

DRAFT OPEN DATA POLICY



San Francisco Bay Area Rapid Transit District
October 13, 2016

What is “Open Data”?

- **Available Online**

To accommodate the widest practical range of users and uses

- **Open License (or No License)**

Anyone has permission to use and reuse

- **Machine-readable**

Large datasets can be analyzed or combined with other data efficiently

- **Free of Charge**

Anyone can access it no matter their budget

Why Create A Policy?

- ⦿ Benefits Both Creators and Consumers
- ⦿ Responsive to Mainstream Demand
- ⦿ Transparency and Accountability
- ⦿ Public Engagement
- ⦿ Improved Services
- ⦿ Innovation and Economic Value
- ⦿ Internal Efficiency

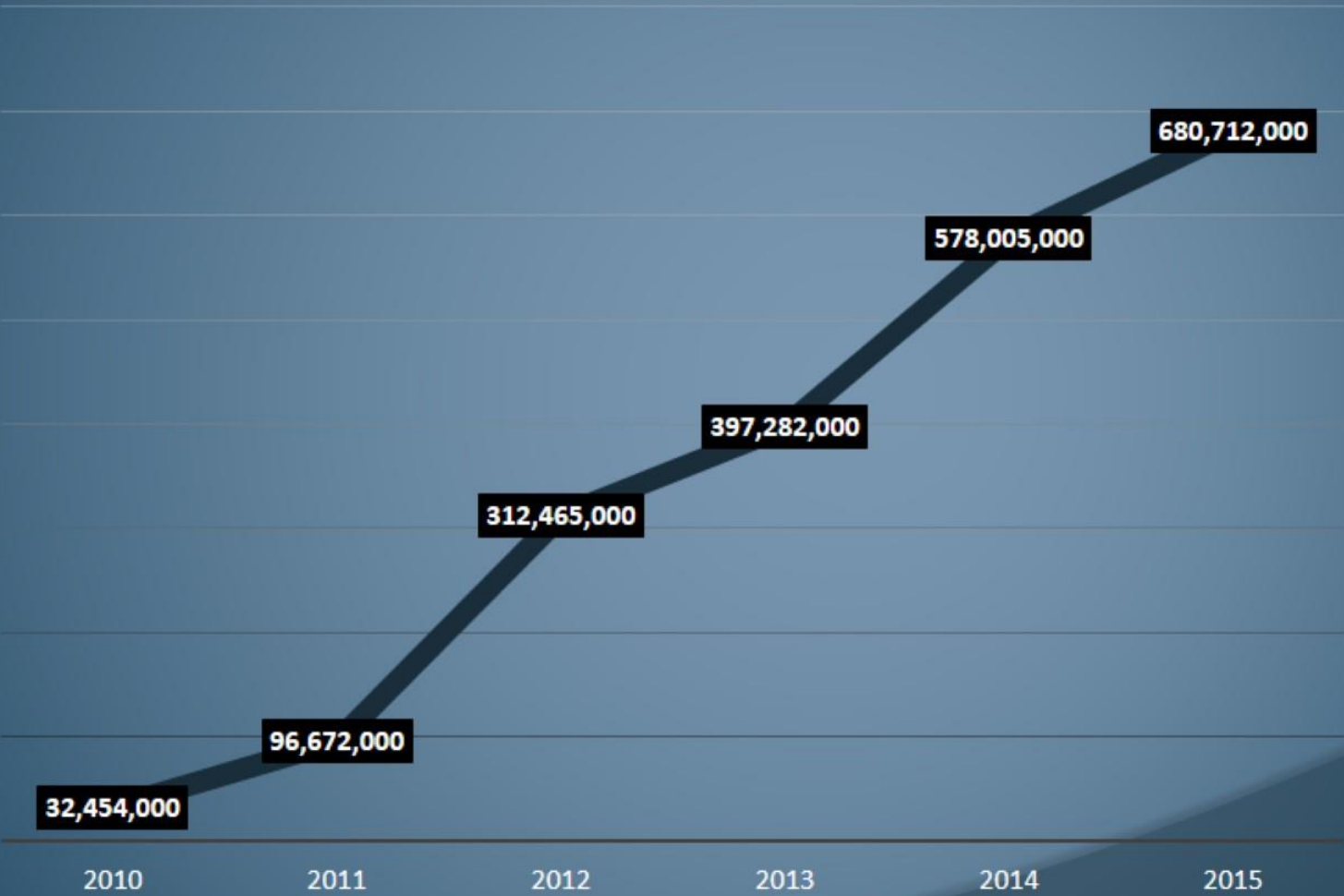
Categories of Open Data

- Income
- Spending
- Contracts
- Economic Interests
- Salaries
- Ridership
- Performance
- Geospatial
- Crime
- Customer Service
- Web Analytics
- Service Data

Monthly Service Data Calls (2015)



Annual Service Data Calls



Open Data Innovation, Competition



Powering hundreds of 3rd party apps, displays, websites, wearables, e-readers, IoT devices, art installations, navigation systems...



Proposed Policy Highlights

- ⦿ Derived from Sunlight Foundation Guidelines*
- ⦿ Defines Common Terminology
- ⦿ Creates Open Data Web Portal
- ⦿ Provides a Governance Framework
- ⦿ Protects Sensitive Data
- ⦿ Progress Reporting and Check-ins

* <http://sunlightfoundation.com/opendataguidelines/>



Cost and Timeline

- Open Data Is a Ongoing Practice
- Reorient / Reengineer
- A “Living” Process

- FY 2018: \$250,000
- FY 2019: \$200,000
- FY 2020: \$150,000

Review & Comments

www.bart.gov/open



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