

Bike Pilot --Lessons, Initiatives and Next Steps



Background



The Pilot = for the five Fridays in August 2012, bikes were allowed on all trains and all stations at all times; other bike rules still applied.

Purpose of Pilot = to test the impact on passengers and operations of having bikes in the stations and on the trains during commute periods.



Evaluation



Observation

- BART Staff
- BART Accessibility Task Force
- BART Bike Task Force
- Bike Coalitions

Post Card/Web Comment Form

- Inclusive—extensive outreach
- Immediate feedback

Random Sample Survey*

- Email invitation to current riders—no knowledge of subject
- 2,200 completed, representative opinions of typical BART riders



*Source BART Marketing and Research

Awareness and Impact



75% of survey respondents were aware of the pilot (n=1,664)

Decision to Ride

Did not impact decision	88%
Choose to bring bike on board	7.5%
Choose not to ride during commute	4.5%

Problems

Experienced no problem during pilot	90%
Experienced problems during pilot*	10%

*Blocked aisles/doorways, entered crowded trains, bumped into by bike

Incremental Riders



What would you have done if bikes were not allowed on train today?

Driven to destination	16%
Taken bus or other transit	9%
Ridden bike all the way	9%
Accessed BART by other mode (including driving)	24%
Parked bike at BART station	16%
Taken train that allows bikes	10%
Taken my bike on anyway (violated rule)	9%
Other: folding bike, different station	8%

33%

1/3 of riders who brought bike on train would not have ridden BART

66%

N=117

Opinions on Bike Restrictions



How likely to ride BART if restriction eliminated?

More	25%
Equally	66%
Less	10%



Are you in favor of keeping, reducing or eliminating restrictions?

Maintain current	37%
Reduce to 1 hour	25%
Eliminate	37%

Initiatives to Facilitate Bikes on Board



	Initiative	Schedule
1	Reconfigure car interiors (Rolling Stock and Shops)	June 2013
2	Create bicycle waiting zones at 12 th /19 th . (Operations Planning)	Testing April, Install June 2013
3	Expand secure bike parking (Customer Access)	Draft Plan March 2013
4	Provide passengers/train info. (Communication, Operations Planning)	June 2013
5	Reduce bikes on escalators-- improved signage (Transportation)	Installation start March 2013
6	Conduct a bike etiquette campaign (Customer Access, Bike Coalitions)	On-going, start March 2013
7	Minimize bikes at Embarcadero (Customer Access)	On-going, start March 2013
8	Implement passenger flow improvements--real time signage, path of travel (District Architect, Customer Access)	On-going, start March 2013
9	Bike Share (Customer Access, Bike Coalition, Partners)	Planning, start April 2013

Car Reconfigurations

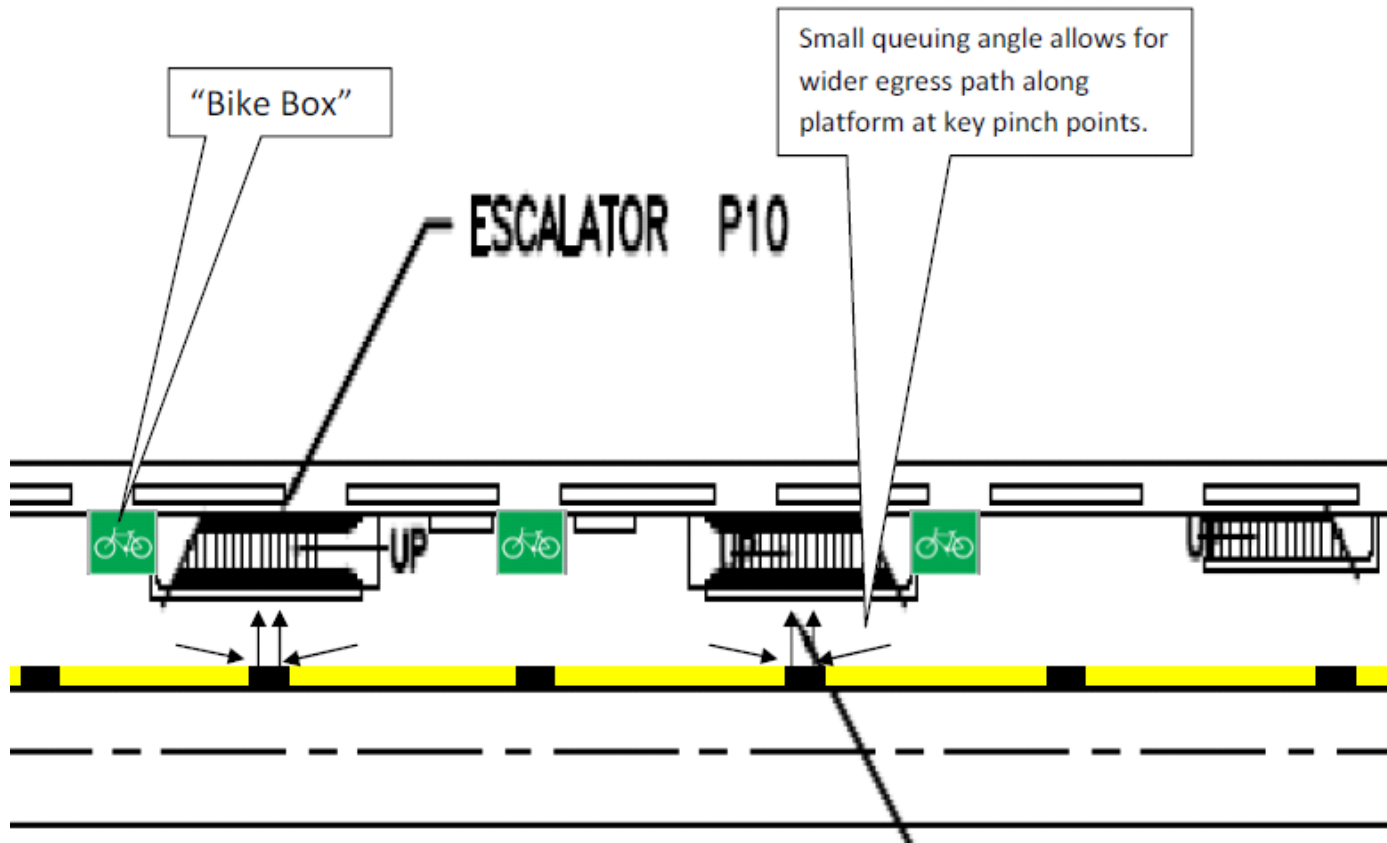


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12th & 19th Streets Platform Modifications



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Expanded Secure Bike Parking



Civic Center Bike Station

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Next Steps



Continue implementation of initiatives.



**Conduct second pilot with proposed rule change.
One full week (Mon-Fri) under current conditions*.**



**If second Pilot is successful, propose
“permanent” rule change to BART Board.**

*Increased commute period ridership &
initiatives advancing

Proposed Bike Rule Change



Bikes are allowed on all trains but never in the first car. During commute hours (7:00 to 9:00 am & 4:30 to 6:30 pm.) bikes are not allowed in the first three cars of any train.

- **Bikes will be allowed at 12th and 19th Street stations.**
- **Other bike rules remain in effect**

Following second pilot we'll seek additional Board input