

BART Agreement Number: 6M8121

Approval Date: 10/05/21

Work Plan No. C.03-01 – Concentrated Outreach to Religious Communities in SF Bay Area

Scope:

1. Provide targeted outreach services to the religious and/or clergy communities representing priority populations in the BART service and/or market area including but not limited to Alameda, San Francisco, Contra Costa and San Mateo Counties. Additional counties may be added to encompass the northern California mega-region;
2. Continue our outreach to the local community in the BART service area & market area for major projects with an emphasis on recruiting and retaining businesses seeking to work on BART projects this includes arranging and hosting web based and in-person meetings as state and local safety precautions permit;
3. Expand BART's reach in advance of proposed infrastructure stimulus funds, state transit assistance and other upcoming capital projects by connecting with priority populations through the religious/clergy community and incorporate these firms into SBSS and other OCR programs;
4. Identify and encourage firms seeking to do business with the District to participate in the Small Business Support Services Program (SBSS) where applicable;
5. Provide all related information to the District including a complete list of all participants and attendees, all relevant contact information for participants/attendees including location/physical address, phone contact, email address and any other relevant information to connect BART staff with the community;
6. Complete other duties as assigned.

Prime: Parsons

Subconsultant	Amount	DBE (Y/N)	SBE (Y/N)
Acumen	\$ 43,647	Y	Y

Total Work Plan Value: \$ 48,335