complete the placement of the switch will be completed by Sunday morning. It is expected that the trackway into which the switch will be placed will be used later in the day on Sunday.

BART has published an altered Sunday schedule, a copy of which is enclosed.

Location of switch to be moved, Saturday, October 31, 1981, 12 midnight:



(A) Location of photo platform (B) Highway 24 (C) Switch

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 30, 1981

BART

CONTACT: Sy Moubert
Manager, Public Information
(415) 465-4100, Ext. 514

A-D-V-I-S-O-R-Y

MASSIVE SWITCH TO BE PUT INTO PLACE ON BART TRACKWAY TOMORROW
NIGHT, SATURDAY, OCTOBER 31

Tomorrow night, Saturday, October 31, 1981, at 12 midnight, a major element of the construction on BART's third trackway through downtown Oakland will take place.

One of the eight massive switches, on this first new BART trackway, will be moved into position using a system which was developed by BART's Power and Way Maintenance Department. The switch was built between existing trackways and will be pulled into position by large tractors operating from Highway 24, a portion of which will have been closed to regular traffic.

A flat bed trailer, for use as a photo platform, will be placed on Highway 24 at a point where the fence and shrubbery have been removed to allow for the cabling, attached to the switch to be pulled by tractors located on the freeway.

News media interested in covering this event must contact BART Public Information Office, 465-4100, Ext. 514 or 566 by 5 p.m., Friday, October 30, to confirm.

As a safety precaution, the California Highway Patrol will not permit any vehicles other than those belonging to BART to be parked on the freeway. Therefore BART will provide transportation from MacArthur Station to the

-- MORE --

TRACKWAY SATURDAY, OCTOBER 31

construction site. Your cooperation in not sending your vehicles directly to the site will be appreciated.

The moving of the switches will take place at about 12 midnight and should require about 30 minutes to complete. BART's General Manager Keith Bernard and Vince Mahon, Manager of Power & Way Maintenance and several BART Directors will be available for interviews on the truck. Large construction lights will be operating, providing sufficient light for photography. It is not possible to bring electrical power to the truck.

TIME SCHEDULE FOR PRESS EVENT

- 11:00 p.m. News media to meet BART representatives at MacArthur BART Station, 555 40th Street, Oakland, CA.
- 11:15 p.m. Personnel and equipment van will leave MacArthur Station.
- 11:25 p.m. Arrive at photo site on Highway 24.

NOTE: Before arriving at the site, the third rail power will have been cut off on the trackway at the construction site.

Portions of the third rail and cover, as well as the tracks, will have been cut into sections and removed. The trackbed will have been lowered so as to permit the switch to slide into position.

- 11:35 p.m. BART's General Manager Keith Bernard and Vince Mahon, Manager of Power & Way Maintenance, will be available for interviews.

- 12:00 p.m. The tractors will begin pulling the switch into position.

All of the work needed to complete the placement of the switch will be completed by Sunday morning. It is expected that the trackway into which the

3-3-3-3-

A D V I S O R Y

MASSIVE SWITCH TO BE PUT INTO PLACE ON BART

TRACKWAY SATURDAY, OCTOBER 31

switch will be placed will be used later in the day on Sunday, November 1.

BART will be operating on an altered schedule on Saturday evening and Sunday this weekend in order to accommodate this work. However, trains will be operating through the contraction site, on a single track, during the time the switch is being moved and should provide some interesting opportunities for pictures.

Please confirm whether you intend covering this event, so that proper arrangements can be made.

#

NEWS RELEASE



Mike Healy, Department Manager
Public Affairs

October 30, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART WILL CARRY RAIDER FANS DIRECTLY TO THE COLISEUM ON SUNDAY,
NOVEMBER 1

BART will be operating the "Special Raiders Trains" this Sunday, November 1, providing service to the Oakland Coliseum from both the Concord and Daly City Stations, in order to accommodate the fans going to the game with the New England Patriots, which begins at 1 p.m.

These special direct trains will be identified with a "Special Raiders Train" sign in the lead car of the train. Announcements will be made in the stations, and the electronic train destination signs will read "COLISEUM" as the train approaches the station.

The special direct Raiders' train will leave Concord Station at 11:20 a.m., stopping then at Pleasant Hill Station at 11:26 a.m.; at Walnut Creek Station, 11:29 a.m.; at Lafayette Station, 11:34 a.m., at Orinda Station, 11:39 a.m. and Rockridge Station at 11:45 a.m. This train will then make all stops on the line between MacArthur Station and the Coliseum Station where it will arrive at 12:05 p.m.

From the Daly City BART Station, the special direct train will depart at 11:35 a.m., stopping at Balboa Park Station, 11:39 a.m.; at Glen Park Station, 11:41 a.m.; at 24th Street Station, 11:45 a.m.; at 16th Street Station, 11:47 a.m.; at Civic Center Station, 11:49 a.m.; at Powell Street Station, 11:51 a.m.; Montgomery Street Station, 11:53 a.m.; at Embarcadero Station, 11:54 a.m., and at Oakland West Station at 12:01 p.m. This train will then make all stops

-- MORE --

2-2-2-2-

BART WILL CARRY RAIDER FANS DIRECTLY TO THE COLISEUM ON
SUNDAY, NOVEMBER 1

between Lake Merritt Station and the Coliseum Station, where it will arrive at 12:14 p.m. The Coliseum is easily accessible from BART by an aerial walkway which connects directly with the Coliseum Station.

The special direct trains will be standing by to take fans home following the game.

Since only two lines--Richmond/Fremont and Concord/Daly City--are normally operating on Sundays, Raiders' fans planning trips using regular service should pick up BART's Weekend and Evening Timetable at any BART station.

#

NOVEMBER

NOVEMBER, 1981

- X-175 BART INSTALLS MASSIVE SWITCH ON MAINLINE
- X-176 PIX CAPTION. . . FIRST BART TRAIN THROUGH THE SWITCH OF THE THIRD TRACKWAY IN DOWNTOWN OAKLAND
- X-177 BART INSTALLS MASSIVE SWITCH ON MAINLINE (NOTE: Same as X-175, except video script was omitted)
- X-178 PIX CAPTION: (Photo of switch being placed into position for K-E track)
- X-179 BART EXHIBIT OPENS AT FREMONT STATION
- X-180 PIX CAPTION: THE BEARER OF GOOD NEWS (BART gets funding for prototype "C" cars)
- X-181 BART PUBLIC AWARENESS SURVEY
- X-182 BART TO HOLD AUCTION THIS SATURDAY, NOVEMBER 14
- X-183 BART PATRONS HAVE A CHANCE TO WIN FREE EARTHQUAKES TICKETS
- X-184 ADVISORY: BART TO CONDUCT TESTS OF EMERGENCY PROCEDURES IN TRANSBAY TUBE THIS SUN.
- X-185 PIX CAPTION: AUCTION
- X-186 PIX CAPTION: AUCTION
- X-187 PIX CAPTION: AUCTION
- X-188 PIX CAPTION: AUCTION
- X-189 PIX CAPTION: AUCTION
- X-190 PIX CAPTION: AUCTION
- X-191 PIX CAPTION: AUCTION
- X-192 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
- X-193 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
- X-194 SPECIAL RAIDER TRAINS FROM CONCORD AND DALY CITY TO OPERATE ON SUNDAY
- X-195 PIX CAPTION: BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS
- X-196 BART OFFERS REDUCED FARES FOR DECEMBER WEEKENDS, CHRISTMAS DAY & NEW YEAR'S DAY
- X-197 BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES X
- X-198 UNION CITY BART PARKING
- X-199 BART TO OPERATE SPECIAL RAIDER TRAINS ON SUNDAY, NOVEMBER 20
- X-200 BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES
- X-201 BART TO OPERATE ALTERED SCHEDULES FOR THANKSGIVING AND THE DAY AFTER

NEWS RELEASE



Mike Healy, Department Manager
Public Affairs

November 2, 1981

BART

CONTACT: Sy Mouber, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART INSTALLS MASSIVE SWITCH ON MAINLINE

Construction of a 12,300-foot addition of mainline trackage, a portion of which will run in a third tunnel through downtown Oakland, is underway and scheduled for completion in December 1983. This will be the first addition to BART's mainline trackage since the system began carrying passengers in 1972.

Known as the K-E track, the addition will significantly increase BART's system flexibility and its reliability by facilitating train removals from the main Oakland line and will reduce service disruption in the case of wayside equipment breakdown.

The new extension includes supporting electrification, communications and train controls, 16 turnouts, an 1800-foot spur and a 776-foot siding. Included in the three phases of the project, estimated to eventually cost about \$26 million, is work to be finished at the 12th and 19th Street BART stations to provide cross platform access to the new track.

On Saturday, October 31, 1981, at 12 midnight a major element of this construction took place. One of the eight massive switches on this new trackway was moved into position on the BART system.

The system for moving this switch was developed by BART's Power and Way Maintenance Department. The switch, which was built between existing trackways, was pulled into position by manpower and large tow trucks operating from Highway 24, a portion of which was closed to regular traffic.

This operation was a joint effort, utilizing both BART personnel and men working for the project contractor, A. P. Schrader, Hayward, CA. According to Vince Mahon, BART's Manager of Power and Way Maintenance, the coordination and cooperation of

these two separate work crews resulted in very successful move.

The switch weighs 25 tons and is 128 feet long. The project required the use of 40 tons of rock ballast, delivered to the site by a train pulled by a BART diesel train engine, and was then packed into place using a specially-designed "tamper" belonging to BART.

Beginning at approximately 10 p.m. on Saturday night, BART began operating on an altered schedule of 30 minutes between trains. This meant that trains were moving through the construction site every 7-8 minutes going in one direction or another, on a single track.

All of the work needed to complete the placement of the switch was completed by Sunday morning. By 9:45 a.m. trains resumed normal operation on both trackways.

SEQUENCES AND APPROXIMATE TIMES OF TAPE

1. Academy (30 secs.)
2. BART train moving through construction site. (7 secs.)
3. BART General Manager statement. (1 min.)
4. Vince Mahon, Manager of Power & Way Maintenance, statement. (2 min. 35 secs.)
5. Steel rollers are attached to every fifth rail tie, then placed in steel angle iron channels, allowing for easy movement of switch into position on the mainline track. Train goes through construction site. (2 mins. 20 secs.)
6. Mainline track, cut into 16-foot sections, are picked up by a crane, then placed on a flatbed rail car and moved to another location on the mainline for use at a later time. (2 min. 10 secs.)
7. Switch starts moving into position. Men using crowbars plus tow trucks move the switch into position on cables. Train goes through construction site. (2 mins. 30 secs.)
8. Heavy sparks generated as mainline track is cut. (2 mins. 20 secs.)
9. Moving of the switch continues. A nearly perfect match and alignment is achieved with existing track and the switch. (4 mins. 15 secs.)
10. Third rail removed from trackway. Welding of switch to mainline track. Ballast train moves into position. "Tamper" begins operating. END. (4 mins.)

#

ADVISORY

It is suggested that this tape be held for future use, since there are six more switches to be installed using the system.

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 3, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

FIRST BART TRAIN THROUGH THE SWITCH ON THE THIRD TRACKWAY IN DOWNTOWN OAKLAND

This was the first BART train through the second of eight switches which are being installed on the transit system's new mainline track in the downtown Oakland area on Sunday morning, November 1, at 9:45 a.m. The massive 128 foot long switch which weighs approximately 35 tons, was put into place overnight by a 35 person crew, composed of both BART and contractor personnel.

Work on moving the switch into place began at about 10 p.m. on Saturday, October 31, when nine 16 foot long panels of mainline tracks were cut and removed from the trackbed. The new switch, which had been constructed between the two mainline tracks, was then pulled into place in about 12 minutes by cables connected to large tow trucks which were stationed on Highway 24, which runs parallel to the BART trackway on the right.

The trackbed had been lowered by removing the rock ballast and the new switch was moved by large steel rollers which had been attached to the wooden ties on the switch. These rollers were placed in steel angle-iron-channels, which made the movement much easier.

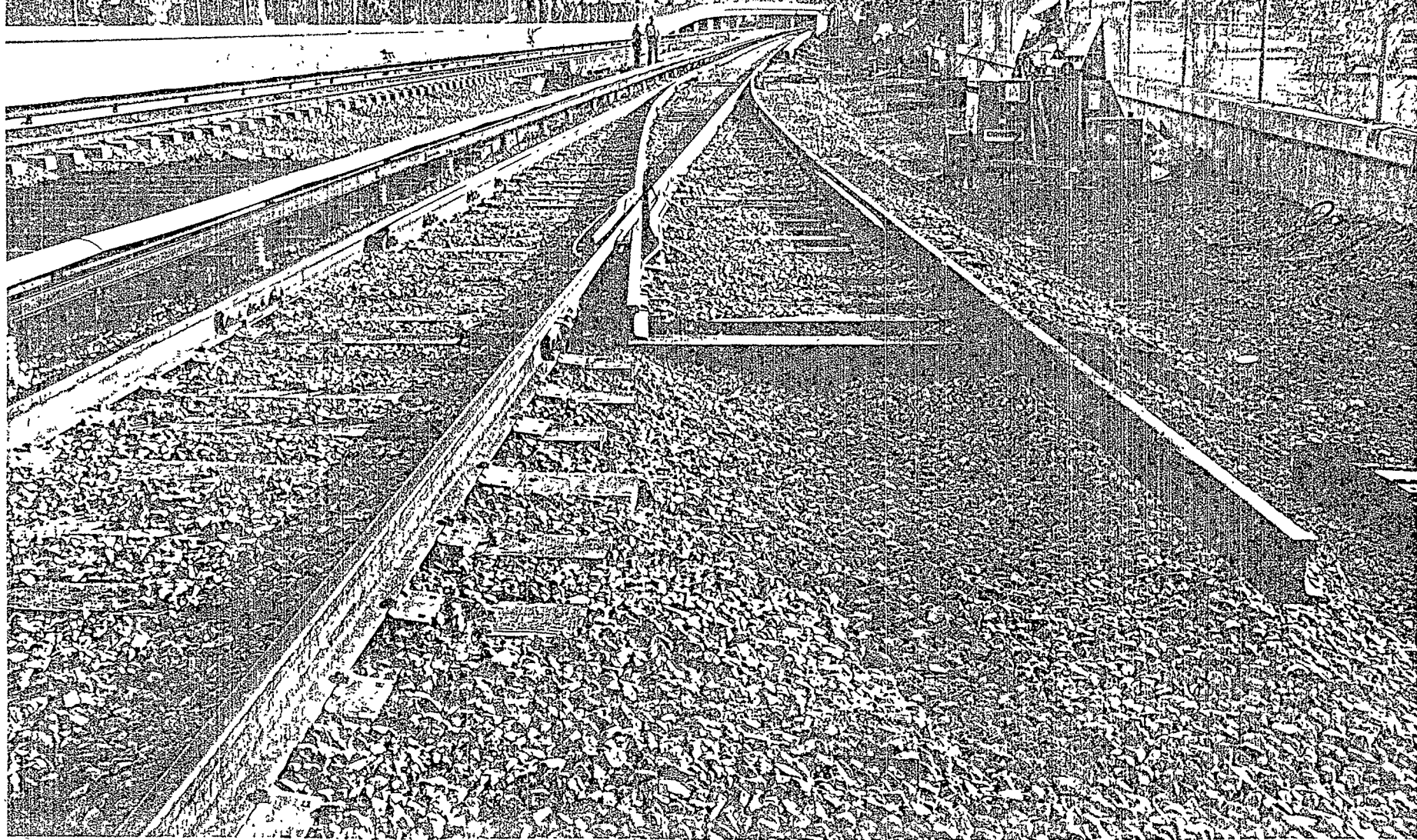
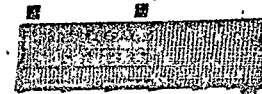
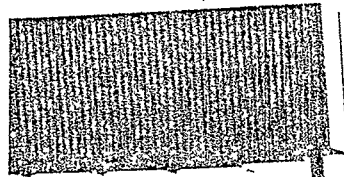
The 1000 volts of electricity which operates the BART trains from the third rail had been cut off and trains operated through the construction site on only one track (seen on the left). Recently, BART announced altered train schedules for the several weekends, to accommodate this construction work.

- MORE -

2-2-2-2 "First BART Train Through the Switch on the Third Trackway in Downtown Oakland"

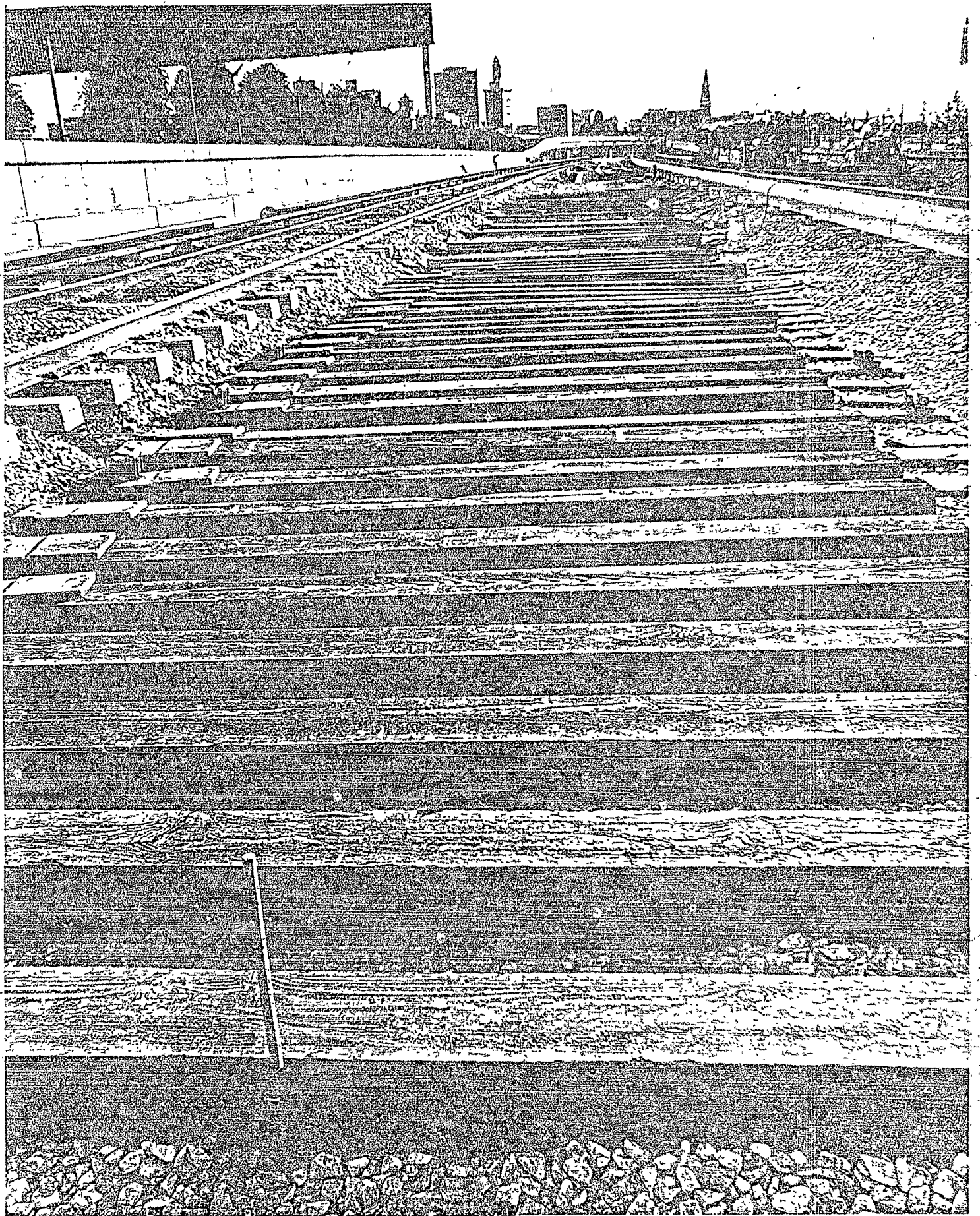
From the time work began on moving the switch, at 10 p.m., more than 30 trains, traveling in both directions on the Richmond/Fremont line and the Concord/Daly City line, passed through the construction site on the single track, without interrupting service, affording many BART passengers an excellent view of the construction work.

#



This is one of the eight switches on BART's new third trackway through downtown Oakland. The two BART employees, in the background, are standing at the position on the trackway where the new switch will be placed on Saturday, October 31, 1981.

This switch was moved into position weeks ago.



BART rail ties are placed between existing track on which a switch is to be constructed, for installation on the third trackway through downtown Oakland.

NEWS RELEASE

BART

Mike Helay, Department Manager
Public Affairs

November 3, 1981

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART INSTALLS MASSIVE SWITCH ON MAINLINE

Construction of a 12,300-foot addition of mainline trackage, a portion of which will run in a third tunnel through downtown Oakland, is underway and scheduled for completion in December 1983. This will be the first addition to BART's mainline trackage since the system began carrying passengers in 1972.

Known as the K-E track, the addition will significantly increase BART's system flexibility and its reliability by facilitating train removals from the main Oakland line and will reduce service disruption in the case of wayside equipment breakdown.

The new extension includes supporting electrification, communications and train controls, 16 turnouts, an 1800-foot spur and a 776-foot siding. Included in the three phases of the project, estimated to eventually cost about \$26 million, is work to be finished at the 12th and 19th Street BART Stations to provide cross platform access to the new track.

On Saturday, October 31, 1981, at 12 midnight, a major element of this construction took place. One of the eight massive switches on this new trackway was moved into position on the BART system.

The system for moving this switch was developed by BART's Power and Way Maintenance Department. The switch, which was built between existing trackways, was pulled into position by manpower and large tow trucks operating from Highway 24, a portion of which was closed to regular traffic.

This operation was a joint effort, utilizing both BART personnel and men working for the project contractor, A. P. Schrader, Hayward, CA. According to

2-2-2-2 "BART Installs Massive Switch on Mainline"

Vince Mahon, BART's Manager of Power and Way Maintenance, the coordination and cooperation of these two separate work crews resulted in a very successful move.

The switch weighs 35 tons and is 128 feet long. The project required the use of 40 tons of rock ballast, delivered to the site by a train pulled by a BART diesel train engine, and was then packed into place using a specially-designed "tamper" belonging to BART.

Beginning at approximately 10 p.m. on Saturday night, BART began operating on an altered schedule of 30 minutes between trains. This meant that trains were moving through the construction site every 7-8 minutes going in one direction or another, on a single track.

All of the work needed to complete the placement of the switch was completed by Sunday morning. By 9:45 a.m. trains resumed normal operation on both trackways..

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 3, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

This is the completed switch placed into position on the existing trackway in the downtown Oakland area on Saturday, October 31, 1981. This switch is located near the 29th Street overpass and Highway 24. Heavy steel rollers have been installed on a number of the ties, which will be connected with steel bars, making the switch a single unit. The rollers were placed in steel angle iron channels and connected by steel cables to large tow trucks which pulled the switch into place.

#



This is the completed switch that will be placed into position on the existing trackway in the downtown Oakland area on Saturday, October 31, 1981. This switch will be located near the 29th Street overpass and Highway 24. Heavy steel rollers have been installed on a number of the ties, which will be connected with steel bars, making the switch a single unit. The rollers are placed in steel angle iron channels and connected by steel cables to tractors which will then pull the switch into place.

The fence and shrubs pictured on the left, will be removed and the flat bed truck, to be used as a photo platform, will be located at this position for the press event on Saturday, October 31, at midnight.

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 4, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

THE BEARER OF GOOD NEWS

William Royer, of San Mateo, who is the U. S. Department of Transportation Regional Representative, recently brought good news to BART when he announced the approval of a federal grant in the amount of \$6.7 million to assist the transit in the purchase of its new "C" cars. Here Royer, on the left, and BART President John Glenn, of Fremont, inspect a 1/8 scale model of the new car. The \$6.7 million will go toward the purchase of four prototype cars as a prelude to purchasing a total of 90 new cars over the next four to five years.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

October 29, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

BART TO ALTER SATURDAY EVENING AND SUNDAY SCHEDULES THIS WEEKEND

BART will alter its train schedule on Saturday evening, October 31 and all day Sunday, November 1, in order to complete final construction work on the installation of a new third trackway through downtown Oakland.

The effect on service will be that, beginning at approximately 10:30 p.m. on Saturday, trains will be operating approximately 30 minutes apart, rather than 20 minutes as is shown in the published BART weekend and evening schedule. On Sunday, when regular service begins at 9 a.m., trains will be operating 30 minutes apart all day, rather than the normal 20 minutes between trains. BART service on Saturday evenings and Sundays operates on only the Concord/Daly City and the Richmond/Fremont lines.

BART is making every effort to minimize the effect on service caused by the construction work, by scheduling this final phase of work over the weekends. The altered schedule will also be in effect on the weekends of November 14-15 and December 5-6.

The new trackway, the first new mainline BART track to be added since the system opened in 1972, will ultimately improve the reliability of BART's service so that disabled or malfunctioning trains can be taken out of service without disrupting the system. Also, this new track will function as an alternate route in the event a disabled train on the main track cannot be removed from the line immediately.

The revised temporary timetable is available at all BART stations. Patrons are urged to pick one up and use it in conjunction with the published weekend and evening schedule when planning weekend travel on BART.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 6, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART PUBLIC AWARENESS SURVEY

Results of a Public Awareness Survey taken earlier this year for BART show that potential usage, particularly commute ridership on the system is triple what it is today.

BART's average daily ridership is currently running better than 185,000, with about 130,000 of those rides taken representing work trips. The remaining trips are taken for a variety of reasons such as sports and entertainment events, shopping, appointments, dining, etc., according to the system's analysts.

The system's analysts project that BART's daily ridership will probably reach somewhere between 230,000 and 250,000 by 1986, but note that if the user potential indicated by the survey is actually reached it would mean more like 300,000 a day or over.

As it turns out October was the highest month yet recorded in terms of patronage with over 4.5 million riding the system. This is a 5% increase over the previous record month which was July, 1981, when 4.3 million used BART trains.

Also during the month of October, BART recorded its highest daily average which was about 182,000, while at the same time achieving two all time high days as well, 196,166 on October 9 and 201,555 on October 15.

The purpose of the survey was to determine public attitudes and awareness of patrons and non-patrons toward BART. Another objective was to develop demographic information on the general population of the three BART counties, Alameda, Contra Costa, and San Francisco, and to identify the latent demand or potential ridership.

2-2-2-2 "BART PUBLIC AWARENESS SURVEY

About two thirds of those residents surveyed lived close to the BART line and the remaining one third sample was taken randomly through the three counties. Overall 1,020 people were surveyed.

Among some of the other findings were that since BART began operating over nine years ago, more than 85% of the residents in BART's service area, that is in the three counties that make up the district, have at one time or another used the system. This is an increase from 1977, during which time the last such survey taken indicated that 77.2% of the district residents had used the system.

Among infrequent users (less than once a week) the survey suggests that trip purposes are mostly for other than work purposes. For example in 1976, 19.1% of infrequent users said they used the system for trips to entertainment events. In 1977, when the last such survey was taken, that figure rose to 33.6% while in the most recent survey the figure had risen to 40.8%. Dinning out was 19.7%, school 10.6%, shopping 40.8% and visiting 34.9%. Since there is an overlapping of the answers they add up to more than 100%.

BART expects to conduct another Public Awareness Survey in 1983.

#

NEWS RELEASE

Mike Healy, Department Manager

November 9, 1981

BART

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

FOR IMMEDIATE RELEASEBART TO HOLD AUCTION THIS SATURDAY, NOVEMBER 14

"The things people leave on trains!" is the reaction of Al Verduzco, purchasing agent and coordinator of BART's auction to be held this Saturday, November 14, 1981. The auction will be held on BART's Lake Merritt Station Street Level Plaza, 800 Madison Street in Oakland, beginning at 10 a.m.

Hundreds of unclaimed personal articles found in BART trains, stations and parking lots over the past 18 months will be auctioned off for BART by the Ross-Dove Company of San Francisco. Included are the likely items of bicycles, clothing, watches, cameras, and calculators, as well as such unlikely items as a Santa Claus suit, dress maker's form, display case and 100 1-1/2 gallon buckets.

Persons interested in bidding on the articles may attend a pre-auction viewing between 9 a.m. and 10 a.m. the day of the auction.

Verduzco also noted that all items will be offered "as is, where is."

He said that BART reserves the right to reject any and all offers. Also, that all sales, once made, are final.

Successful bidders will be required to make a minimum payment of 25 percent of the bid price at the time the bid is accepted, with the balance due not later than 5 p.m. on the day of the auction. All payments must be made by cash, certified check, cashier's check, traveler's check or money order -- no personal checks will be accepted. After payment has been accepted, all articles must be removed by 5 p.m. the day of the auction.

For further information, call Ross-Dove Company, Auctioneers, 3743 Mission Street, San Francisco, California, (415) 826-6500.

#

NEWS RELEASE



Mike Healy, Department Manager

November 10, 1981

BART

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100; Ext. 566

FOR IMMEDIATE RELEASE

BART PATRONS HAVE A CHANCE TO WIN FREE EARTHQUAKES TICKETS

Thirty-four pairs of tickets will be given away to the December 6 indoor soccer game between the Earthquakes and the Seattle Sounders and the January 22 game with the San Diego Sockers at the Oakland Coliseum arena.

Flyers containing an entry in the free ticket contest and a coupon good for a \$2 discount on the regular \$6 adult or \$4 children's tickets are now available at all BART stations.

Free tickets entries are to be mailed but must be received by BART Passenger Service, 800 Madison Street, Oakland, CA, 94607, by midnight November 25, 1981. BART said only one entry per envelope will be accepted and only one set of tickets will be awarded to any one person.

Entries will be selected by random drawing and winners need not be present to win, the Earthquakes will notify winners by mail.

The Coliseum arena is easily accessible by BART via an aerial walkway from the Coliseum BART Station.

#

NEWS RELEASE

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

BART

FOR IMMEDIATE RELEASE

ADVISORY

BART TO CONDUCT TESTS OF EMERGENCY PROCEDURES IN TRANSBAY TUBE THIS SUNDAY

On Sunday, November 15, beginning at 5 a.m., BART will conduct a test of the emergency procedures and communications systems with the San Francisco and Oakland Fire Departments.

The test will simulate a fire on a train in the transbay tube. The train will be carrying about 40 volunteers in order to make the drill as realistic as possible.

Representatives of the news media wishing to participate in this drill are requested to notify BART Public Information Office at (415) 465-4100, Ext. 514 or 566, no later than Friday, November 13.

Those attending from the San Francisco area should be at the Embarcadero Station no later than 5:15 a.m., since the "incident" train will be leaving that station at 5:30 a.m. Only the Drumm Street entrance of the Embarcadero Station will be opened. Please present press credentials to BART Police Officers at the station.

Participants coming from the east bay should be at the Oakland West Station, located at Seventh and Cypress streets in Oakland, no later than 5 a.m., since the "incident" train will leave the station shortly thereafter. This train will go through the transbay tube to Montgomery Station, where it will reverse directions and return to the Embarcadero Station to board San Francisco volunteers. The train will then procede about mid-way into the transbay tube, where the test incident is planned to take place.

BART is NOT planning to have a pool camera coverage of this test.

This drill is being conducted at this early hour so as not to interfere with regular service, which commences at 9 a.m. on Sundays. It is expected that the drill will be completed by 7:30 a.m. Participants will be transported back to the station where they

NEWS RELEASE



Mike Healy, Department Manager

November 11, 1981 **BART**

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

FOR IMMEDIATE RELEASE

PIX CAPTION

"Yes, Virginia, there is a Santa." And it appears that he, along with many others, has left something of value on BART.

Sandra Tibbets, Public Information Assistant at BART, is shown modeling a few of the hundreds of unclaimed articles found on BART, which will be up for bid at BART's public auction this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza of the Lake Merritt Station, 800 Madison Street, Oakland.

#

OAKLAND
AIR-BART
LOADING

FOR
RAINS



NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981 **BART**

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

FOR IMMEDIATE RELEASE

PIX CAPTION

Deborah Moody, Oakland resident and property clerk at BART's 12th Street Station "Lost and Found" office, is shown writing identification tags for some of the articles which will be up for bid at BART's public auction this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza at BART's Lake Merritt Station in Oakland.

Hundreds of unclaimed articles found on BART will be on display at a pre-auction viewing beginning at 9 a.m., the day of the auction, at the same location.

#



NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981 **BART**

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

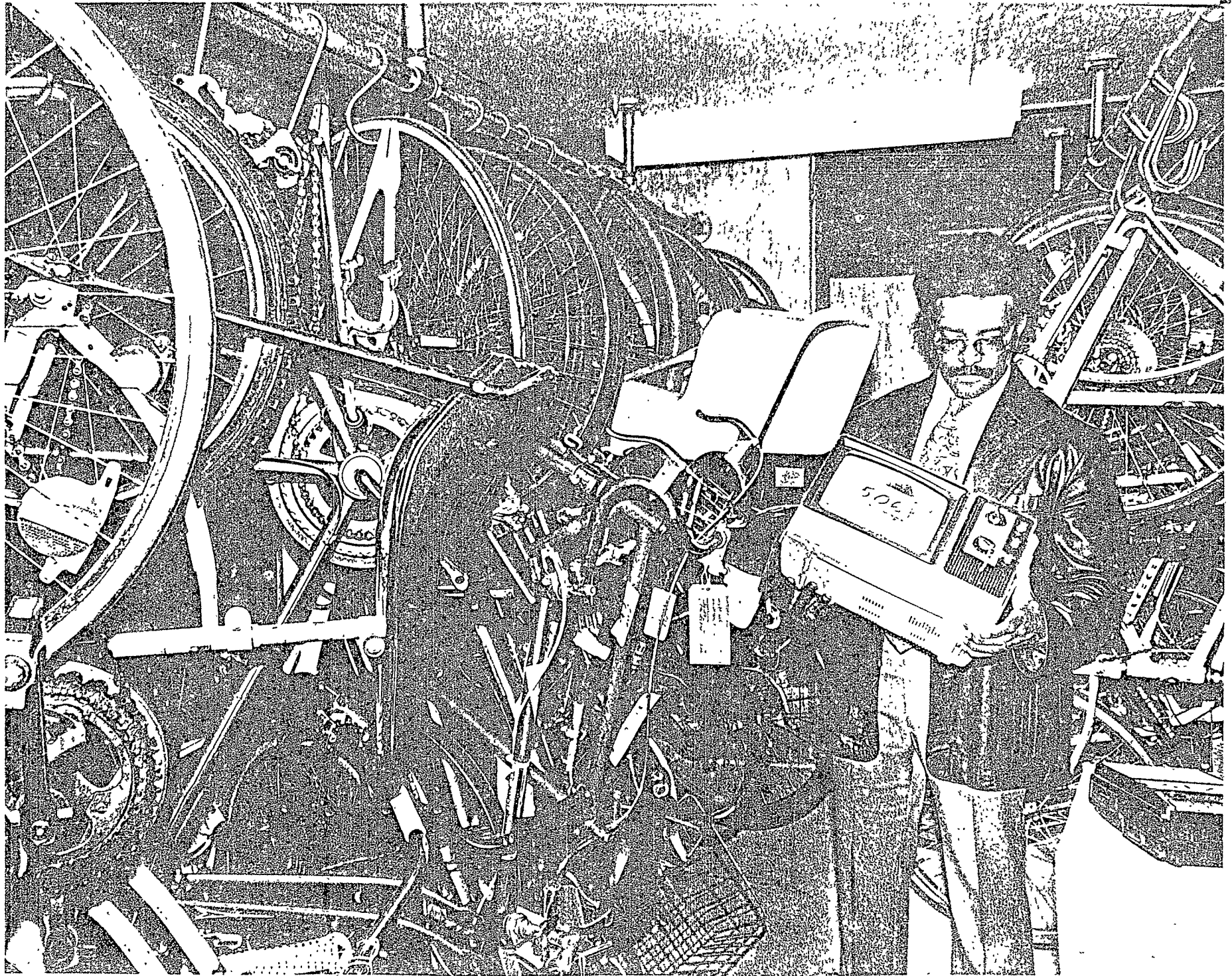
FOR IMMEDIATE RELEASE

PIX CAPTION

In addition to the television set held by BART Police Lt. Carl Johnson, scores of bicycles and hundreds of other unclaimed articles found in BART trains and stations, will be up for bid at BART's public auction this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza of the Lake Merritt BART Station in Oakland.

Persons interested in bidding on items are invited to a pre-auction viewing between 9 a.m. and 10 a.m., the day of the auction, at the same location.

#



NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981 **BART**

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

FOR IMMEDIATE RELEASE

PIX CAPTION

Deborah Moody, property clerk at BART's 12th Street Station "Lost and Found" office, is shown writing identification tags for some of the articles which will be up for bid at BART's public auction this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza at BART's Lake Merritt Station in Oakland.

Hundreds of unclaimed articles found on BART will be on display at a pre-auction viewing beginning at 9 a.m., the day of the auction, at the same location.

#

NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981

BART

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

PIX CAPTION

Deborah Moody, a property clerk at BART's 12th Street "Lost and Found" office, has been busy at work these days. Among other things, Deborah is responsible for organizing the hundreds of unclaimed personal items found on BART which will be up for bid at BART's auction this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza at the Lake Merritt BART Station in Oakland.

Persons interested in bidding on items are invited to a pre-auction viewing between 9 a.m. and 10 a.m., the day of the auction, at the same location.



OAKLAND
AIR-BART
LOADING
↓

ATOR-
AINS →



NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981 **BART**

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100

FOR IMMEDIATE RELEASE

PIX CAPTION

Ready for anything, Sandy Tibbets, of Hayward, will find BART's the easiest way to get to BART's public auction this Saturday, November 14.

Hundreds of unclaimed articles found on BART (including the items pictured), will be up for bid beginning at 10 a.m., on the street level plaza of the Lake Merritt BART Station in Oakland.

Persons interested in bidding on items are invited to a pre-auction viewing between 9 a.m. and 10 a.m. at the same location.

Successful bidders must make payment of the items by cash, cashier's check, money order or certified check -- no personal checks will be accepted.

#

NEWS RELEASE

Mike Healy, Department Manager

November 11, 1981

BART

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100 Ext. 566

FOR IMMEDIATE RELEASE

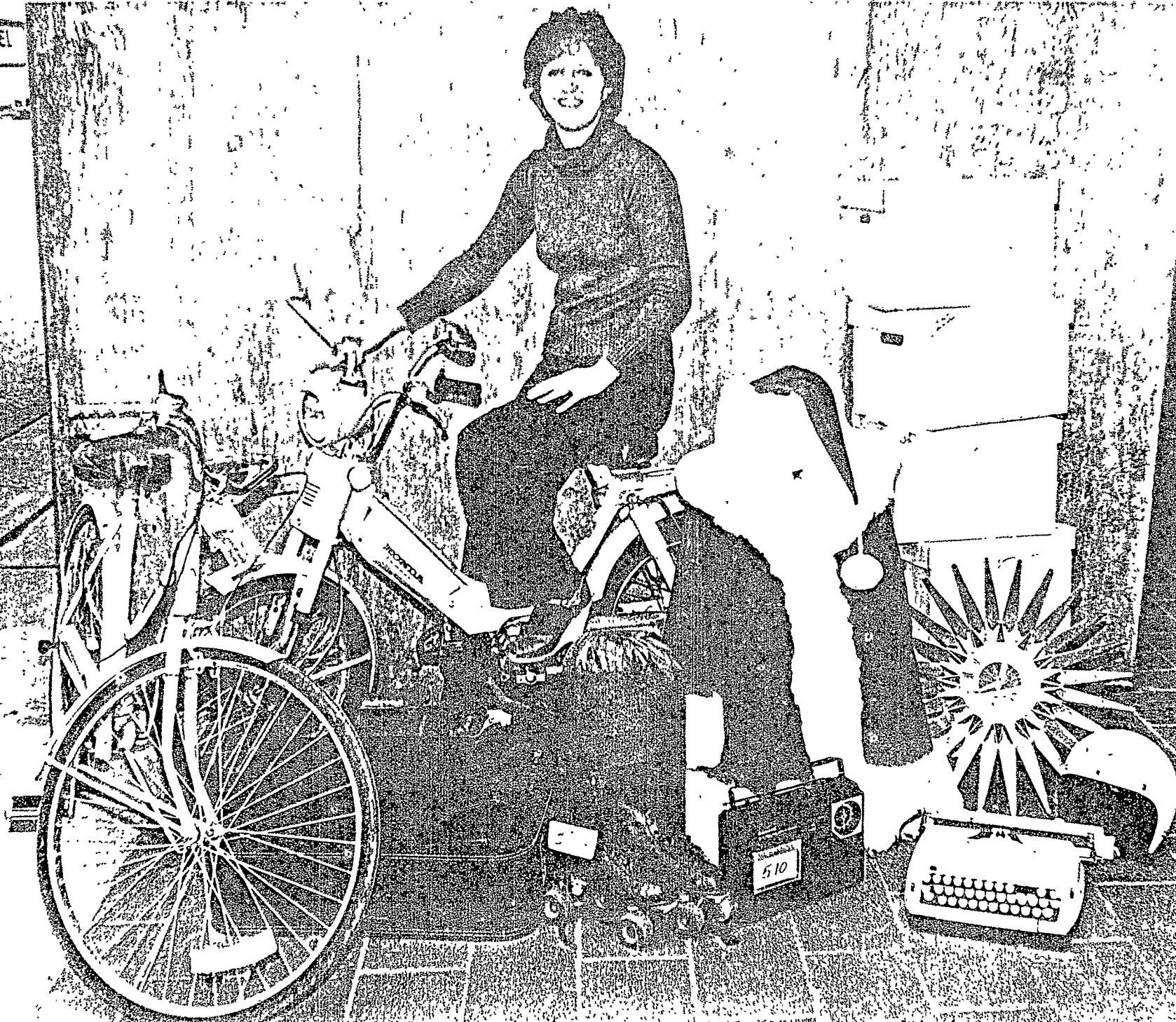
PIX CAPTION

BART's public information assistant, Sandy Tibbets, is pictured among a few of the hundreds of unclaimed articles found on BART over the past 18 months. BART is having a public auction to sell the items this Saturday, November 14. The auction will begin at 10 a.m. on the street level plaza at the Lake Merritt BART Station in Oakland.

Persons interested in bidding are invited to a pre-auction viewing between 9 a.m. and 10 a.m., the day of the auction, at the same location.

#

SS STEEL



NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 18, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS

BART's general fund realized over \$2,900 as a result of the public auction of items left on BART trains, in stations and parking lots and which were never retrieved by owners. This represents over a 20 percent increase in what was raised at the last BART auction of lost and found items held in 1979. On Saturday, November 14, over 250 persons attended the public auction held at the Lake Merritt Station Street Level Plaza, 800 Madison Street, Oakland.

Pictured above are (foreground, L/R), BART Police Lt. Carl Johnson and Millard Dove (of Ross-Dove Auctioneers, San Francisco), as they were preparing to offer a lot of watches for auction. In the background observing the proceedings are (L/R), Terome McGraw (of Banks Trucking Co., San Francisco) and BART Police Officer Melvin Poon.

More than 450 lots of unclaimed personal articles, such as bicycles, clothing, watches, cameras, automobile tires, rims and hub caps, wheel chairs, crutches, radios and calculators. Two unlikely items offered for sale were a Santa Claus suit, which sold for \$35 and a dress maker's form, which sold for a high bid of \$17.50.

BART's Lost and Found Office is located in the 12th Street Station in downtown Oakland. Here, items left on the BART system are held for 90 days and then stored for auction.

Plans now call for a yearly auction of lost and found articles not claimed and the dates will be announced later.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 18, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS

BART's general fund realized over \$2,900 as a result of the public auction of items left on BART trains, in stations and parking lots and which were never retrieved by owners. This represents over a 20 percent increase in what was raised at the last BART auction of lost and found items held in 1979. On Saturday, November 14, over 250 persons attended the public auction held at the Lake Merritt Station Street Level Plaza, 800 Madison Street, Oakland.

Pictured are a part of the enthusiastic buyers who attended the auction, as they took a preview look of the more than 450 lots of unclaimed personal articles, such as bicycles, watches, cameras, automobile tires, rims and hub caps, wheel chairs, crutches, radios and calculators. Two unlikely items offered for sale were a Santa Claus suit, which sold for \$35 and a dress maker's form, which sold for a high bid of \$17.50.

BART's Lost and Found Office is located in the 12th Street Station in downtown Oakland. Here, items left on the BART system are held for 90 days and then stored for auction.

Plans now call for a yearly auction of lost and found articles not claimed and the dates will be announced later.

#

NEWS RELEASE



Mike Healy, Department Manager

November 18, 1981

BART

CONTACT: Sy Moubert
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

SPECIAL RAIDERS TRAINS FROM CONCORD AND DALY CITY TO OPERATE ON SUNDAY

Getting to the Coliseum on Sunday has been made easy because BART will be running the "Special Raiders Trains", operating from both Concord and Daly City, directly to the game without having to transfer.

On Sunday, November 22, BART will again be operating two Special Raiders Trains, in addition to increased service and longer cars, with no-transfer direct service to the Coliseum from stations on the Concord and Daly City/San Francisco lines for the game between the Oakland Raiders and the San Diego Chargers which begins at 1 p.m.

The Special Raiders Trains from Concord and Daly City are identified with a Raiders sign in the window of the lead car of the train. As the train approaches each station the electronic destination signs will read "Coliseum" and public address system announcements will be made.

The special direct Raiders train will leave Concord Station at 11:20 a.m., stopping then at Pleasant Hill Station at 11:26 a.m.; at Walnut Creek Station, 1:29 a.m.; at Lafayette Station, 11:34 a.m.; at Orinda Station, 11:39 a.m.; and Rockridge Station at 11:45 a.m. This train will then make all stops on the line between MacArthur Station and the Coliseum Station where it will arrive at 12:05 p.m.

From the Daly City BART Station, the special direct train will depart at 11:35 a.m., stopping at Balboa Park Station, 11:39 a.m.; at Glen Park Station, 11:41 a.m., at 24th Street Station, 11:45 a.m.; at 16th Street Station, 11:47 a.m.; at Civic Center Station, 11:49 a.m., at Powell Street Station, 11:51 a.m.; at Montgomery Street Station, 11:53 a.m.; at Embarcadero Station, 11:54 a.m.; and

2-2-2-2 "SPECIAL RAIDER TRAINS FROM CONCORD AND DALY CITY TO OPERATE ON SUNDAY

at Oakland West Station at 12:01 p.m. This train will then make all stops between Lake Merritt Station and the Coliseum Station, where it will arrive at 12:14 p.m.

The Special Raiders Train from Concord and Daly City will be standing by to take fans home following the game.

Raiders fans planning BART trips to the game using the regular service are encouraged to pick up the "Weekend and Evening Schedule" at any BART Station. Normally, only two BART lines, Richmond/Fremont and Concord/Daly City, operate on Sundays.

#

NEWS RELEASE

Mike Healy, Department Manager

November 18, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

BART PUBLIC AUCTION ATTRACTS OVER 250 BUYERS

BART's general fund realized over \$2,900 as a result of the public auction of items left on BART trains, in stations and parking lots and which were never retrieved by owners. This represents over a 20 percent increase in what was raised at the last BART auction of lost and found items held in 1979. On Saturday, November 14, over 250 persons attended the public auction held at the Lake Merritt Station Street Level Plaza, 800 Madison Street, Oakland.

Pictured are part of the enthusiastic buyers who attended the auction, as they prepare to bid on the more than 450 lots of unclaimed personal articles, such as bicycles, watches, cameras, automobile tires, rims and hub caps, and wheel chairs, crutches, radios and calculators. Two unlikely items offered for sale were a Santa Calus suit, which sold for \$35 and a dress maker's form, which sold for a high bid of \$17.50.

BART's Lost and Found Office is located in the 12th Street Station in downtown Oakland. Here, items left on the BART system are held for 90 days and then stored for auction.

Plans now call for a yearly auction of lost and found articles not claimed and the dates will be announced later.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 20, 1981

BART

CONTACT: Sy Mober, Manager
Public Affairs
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART OFFERS REDUCED FARES FOR DECEMBER WEEKENDS, CHRISTMAS DAY AND NEW YEAR'S DAY

BART President John Glenn, of Fremont, today announced that BART's Board of Directors have approved special holiday reduced fares on trains and BART Express Buses for four Saturdays and Sundays in December, as well as for Christmas Day and New Year's Day 1982.

The holiday fare will amount to an average saving of about 26 percent on regular BART fares and is the third year BART has offered the reduced fare on the four weekends in December.

"We believe these reduced holiday fares will provide an extra incentive for people to use BART for holiday traveling, getting to and from restaurants, recreation and entertainment spots, and of course, for shopping, since most major stores will be open on both Saturday and Sunday in December.

Glenn noted that BART has been carrying record numbers of passengers, averaging more than 185,000 per day, which is approximately 10 percent above what had been forecast.

The special holiday fare will be 25 cents minimum compared with the regular 50 cent minimum fare for trips taken within the downtown business districts of Oakland and San Francisco, while the longest trip on the system would only cost \$1.45 as compared with the regular fare of \$1.75.

Examples of reduced holiday BART fares are: a trip from Walnut Creek to downtown Oakland will be 90 cents compared to \$1.15 under the present fares; from Hayward to downtown San Francisco the fare is reduced to \$1.20 from the regular \$1.50 fare; the fare from the Berkeley Station to the downtown San Francisco

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94067 (415) 465-4100

MORE

2-2-2-2 "BART Offers Reduced Fares for December Weekends, Christmas Day & New Year's Day"

stations is reduced to 85 cents from the present fare of \$1.10; and for patrons coming from Daly City to downtown San Francisco, the fare is reduced from 90 cents to 55 cents.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday Express Bus fare for these trips will be 25 cents for a one-zone trip, while a two-zone trip will have a maximum trip fare of 50 cents.

#

NEWS RELEASE

Mike Healy, Department Manager

November 20, 1981

BART

CONTACT: Sy Mober,
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES

BART today announced, that it will be operating on altered service schedules for Thanksgiving Day and the day after, as well.

Service on Thanksgiving Day will begin at 6 a.m. and continue through 12 midnight on only two lines, the Richmond/Fremont and the Concord/Daly City lines, with trains arriving at stations every 20 minutes. This is the same as Sunday service, however, the system will be open at 6 a.m. rather than at 9 a.m., the normal Sunday starting time.

On Friday, November 27, the day after Thanksgiving, BART will be operating on its Saturday schedule, with all four lines in service from 6 a.m. to 6 p.m., then on two lines only, (Richmond/Fremont and Concord/Daly City) until midnight, with trains 20 minutes apart. During the daytime hours, extra cars will be added to trains operating on the Richmond/Daly City and Fremont/Daly City lines. These longer trains are needed to accommodate holiday shoppers, since this is one of the busiest days in the year for retail stores.

BART Express buses will be operating on a Saturday schedule for Thanksgiving Day and then regular service will resume on the day following.

Published train and express bus schedules are available at BART Stations.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

November 20, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

UNION CITY BART PARKING

BART President John Glenn, of Fremont, today announced that the newly constructed permanent parking addition at the Union City Station is now complete.

Glenn said the new lot would add 453 permanent spaces to the station parking facilities, bringing the total to 932. According to BART statisticians, the average daily use of the train system from the Union City BART Station is 3,400 persons.

He said the project cost was approximately \$235,000, about 86 percent of which was funded under the Federal Aid Urban System Project (FAU). The remaining costs were funded from local bridge toll monies.

Glenn said that providing additional parking at BART stations was a primary objective of his and he would continue to work toward this end.

More than 22,000 parking spaces are provided at 23 of BART's 34 urban stations.

#

NEWS RELEASE

Mike Healy, Department Manager

November 20, 1981

BART

CONTACT: Sy Moubert
Public Information
(415) 465-4100, Ext. 514

ADVISORY

BART TO OPERATE SPECIAL RAIDERS TRAINS ON SUNDAY, NOVEMBER 22

BART is the easiest way to get to the Oakland Raiders game at the Coliseum on Sunday, November 22. Special Raiders Trains will be operating from both Concord and Daly City directly to the game without having to transfer. The Coliseum Stadium can be reached directly from the Coliseum BART Station, by an aerial walkway.

BART will be operating two Special Raiders Trains on Sunday, November 22, in addition to increased service and longer cars, with no-transfer direct service to the Coliseum from stations on the Concord and Daly City/San Francisco lines for the game between the Oakland Raiders and the San Diego Chargers which begins at 1 p.m.

The Special Raiders Trains from Concord and Daly City are identified with a Raiders sign in the window of the lead car of the train. As the train approaches each station the electronic destination signs will read "Coliseum" and public address system announcements will be made.

The special direct train will leave Concord BART station at 11:20 a.m., making all stops on the line to the Coliseum Station, where it will arrive at 12:05 p.m.

From Daly City BART Station, the special direct train will depart at 11:35 a.m. and will make all stops on the line arriving at the Coliseum Station at 12:14 p.m.

The Special Raiders Train from Concord and Daly City will be standing by to take fans home following the game.

Raiders fans planning BART trips to the game using the regular service are encouraged to pick up the "Weekend and Evening Schedule" at any BART Station. Normally, only two BART lines, Richmond/Fremont and Concord/Daly City, operate on Sundays.

NEWS RELEASE



Mike Healy, Department Manager
Public Affairs

November 23, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART ANNOUNCES THANKSGIVING AND THE DAY AFTER SCHEDULES

BART will be operating on altered service schedules for Thanksgiving Day (Thursday, November 26) and the day after (Friday, November 27), as well.

Service on Thanksgiving Day will begin at 6 a.m. and continue through 12 midnight on only two lines, the Richmond/Fremont and the Concord/Daly City lines, with trains arriving at stations every 20 minutes. This is the same as Sunday service, however, the system will be open at 6 a.m. rather than at 9 a.m., the normal Sunday starting time.

On Friday, November 27, the day after Thanksgiving, BART will be operating on its Saturday schedule, with all four lines in service from 6 a.m. to 6 p.m., then on two lines only, (Richmond/Fremont and Concord/Daly City) until midnight, with trains 20 minutes apart. During the daytime hours, extra cars will be added to trains operating on the Richmond/Daly City and Fremont/Daly City lines. These longer trains are needed to accommodate holiday shoppers, since this is one of the busiest days in the year for retail stores.

BART Express Buses will be operating on a Saturday schedule for Thanksgiving Day and then regular service will resume the day following.

BART's published weekend and evening train and express bus schedules are available at BART stations.

. #

NEWS RELEASE

BART

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

November 25, 1981

FOR IMMEDIATE RELEASE

BART TO OPERATE ALTERED SCHEDULES FOR THANKSGIVING AND THE DAY AFTER

Tomorrow, Thanksgiving Day (November 25), BART will be operating from 6 a.m. through 12 midnight on only two lines, the Richmond/Fremont and the Concord/Daly City lines, with trains arriving at stations every 20 minutes. This is the same as Sunday service, however, the system will be open at 6 a.m. rather than at 9 a.m., the normal Sunday starting time.

On the day after Thanksgiving (Friday, November 27), BART will be operating on its Saturday schedule, with all four lines in service from 6 a.m. to 6 p.m., then on two lines only (Richmond/Fremont and Concord/Daly City), until midnight, with 20 minutes between trains. During the daytime hours, extra cars will be added to trains operating on the Richmond/Daly City and Fremont/Daly City lines. These longer trains will accommodate holiday shoppers, since this is one of the busiest days in the year for retail stores.

BART Express Buses will be operating on a Saturday schedule for Thanksgiving Day and then regular service will resume the day following.

BART's published weekend and evening train and express bus schedules are available at BART stations.

#

DECEMBER

DECEMBER 1981

- x-202 INCREASED SERVICE AND ROUTE CHANGES FOR BART EXPRESS BUSES TO BEGIN IN DECEMBER
- X-203 BART TO AUCTION USED DISTRICT VEHICLES
- X-204 ENJOY CHRISTMAS IN OAKLAND WITH BART
- X-205 BART TO CONDUCT TEST OF BERKELEY HILLS TUNNEL EVACUATION PROCEDURE ON WEDNESDAY, DECEMBER 2, 1981
- X-206 BART TO AGAIN OPERATE ON ALTERED SCHEDULE THIS WEEKEND
- X-207 BART BOARD TO ELECT NEW OFFICERS
- X-208 ADVISORY TO BAY AREA NEWS MEDIA: RE ALTERED SCHEDULE ON WEEKEND
- X-209 BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND
- X-210 BART BOARD OF DIRECTORS ELECT NEW OFFICERS
- X-211 BART NEW PRESIDENT
- X-212 BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND
- X-213 BART PRESIDENT GARFINKLE ANNOUNCES BART BOARD COMMITTEE ASSIGNMENTS FOR 1982
- X-214 SECOND WEEKEND OF BART REDUCED HOLIDAYS FARES
- X-215 BART'S SPECIAL RAIDERS TRAINS TO OPERATE FOR THE LAST HOME GAME OF THE SEASON
- X-216 DISCOUNT TICKETS TO OAKLAND'S NUTCRACKER OFFERED TO BART PATRONS
- X-217 BART WEEKEND ACTIVITIES
- X-218 HOLIDAY CAROLLERS ON BART THIS YEAR
- X-219 BART RIDERSHIP REACHES NEW RECORD HIGHS
- X-220 BART GOES TO BID ON NEW TRANSIT CARS
- X-221 PIX CAPTION SANTA MAKES AN EARLY TRIP TO BART PIX CAPTION
- X-222 YES, CLAUDIA, THERE IS A SANTA CLAUS AND HE RIDES BART PIX CAPTION
- X-223 ALL I WANT FOR CHRISTMAS IS A BART TICKET PIX CAPTION
- X-224 SANTA CLAUS TO VISIT BART ON SATURDAY, DECEMBER 19 PIX CAPTION

K. 12/28

DECEMBER 1981

- X-225 BART TO RUN SPECIAL CHRISTMAS DAY AND ALL NIGHT ON NEW YEARS EVE
- X-226 MORE HOLIDAY CARROLLERS ON BART
- X-226A MORE HOLIDAY CARROLLERS ON BART NOTE: BUSINESS WIRE & BAY CITY ONLY
- X-227 BART'S REDUCED HOLIDAY FARES IN EFFECT AGAIN THIS WEEKEND
- X-228 BART ANNOUNCES CHRISTMAS EVE AND NEW YEAR'S EVE SERVICE
- X-229 BART TO OFFER HOT COFFEE & DOUGNUTS ON CHRISTMAS & NEW YEAR'S EVE AT NINE STATIONS
- X-230 SANTA GREETED BY YOUNG BART PATRONS
- X-231 SANTA GETS A KISS.
- X-232 CHRISTMAS DECORATIONS AT MANY BART STATIONS (CONCORD)
- X-233 CHRISTMAS DECORATIONS AT MANY BART STATIONS (DALY CITY)
- X-234 CHRISTMAS DECORATIONS AT MANY BART STATIONS (SAN LEANDRO)
- X-235 CHRISTMAS DECORATIONS AT MANY BART STATIONS (OAKLAND WEST)
- X-236 HOLIDAY ACTIVITIES ON BART TO CONTINUE
- X-237 A HOLIDAY PRESENT TO BART PATRONS
- X-238 A MERRY CHRISTMAS AT THE EL CERRITO DEL NORTE STATION
- X-239 NEW YEAR'S EVE CELEBRATION ON BART
- X-240 IT WAS A FAMILY AFFAIR AT THE 12TH STREET BART STATION
- X-241 SAFE HOLIDAY AT FRUITVALE BART STATION SET FOR NEW YEAR'S EVE
- X-242 BART PATRONS OFFERED DISCOUNT TICKETS TO BOAT SHOW
- X-243 BART TO OPERATE ALL NITE LONG ON NEW YEAR'S EVE
- X-244 BART PLANNING TO OPERATE LONGER TRAINS FOR 49ers GAME ON SUNDAY
- X-245 FOR A SAFER NEW YEAR'S EVE RIDE BART
- X-246 STATEMENT FROM KEITH BERNARD, GENERAL MANAGER, BART

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 1, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

INCREASED SERVICE AND ROUTE CHANGES FOR BART EXPRESS BUSES TO BEGIN IN DECEMBER

Beginning in early December, BART will add a new line, make route changes and increase frequency of Express Buses serving various communities in Contra Costa and Alameda counties.

BART Director Nello Bianco today announced that on December 7, residents of the Pinole, Hercules and Rodeo communities will be able to connect easily with the El Cerrito Del Norte BART Station via BART's new "J" line Express Bus. This bus service will operate Monday through Friday during peak commute hours, beginning at 5:43 a.m. and continuing every half-hour until 8:13 a.m., a "J" line Express Bus will depart Second and Rodeo streets, arriving at the El Cerrito Del Norte BART Station. The Express Bus will make numerous stops along its route through the three western Contra Costa communities. On the return trip, the Express Bus will leave the El Cerrito Del Norte BART Station at 4:18 p.m., with departures every half-hour until 6:48 p.m.

BART Director Robert Allen announced that for the first time, beginning December 7, residents of the Foothill Road area west of I-680 in Pleasanton, will be provided with weekday BART Express Bus service on the "U-P" line to the Bayfair BART Station. The new "U-P" line Express Bus route will turn off Hopyard Road to Stoneridge Drive, continue on to Foothill Road, where it will proceed to the Bayfair BART Station via I-580. Express Bus service to Dublin and Regional streets will be provided on the "U" and "U-L" routes.

On December 6, "D" line Express Bus service will be extended beyond Dublin and Regional streets to the Stoneridge Shopping Center in Pleasanton, in order to provide

- MORE -

2-2-2-2 "Increased Service and Route Changes for BART Express Buses to Begin in December"

access to this important community facility. The "D" line operates daily from the Walnut Creek BART Station, providing service along the I-680 corridor between Martinez and Dublin.

Service on the BART Express "Q" line will be increased during mid-day hours beginning December 7, with Express Buses operating every half-hour, instead of every hour during mid-day. Express Buses on the "Q" line operate all day Monday through Saturday, connecting the Hilltop area of Pinole with the El Cerrito Del Norte BART Station.

Published route and timetables for all BART Express Buses will be available at BART stations beginning December 3, 1981.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 1, 1981

BART

CONTACT: Sandra Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TO AUCTION USED DISTRICT VEHICLES

On Saturday, December 12, 1981 BART will auction 26 used District vehicles, including pickup trucks, vans and sedans. Ross-Dove Co. of San Francisco will conduct the auction for BART, which will be held at BART's Oakland Shop, 601 East 8th Street, beginning at 10 a.m. Persons interested in bidding should plan on arriving at 9 a.m. for a pre-auction inspection of the vehicles.

A 25 percent deposit will be required immediately after the acceptance of a bid. All vehicles must be paid for in full and removed immediately after the auction but not later than 9 a.m. to 11 a.m. on Monday, December 14, 1981. Deposits and payments must be made in the form of cash, certified check, cashier's check, traveler's check, money order or bank draft.-- no personal checks will be accepted.

Al Verduzco, of BART's purchasing department, noted that the used vehicles include 4 sedans, 11 trucks and 11 vans, and range in years from 1972 to 1978 models. A comprehensive list of all vehicles to be auctioned will be available prior to the auction or by calling BART at 465-4100, extension 473.

#

NEWS RELEASE

Mike Healy, Department Manager

December 1, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ENJOY CHRISTMAS IN OAKLAND WITH BART

You're just a train ride away from getting into the spirit of Christmas in Oakland. On any day of the week you can ride BART to a variety of Christmas events taking place throughout the City of Oakland. Whether your interests are listening to chorus groups, making ornaments, eating Christmas delicacies or watching the Nutcracker Suite, BART can take you there.

Many of the events are free, others have an admission fee. Those places that are not within walking distance from a BART Station are easily accessible by transferring to an AC Transit bus.

Printed flyers detailing dates, times and locations of the various events will be available at all BART Stations by December 3.

In keeping with the holiday spirit, BART is offering a 26% reduction of fares on every weekend in December, Christmas Day and New Year's Day. See a BART station agent for a copy of the holiday fares.

#

NEWS RELEASE

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 1, 1981

ADVISORY

BART TO CONDUCT TEST OF BERKELEY HILLS TUNNEL EVACUATION PROCEDURES

ON WEDNESDAY, DECEMBER 2, 1981

On Wednesday, December 2, BART will conduct a test of the evacuation procedures in the Berkeley Hills Tunnel. More than 100 volunteers have been recruited to participate in this drill, which will simulate an emergency situation where passengers must be evacuated from a train which has been stopped in the tunnel. The drill passengers will be disembarked from the train and proceed along the grated walkway at the direction of the test coordinator who will return and re-board the train.

This test is part of BART's continuing effort to maintain efficiency in emergency procedures and at the same time to determine if the walkway in the Berkeley Hills Tunnel fills its function.

Representatives of the news media wishing to participate and cover this test are to be at the Lake Merritt BART Station in Oakland no later than 11:15 a.m., Wednesday, December 2, 1981. Please notify BART's Public Information Office, (415) 465-4100, Ext. 566, if coverage is planned.

Be prepared to spend the time between 11:30 a.m. and 2:30 p.m., when the train returns to the Lake Merritt Station.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 2, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext.: 514.

FOR IMMEDIATE RELEASE

BART TO AGAIN OPERATE ON ALTERED SCHEDULE THIS WEEKEND

Due to construction work on the new third trackway through downtown Oakland, BART will again be operating on an altered schedule this weekend.

The effect on service will be that, beginning at approximately 9:12 p.m. on Saturday, trains will be operating approximately 30 minutes apart, rather than 20 minutes as is shown in the published BART Weekend and Evening Schedule. On Sunday, when regular service begins at 9 a.m., trains will be operating 30 minutes apart, all day, rather than the normal 20 minutes between trains. BART service on Saturday evenings and Sundays operates on only the Concord/Daly City and the Richmond/Fremont lines.

BART is making every effort to minimize the effect on service caused by the construction work, by scheduling this final phase of work over the weekends.

The new trackway, the first new mainline BART track to be added since the system opened in 1972, will ultimately improve the reliability of BART's service so that disabled or malfunctioning trains can be taken out of service without disrupting the system. Also, this new track will function as an alternate route in the event a disabled train on the main track cannot be removed from the line immediately.

The revised temporary timetable is available at all BART stations. Patrons are urged to pick one up and use it in conjunction with the published weekend and evening schedule, when planning weekend travel on BART.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 2, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

BART BOARD TO ELECT NEW OFFICERS

At the regularly scheduled meeting of the BART Board of Directors tomorrow (Thursday, December 3, 1981), the BART Board of Directors will elect a new Board President and Vice-president for the calendar year 1982.

The BART Board of Directors is composed of elected representatives from the nine BART districts located in Alameda and Contra Costa counties and the City and County of San Francisco. BART Directors are elected to serve four-year terms.

The Board meeting will commence at 9 a.m., with the election of the new officers, as the last item on the agenda, occurring at about 10:30 a.m.

The new officers will be available for interviews following the meeting.

#

Mike Healy, Department Manager
Public Affairs

NEWS RELEASE

ADVISORY TO: BAY AREA NEWS MEDIA

December 2, 1981

BART

Here is the altered BART schedule for this weekend - Saturday, December 5 and Sunday, December 6. Included with this schedule is the published BART Weekend and Evening Schedule for comparison and for future reference.

SPECIAL SATURDAY EVENING SCHEDULE - DECEMBER 5, 1981

CONCORD/SAN FRANCISCO

PM	PM	PM	AM	Lv.	Concord	Ar.	PM	PM	PM	AM
6:10	9:10	9:36	12:10				8:28	10:26	10:56	1:16
6:16	9:16	9:42	12:16		Pleasant Hill		8:19	10:19	10:49	1:10
6:19	9:19	9:45	12:19		Walnut Creek		8:16	10:16	10:46	1:07
6:23	9:23	9:50	12:23		Lafayette		8:11	10:11	10:41	1:02
6:29	9:29	9:55	12:29		Orinda		8:06	10:06	10:36	12:52
6:35	9:35	10:01	12:35		Rockridge		8:00	10:00	10:30	12:51
6:39	9:39	10:05	12:39		* MacArthur*		7:57	9:57	10:27	12:48
6:42	9:42	10:09	12:55		19th St. Oakland		7:53	9:53	10:23	12:33
6:44	9:44	10:10	12:57		12th St. Oakland		7:52	9:52	10:22	12:32
6:48	9:48	10:14	1:01		Oakland West		7:47	9:47	9:17	12:27
6:55	9:55	10:22	1:08		Embarcadero		7:40	9:40	10:10	12:20
6:57	9:57	10:23	1:10		Montgomery		7:39	9:39	10:09	12:19
6:58	9:58	10:25	1:11		Powell		7:37	9:37	10:07	12:17
7:00	10:00	10:27	1:13		Civic Center		7:35	9:35	10:05	12:15
7:02	10:02	10:29	1:15		16th St. Mission		7:33	9:33	10:03	12:13
7:05	10:05	10:31	1:18		24th St. Mission		7:31	9:31	10:01	12:11
7:08	10:08	10:35	1:21		Glen Park		7:27	9:27	9:57	12:07
7:11	10:11	10:37	1:24		Balboa Park		7:25	9:25	9:55	12:05
7:15	10:15	10:42	1:28	Ar.	Daly City	Lv.	7:21	9:21	9:51	12:01
PM	PM	PM	AM				PM	PM	PM	AM

READ DOWN

READ UP

*Last trains meet and wait at MacArthur to ensure connections between lines.

RICHMOND/FREMONT

PM	PM	PM	AM	Lv.	Richmond	Ar.	PM	PM	PM	AM
6:12	9:12	9:41	12:12				8:23	10:03	10:22	1:08
6:16	9:16	9:46	12:16		El Cerrito DN		8:19	9:59	10:18	1:04
6:20	9:20	9:49	12:20		El Cerrito Plaza		8:16	9:56	10:15	1:01
6:23	9:23	9:53	12:23		North Berkeley		8:12	9:52	10:11	12:57
6:26	9:26	9:56	12:26		Berkeley		8:09	9:49	10:08	12:54
6:29	9:29	9:58	12:29		Ashby		8:07	9:47	10:05	12:52
6:33	9:33	10:02	12:48		* MacArthur*		8:03	9:43	10:02	12:48
6:36	9:36	10:06	12:51		19th St. Oakland		7:59	9:39	9:58	12:39
6:38	9:38	10:07	12:53		12th St. Oakland		7:58	9:38	9:57	12:38
6:41	9:41	10:10	12:56		Lake Merritt		7:55	9:35	9:54	12:35
6:45	9:45	10:14	1:00		Fruitvale		7:50	9:30	9:49	12:30
6:48	9:48	10:18	1:03		Coliseum		7:46	9:26	9:45	12:27
6:53	9:53	10:23	1:08		San Leandro		7:42	9:22	9:41	12:22
6:57	9:57	10:26	1:12		Bay Fair		7:38	9:18	9:37	12:18
7:01	10:01	10:30	1:16		Hayward		7:34	9:14	9:33	12:14
7:05	10:05	10:34	1:20		South Hayward		7:30	9:10	9:29	12:09
7:10	10:10	10:40	1:25		Union City		7:24	9:04	9:23	12:04
7:15	10:15	10:44	1:30	Ar.	Fremont	Lv.	7:20	9:00	9:18	12:00
PM	PM	PM	AM				PM	PM	PM	AM

*Last trains meet and wait at MacArthur to ensure connections between lines.

SPECIAL SUNDAY SCHEDULE - DECEMBER 6, 1981

CONCORD/SAN FRANCISCO

AM	AM	AM	AM	PM	Lv.	Concord	Ar.	AM	AM	AM	AM	AM
		9:06	10:36	11:10			9:26	9:26	9:56	10:26	12:26	
		9:12	10:42	11:16		Pleasant Hill	9:19	9:19	9:49	10:19	12:19	
		9:15	10:45	11:19		Walnut Creek	9:16	9:16	9:46	10:16	12:16	
		9:20	10:50	11:23		Lafayette	9:11	9:11	9:41	10:11	12:11	
		9:25	10:55	11:29		Orinda	9:06	9:06	9:36	10:06	12:06	
		9:31	11:01	11:35		Rockridge	9:00	9:00	9:30	10:00	12:00	
	9:05	9:35	11:05	11:39		* MacArthur*			9:27	9:57	11:57	
	9:09	9:39	11:09	11:42		19th St. Oakland			9:23	9:53	11:53	
	9:10	9:40	11:10	11:44		12th St. Oakland			9:22	9:52	11:52	
	9:14	9:44	11:14	11:48		Oakland West			9:17	9:47	11:47	
	9:22	9:52	11:22	11:56		Embarcadero			9:10	9:40	11:40	
	9:23	9:53	11:23	11:57		Montgomery			9:09	9:39	11:39	
	9:25	9:55	11:25	11:59		Powell			9:07	9:37	11:37	
	9:27	9:57	11:27	12:00		Civic Center			9:05	9:35	11:35	
	9:29	9:59	11:29	12:02		16th St. Mission			9:03	9:33	11:33	
	9:05	10:01	11:31	12:05		24th St. Mission			9:01	9:31	11:31	
	9:07	9:35	10:05	11:35		Glen Park				9:27	11:27	
	9:12	9:37	10:07	11:37		Balboa Park				9:25	11:25	
	9:12	9:42	10:12	11:42		Daly City				9:21	11:21	
AM	AM	AM	AM	PM	Ar.		Lv.	AM	AM	AM	AM	AM

READ DOWN

READ UP

*Last trains meet and wait at MacArthur to ensure connections between lines.

RICHMOND/FREMONT

AM	AM	AM	AM	AM	Lv.	Richmond	Ar.	AM	AM	AM	AM	PM	
		9:11	10:41	11:12			9:22	9:22	10:22	11:52	12:32		
		9:16	10:46	11:16		El Cerrito DN	9:18	9:18	10:18	11:48	12:19		
		9:19	10:49	11:20		El Cerrito Plaza	9:15	9:15	10:15	11:45	12:16		
		9:23	10:53	11:23		North Berkeley	9:11	9:11	10:11	11:41	12:12		
		9:26	10:54	11:26		Berkeley	9:08	9:08	10:08	11:38	12:09		
		9:28	10:58	11:29		Ashby	9:05	9:05	10:05	11:35	12:07		
	9:02	9:32	11:02	11:36		* MacArthur*	9:02	9:02	10:02	11:32	12:03		
	9:06	9:36	11:06	11:39		19th St. Oakland			9:28	9:58	11:58		
	9:07	9:37	11:07	11:39		12th St. Oakland			9:27	9:57	11:57		
	9:10	9:40	11:10	11:41		Lake Merritt			9:24	9:54	11:54		
	9:14	9:44	11:14	11:45		Fruitvale			9:19	9:49	11:49		
	9:18	9:48	11:18	11:48		Coliseum			9:15	9:45	11:45		
	9:22	9:52	11:22	11:53		San Leandro			9:11	9:41	11:41		
	9:25	9:55	11:25	11:57		Bay Fair			9:07	9:37	11:37		
	9:30	10:00	11:30	12:01		Hayward		9:03	9:33	11:03	11:34		
	9:04	9:34	10:04	11:34		South Hayward				9:28	10:58	11:29	
	9:10	9:40	10:10	11:40		Union City				9:23	10:53	11:24	
	9:14	9:44	10:14	11:44		Fremont				9:18	10:48	11:20	
AM	AM	AM	AM	PM	Ar.		Lv.	AM	AM	AM	AM	AM	

*Last trains meet and wait at MacArthur to ensure connections between lines.

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 2, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND

This is the first weekend that BART's special reduced holiday fares will be in effect for both the trains and the BART Express Buses. This is the third year the special holiday fares will be offered by BART for the four weekends in December, Christmas Day, and New Year's Day 1982.

The holiday fare will amount to an average discount of about 26 percent off regular BART fares. The minimum fare between stations in the downtown business districts of San Francisco and Oakland will be reduced to 25 cents from the regular 50 cents fare. The reduced fare means that the longest trip on the system will cost only \$1.45 as compared to the regular fare of \$1.75.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday Express Bus fare for these trips has been lowered to 25 cents for a one-zone trip, while for a two-zone trip the maximum trip fare will be 50 cents. The Express Bus transfer, available in the paid areas of BART stations with which the Express Buses connect, will be accepted for a free trip away from stations, for either a one or two zone trip.

Special train fare schedules are available at all BART stations. No special tickets are necessary since the system fare collection equipment will be programmed to collect on the reduced fares.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 3, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART BOARD OF DIRECTORS ELECTS NEW OFFICERS

BART Directors Eugene Garfinkle of San Francisco and Arthur Shartsis of Oakland were unanimously elected president and vice-president, respectively, of the BART Board of Directors by fellow board members today (Thursday, December 3), at a board meeting held in the District's Oakland headquarters. The two directors will serve as president and vice-president during the 1982 calendar year.

As he accepted the president's gavel from outgoing BART President John Glenn, Garfinkle said, "In the coming year we must consolidate our gains by not only maintaining good service, but continue to improve. We must pursue excellence in all phases of the operation, including public information and passenger interface.

"We must also successfully attain the capital funding needed for our priority improvement projects to meet the growing ridership demand. This becomes paramount as we look ahead in this decade," stated Garfinkle.

Garfinkle, who represents BART's District 8, which covers the southwest portion of San Francisco, including the Sunset District, has been a member of the board since 1977. He served as Board vice-president in 1980 and for two years was chairperson of BART's Administration Committee. A native of Oakland, Garfinkle moved to San Francisco in 1956 and is a partner in the San Francisco law firm of Dreher, Dreher, & Garfinkle. He holds Bachelor of Science in Business and Juris Doctor in Law degrees from the University of California at Berkeley, as well as a Master of Business Administration degree from Golden Gate College in San Francisco.

- MORE -

Garfinkle has had extensive experience in transportation and related matters. Prior to joining his present firm in 1956, he spent eight years as an attorney with Southern Pacific Company, attaining the title of Assistant General Attorney. He serves as a member of the Governing Board of the San Francisco Bay Area-Transportation Terminal Authority, in addition to being involved with numerous business and professional organizations including the American Bar Association, California Bar Association, and Concerned Market Street Merchants.

Newly elected Vice-president Arthur Shartsis represents BART District 3 which covers the northeastern portion of Oakland and portions of Berkeley. Shartsis has been a board member since 1976. He is a partner in the San Francisco law firm of Shartsis, Friese & Ginsburg, specializing in general corporate practice.

A 1967 graduate of the University of California at Berkeley, he studied political science at Oxford University in England before returning to U. C. Berkeley where he received a degree in law.

In his outgoing remarks, Board President John Glenn stated, "I am very pleased to have been president of the board during a time when all the years of hard work on the part of the staff and board came together to bring the system to a point where it was operating as it was supposed to operate.

"We have come a long way from those days when it seemed like every time we fixed one problem, three or more appeared."

#

NEWS RELEASE

BART

Mike Healy, Department Manager
Public Affairs

December 3, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

NEW BART PRESIDENT

The new President of BART's Board of Directors, Eugene Garfinkle (E), of San Francisco, takes over the gavel of office from John Glenn (R), of Fremont, following the election today (Thursday, December 3, 1981), at the regular meeting of the transit district board.

Garfinkle has been a member of the board since 1977 and represents District 8, which covers the southwestern portion of San Francisco. He is a partner in the law firm of Dreher, Dreher & Garfinkle located in San Francisco.

#

NEWS RELEASE



Mike Healy, Department Manager
Public Affairs

December 8, 1981

BART

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART PRESIDENT GARFINKLE ANNOUNCES BART BOARD COMMITTEE ASSIGNMENTS FOR 1982

BART President Eugene Garfinkle, of San Francisco, today announced appointments of the BART Board committee chairpersons and committee assignments for the 1982 calendar year.

Garfinkle, who represents the southwestern portion of San Francisco, including the Sunset District, and was first elected to the BART board in 1977, was unanimously elected BART president last week on December 3, 1981. Arthur Shartsis, of Berkeley, was named vice-president. Garfinkle and Shartsis will serve as ex-officio members of all BART standing committees.

John Glenn, of Fremont and BART's immediate past president, will serve as chairperson of the Administration Committee. Members of this committee include Wilfred Ussery, San Francisco, as vice-chairperson and Barclay Simpson, Lafayette, a committee member.

Heading up the Engineering and Operations Committee will be Nello Bianco, Richmond, the post in which he served last year and in 1970 as well. Working with Bianco will be Robert S. Allen, Livermore, BART's immediate past vice-president, as vice-chairperson, and Margaret K. Pryor, Oakland, a committee member.

John Kirkwood, San Francisco, has been appointed chairperson of the Public Information and Legislation Committee, with Pryor as vice-chairperson and committee member Allen.

Garfinkle appointed Glenn as BART's voting member to the Executive Committee of the American Public Transit Association and Simpson as BART's liaison with the

- MORE -

Metropolitan Transportation Commission with Vice President Shartsis as the alternate.

Garfinkle, Kirkwood and Ussery will serve as liaison to the San Francisco Municipal Railway; Allen will be BART liaison to A/C Transit; Bianco and Shartsis will be working on the El Cerrito Station Impact Study; Bianco is again participating in the Eastern Contra Costa County Light Rail Study; Simpson will be a member of the Pleasant Hill Station Impact Study group and Pryor will be working with the study group on Oakland's Downtown Circulation Project.

BART President Garfinkle stated, as he announced the new committee assignments, "During this coming year, the system's tenth year of revenue service, the dedicated BART Directors will be called upon to make major decisions in order to maintain our improved service and our continuing patronage growth. I am looking forward to my year as BART board president with great anticipation and enthusiasm, with the knowledge that my efforts will be supported by an outstanding group of Directors and BART employees committed to providing the citizens of the bay area with the very best rapid rail transit system in the nation."

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 4, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY

BART REDUCED HOLIDAY FARES IN EFFECT THIS WEEKEND

BART passengers will pay less money to ride BART trains and Express Buses this weekend when BART's reduced holiday fares go into effect.

Beginning Saturday, December 5 and continuing every December weekend, Christmas Day and New Year's Day, BART will offer an average discount of about 26 percent off regular BART fares will reduce BART Express Bus fares to 25 cents for the first zone, with a maximum of 50 cents for a two-zone trip.

This is the third year the special holiday fares will be offered by BART. The reduced fares mean that the longest trip on the system will cost only \$1.45 as compared to the regular fare of \$1.75, and the fare between stations in downtown business districts of San Francisco and Oakland will be reduced to 25 cents from the regular 50 cents fare.

Special train fare schedules are available at all BART stations. No special tickets are necessary since the system fare collection equipment will be programmed to collect on the reduced fares.

#

NEWS RELEASE

BART

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 8, 1981

FOR IMMEDIATE RELEASE

SECOND WEEKEND OF BART REDUCED HOLIDAY FARES

BART's special reduced holiday fares will be in effect again this weekend (Saturday, December 12 and Sunday, December 13) for both the trains and the BART Express Buses. This is the third year BART has offered the special holiday fares for the four weekends in December, Christmas Day and New Year's Day to encourage the use of the system for holiday travel and shopping.

More than 115,000 BART patrons took advantage of BART's reduced holiday fares last weekend (Saturday, December 5 and Sunday, December 6). This represents about a 5 percent increase over the holiday ridership of last year. It is expected that ridership over this weekend will be even higher, since the Oakland Raiders will be playing their last home game at the Coliseum.

The holiday fare will amount to an average discount of about 25 percent off regular BART fares. The minimum fare between stations in the downtown business districts of San Francisco and Oakland will be reduced to 25 cents from the regular 50 cents. The reduced fare means that the longest trip on the system will cost only \$1.45 as compared to the regular fare of \$1.75.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday Express Bus fare for these trips has been lowered to 25 cents for a one-zone trip, while for a two-zone trip the maximum trip fare will be 50 cents. The Express Bus transfer, available in the paid areas of BART stations with which the express buses connect, will be accepted for a free trip away from stations for either a one or two-zone trip.

Special train fare schedules are available at all BART stations.

#

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 9, 1981 **BART**
FOR IMMEDIATE RELEASE

BART'S SPECIAL RAIDERS TRAINS TO OPERATE FOR THE LAST HOME GAME OF THE SEASON

On Sunday, December 13, BART will again be operating the "Special Raiders Train," for the last Raiders home game of the 1981 professional football season, with direct service to the Coliseum from both the Concord BART Station and the Daly City BART Station.

During the 1981 season, more than 56,000 football fans have discovered that BART is the easiest and most convenient way to reach the Coliseum, where the stadium can be reached directly from the Coliseum Station by an aerial walkway. This means BART carried about 14% of the paid attendance at the Raiders games during the nine home games of the season, which is about a 40% increase over what the system carried during the 1980 season.

Raiders fans will also be able to take advantage of BART's reduced holiday fares, which will be in effect on Sunday, December 13, with an average savings of 26%. The reduced fare to the Coliseum from Daly City is \$1.15 and from Concord it is one dollar which is 30 cents lower than the regular fare. Special tickets are not needed, since the automatic fare collection equipment will be programmed to collect the reduced holiday fares.

In addition to the two special direct trains, BART will be operating longer trains and extra service on Sunday, December 13, in order to accommodate football fans going to the game at the Coliseum Stadium between The Oakland Raiders and the Chicago Bears, which begins at 1 pm.

The Special Raiders Trains from Concord and Daly City are identified with a Raiders sign in the window of the lead car of the train. As the train approaches

-MORE-

2-2-2-2-

each station the electronic destination signs will read "Coliseum" and public address system announcements will be made.

The special direct train will leave Concord BART Station at 11:20 a.m., making all stops on the line to the Coliseum Station, where it will arrive at 12:05 p.m.

From Daly City BART Station, the special direct train will depart at 11:35 a.m. and will make all stops on the line arriving at the Coliseum Station at 12:14 p.m.

The Special Raiders Train from Concord and Daly City will be standing by to take fans home following the game.

Raiders fans planning BART trips to the game using the regular service are encouraged to pick up the "Weekend and Evening Schedule" at any BART Station. Normally, only two BART lines, Richmond/Fremont and Concord/Daly City, operate on Sundays.

Should the Oakland Raiders make it to the playoffs, a situation which will be determined this weekend, BART will be ready to operate the Special Raiders Trains with direct service to the Coliseum for the playoff games to be played on the weekends.

#

NOTE TO THE EDITORS:

Included with this news release is the schedule of the Special Raiders Trains departure times from BART Stations along the routes to the Coliseum Station.

BART Public Information Office

SPECIAL PRE-GAME RAIDERS TRAINS FOR SUNDAY, DECEMBER 13, 1981

GAME TIME 1:00PM

Lv. Concord	11:20AM
Lv. Pleasant Hill	11:26
Lv. Walnut Creek	11:29
Lv. Lafayette	11:34
Lv. Orinda	11:39
Lv. Rockridge	11:45

Ar. Coliseum 12:05PM

AFTER GAME THIS TRAIN RETURNS TO CONCORD

GAME TIME 1:00PM

Lv. Daly City	11:35AM
Lv. Balboa Park	11:39
Lv. Glen Park	11:41
Lv. 24th St.	11:45
Lv. 16th St.	11:47
Lv. Civic Center	11:49
Lv. Powell	11:51
Lv. Montgomery	11:53
Lv. Embarcadero	11:54
Lv. Oakland West	12:01

Ar. Coliseum 12:14PM

AFTER GAME THIS TRAIN RETURNS TO SAN FRANCISCO/DALY CITY

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Affairs
(415) 465-4100, Ext. 514

December 11, 1981

BART

FOR IMMEDIATE RELEASE

DISCOUNT TICKETS TO OAKLAND'S NUTCRACKER OFFERED TO BART PATRONS

Beginning Monday, December 14, BART patrons can pick up a special discount ticket order coupon for the December 18 through December 27 performances of "The Nutcracker" at the Paramount Theatre in Oakland. The special discount tickets will be available in all east bay BART stations through December 20.

The traditional holiday ballet, "The Nutcracker," will be performed by the Oakland Ballet Company under the direction of Ronn Guidi. BART patrons may order tickets for all matinee and evening performances, using the special order forms, at a reduction of \$1 off the regular price of all tickets--children and adults.

BART provides direct service to the Paramount Theatre in downtown Oakland which is located directly above the 19th Street BART Station.

#

BART, The Oakland Ballet Company, and the Paramount Theatre invite you to see the

Nutcracker

by Tchaikovsky

Performed by the Oakland Ballet Company — Ronn Guidi, Director

Save \$1.00 on every ticket purchased with this coupon flyer ★

45 other compelling and entertaining reasons to buy a ticket and take a friend...on BART

1 Brighten your holidays

2 Enjoy a live stage production

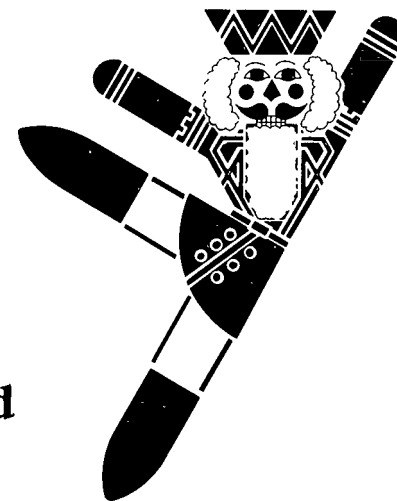
3 Ride BART and conserve energy

4 Toss your cares away

5 Listen to a full orchestra

6-44 Over 40 dancers to entertain you

45 Visit the historical Paramount Theatre



7:00 p.m. — December 20

8:00 p.m. — December 18, 19, 22, 23

2:00 p.m. — December 19, 20, 23, 24, 26, 27

Sweet Dreams party following 2:00 p.m. performances on December 24, 26 & 27 in Lower Lounge of Paramount. A chance for the young at heart to meet the cast of *Nutcracker*. Refreshments and a very special candy treat \$3.00 per person. Limited availability; so order early!

Sponsored by *Sweet Dreams in Berkeley* and the *Mirabeau Restaurant, Oakland*

Ticket Prices:

Orchestra/Grand Tier	\$11.00
Orchestra Terrace/Dress Circle	\$10.00
Orchestra Terrace Rear	\$ 8.00
Balcony	\$ 5.00
Sweet Dreams Party	\$ 3.00

Tickets available at Paramount Box Office — 465-6400 and all major agencies. *Sweet Dreams* tickets at Paramount Box Office only. Groups: 465-6400

	Date	Time	Location	No of Tickets	Price	Total
First Choice						
Second Choice						
Sweet Dreams Party						

Name _____ Less BART Discount \$ _____
 Address _____ \$ _____

City, Zip _____ Day Phone _____

Charge Master Charge Visa Exp Date _____

Account # _____

Make check payable and mail with stamped, self-addressed envelope to Paramount Theatre Box Office, 2025 Broadway, Oakland, CA 94612

Ride BART to *Nutcracker*, 19th Street Station, 1 block from Paramount

★ Not redeemable for cash. Cannot be combined with other discount coupons, Group rates or *Sweet Dreams* Party.

NEWS RELEASE

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 11, 1981

BART

FOR IMMEDIATE RELEASE

BART WEEKEND ACTIVITIES

ADVISORY

For the weekend of Saturday, December 12 and Sunday, December 13, three things will be happening on BART.

1. - SPECIAL REDUCED HOLIDAY FARES - SATURDAY, DECEMBER 12 AND SUNDAY, DECEMBER 13

BART's special reduced holiday fares will be in effect again this weekend for both the trains and the BART Express Buses. The holiday fare will amount to an average of about 25 percent off regular BART fares.

Adult fares for the BART Express Buses has been lowered to 25 cents for a one-zone trip, while for a two-zone trip the maximum trip fare will be 50 cents. The Express Bus transfer, available in the paid areas of BART stations with which the express buses connect, will be accepted for a free trip away from stations for either a one or two-zone trip.

2 - BART TO AUCTION USED DISTRICT VEHICLES - SATURDAY, DECEMBER 12

On Saturday, December 12, 1981 BART will auction 26 used District vehicles, including pickup trucks, vans and sedans at BART's Oakland Shops, 601 East 8th Street, beginning at 10 a.m. Persons interested in bidding should plan on arriving at 9 a.m. for a pre-auction inspection of the vehicles.

3 - SPECIAL RAIDERS TRAINS - SUNDAY, DECEMBER 13

On Sunday, December 13, BART will again be operating the "Special Raiders Train" for the last home game of the Oakland Raiders' 1981 professional football seasons, with direct service from both the Concord BART Station and Daly City

BART WEEKEND ACTIVITIES

BART Station to the Coliseum for the game with the Chicago Bears which begins at 1 PM. The Coliseum Stadium is directly accessible from the Coliseum BART station by an aerial walkway.

The special direct train will leave Concord BART Station at 11:20 a.m., making all stops on the line to the Coliseum Station, where it will arrive at 12:05 p.m.

From Daly City BART Station, the special direct train will depart at 11:35 a.m. and will make all stops on the line arriving at the Coliseum Station at 12:14 p.m.

The Special Raiders Train from Concord and Daly City will be standing by to take fans home following the game.

#

NEWS RELEASE

CONTACT: Sy Mober
 Manager, Public Information
 (415) 465-4100, Ext. 514

December 15, 1981

BART

FOR IMMEDIATE RELEASE.

HOLIDAY CAROLLERS ON BART THIS YEAR

With the holiday season in full swing all around the Bay Area, BART patrons will be given a very special treat when Christmas carolling groups will greet them at the Walnut Creek BART Station, the Rockridge BART Station and the MacArthur BART Station on December 16, 17 and 21.

BART patrons using the Walnut Creek Station will be serenaded on December 16, between 5 p.m. and 6:30 p.m. by the singing group from St. Paul's Church in Walnut Creek. Then again, on December 17, the choir from Walnut Creek's Higher Heights School will be greeting patrons at this station with holiday music between 5 p.m. and 6 p.m.

On December 17, a singing group from the St. John Episcopal Church in Oakland will be carolling at the Rockridge Station between 5:30 p.m. and 6:30 p.m.

At the MacArthur Station on December 21, between 2:30 p.m. and 3:30 p.m., the choir of the Alameda-Contra Costa Camp Fire Council will be treating BART patrons to Christmas Music.

BART's special reduced holiday fares will be in effect on weekends during December and then again on Christmas Day and New Year's Day.

#

NEWS RELEASE

Mike Healy, Department Manager
Public Affairs

December 14, 1981

BART

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART RIDERSHIP REACHES NEW RECORD HIGHS

This past week, BART ridership reached an average daily level of 190,000, the highest ever recorded since the system began operating in September, 1972.

During the week of December 4 through 13, other new patronage records were established on BART, when 200,489 riders used the system on Monday, December 4, which is a record Monday ridership and a record number of 191,660 persons rode BART on Tuesday, December 5.

BART officials attribute the increased ridership to several factors, among them the increasing cost of personal automobile transportation and BART's much improved performance this past year. The transit system this past quarter completed 98.7% of its scheduled train runs, with 94.1% of these trains operating on-time.

Currently BART is offering reduced holiday fares on all weekends in December, plus Christmas Day and New Years Day. BART is hopeful that shoppers will take advantage of this weekend discount as most major stores are open on both Saturday and Sunday during the Christmas season.

By the end of 1981, it is estimated that more than 50,000,000 trips will have been taken on BART during the year, which is an increase of 15% over 1980.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
 Manager Public Information
 (415) 465-4100, Ext. 514

December 17, 1981

FOR IMMEDIATE RELEASE

BART GOES TO BID ON NEW TRANSIT CARS

OAKLAND, Calif. . . The BART Board of Directors today approved going to bid for the purchase of between 60 and 150 newly designed "C" cars, it was announced today by Board President Eugene Garfinkle of San Francisco.

Garfinkle, who was recently elected by his fellow directors to fill the post of board president for 1982, said the purchase of the "C" car would, without question, be one of the most important and unique procurements made by the district in many years.

He said that, depending on the ultimate size of the order, the new transit cars developed and designed by BART are estimated to cost between \$82 million and \$152 million.

Initially, BART will require four (4) prototype cars to be delivered for extensive testing purposes before final production models are manufactured. The schedule calls for advertising for bids in January 1982, with bids expected to be opened in May 1982. The BART Board would then have to approve the award of any contract. The prototype cars would be delivered in July 1984, followed by the final production cars in 1985.

BART needs the cars to meet growing capacity demands, particularly during the peak travel periods when almost half of the system's daily patrons ride the trains. This past week the system saw a record 190,000 in average daily ridership. A year ago, December 1980, average daily ridership was 154,000.

Forecasts show that at the current growth rate the system could be carrying better than 250,000 a day by 1985/86.

Board President Garfinkle said BART is seeking at least 80 percent federal funding for the project, noting that \$6.7 million in assistance has already been

granted by the federal Urban Mass Transportation Administration (UMTA).

"But there is no further federal commitment at this time and BART must go forward with the project as costs soar with the passing of each day," Garfinkle said.

He said that in the absence of full federal commitment at this time, the transit district has developed an innovative alternative financial plan. The plan, made possible by the Economic Recovery Tax Act of 1981, calls for selling accelerated depreciation tax benefits to corporations wishing income shelters. BART would expect to generate 20 percent or more of the value of the vehicles through a leveraged lease financing arrangement with a corporation, while the remaining required financing could come from BART reserves and the sale of tax-free bonds, which would be paid back from interest on BART's capital reserves and specially allocated operating revenues.

Garfinkle stressed that, in the meantime, the transit district would seek the bulk of the funding from federal assistance grants.

BART General Manager Keith Bernard said that the four prototype cars are estimated to cost between \$18 and \$25 million. Allocations from the Metropolitan Transportation Commission, combined with the \$6.7 million UMTA grant and BART reserves, will go toward funding the prototype phase of the project, pending further federal assistance.

Bernard said that the new transit car is one of several key elements making up BART's long-term capital improvement program. Other elements include a new Integrated Control System (ICS), a turnback and storage facility at Daly City, completion of the third track through downtown Oakland, and modification of wayside train control equipment.

He said that all of these elements are integral to each other and must come together over the next five or six years so that BART may greatly increase capacity.

The "C" car was developed over the past two years by BART engineers under the guidance of the board's Engineering and Operations Committee, then chaired by Director John Glenn, who was board president this past year.

Glenn said the car would not only provide the needed capacity to meet rising patronage demands, but would also offer a great deal more operating flexibility than the current lead and mid-train cars.

As an example, instead of taking a 10-car train back to the yard after rush hour and bringing out a shorter train, the design of the new car will allow BART to break up that train out on the main line, keep one part of it in service, and deadhead the other section back to the yard.

Glenn noted that this additional flexibility would also provide thousands of dollars in savings annually by reducing overall car miles.

The new cars will also contain all of the best features and modifications of the current cars as well.

#

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 17, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

SANTA MAKES AN EARLY TRIP TO BART

BART passengers received an early Christmas gift from Santa Claus, who will be riding the BART trains on Saturday, December 19, between the hours of 11 a.m. and 3 p.m., handing out small gifts to all passengers. Shown with Santa (L to R) are Mali Hooshman, San Leandro; Fred Wright, San Carlos; Sara Biegley, Castro Valley; Marianne Costa, Oakland; Shela Carradine, Union City, as they were greeted at the Lake Merritt Station.

BART's holiday fares will be in effect for the next two weekends in December, as well as on Christmas Day and New Year's Day.

#



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 17, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

"YES, CLAUDIA, THERE IS A SANTA CLAUS AND HE RIDES BART"

Claudia Castilla, age 3, was greeted recently by Santa Claus when he visited BART in preparation for his official visit to the system on Saturday, December 19, between 11 a.m. and 3 p.m., handing out small gifts to BART patrons. Claudia, whose parents live in Union City, met Santa at the Lake Merritt BART Station.

BART's holiday fares will be in effect for the next two weekends in December, as well as on Christmas Day and New Year's Day.

#



USE AT EXIT STATION ONLY
ADDFARE

CHANGE





USE AT EXIT-STATION ONLY
ADDFARE

CHANGE



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 17, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

"ALL I WANT FOR CHRISTMAS IS A BART TICKET"

Santa Claus, who recently visited BART in preparation for his official visit on Saturday, December 19, between 11 a.m. and 3 p.m., shows Alberta Wood (C) and Lawrence Woods (L) both of San Francisco how to purchase a BART ticket.

BART's holiday fares will be in effect for the next two weekends in December, as well as on Christmas Day and New Year's Day.

#



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 17, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

SANTA CLAUS TO VISIT BART ON SATURDAY, DECEMBER 19

Recently Santa Claus made an inspection tour of the BART system in preparation for his official trip on Saturday, December 19, between 11 a.m. and 3 p.m. when he will be greeting BART patrons and handing out small gifts.

BART Train Operator Marce Nazzree, Richmond, was more than a little surprised as her train pulled into the Lake Merritt BART Station, to be greeted by the merry gentleman of Christmas.

BART's holiday fares will be in effect for the next two weekends in December, as well as on Christmas Day and New Year's Day.

#

BART
KODAK



X-225

BART

NEWS RELEASE

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 17, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR RELEASE: On or after December 21, 1981

BART TO RUN SPECIAL SCHEDULE CHRISTMAS DAY AND ALL NIGHT ON NEW YEARS EVE

Again this year BART will be providing special holiday train and express bus service for Christmas Eve and New Year's Eve. In addition, for the third year, BART will be serving coffee and doughnuts on both evenings at nine BART Stations as a means of encouraging safe holiday travel and reducing the number of automobile holiday traffic accidents.

BART will be operating regular daily service on Christmas Eve, December 24, with service operating on all four lines from 6am to 6pm and on two lines, Richmond/Fremont and Concord/Daly City, between 6pm and 12 midnight.

On Christmas Day, BART trains will be running on two lines, Richmond/Fremont and Concord/Daly City, 6am to 12 midnight, with trains coming every 20 minutes.

On December 31, New Year's Eve, BART will operate around the clock. Regular four line BART service will be offered beginning at 6am until 6pm. Beginning at 6pm, BART will operate on two lines only, Richmond/Fremont and Concord/Daly City with trains arriving at stations every 20 minutes all night long. This service will continue in operation all through New Year's Day, January 1, 1982.

BART Holiday Fares for trains and BART Express Buses, which amount to a reduction of 25 per cent from regular fare, will be in effect for Christmas Day, December 25, Saturday, December 26 and Sunday, December 27. Then again this reduced fare will be offered to BART patrons on New Year's Day. This is the third year BART has cut its regular fare during the holiday season and has proven to be very successful in inducing people to use transit rather than their cars for holiday shopping and travel.

-MORE-

The special holiday fare will be 25 cents minimum compared with the regular 50 cents minimum fare for trips taken within the downtown business districts of Oakland and San Francisco, while the longest trip on the system would only cost \$1.45 as compared with the regular fare of \$1.75.

Examples of reduced holiday BART fares are: a trip from Walnut Creek to downtown Oakland will be 90 cents compared to \$1.15 under the present fares; from Hayward to downtown San Francisco the fare is reduced to \$1.20 from the regular \$1.50 fare; the fare from the Berkeley Station to the downtown San Francisco stations is reduced to 85 cents from the present fare of \$1.10; and for patrons coming from Daly City to downtown San Francisco, the fare is reduced from 90 cents to 55 cents.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday express bus fare for these trips will be 25 cents for a one-zone trip, while a two-zone trip will have a maximum trip fare of 50 cents.

On Christmas Day and New Year's day, BART Express Buses will be operating on Sunday schedules on the D,U,M and P lines. There will be no service on the Q lines on these days. BART Express Bus Service Schedules are available at the following BART Stations; Walnut Creek, Concord, El Cerrito - Del Norte, Hayward and Bay Fair, or by calling BART Telephone Information Center, 465-4100.

In order to accommodate BART patrons using the system after midnight on New Year's Eve, BART Express Buses will be operating on all Bus lines all night long with buses available approximately 1 hour apart beginning at about 1 am.

BART, in co-sponsorship with Radio Stations KSFO, KDIA, KGO, KNBR, KNEW, and KCBS and several local community groups, will be serving free coffee and doughnuts at the following BART Stations; 12th Street, Oakland West, Powell Street, Concord, Walnut Creek, Fruitvale, Hayward, Fremont and El Cerrito - Del Norte between 5pm and 9pm on Christmas Eve and on New Year's Eve from 7pm to 11pm.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

CONTACT: Sy Mober
Manager Public Information
(415) 465-4100, Ext. 514

December 18, 1987

FOR IMMEDIATE RELEASE

MORE HOLIDAY CARROLLERS ON BART

BART patrons will be greeted daily with holiday music at seven stations through Christmas Eve, between 4:00 p.m. and 7:00 p.m. with a special concert tomorrow (Saturday, December 19) from 10:00 a.m. to 2:00 p.m.

Holiday music will be heard at the following BART Stations; 12th Street, 19th Street, Berkeley, Orinda, El Cerrito Plaza, Walnut Creek and Lafayette played by groups of musicians from the Bay Area Wind Symphony of Berkeley. Over the years BART has encouraged local musical groups to make appearances at various stations in keeping with the festive season.

On December, 21 between 2:30 p.m. and 6:30 p.m. at the MacArthur BART Station, the choir of the Alameda-Contra Costa Camp Fire Council will be treating BART patrons to Christmas music.

During the past week, holiday music was presented at the Walnut Creek Station and the Rockridge Station.

BART's special reduced holiday fares will be in effect over the two remaining weekends in December and on Christmas Day and New Years Day, as well.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

CONTACT: Sy Moubert
Manager Public Information
(415) 465-4100, Ext. 514

December 18, 1981

FOR IMMEDIATE RELEASE

MORE HOLIDAY CARROLLERS ON BART

BART patrons will be serenaded at seven stations beginning tonight (Friday, December 18) through Christmas Eve, between 4:00 p.m. and 7:00 p.m. with a special concert on Saturday, December 19 from 10:00 a.m. to 2:00 p.m.

Holiday music will be heard at the following BART Stations: 12th Street, 19th Street, Berkeley, Orinda, El Cerrito Plaza, Walnut Creek and Lafayette played by groups of musicians from the Bay Area Wind Symphony of Berkeley. Over the years BART has encouraged local musical groups to make appearances at various stations in keeping with the festive season.

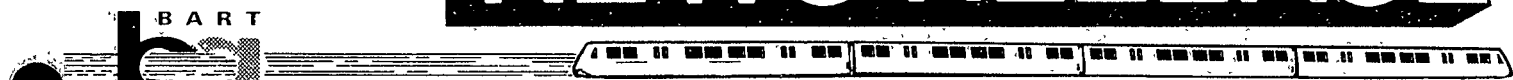
On December 21, between 2:30 p.m. and 6:30 p.m. at the MacArthur BART Station, the choir of the Alameda-Contra Costa Camp Fire Council will be treating BART patrons to Christmas music.

During the past week, holiday music was presented at the Walnut Creek Station and the Rockridge Station.

BART's special reduced holiday fares will be in effect over the two remaining weekends in December and on Christmas Day and New Years Day, as well.

#

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

December 18, 1981

Advisory - BWS and BCN Only

BART'S REDUCED HOLIDAY FARES IN EFFECT AGAIN THIS WEEKEND

BART's special reduced holiday fares will be in effect again this weekend (Saturday, December 19 and Sunday, December 20) for both the trains and the BART Express Buses. For the third year, BART has offered the special holiday fares for the four weekends in December, Christmas Day and New Year's Day to encourage the use of the system for holiday travel and shopping.

More than 120,000 BART patrons rode BART, last weekend (Saturday, December 12 and Sunday, December 13), taking advantage of the system's holiday fares, which amounts to an average reduction of about 25 percent off regular BART fares. The minimum fare between stations in the downtown business districts of San Francisco and Oakland will be reduced to 25 cents from the regular 50 cents. The fare for the longest trip on the system is only \$1.45 as compared to the regular fare of \$1.75.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday Express bus fare for these trips has been lowered to 25 cents for a one-zone trip, while for a two-zone trip the maximum trip fare will be 50 cents. The Express Bus transfer, available in the paid areas of BART stations with which the express buses connect, will be accepted for a free trip away from stations for either a one or two-zone trip.

Holiday reduced fares schedules are available at all BART Stations.

#

NEWS RELEASE



Mike Healy, Department Manager
 Public Affairs

CONTACT: Sy Moubert, Manager
 Public Information
 (415) 465-4100, Ext. 514

December 21, 1981

FOR IMMEDIATE RELEASE

BART ANNOUNCES CHRISTMAS EVE AND NEW YEAR'S EVE SERVICE

For Christmas Eve and New Year's Eve, BART will be operating on special train and express bus schedules.

BART will be operating regular daily service on Christmas Eve, December 24, with service operating on all four lines from 6:00 a.m. to 6:00 p.m. and on two lines, Richmond/Fremont and Concord/Daly City, between 6:00 p.m. and 12:00 midnight.

On Christmas Day, BART trains will be running on two lines, Richmond/Fremont and Concord/Daly City, 6:00 a.m. to 12:00 midnight, with trains coming every 20 minutes.

On December 31, New Year's Eve, BART will operate around the clock. Regular four line BART service will be offered beginning at 6:00 a.m. until 6:00 p.m. Beginning at 6:00 p.m., BART will operate on two lines only, Richmond/Fremont and Concord/Daly City with trains arriving at stations every 20 minutes all night long. This service will continue in operation all through New Year's Day, January 1, 1982.

BART Holiday Fares for trains and BART Express Buses, which amount to a reduction of 25 percent from regular fare, will be in effect for Christmas Day, December 25, Saturday, December 26, and Sunday, December 27. Then again this reduced fare will be offered to BART patrons on New Year's Day. This is the third year BART has cut its regular fare during the holiday season and has proven to be very successful in inducing people to use transit rather than their cars for holiday shopping and travel.

The special holiday fare will be 25 cents minimum compared with the regular 50 cents minimum fare for trips taken within the downtown business districts of Oakland and San Francisco, while the longest trip on the system would only cost \$1.45 as compared with the regular fare of \$1.75.

Examples of reduced holiday BART fares are: a trip from Walnut Creek to downtown Oakland will be 90 cents compared to \$1.15 under the present fares; from

-MORE-

2-2-2-2

BART ANNOUNCES CHRISTMAS EVE AND NEW YEAR'S EVEN SERVICE

Hayward to downtown San Francisco the fare is reduced to \$1.20 from the regular \$1.50 fare; the fare from the Berkeley Station to the downtown San Francisco station is reduced to 85 cents from the present fare of \$1.10; and for patrons coming from Daly City to downtown San Francisco, the fare is reduced from 90 cents to 55 cents.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday express bus fare for these trips will be 25 cents for a one-zone trip, while a two-zone trip will have a maximum trip fare of 50 cents.

On Christmas Day and New Year's day, BART Express Buses will be operating on Sunday schedules on the D,U,M, AND P lines. There will be no service on the Q lines on these days. BART Express Bus Service Schedules are available at the following BART Stations; Walnut Creek, Concord, El Cerrito - Del Norte, Hayward and Bay Fair, or by calling BART Telephone Information Center, 465-4100.

In order to accomodate BART patrons using the system after midnight on New Year's Eve, BART Express Buses will be operating on all Bus lines all night long with buses available approximately 1 hour apart beginning at about 1:00 a.m.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 22, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514FOR IMMEDIATE RELEASE**BART TO OFFER HOT COFFEE AND DOUGHNUTS ON CHRISTMAS AND NEW YEAR'S EVE AT NINE STATIONS**

In an effort to promote safe holiday travel, free hot coffee and doughnuts will be served for the third year at nine BART Stations, throughout the system on Christmas Eve and New Year's Eve. The program is being sponsored by various community volunteer groups plus additional support from a number of Bay Area radio stations and BART.

This year the safe holiday program will take place at the following BART stations on Christmas Eve from 5pm to 9pm, and on New Year's Eve when the coffee and doughnut service will begin at 7pm and last through the beginning of the New Year are: Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter, and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter, and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and the Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and will be staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte, sponsored by the Gray Panthers, West Coast Chapter and Radio Station KRE and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART TO OFFER HOT COFFEE AND DOUGHNUTS ON CHRISTMAS AND NEW YEAR'S EVE AT NINE STATIONS

BART Police Sgt. Mark Howard, Coordinator of BART's Safe Holiday Program, announced today, "Graham Swan, owner of Daisy Donuts, 1631 Monument Blvd., Concord will contribute 1200 doughnuts for each night of the safe holiday activity." This contribution, Sgt. Howard believes, represents about 20% of all of the doughnuts which will be needed.

Last year over 3400 cups of coffee and about 8400 doughnuts were served during the safe holiday celebrations.

Sgt. Howard said, "BART's safe holiday program, not only on Christmas and New Year's Eves, but also on the 4th of July and Labor Day, we hope has been instrumental in reducing the number of automobile traffic accidents over the holidays.

"I urge everyone who can to take BART for safer holiday travel. Come join BART, the volunteers from the various community groups and the Bay Area Radio Stations for free coffee and doughnuts on Christmas and New Year's Eve," Howard urged.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 23, 1981

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

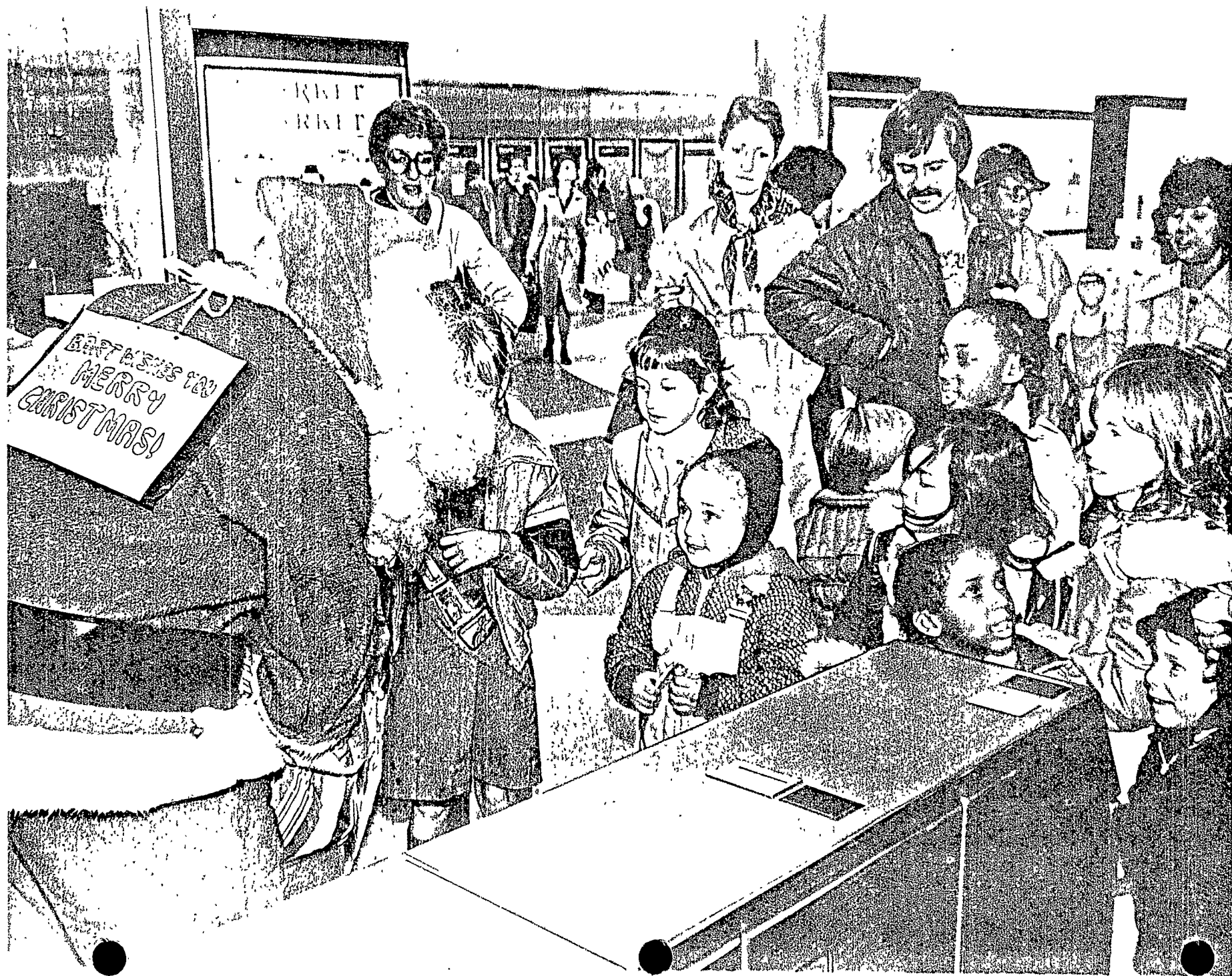
PIX CAPTION

SANTA GREETED BY YOUNG BART PATRONS

"It's Santa Claus on BART", said the young patron whose eyes are rivetted on the jolly gentleman of Christmas when he visited the system last Saturday, December 19.

Santa Claus greeted BART riders at many stations, handing small candy canes to children, as part of BART's holiday activities. Station agents booths at 24 stations were decorated by BART employees, which has greatly added to the festive holiday feeling.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, as well as on New Year's Day. Free coffee and doughnuts will be served on Christmas Eve between 5pm and 9pm at various BART stations around the system.



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 23, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PIX CAPTION

SANTA GETS A KISS

A young BART patron greeted Santa Claus with a kiss, when the jolly gentleman toured the system on Saturday, December 19.

Santa Claus greeted BART riders at many stations, handing small candy canes to children, as part of BART's holiday activities. Station agents booths at 24 stations were decorated by BART employees, which has greatly added to the festive holiday feeling.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, as well as on New Year's Day. Free coffee and doughnuts will be served on Christmas Eve between 5pm and 9pm at various BART stations around the system.



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 22, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

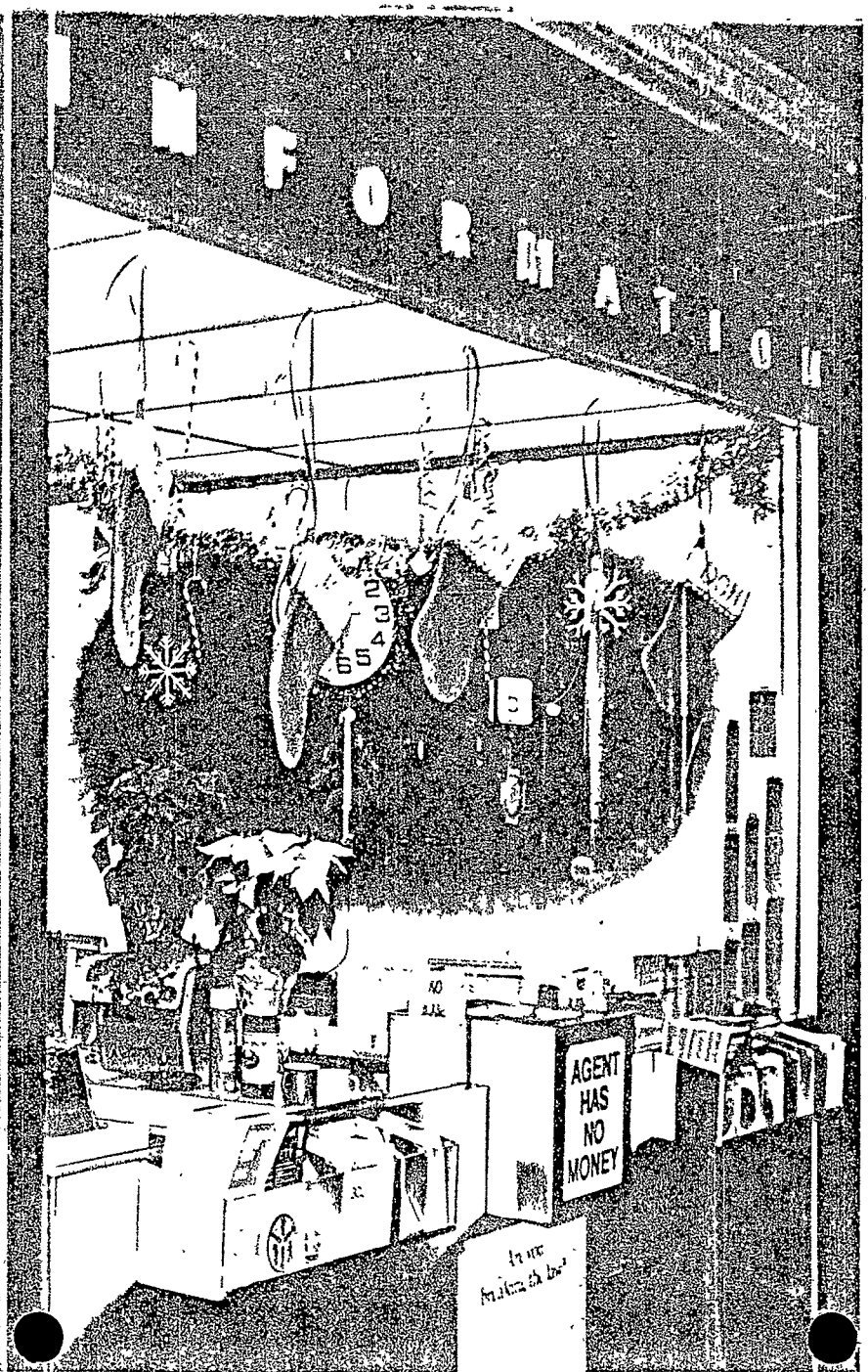
CHRISTMAS DECORATIONS AT MANY BART STATIONS

Holiday decorations greeted BART patrons at many of the system's stations where Station Agents had decorated their booths in keeping with the holiday spirit. Shown here is the Station Agent's booth at Concord Station.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, and then again on New Year's Day. BART trains will be operating on Christmas Day from 6 a.m. until midnight, with trains arriving every 20 minutes. On New Year's Eve, beginning at 6 p.m., trains will run all night long on two lines, Richmond-Fremont and Concord-Daly City, with trains arriving every 20 minutes.

On Christmas Eve and New Year's Eve, BART in co-sponsorship with many local community groups and Bay Area radio stations, will be serving coffee and doughnuts at many BART stations.

#



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Moubey
Manager, Public Information
(415) 465-4100, Ext. 514

December 22, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

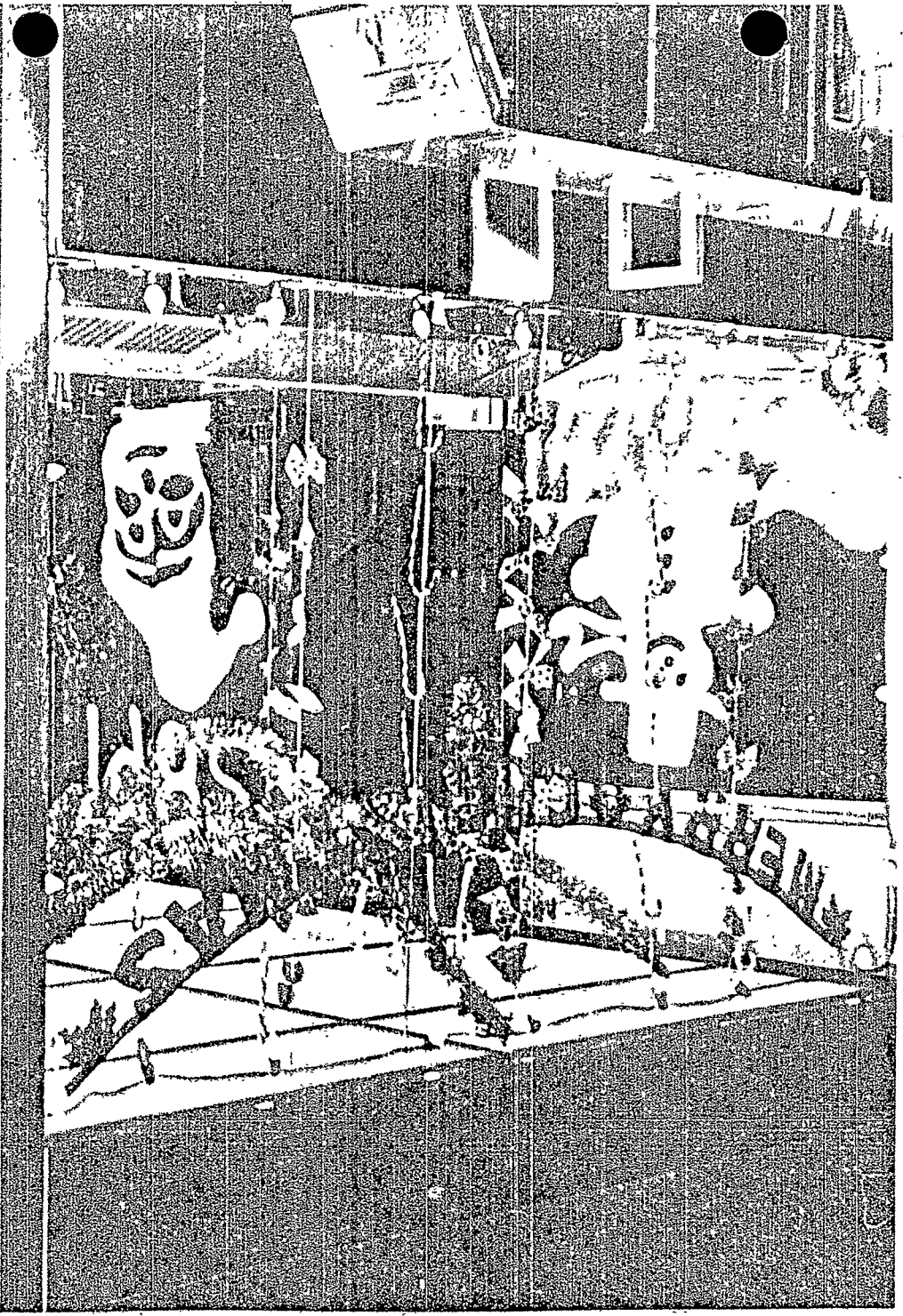
CHRISTMAS DECORATIONS AT MANY BART STATIONS

Holiday decorations greeted BART patrons at many of the system's stations where Station Agents had decorated their booths in keeping with the holiday spirit. Shown here is the Station Agent's booth at Daly City Station.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, and then again on New Year's Day. BART trains will be operating on Christmas Day from 6 a.m. until midnight, with trains arriving every 20 minutes. On New Year's Eve, beginning at 6 p.m., trains will run all night long on two lines, Richmond-Fremont and Concord-Daly City, with trains arriving every 20 minutes.

On Christmas Eve and New Year's Eve, BART in co-sponsorship with many local community groups and Bay Area radio stations, will be serving coffee and doughnuts at many BART stations.

#



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 22, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

CHRISTMAS DECORATIONS AT MANY BART STATIONS

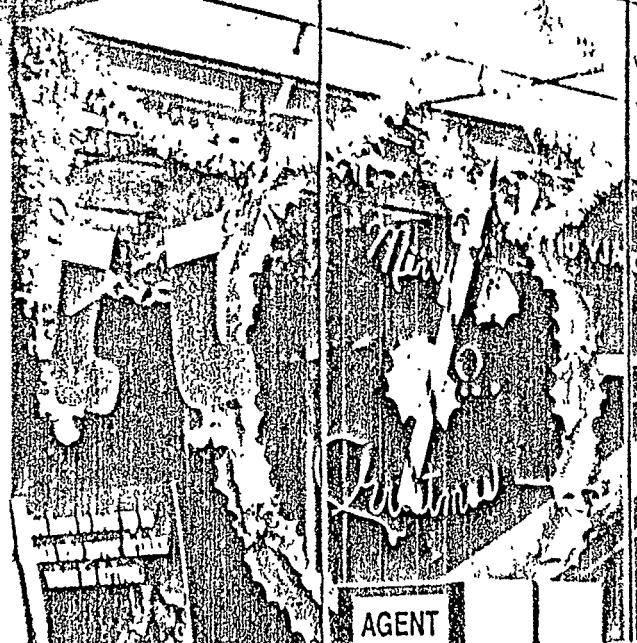
Holiday decorations greeted BART patrons at many of the system's stations where Station Agents had decorated their booths in keeping with the holiday spirit. Shown here is the Station Agent's booth at San Leandro Station.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, and then again on New Year's Day. BART trains will be operating on Christmas Day from 6 a.m. until midnight, with trains arriving every 20 minutes. On New Year's Eve, beginning at 6 p.m., trains will run all night long on two lines, Richmond-Fremont and Concord-Daly City, with trains arriving every 20 minutes.

On Christmas Eve and New Year's Eve, BART in co-sponsorship with many local community groups and Bay Area radio stations, will be serving coffee and doughnuts at many BART stations.

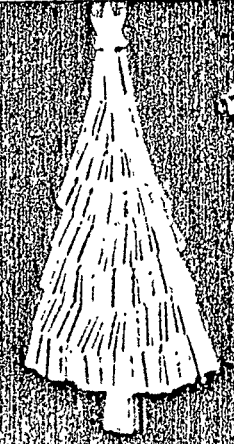
#

FOR RA



Merry Christmas

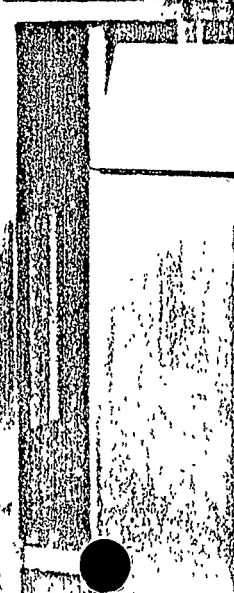
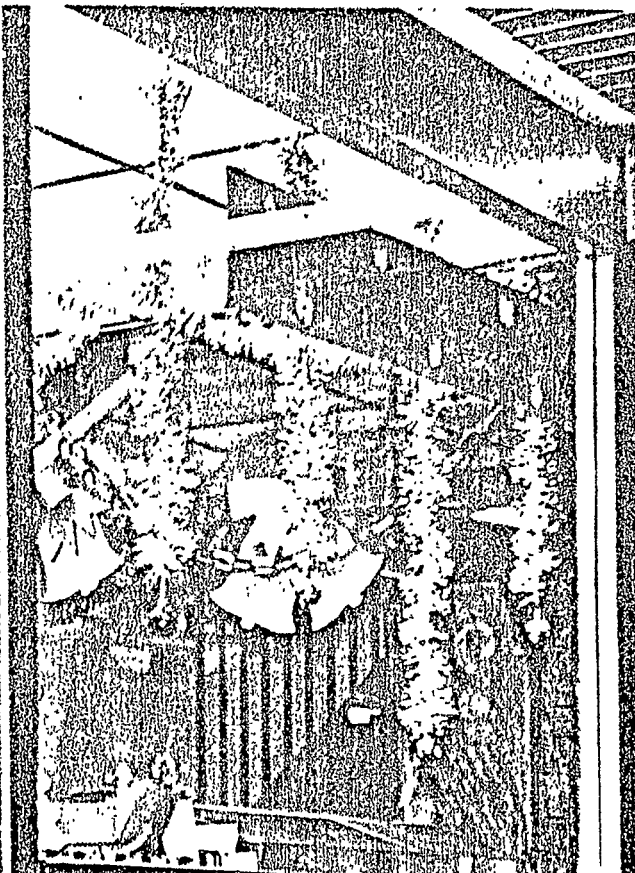
AGENT HAS NO MONEY



We want to wish you a
Merry Christmas



CHEERS



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 22, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

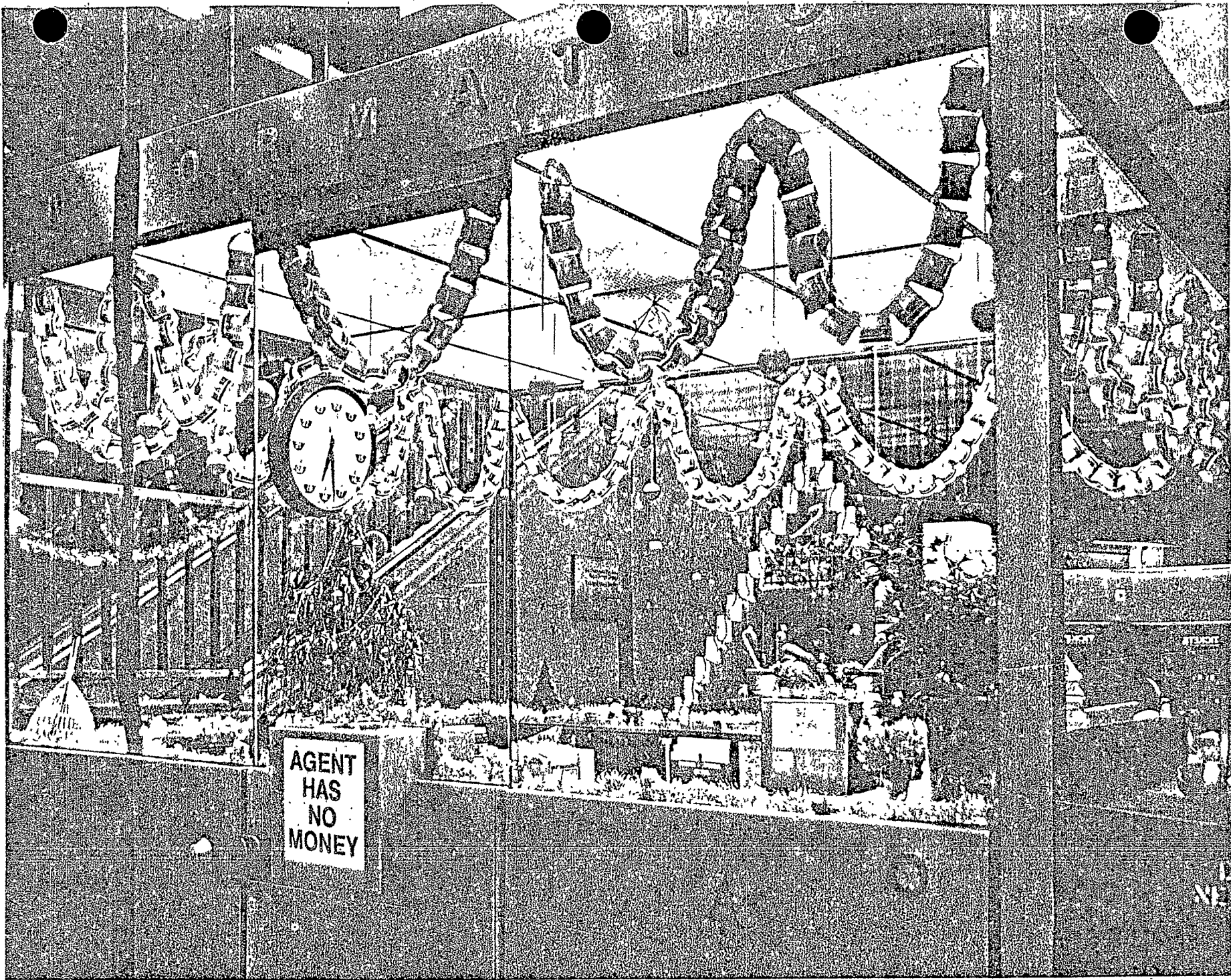
CHRISTMAS DECORATIONS AT MANY BART STATIONS

Holiday decorations greeted BART patrons at many of the system's stations where Station Agents had decorated their booths in keeping with the holiday spirit. Shown here is the Station Agent's booth at Oakland West Station.

BART's special reduced holiday fares will be in effect on Christmas Day, on the following Saturday and Sunday, and then again on New Year's Day. BART trains will be operating on Christmas Day from 6 a.m. until midnight, with trains arriving every 20 minutes. On New Year's Eve, beginning at 6 p.m., trains will run all night long on two lines, Richmond-Fremont and Concord-Daly City, with trains arriving every 20 minutes.

On Christmas Eve and New Year's Eve, BART in co-sponsorship with many local community groups and Bay Area radio stations, will be serving coffee and doughnuts at many BART stations.

#



AGENT
HAS
NO
MONEY

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department

December 23, 1981

CONTACT: Sy Mober, Manager
 Public Information
 (415) 465-4100, Ext. 514

Advisory - BWS and BCN OnlyFOR IMMEDIATE RELEASE

HOLIDAY ACTIVITIES ON BART TO CONTINUE

More and more people are using BART for their holiday shopping and travel trips, the ridership for Tuesday, December 23, 1981, reached 194,295, which is the highest number of trips ever recorded on a Tuesday, since the system began operations in 1972.

In order to accomodate late shoppers BART will be running longer trains during the non-commute hours, tomorrow (Thursday, December 24, 1981).

Here is a recap of things that will be happening on BART over the next five days (December 23 through December 27):

1 - HOLIDAY MUSIC AT SEVEN BART STATIONS

BART patrons will be greeted daily with holiday music at seven stations through Christmas Eve, between 4:00pm and 7:00pm.

Holiday music will be heard at the following BART Stations; 12th Street, 19th Street, Berkeley, Orinda, El Cerrito Plaza, Walnut Creek and Lafayette played by groups of musicians from the Bay Area Wind Symphony of Berkeley. Over the years BART has encouraged local musical groups to make appearances at various stations in keeping with the festive season.

-MORE-

HOLIDAY ACTIVITIES ON BART TO CONTINUE

2 - REDUCED HOLIDAY FARES ON CHRISTMAS DAY AND THE SATURDAY AND SUNDAY, FOLLOWING

BART's special reduced holiday fares will be in effect Christmas Day (Friday, December 25) and for the weekend that follows for both the trains and the BART Express Buses. For the third year, BART has offered the special holiday fares for the four weekends in December, Christmas Day and New Year's Day to encourage the use of the system for holiday travel and shopping.

Over the last weekend (Saturday, December 19 and Sunday, December 20) about 120,000 patrons rode BART, taking advantage of the system's holiday fares, which amounts to an average reduction of about 25 percent off regular BART fares. The minimum fare between stations in the downtown business districts of San Francisco and Oakland will be reduced to 25 cents from the regular 50 cents. The fare for the longest trip on the system is only \$1.45 as compared to the regular fare of \$1.75.

Adult fares for the BART Express Buses will be reduced for the holidays also. Regular BART Express Bus fares inbound to a station is 50 cents for the first zone and 75 cents for a two-zone trip. The holiday express bus fare for these trips has been lowered to 25 cents for a one-zone trip, while for a two-zone trip the maximum trip fare will be 50 cents. The express bus transfer, available in the paid areas of BART stations with which the express buses connect, will be accepted for a free trip away from stations for either a one or two-zone trip.

Holiday reduced fares schedules are available at all BART Stations.

3 - FREE HOT COFFEE & DOUGHNUTS WILL BE OFFERED AT NINE BART STATIONS ON CHRISTMAS EVE

For the third year, BART, in cosponsorship with many local community group and various Bay Area radio stations, will be serving hot coffee and doughnuts at nine BART stations around the system.

HOLIDAY ACTIVITIES ON BART TO CONTINUE

On Christmas Eve (Thursday, December 24) between 5pm and 9pm patrons will be served at the following stations: Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter, and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter, and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and will be staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte, sponsored by the Gray Panthers, West Coast Chapter and Radio Station KRE and the Fremont Station where volunteers from Project Intercept will be serving coffee and doughnuts.

BART Police Sgt. Mark Howard, Coordinator of BART's Safe Holiday Program, announced today, "Graham Swan, owner of Daisy Donuts, 1631 Monument Blvd., Concord will contribute 1200 doughnuts for this safe holiday activity". Sgt. Howard believes this will represent about 20% of all of the doughnuts which will be needed.

Sgt. Howard said, "I urge everyone who can to take BART for safer holiday travel. Come join BART, the volunteers from the various community groups and the Bay Area Radio Stations for free coffee and doughnuts on Christmas Eve", Howard urged.

HOLIDAY ACTIVITIES ON BART TO CONTINUE

4 - SPECIAL TRAIN SCHEDULE FOR CHRISTMAS EVE

BART will be operating regular daily service on Christmas Eve, December 24, with service operating on all four lines from 6am to 6pm and on two lines, Richmond/Fremont and Concord/Daly City, between 6pm and 12 midnight.

On Christmas Day, BART trains will be running on two lines, Richmond/Fremont and Concord/Daly City, 6am to 12 midnight, with trains coming every 20 minutes.

BART Express Buses, on Christmas Day, will be operating on Sunday schedules on the D,U,M and P lines. There will be no service on the Q lines on these days. BART Express Bus Service Schedules are available at the following BART Stations; Walnut Creek, Concord, El Cerrito - Del Norte, Hayward and Bay Fair, or by calling BART Telephone Information Center, 465-4100.

1-237

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober
Manager, Public Information
(415) 465-4100, Ext. 514

December 29, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

A HOLIDAY PRESENT TO BART PATRONS

Marilyn Humphrey, Manager of Daisy's Donuts, 131 Monument Blvd., Concord, holds a portion of the 1,200 doughnuts donated by her company to BART's Safe Holiday program. Humphrey is shown at the Concord BART Station, where free hot coffee and doughnuts were served to BART patrons. The event at this station was co-sponsored by the American Red Cross, Mt. Diablo Chapter and Radio Station KNBR.

More than 9,000 cups of coffee and 450 dozen doughnuts were served on Christmas Eve.

Again on New Year's Eve, between 5 p.m. and midnight, in an effort to promote safe holiday travel, free hot coffee and doughnuts will be served at nine BART stations. The program is being sponsored by various community volunteer groups, plus additional support coming from a number of bay area radio stations and BART.

BART's third year of safe holiday celebrations will take place at the following stations:

Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte Station, sponsored by the Gray Panthers, West Contra Costa Chapter, and Radio Station KRE; and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART trains will operate around the clock New Year's Eve. From 6 a.m. to 6 p.m., normal four-route service will be provided. After 6 p.m., trains will be arriving at stations every twenty minutes through New Year's Day, on the Richmond/Fremont and the Concord/Daly City lines.

#

DONUTED
BY



DONUTS

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
AMERICAN
RED CROSS
MT. DIABLO CHAPTER
AND
BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON ST., SAN FRANCISCO, CALIFORNIA 94607 (415) 466-4100

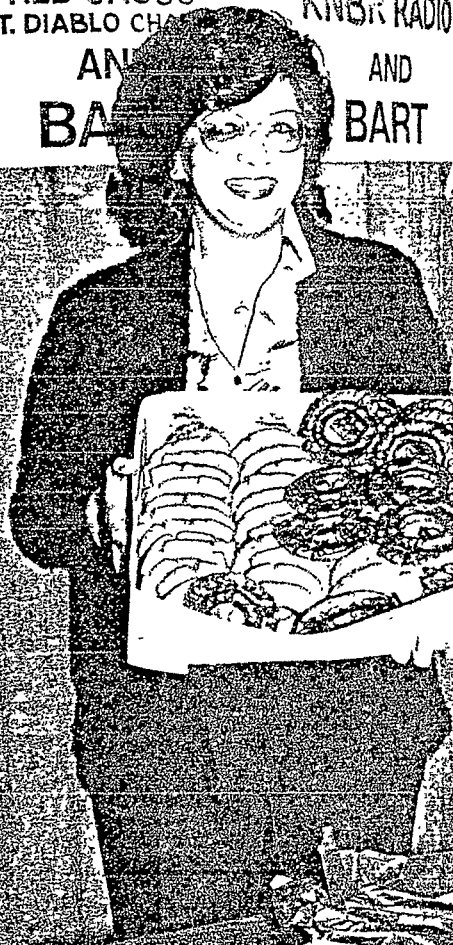


NEWS RELEASE

DONUTED
BY
Daisy's
DONUTS

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
AMERICAN
RED CROSS
MT. DIABLO CHAPTER
AND
BART

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
KNBR RADIO
AND
BART



BAY AREA RAPID TRANSIT DISTRICT 800 MADISON STREET OAKLAND, CALIFORNIA 94607 (415) 885-4100



NEWS RELEASE

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
 Manager, Public Information
 (415) 465-4100, Ext. 514

December 29, 1981

FOR IMMEDIATE RELEASE

PIX. CAPTION

A MERRY CHRISTMAS AT THE EL CERRITO DEL NORTE STATION

BART patrons using the El Cerrito Del Norte BART Station were served free hot coffee and doughnuts by members of the Gray Panthers, West Contra Costa Chapter, as part of BART's safe holiday program. Joining the Gray Panthers in sponsoring the event was Radio Station KRE and BART.

More than 9,000 cups of coffee and 450 dozen doughnuts were served Christmas Eve.

Again, on New Year's Eve, between 5 p.m. and midnight, in an effort to promote safe holiday travel, free hot coffee and doughnuts will be served at nine BART stations. The program is being sponsored by various community volunteer groups, plus additional support coming from a number of Bay Area radio stations and BART.

BART's third year of safe holiday celebrations will take place at the following stations:

Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte Station, sponsored by the Gray Panthers, West Contra Costa Chapter, and Radio Station KRE; and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART trains will operate around the clock New Year's Eve. From 6 a.m. to 6 p.m., normal four-route service will be provided. After 6 p.m., trains will be arriving at stations every twenty minutes through New Year's Day, on the Richmond/Fremont and the Concord/Daly City lines.

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
KRE RADIO
AND
BART

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
GRAY PANTHERS-
WEST CONTRA COSTA
COUNTY
AND
BART



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 29, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

NEW YEAR'S EVE CELEBRATION ON BART

It was a happy and safe Christmas Eve at the Walnut Creek BART Station, where patrons were served free coffee and doughnuts by BART and members of the America Red Cross, Mt. Diablo Chapter, in co-sponsorship with Radio Station KNEW. Daisy Donuts of Concord contributed 1,200 doughnuts for this year's event.

More than 9,000 cups of coffee and 450 dozen doughnuts were served on Christmas Eve.

Pictured serving at the table is Mrs. M. Force of the American Red Cross, who with her family of four has served as host at the Walnut Creek Station for the Safe Holidays events since 1979.

Again on New Year's Eve, between 5 p.m. and midnight, in an effort to promote safe holiday travel, free hot coffee and doughnuts will be served at nine BART stations. The program is being sponsored by various community volunteer groups, plus additional support coming from a number of bay area radio stations and BART.

BART's third year of safe holiday celebrations will take place as follows:

Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte Station, sponsored by the Gray Panthers, West Contra Costa Chapter, and Radio Station KRE; and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART trains will operate around the clock New Year's Eve. From 6 a.m. to 6 p.m., normal four-route service will be provided. After 6 p.m., trains will be arriving at stations every twenty minutes through New Year's Day, on the Richmond/Fremont and the Concord/Daly City lines.

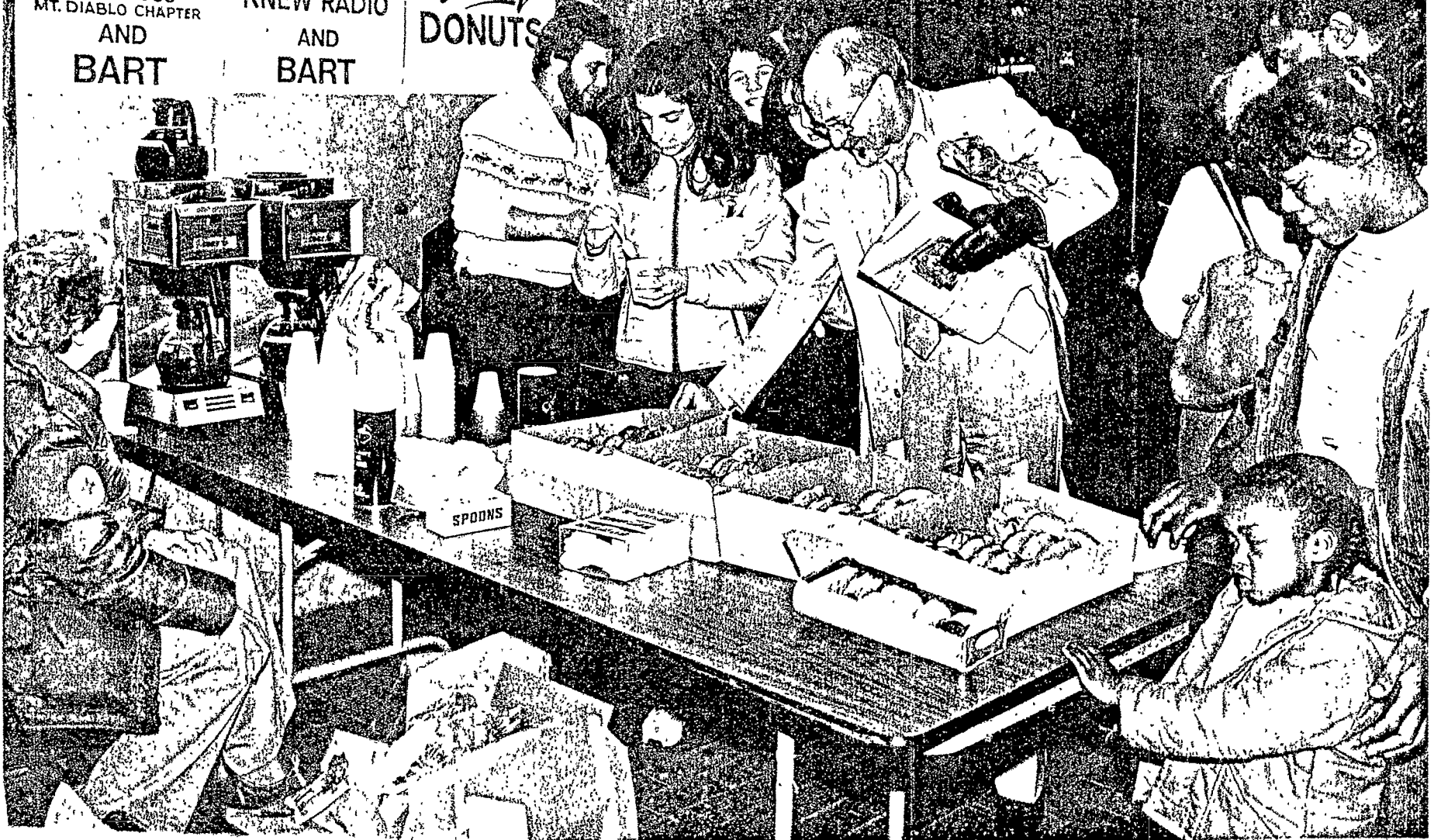
#

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
AMERICAN
RED CROSS
MT. DIABLO CHAPTER
AND
BART

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
KNEW RADIO
AND
BART

DONUTED
BY
Daisy's
DONUTS

*West
County Times*



NEWS RELEASE

X-249

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 29, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

IT WAS A FAMILY AFFAIR AT THE 12TH STREET BART STATION

On Christmas Eve, five members of the Davis family, shown on the left, served free hot coffee and doughnuts at the 12th Street BART Station to patrons using this station. The Davis family, who have played host for BART's safe holiday program for the last two years, represents the St. Andrews Church of Oakland.

BART and Radio Station KSFO joined in sponsoring the event, which will take place again on New Year's Eve, between 5 p.m. and midnight in an effort to promote safe holiday travel. Free hot coffee and doughnuts will be served at nine BART stations. The program is being sponsored by various community volunteer groups, plus additional support from a number of Bay Area radio stations and BART.

BART's third year of safe holiday celebrations will take place at the following stations:

Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte Station, sponsored by the Gray Panthers, West Contra Costa Chapter, and Radio Station KRE; and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART trains will operate around the clock New Year's Eve. From 6 a.m. to 6 p.m., normal four-route service will be provided. After 6 p.m., trains will be arriving at stations every twenty minutes through New Year's Day, on the Richmond/Fremont and the Concord/Daly City lines.

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
KSFO RADIO
AND
BART

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
SAINT ANDREWS
CHURCH
AND
BART



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

December 29, 1981

FOR IMMEDIATE RELEASE

PIX CAPTION

SAFE HOLIDAY AT FRUITVALE BART STATION SET FOR NEW YEAR'S EVE

On Christmas Eve, BART patrons using the Fruitvale BART Station were served free hot coffee and doughnuts by members of the Allen Temple, Business and Professional Women's Group, Radio Station KDIA and BART.

Again on New Year's Eve, between 5 p.m. and midnight, in an effort to promote safe holiday travel, free hot coffee and doughnuts will be served at nine BART stations. The program is being sponsored by various community volunteer groups, plus additional support coming from a number of bay area radio stations and BART.

BART's third year of safe holiday celebrations will take place at the following stations:

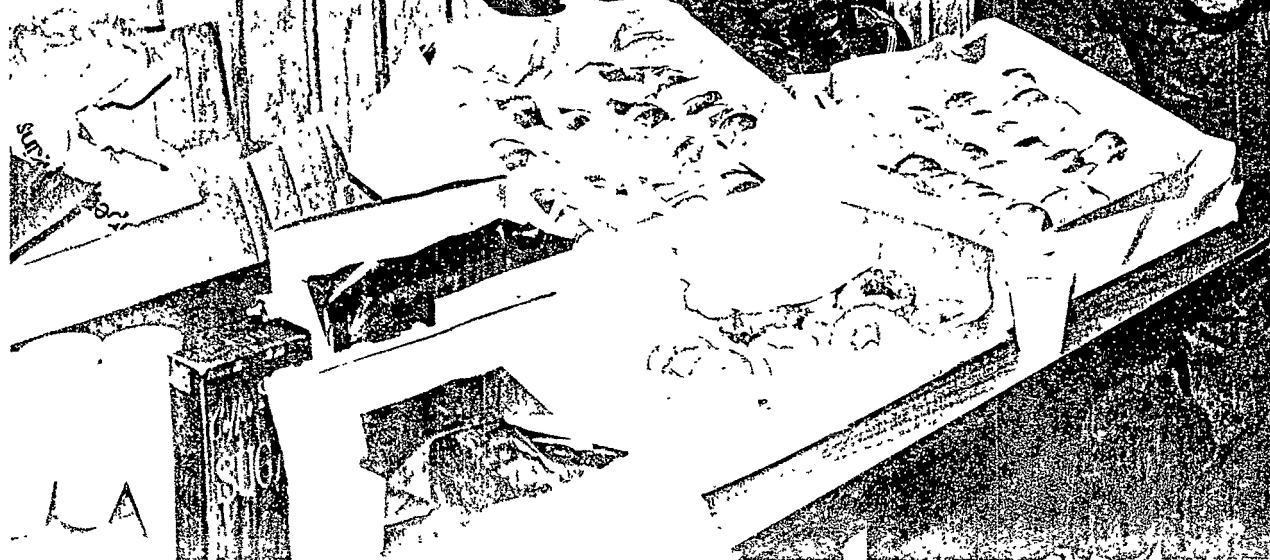
Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter and Radio Station KNBR; at Walnut Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; Powell Street Station, which is sponsored by Radio Station KGO and staffed by a group of private citizens; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; El Cerrito Del Norte Station, sponsored by the Gray Panthers, West Contra Costa Chapter, and Radio Station KRE; and the Fremont Station where volunteers from Project Intercept will be serving the coffee and doughnuts.

BART trains will operate around the clock New Year's Eve. From 6 a.m. to 6 p.m., normal four-route service will be provided. After 6 p.m., trains will be arriving at stations every twenty minutes through New Year's Day, on the Richmond/Fremont and the Concord/Daly City lines.

#

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
KDIA RADIO
AND
BART

FREE
COFFEE-DONUTS
AND
COOKIES
BROUGHT TO YOU BY
ALLEN TEMPLE-
BUSINESS AND
PROFESSIONAL WOMEN
AND
BART



LA

800

NEWS RELEASE

BART

The BART logo is a stylized 'B' with 'BART' written above it. To the right of the logo is a line drawing of a train on tracks.

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 30, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

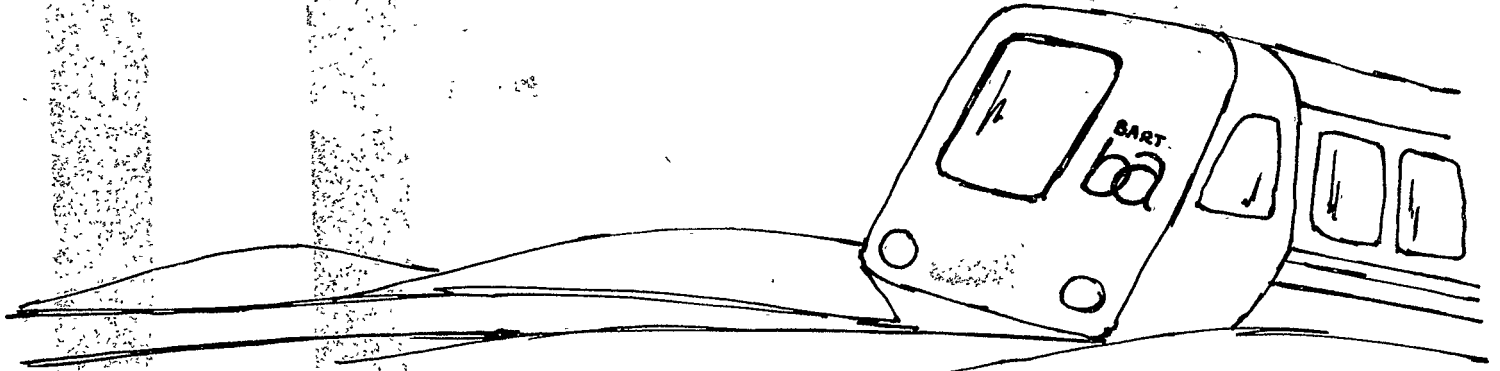
BART PATRONS OFFERED DISCOUNT TICKETS TO BOAT SHOW

Boatshow enthusiasts can pick up discount ticket coupons at all BART stations, which offer a \$1 discount off regular admission. One of the easiest ways to get to the Boatshow at the Moscone Center in San Francisco, is to take BART from any station to the Montgomery Street BART Station, then it is just a short walk to the center.

Times for the Boatshow are 11:00a.m. to 10:30p.m., from January 2 through January 9, 1982. Patrons are encouraged to take BART between 9a.m. and 3:30p.m. and then after 6:30p.m., to avoid the heavy commute times, when going to the Boatshow.

During the daytime hours three BART lines serve the Montgomery Street BART Station in downtown San Francisco from stations on the Richmond, Fremont and Concord lines. After 6p.m., patrons coming from the Richmond or Fremont area must transfer to a Daly City bound train in downtown Oakland.

Sail Away on BART to the INTERNATIONAL BOAT SHOW



at the New Moscone Center in San Francisco

Take BART to the Montgomery Street Station. Walk 2½ blocks to the Moscone Center at 3rd and Howard.

**DISCOUNT
COUPON**

**International
BOAT
SHOW**

**NEW MOSCONE CENTER
San Francisco**

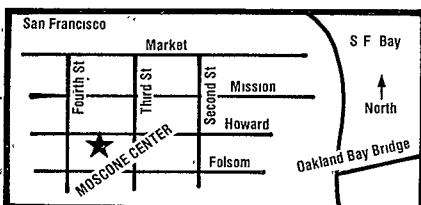
\$1.00 OFF

Regular Adult
Admission
of \$4.00

SAILBOATS • POWERBOATS
EQUIPMENT • SAILBOARDS
SEMINARS • FILMS

Easy Access • Easy Parking
Bus • Train • Muni

Take BART
to Montgomery St. Exit



Jan. 2-9, 11:00 am to 10:30 pm
(Except Sun. to 7 pm)

**DISCOUNT
COUPON**

**International
BOAT
SHOW**

**NEW MOSCONE CENTER
San Francisco**

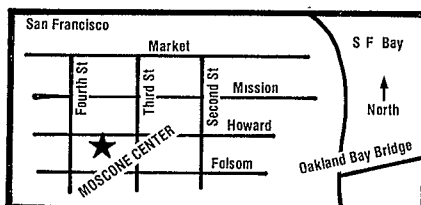
\$1.00 OFF

Regular Adult
Admission
of \$4.00

SAILBOATS • POWERBOATS
EQUIPMENT • SAILBOARDS
SEMINARS • FILMS

Easy Access • Easy Parking
Bus • Train • Muni

Take BART
to Montgomery St. Exit



Jan. 2-9, 11:00 am to 10:30 pm
(Except Sun. to 7 pm)

**DISCOUNT
COUPON**

**International
BOAT
SHOW**

**NEW MOSCONE CENTER
San Francisco**

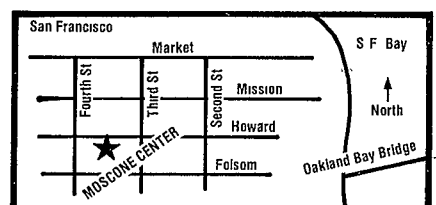
\$1.00 OFF

Regular Adult
Admission
of \$4.00

SAILBOATS • POWERBOATS
EQUIPMENT • SAILBOARDS
SEMINARS • FILMS

Easy Access • Easy Parking
Bus • Train • Muni

Take BART
to Montgomery St. Exit



Jan. 2-9, 11:00 am to 10:30 pm
(Except Sun. to 7 pm)

X-243

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber
Manager, Public Information
(415) 465-4100, Ext. 514

ADVISORY December 30, 1981

FOR IMMEDIATE RELEASE

BART TO OPERATE ALL NITE LONG ON NEW YEAR'S EVE

For New Year's Eve, BART will be operating on special train and express bus schedules, with reduced holiday fares effective on New Year's Day.

On December 31, New Year's Eve, BART will operate around the clock. Regular 4-line BART service will be offered beginning at 6 a.m. until 6 p.m. Beginning at 6 p.m., BART will operate on two lines only, Richmond/Fremont and Concord/Daly City with trains arriving at stations every 20 minutes all night long. This service will continue in operation all through New Year's Day, January 1, 1982.

In order to accommodate BART patrons using the system after midnight on New Year's Eve, BART Express Buses will be operating on all bus lines all night long, with buses available approximately one hour apart, beginning at about 1 a.m.

BART holiday fares for trains and BART Express Buses, which amount to a reduction of 25 percent from regular fare, will be offered to BART patrons on New Year's Day. This is the third year BART has cut its regular fare during the holiday season.

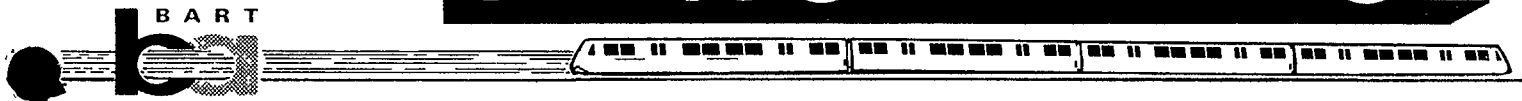
The special holiday fare will be 25 cents minimum, compared with the regular 50 cents minimum fare for trips taken within the downtown business districts of Oakland and San Francisco, while the longest trip on the system would only cost \$1.45, as compared with the regular fare of \$1.75.

On New Year's day, BART Express Buses will be operating on Sunday schedules on the D, U, M, and P lines. There will be no service on the Q lines on these days. BART Express Bus Service Schedules are available at the following BART stations: Walnut Creek, Concord, ElCerrito Del Norte, Hayward and Bay Fair, or by calling BART Telephone Information Center, 465-4100.

Adult fares on BART Express Buses, for trips inbound to the connecting stations, will be reduced on New Year's Day to 25 cents for a 1-zone trip, while a 2-zone trip will cost 50 cents. Transfers, available in the paid area of BART stations from which Express Buses depart, will be accepted for a free trip away from the station.

#

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 30, 1981

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART PLANNING TO OPERATE LONGER TRAINS FOR 49ers GAME ON SUNDAY

In order to accommodate East Bay San Francisco 49ers fans going to the playoff game this Sunday January 3 at Candlestick, BART is planning to operate longer trains into San Francisco. BART patrons will be able to connect with the #15 San Francisco MUNI bus at the Balboa Park Station and the 30X Muni Bus at the Montgomery Street Station. SAMTRANS will be operating three shuttle buses from the Daly City Station beginning about 10:30a.m., with buses arriving every 30 minutes.

BART operates two lines on Sunday, the Richmond/Fremont and the Concord/Daly City, with trains arriving every 20 minutes. Service on Sundays, begins at 9a.m. Patrons using stations on the Richmond/Fremont lines must transfer in downtown Oakland to the San Francisco/Daly City bound trains.

BART Weekend and Evening Timetables are available at all BART Stations.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

December 30, 1981

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514Advisory - BWS and BCN OnlyFOR IMMEDIATE RELEASEFOR A SAFER NEW YEAR'S EVE RIDE BART

For the third year, free hot coffee and doughnuts will be served at nine BART Stations on New Year's Eve.

According to the California Department of Transportation, between noon on December 31, 1980 and noon on January 1, 1981, 91 accidents occurred on state highways in the nine bay area counties. Seven of these accidents were fatal, in which eight persons were killed; 37 of these New Year's Eve accidents last year resulted in injuries to 60 people, while 47 of the accidents were non-injury accidents. BART officials hope that this third year of Safe Holiday events will help reduce this number of accidents.

The Safe Holiday program which is sponsored by various community volunteer groups, plus support from a number of Bay Area radio will take place at the following BART Stations: El Cerrito Del Norte, sponsored by the Gray Panthers, West Coast Chapter and Radio Station KRE; Hayward Station, where members of the Kiwanis Club of Chabot, East Oakland will be manning the serving tables and Radio Station KCBS; Fruitvale Station, under the sponsorship of the Allen Temple, Business and Professional Women's Group, Oakland and Radio Station KDIA; Powell Street Station, which is sponsored by Radio Station KGO and will be staffed by a group of private citizens; Oakland West Station, where volunteers from the Church of God and Christ, Oakland will be serving in joint sponsorship with Radio Station KABL; 12th Street Station, sponsors are St. Andrews Church, Oakland and Radio Station KSFO; at Walnut

FOR A SAFER NEW YEAR'S EVE RIDE BART

Creek Station, sponsors are the American Red Cross Mt. Diablo Chapter and Radio Station KNEW; Concord Station, sponsored jointly by the American Red Cross Mt. Diablo Chapter, and Radio Station KNBR; and the Fremont Station where volunteers from Project Intercept will be serving coffee and doughnuts.

On Christmas Eve, over 9000 cups of coffee and 450 dozen doughnuts were served to BART patrons, as part of this year's Safe Holiday on BART program.

For New Year's Eve, Daisy Donuts of Concord is again contributing 1200 doughnuts, as they did on Christmas Eve, as their participation in the Safe Holiday Program on BART. BART Police Sgt. Mark Howard, Coordinator of BART's Safe Holiday Program said, "I urge everyone who can to take BART for safer holiday travel. Come join BART, the volunteers from the various community groups and the Bay Area Radio Stations for free coffee and doughnuts on New Year's Eve".

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100

STATEMENT FROM KEITH BERNARD, GENERAL MANAGER, BART

BART General Manager Keith Bernard said last night that he is very disturbed by the thrust of news stories about cash losses at BART. While it is true that BART, just like any other business, experiences variances in cash counts, there are a number of reasons which can explain these variances.

The inference that BART employees are generally stealing from BART is entirely misplaced. BART has many employees at all levels who are involved in servicing and handling the cash collected in the automatic fare collection equipment. We have implicit trust in the integrity of these employees and reject any inference to the contrary.

It is imperative that the public understand that while there is, and always has been a variance, it is low compared to other comparable operations.

BART will continue to monitor cash variances and to the extent that it can attempt to keep them to a minimum.
